“Since 2009, NOAH Connects Leaders to Support the European Digital Ecosystem”

- Connecting the key decision makers across Europe
- Bringing transparency with content and data
- Matching companies with the right investors and partners to scale faster
- Helping traditional companies to digitize and to generate growth
Table of Contents

1. The NOAH Platform
2. The Investor Partner Program
3. NOAH Meeting Service
4. Company Products and M&A
5. Changemakers.Global
6. NOAH Partnership Opportunities
7. 2020 Conference Venues
1. The NOAH Platform
Driving European Digital Growth by Connecting Leaders Since 2009

**NOAH Berlin**

- **2020**
- 4-5 June 2020
- STATION, Berlin

**Attendees**: 5,000
**Partners**: 100
**Speakers**: 450
**Satellite Events**: 50

**Selected Speakers**

- Auto1 Group
- Lime
- N26
- Glovo
- Henkel
- Payoneer
- raisin.
- FlixBus
- Starling Bank
- sumup
- Threads
- Volocopter

**Premium Partners of NOAH**

- LGT
- Wirecard
- Porsche
- PERMIRA
- Chronext
- Deutsche Börse
- CASH MARKET

**NOAH Zurich**

- 22-23+24 September 2020
- The Circle, Zurich

**Attendees**: 1,500
**Partners**: 40
**Speakers**: 250
**Satellite Events**: 10

**Selected Speakers**

- ABOUT YOU
- SCOUT 24
- DFINITY
- Delivery Hero
- EarlySense
- Teralytics
- Netafim
- Dr. Oetker
- Scandit
- Sportradar
- FACTION

**Selected Speakers**

- celsonis
- walkme
- Spotify
- improbable
- Delivery Hero
- zalando
- Zoopla
- deliveroo
- monzo
- Auto1 Group
- FlixBus
- Klarna

**NOAH London**

- 4-5 November 2020
- Old Billingsgate, London

**Attendees**: 2,000
**Partners**: 50
**Speakers**: 250
**Satellite Events**: 30

**Selected Speakers**

- VISA
- credorax
- HypoVereinsbank
- Google for Startups
- Star
- Salesforce
- EY
- Accenture
- Parthenon
- group
- Part of Accenture Consulting
The NOAH Ecosystem Platform: Access Quality over Quantity

<table>
<thead>
<tr>
<th>10,000 Growth Companies</th>
<th>500 Corporates</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Startups/Scale-Up</strong></td>
<td><strong>Corporates</strong></td>
</tr>
<tr>
<td>- NOAH finds, categorizes, and rates companies</td>
<td>- Desire to further digitize</td>
</tr>
<tr>
<td>- 9 verticals with</td>
<td>- Interested to generate growth</td>
</tr>
<tr>
<td>- 127 well picked industry sub-segments (NOAH Tags)</td>
<td>- M&amp;A focus</td>
</tr>
<tr>
<td>- Key data to evaluate company</td>
<td>- Meetings with Investors and Service providers</td>
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</tbody>
</table>

**Focus list for NOAH Meeting Service**

- **2,500 Hot European Companies**
- **300 Strategic Market Leaders**
- **150+ Partners, exhibitors and content providers**
- **300 Investor Partners (“IP”) and regularly attending investors**

- Leading service providers solving operational challenges
- Across 30 categories
- Many SaaS solutions
- NOAH customer lead gen for service providers

- **Seed / Angel, VC, Growth, Buyout, Venture Debt**
- **Extended focus on Family Offices (NOAH runs EU leading family office conference)**
- Close to 100% shareholder coverage of European growth capital universe

**500 Service Providers**

**1,300 Investors**
NOAH 2020: What’s New?

A highly curated conference experience, delivering many relevant meetings set up by NOAH

**NOAH Meeting Services**
- NOAH is introducing companies, investors, corporates and service providers all year around
- We deliver a personalized service for the leading startups, capital and solution provider in our 9 sectors

**NOAH Zurich**
- The NOAH Conference will launch in Zurich, 22+23 of September 2020
- Focus on family offices, international investors, and Swiss startups
- 75%+ market share of capital raised for Swiss start-ups on stage

**Family Offices**
- Family offices are the business background of Europe
- Integrating them with institutional investors, growth companies and corporates will deliver value-add capital to the ecosystem and strategic partnerships
- Family Office Circle: exclusive event for Europe’s wealthiest families

**New NOAH M&A / Funding Products**
- NOAH Startup program: access the leading capital providers relevant for the next funding raise through a trusted relationship
- NOAH Market Check: targeting Series B or later companies to establish M&A and/or financing appetite

**Angel Investment Network**
- Provide liquidity for early investors (secondaries)
- Invite high value investors to your shareholder base
- Contact us under: angels@noah-advisors.com for further information
10 Years Growth Story

**LEHMAN BROTHERS**
Collapses and NOAH Arises 2008

The Beginning!
First NOAH Conference Takes Place in London Hilton Park Lane, Nov '09

First NOAH Matchmaking Service Oct '12

Eric Schmidt on NOAH Stage NOAH 2015 Alphabet

NOAH Connect App v1: Bringing the Famous Networking Online May '16

Introducing the New NOAH Concept at STATION-Berlin Jun '19

Investor Partner Program Jan '19

NOAH Conference Announces Expansion to Zurich Apr '19

Changemakers. Global Launch Oct '19

NOAH Meeting Service Jan '20

NOAH to Host the Family Office Circle Conference Sep '20

**Note:** Unique speakers, attendees and investors are cumulative across years.
The #1 Conference for the European Digital Ecosystem

**Speakers**
- 1,250+ speakers in ‘19 (2,500 since stated)
- 72 or 50% of digital European unicorns on stage since ‘16 more than any other event
- 52% of top 100 M&A deals (EV €51bn)
- 670 on startup stage raising combined of >$4bn

**Attendees**
- 6,100 attendees in ’19
- 75%+ senior decision makers
- 1,700+ attendees from top investors in ’19
- Over 25 countries represented in ’19
- 20,000 unique attendees to date
- On average, 16 meetings set up with NOAH Connect (our networking app)

**2019 By Geography**
- Germany 31%
- Israel 20%
- UK 16%
- US 16%
- Spain 6%
- Other 6%

**By Category**
- Internet Executive 44%
- Investors 20%
- Service Providers 17%
- Corporate Executive 14%
- Other 5%

**By Geography**
- Germany 44%
- Switzerland 28%
- USA 13%
- Israel 13%
- Other 4%

Notes:
- 2015 - NOAH Berlin added.
- 2019 - new venues for NOAH Tel Aviv and NOAH Berlin.
Our Unique NOAH Approach

We have a powerful platform to provide a curated conference visit, meaning relevant meetings

**Discover**
- NOAH finds attractive companies, investors & service providers
- Categorizes them (NOAH Tags)
- Rates them → proprietary data output

**Relationships**
- 10-year track record
- Trusted platform
- 20,000 unique conference attendees
- 80% investor market penetration in Europe

**Business**
- NOAH Meeting Service
- Invitation only
- Personalized intros
- Credibility
- Continuity

**Meeting Service**

20 meetings scheduled ahead of any NOAH Conference
The most efficient business trip
Never miss an interesting opportunity!
NOAH Conference Delivers Insights, Relationships and Business

Tailored and curated conference with multiple products for leading executives

10 Minute Keynotes
(450 in Berlin: 350 mature companies and 100 startups)

Workshops
Knowledge deep dives organised among 100 B2B service providers

NOAH Meeting Service
App and NOAH team supported meeting set up ahead of the conference for investors and service providers

Satellite Events
Access over 50 exclusive sub-events by attending firms
Why Attend the NOAH Conference and Join Our Online Ecosystem?

Access to most relevant companies and easy access to world-class investors with a single business trip

Networking All Year Round
Know your market suited partners

- Be on the radar of the European digital ecosystem
- Expand your knowledge and stay up-to-date with latest market movements
- Unique networking with top investors, corporates and high-class entrepreneurs
- Form new relationships & strengthen existing ones
- Peer-to-peer networking among CEOs (avoid mistakes and learn from the best)

Top Content and Curation
Obtain a knowledge advantage

- Learn from high quality speakers including many European Unicorns
- Get to know sustainable companies addressing the biggest global challenges

Access to Top Service Providers
Improve your business

- Find solutions for your toughest operational challenges
- Find ideas to accelerate growth and drive cost efficiency
- Position yourself as an expert, presenting your ideas and establish partner connections

Investor Marketplace
Be ready for your next financing round

- Easy access most relevant European Investors with one conference visit
- As a company from early stage to buyout, build your investor network
- As an Investor, meet entrepreneurs, earlier or late stage investors, build corporate relationship and intensify your LP connections
1,250 Companies Presented at NOAH from All Growth Segments

NOAH is a horizontal growth conference with vertical depth for Europe’s leading executives.

<table>
<thead>
<tr>
<th>Segment</th>
<th>Past Speakers</th>
<th>Hot Growth Companies at NOAH</th>
<th>Key Company Activities (NOAH Tags)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fintech &amp; Insurtech</td>
<td>197</td>
<td>• Revolut</td>
<td>• Challenger Bank</td>
</tr>
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<td>• Funding Circle</td>
<td>• Card Payments</td>
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<td>• stripe</td>
<td>• Payments</td>
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<td>• Klarna</td>
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<td>• Crypto/Blockchain</td>
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<td>• TransferWise</td>
<td>• Personal Loans</td>
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<td>• STARBING BANK</td>
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<td>• Starling Bank</td>
<td>• Money Transfer</td>
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<td>Ecommerce, Marketplaces &amp; Classifieds</td>
<td>210</td>
<td>• deliveroo</td>
<td>• Deliveries</td>
</tr>
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<td></td>
<td></td>
<td>• zalando</td>
<td>• Vertical Ecommerce</td>
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<td>• ROCKET INTERNET</td>
<td>• Online Groceries</td>
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<td>• ABOUT YOU</td>
<td>• Fashion Ecommerce</td>
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<td>• Naspers</td>
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<td>• HEBE</td>
<td>• PropTech</td>
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<td>• BlaBlaCar</td>
<td>• Food Waste &amp; Processing</td>
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<tr>
<td>Mobility &amp; Travel</td>
<td>147</td>
<td>• AUTO7 GROUP</td>
<td>• Scooters</td>
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<td>• FlixBus</td>
<td>• Vacation Rentals</td>
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<td>• VOLOCOPTER</td>
<td>• Clean Energy</td>
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<td>• Lime</td>
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<td>• BlaBlaCar</td>
<td>• Horizontal SaaS</td>
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<td>• Lime</td>
<td>• Insurance</td>
</tr>
<tr>
<td>B2B Software &amp; Services</td>
<td>345</td>
<td>• SAP</td>
<td>• SaaS (Vertical/Horizontal)</td>
</tr>
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<td>• Recruitment</td>
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<td>• Parsimo</td>
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<td>• Market research</td>
<td>• Content</td>
</tr>
<tr>
<td>Consumer Software &amp; Services</td>
<td>157</td>
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<td>• Gaming</td>
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<td>• Truecaller</td>
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<td>• Onefootball</td>
<td>• Content</td>
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<td>• MyHeritage</td>
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<td>• bumble</td>
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<tr>
<td>Revolutionary Consumer Products</td>
<td>30</td>
<td>• mymuesli</td>
<td>• Direct-to-consumer products</td>
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<td></td>
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<td>• VIU</td>
<td>• Fashion &amp; Accessories</td>
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<td>• HORIZN STUDIOS</td>
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<td>• Horizn Studios</td>
<td>• Baby Products</td>
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<td>• Tado</td>
<td>• Food &amp; Beverage</td>
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<td>Industrial Digitisation</td>
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<td>• SCANDIT</td>
<td>• IoT</td>
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<td>• Oramac</td>
<td>• PropTech</td>
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<td>• Thermoando</td>
<td>• Clean energy</td>
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<td>• Aspire</td>
<td>• SpaceTech</td>
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<td>• PT Scientists</td>
<td>• Sustainable Food &amp; Water</td>
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<td>• Mimoazed</td>
<td>• Recycling &amp; Waste Management</td>
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<td>• Zebras</td>
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<tr>
<td>Digital Health</td>
<td>48</td>
<td>• Medical cannabis</td>
<td>• Patient-doctor marketplaces</td>
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<td>• Fitness apps</td>
<td>• Self-care technology</td>
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<td>• Telehealth</td>
<td>• AI &amp; robotics in healthcare</td>
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<td>• Minimoze</td>
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<td>• VR &amp; AR in Education</td>
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<td>• Busuu</td>
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</tbody>
</table>
NOAH Conference is *the* Breeding Ground for Unicorns

NOAH Supports the Digital European Ecosystem

Capital Raised (€bn)

<table>
<thead>
<tr>
<th>Year</th>
<th>Capital Raised by NOAH Speakers</th>
<th>Total Capital Raised in Europe</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>9.0</td>
<td>1.3</td>
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<tr>
<td>2014</td>
<td>11.4</td>
<td>2.4</td>
</tr>
<tr>
<td>2015</td>
<td>17.9</td>
<td>5.0</td>
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<tr>
<td>2016</td>
<td>17.0</td>
<td>4.6</td>
</tr>
<tr>
<td>2017</td>
<td>21.3</td>
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<tr>
<td>2018</td>
<td>24.3</td>
<td>8.7</td>
</tr>
<tr>
<td>2019</td>
<td>32.4</td>
<td>11.8</td>
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</table>

Unique accumulated speakers / investment funds at NOAH

<table>
<thead>
<tr>
<th>Year</th>
<th>Capital Raised (€bn)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>272</td>
</tr>
<tr>
<td>2014</td>
<td>332</td>
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<tr>
<td>2015</td>
<td>460</td>
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<td>2016</td>
<td>574</td>
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<tr>
<td>2017</td>
<td>703</td>
</tr>
<tr>
<td>2018</td>
<td>872</td>
</tr>
<tr>
<td>2019</td>
<td>1,144</td>
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</tbody>
</table>

Total Capital Raised by NOAH Vertical

- **Ecommerce, Marketplaces & Classifieds**: 28%
- **FinTech & InsureTech**: 27%
- **B2B Software & Services**: 22%
- **Mobility & Travel of the Future**: 9%
- **Consumer Software & Services**: 6%
- **Industrial Digitalisation**: 4%
- **Digital Health**: 2%
- **EduTech**: 1%
- **Revolutionary Consumer Products**: 1%
NOAH Conference is *the* Breeding Ground for Unicorns

<table>
<thead>
<tr>
<th>Company</th>
<th>NOAH Tag</th>
<th>First on Stage</th>
<th># on Stage</th>
<th>Total Capital Raised</th>
<th>Key Investors</th>
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<tbody>
<tr>
<td><strong>Food Delivery</strong></td>
<td>NOAH</td>
<td>2016</td>
<td>5</td>
<td>2,270</td>
<td>Rocket Internet, Holtzbrinck, Point Nine</td>
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<tr>
<td><strong>Company Builder</strong></td>
<td>Rocket Internet</td>
<td>2013</td>
<td>6</td>
<td>1,838</td>
<td>Kinnevik, Access Industries</td>
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<td><strong>Auxmoney</strong></td>
<td>Streaming</td>
<td>2015</td>
<td>6</td>
<td>1,815</td>
<td>Partech, Index, Union Square Ventures</td>
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<td><strong>Spotify</strong></td>
<td>Streaming</td>
<td>2009</td>
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<td>1,770</td>
<td>Tencent, Baillie Gifford, TPG, Northzone</td>
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<tr>
<td><strong>Deliveroo</strong></td>
<td>Food Delivery</td>
<td>2015</td>
<td>2</td>
<td>1,365</td>
<td>Amazon, Bridgepoint, DST Global</td>
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<td><strong>Auno</strong></td>
<td>Marketplace</td>
<td>2014</td>
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<td>1,219</td>
<td>Kinnevik, Naspers, Accel, Northzone</td>
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<td><strong>Prodigy Finance</strong></td>
<td>Lending Platform</td>
<td>2018</td>
<td>1</td>
<td>1,126</td>
<td>Index Ventures</td>
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<td><strong>Auto100</strong></td>
<td>Marketplace</td>
<td>2015</td>
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<td>1,100</td>
<td>SoftBank, G Squared, Target Global</td>
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<td><strong>Klarna</strong></td>
<td>Payments</td>
<td>2012</td>
<td>4</td>
<td>920</td>
<td>BlackRock, HMI Capital</td>
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<td><strong>Wirecard</strong></td>
<td>Payments</td>
<td>2019</td>
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<td>900</td>
<td>Brockhaus Private Equity</td>
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<td><strong>Gett</strong></td>
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<td>2016</td>
<td>6</td>
<td>727</td>
<td>Kreos Capital, Access Industries, Vostok Venture</td>
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<td><strong>TransferWise</strong></td>
<td>Challenger Bank</td>
<td>2014</td>
<td>2</td>
<td>685</td>
<td>Vitruvian Partners, JP Morgan</td>
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<tr>
<td><strong>Careem</strong></td>
<td>Mobility</td>
<td>2017</td>
<td>1</td>
<td>683</td>
<td>Rakuten, Didi Chuxing</td>
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<td><strong>lendinvest</strong></td>
<td>Lending Platform</td>
<td>2017</td>
<td>2</td>
<td>677</td>
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<td><strong>Farfetch</strong></td>
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<td>2017</td>
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<td>626</td>
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<td><strong>N26</strong></td>
<td>Challenger Bank</td>
<td>2015</td>
<td>8</td>
<td>610</td>
<td>Insight Partners, Allianz X, Tencent, Horizons</td>
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<td><strong>GetYourGuide</strong></td>
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<td><strong>Nubem Group</strong></td>
<td>Consumer Services</td>
<td>2018</td>
<td>3</td>
<td>491</td>
<td>General Atlantic, ProSiebenSat.1</td>
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</table>

<table>
<thead>
<tr>
<th>Company</th>
<th>NOAH Tag</th>
<th>First on Stage</th>
<th># on Stage</th>
<th>Total Capital Raised</th>
<th>Key Investors</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lemonade</strong></td>
<td>Insurance</td>
<td>2018</td>
<td>2</td>
<td>429</td>
<td>SoftBank, Aleph, Sequoia, General Catalyst</td>
</tr>
<tr>
<td><strong>Deezer</strong></td>
<td>Streaming</td>
<td>2015</td>
<td>2</td>
<td>428</td>
<td>Access Industries, Idinvest Partners</td>
</tr>
<tr>
<td><strong>Blablacar</strong></td>
<td>Mobility</td>
<td>2015</td>
<td>7</td>
<td>400</td>
<td>Accel, Index, Insight</td>
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<tr>
<td><strong>Sumup</strong></td>
<td>Payments</td>
<td>2013</td>
<td>4</td>
<td>379</td>
<td>Bain Capital, Goldman Sachs</td>
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<tr>
<td><strong>Funding Circle</strong></td>
<td>Lending Platform</td>
<td>2017</td>
<td>2</td>
<td>376</td>
<td>Index, Accel, Union Square Ventures</td>
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<tr>
<td><strong>Monzo</strong></td>
<td>Challenger Bank</td>
<td>2018</td>
<td>1</td>
<td>352</td>
<td>Y Combinator, Orange Digital Ventures</td>
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<tr>
<td><strong>HelloFresh</strong></td>
<td>Food Delivery</td>
<td>2015</td>
<td>2</td>
<td>333</td>
<td>Rocket Internet, Insight Venture Partners</td>
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<tr>
<td><strong>Glovo</strong></td>
<td>Food Delivery</td>
<td>2018</td>
<td>1</td>
<td>309</td>
<td>Lakestar, Rakuten, Eurazeo</td>
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<tr>
<td><strong>Revolv</strong></td>
<td>Challenger Bank</td>
<td>2017</td>
<td>2</td>
<td>295</td>
<td>Lakestar, DST Global, Index Ventures</td>
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<td><strong>Abcam</strong></td>
<td>Healthcare</td>
<td>2013</td>
<td>1</td>
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<td>HSBC</td>
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<td><strong>Docetek</strong></td>
<td>Healthcare</td>
<td>2016</td>
<td>2</td>
<td>235</td>
<td>General Atlantic, Eurazeo</td>
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<tr>
<td><strong>Starling Bank</strong></td>
<td>Challenger Bank</td>
<td>2017</td>
<td>3</td>
<td>252</td>
<td>Merian Global</td>
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<td><strong>FinTech</strong></td>
<td>FinTech</td>
<td>2011</td>
<td>6</td>
<td>197</td>
<td>CommerzVentures, Spark Capital, Cubit</td>
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<td><strong>FinTech</strong></td>
<td>FinTech</td>
<td>2017</td>
<td>3</td>
<td>200</td>
<td>Goldman Sachs, PayPal Ventures, Index</td>
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<tr>
<td><strong>SkyScanner</strong></td>
<td>Travel</td>
<td>2012</td>
<td>1</td>
<td>171</td>
<td>Sequoia Capital, SEP</td>
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<tr>
<td><strong>Signavio</strong></td>
<td>SaaS</td>
<td>2019</td>
<td>1</td>
<td>205</td>
<td>Apax Digital, Summit Partners</td>
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<tr>
<td><strong>Finleap</strong></td>
<td>Company Builder</td>
<td>2016</td>
<td>4</td>
<td>154</td>
<td>IONIQ</td>
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<tr>
<td><strong>Sigfox</strong></td>
<td>IoT</td>
<td>2016</td>
<td>2</td>
<td>277</td>
<td>Khazanah Nasional</td>
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<tr>
<td><strong>Wefox</strong></td>
<td>Insurance</td>
<td>2018</td>
<td>5</td>
<td>275</td>
<td>Mubadala, Horizons, Target Global</td>
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<tr>
<td><strong>Frog</strong></td>
<td>SaaS</td>
<td>2018</td>
<td>1</td>
<td>202</td>
<td>Insight Venture Partners, Vmware</td>
</tr>
</tbody>
</table>

*Note: Highlighted companies are public listed entities.*
# NOAH’s Unique Investor Network

NOAH provides access to the most powerful investors in the world.
Selected Corporates & Service Providers at NOAH

You’re in great company, as we gather top names within the growth ecosystem

**Corporates**
- axel springer
- ProSiebenSat.1
- Deutsche Bank
- Google
- CREDIT SUISSE
- PORSCHE
- wirecard
- SCOUT 24
- Schibsted
- ebay
- Hubert Burda Media

**Service Providers**
- otto group
- facebook
- BERTELSMANN
- NASPERS
- Uber
- Verivox
- Booking Holdings
- Bloomberg
- McKinsey & Company
- VERITAS
- adyen
- Taylor Wessing
- mastercard
- TravelPerk
- enable2grow
- Greenberg Traurig
- LGT
- GOODWIN
- PIAO
- EY
- PARthenon
- CAREERTeam
- VISA
- RBC Digital Ventures
- App Annie
- Engineers
- Heads! INTERNATIONAL
- SafeCharge
- credorax
- solarisBank
- Taledo
- PitchBook
- schufa
2. The Investor Partner Program
Investor Partner Program

Enabling top investment funds active in Europe to make the most out of the NOAH Conference

Your Benefits

1. NOAH Meeting Service
   - Targeted and curated approach
   - Personal introductions to hot companies

2. Promote Your Fund to Entrepreneurs and LPS
   - Raise your profile and build a brand
   - Introduce new funds and investment strategies to the ecosystem
   - LP-focused NOAH Zurich Conference 2020
   - Investor partners can purchase tickets for the Zurich event at 50% discount

3. Position and Support Your Portfolio Companies
   - Present your best deals and value contribution on stage

Stage Presentation

- Interview your top portfolio CEO
- Alternative formats:
  - Portfolio company presentation
  - Panel participation
  - 1-on-1 Interview with Marco Rodzynek (NOAH CEO)

Branding in Printed Program Page

Investor Partners

Gold
- BCG
- HV
- par tech
- Apax
- ERT
- idinvest

Silver
- HPE GrowthCapital
- TA Associates
- pnp capital
- SI
- Impulse

Bronze
- Buffer
- Updayr
- HBC Capital
- lex
- TPG
- The Capital

General Stage Presentation

Branding in Printed Program Page

Investor Partners
## NOAH Investor Partner: Invitation Only (VIP)

Access to all relevant companies and world-class investors in a single trip

### Annual NOAH Investor Partner Packages

<table>
<thead>
<tr>
<th>Tickets for the Fund (Berlin, London or Zurich)</th>
<th>Top Partner</th>
<th>Rising Star</th>
<th>Entry Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investor Partner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small / Angel Investor (€)</td>
<td>14,500</td>
<td>7,300</td>
<td>3,800</td>
</tr>
<tr>
<td>Large Investor (€)</td>
<td>22,500</td>
<td>11,300</td>
<td>6,400</td>
</tr>
</tbody>
</table>

### Program Benefits

<table>
<thead>
<tr>
<th>Price Guarantee for Future Years</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speak on Investor Stage</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Speaking, e.g. interview, portfolio, panel</td>
<td>2</td>
<td>1</td>
<td>Our discretion</td>
</tr>
<tr>
<td>Speaker Lounge Entry</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Speaker Dinner Invitation</td>
<td>2</td>
<td>1</td>
<td>-</td>
</tr>
<tr>
<td>NOAH Meeting Service (starting in Feb)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company, investor &amp; corporate intros</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to Excel Attendee List</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Online Meeting Scheduling Tool</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Meeting Rooms on Request (additional fee)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>On Print / Screen Position</td>
<td>#1</td>
<td>#2</td>
<td>#3</td>
</tr>
</tbody>
</table>

### Note

All Meeting requests are gathered in the name of the fund. Prices incl. VAT. Package auto-renews until cancelled.
Family Offices at NOAH

€250m or more liquid assets is automatically an Investor Partner at NOAH (if desired, anonymously)

Selected Previous Attending Family Offices

Access to Investments
• Only top quality companies
• Normally only accessible for VC funds
• NOAH is a trusted platform

Meetings LP for Top Funds
• Set up meetings with the top funds and access investment targets

Changemakers Global
• Learn about the biggest pressuring issues of the world
• Make impact by investing in the most profitable and sustainable companies
3. NOAH Meeting Service
NOAH Meeting Service: Connecting the Growth Ecosystem

Enabling full market coverage within the ecosystem and easy access to the companies you must meet

150 Service Providers

Find, Categorise, Rates

1,500 Growth Companies

Solve Operational Challenges

M&A / Partnerships

500 Investors

Solves operational challenges for portfolio

Fundraising

Large number of portfolio relationship meetings among Investors

Seeds / Angel

Venture Capital

Growth

Buyout

Debt

Corporates

Note: Investor to investor meeting category is the fastest growing.
NOAH Meeting Service: “Let’s Cut to the Chase” (NOAH Connects)

Let our platform do the initial work and long live the concept of relevance!

1. For 20 years: the NOAH Team finds, categorises and rates companies, investors, service providers and corporates
   - NOAH has an unmatched company and investor database in Europe built over 25 conferences

2. Attendees can on our NOAH website indicate their meeting intentions
   - To raise capital, solve operational challenges and meet business partners

3. Investor Partners are shown by name to the companies and “other” investor groups can get integrated

4. Meeting request volume gets communicated by NOAH

5. After a ticket purchase for NOAH 2020, the meeting requests will be disclosed

### Companies

<table>
<thead>
<tr>
<th>Type</th>
<th>Meeting?</th>
</tr>
</thead>
<tbody>
<tr>
<td>VC</td>
<td></td>
</tr>
<tr>
<td>Lakestar</td>
<td></td>
</tr>
<tr>
<td>Growth</td>
<td></td>
</tr>
<tr>
<td>Blackstone Growth</td>
<td></td>
</tr>
<tr>
<td>Buyout</td>
<td></td>
</tr>
<tr>
<td>Permira</td>
<td></td>
</tr>
<tr>
<td>Debt</td>
<td></td>
</tr>
<tr>
<td>Handelsbank</td>
<td></td>
</tr>
</tbody>
</table>

### Investors

<table>
<thead>
<tr>
<th>NOAH Tags</th>
<th>Meeting?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel</td>
<td>0</td>
</tr>
<tr>
<td>GetYourGuide</td>
<td>0</td>
</tr>
<tr>
<td>Challenger Bank</td>
<td>0</td>
</tr>
<tr>
<td>N26</td>
<td>0</td>
</tr>
</tbody>
</table>

### Steps

#### Step 1
- Receive investor meeting requests
- Receive meeting requests by key NOAH Tags

#### Step 2
- The company confirms the meetings on its NOAH Meeting Service settings page
- Company names requesting meetings get disclosed
- The investor confirms the company meeting requests

---

Be Ready Early

Identification of the most promising and relevant meetings for each attendee well ahead of the conference timing

---

1 2 3 4 5
NOAH Meeting Service: Curated Matchmaking Driven By Data

Providing the most efficient and value-add conference visits with ~20 meetings set up weeks in advance

Company Data

- NOAH provides estimates on:
  - Stage / Size
  - NOAH Tag
  - Business Model
  - Profitability
  - Growth
  - Platform Risk (Low-Mid-High)
  - Market Share (Low-Mid-High)

Investor Data

- Full knowledge on deal criteria:
  - Min. – Max. Equity
  - Debt / Leverage
  - Sector focus / Expertise
  - Minority / Majority
  - Direct contact details

Service Providers

- Solutions for operational challenges
  - stripe
  - wirecard
  - SAP
  - DocuSign
  - credorax
  - Google
  - VISA
  - EY
  - ORACLE
NOAH Meeting Service: Be Visible, Be Active, Be Successful!

Companies, investors, corporates and service providers get introduced based on relevance and attendees’ selections.

NOAH selected the most promising 2,000 of 30,000 growth companies.
4. Company Products and M&A
### NOAH Startup Stage

- Europe’s leading start-up fund raise platform
- Top early stage investors including angels, VCs, corporates, family offices, venture debt funds
- Track record of hundreds of fundings originated at NOAH
- Dedicated Startup Stage at all NOAH events
  - ~80 handpicked companies presenting per event
  - 100+ success stories of companies raising after presenting at NOAH

➢ NOAH Advisors also offers fund raising services as experienced M&A advisors

### Selected Success Stories

<table>
<thead>
<tr>
<th>Company</th>
<th>Raised After NOAH</th>
<th>Investors</th>
</tr>
</thead>
<tbody>
<tr>
<td>omni:us</td>
<td>€24m</td>
<td>MMC Ventures, Talis Capital, Target Global</td>
</tr>
<tr>
<td>Glovo</td>
<td>€23m</td>
<td>Family Office</td>
</tr>
<tr>
<td>TravelPerk</td>
<td>€20m</td>
<td>Acton Capital Partners, AXA Venture Partners</td>
</tr>
<tr>
<td>tado</td>
<td>€20m</td>
<td>Axel Springer, Project A, PurpleBricks</td>
</tr>
<tr>
<td>Personio</td>
<td>€20m</td>
<td>Gulf Islamic Investments, Swicorp, Wamda Capital</td>
</tr>
<tr>
<td>tinke</td>
<td>€19m</td>
<td>Earlybird, CommerzVentures</td>
</tr>
<tr>
<td>Wunder Mobility</td>
<td>€18m</td>
<td>Earlybird, Creator Ventures, Idinvest Partners</td>
</tr>
<tr>
<td>Allthings</td>
<td>€17m</td>
<td>Asgard Capital, HV Holtzbrinck Ventures, btov, UnternehmerTUM</td>
</tr>
<tr>
<td>I2X</td>
<td>€17m</td>
<td>Asgard Capital, HV Holtzbrinck Ventures, btov, UnternehmerTUM</td>
</tr>
<tr>
<td>tourradar</td>
<td>€12m</td>
<td>ING Ventures, Speedinvest, UNIQA</td>
</tr>
<tr>
<td>BLACKLANE</td>
<td>€12m</td>
<td>Vostok New Ventures, Yandex</td>
</tr>
<tr>
<td>Grover</td>
<td>€13m</td>
<td>e.Ventures, Infinity Ventures, TA Ventures</td>
</tr>
<tr>
<td>movinga</td>
<td>€11m</td>
<td>Maersk Growth, B10, IBB</td>
</tr>
<tr>
<td>leanIX</td>
<td>€16m</td>
<td>e.Ventures, Infinity Ventures, TA Ventures</td>
</tr>
<tr>
<td>Staffbase</td>
<td>€10m</td>
<td>Kärcher, EQT Ventures, Earlybird</td>
</tr>
</tbody>
</table>

Company Raised After NOAH Investors

- €591m Lakestar, SoftBank, Temasek, Battery, KKR
- €445m Mubadala, Lakestar, Black River, Expon Capital
- €113m DST Global, Kinnevik, Felix Capital, Spark Capital, Target Global
- €102m Amazon Alexa, E.ON, Next47, Staakraft Ventures
- €95m Accel, Index, Northzone, Global Founders Capital
- €56m Global Founders Capital, Rocket Internet, Seven Ventures
- €54m Blumberg Capital, KCK Group, MobilityFund
- €50m TCV, Endeit Capital, Cherry Ventures, Hoxton Ventures, 3TS Capital
- €46m Daimler, btov Partners
- €41m Coparon, Samsung NEXT Ventures, Main Incubator
- €37m Index Ventures, Global Founders Capital, ETF Partners
- €34m Insight Partners, DTCP, Capnamic, Iris Capital
- €33m Insight Partners, e.Ventures, Capnamic
NOAH Market Check
Ensuring a smooth transaction with one fundraising product on great terms: “Keep Privacy, Get Transparency”

1. NOAH prepares Materials
   - 3-page company profile
   - 25-page presentation
   - Best industry pages
   - Excel business model
   - Data room support
   - Top 10 answers to key issues

2. NOAH Investor Relationships
   - NOAH finds the ones who fit
     We know most Partners for years
     - Deep knowledge about investment criteria
     - Deal / sector preferences
     - Senior partner access
   - Trust
     - NOAH gets real feedback
     - We work with the key contacts long term
     - Investors know that NOAH works on quality deals only

3. Negotiating Non-Binding Offers
   - Proprietary deal situations command higher valuations
   - Communicate expected deal terms
   - Decide on max 4 weeks DD phase (exclusivity)
   - Only start process with minimum 3 parties

4. Due Diligence and Closing
   - Data room opens
   - Fast track best bidder
   - Strict timeline

Success Fee
(1-3%)

22 Years Digital Sector Investment Banking

Strong Relationships based on trust
400 Investors
200 Corporates

Bulge Bracket IBD Know How

Maximise Price
(also supported by creative structure)
NOAH Advisors: Europe’s Leading Internet Corporate Finance Boutique

Small team of digital experts with strong track record with 30+ closed deals since 2008

<table>
<thead>
<tr>
<th>Strong Investment Banking Competence</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Over 40 years of combined relevant M&amp;A experience</td>
</tr>
<tr>
<td>• Routine execution of M&amp;A and financing transactions with sizes of several billion euros</td>
</tr>
<tr>
<td>• 30+ successfully completed NOAH Advisors transactions underline successful transfer of M&amp;A competencies to the Internet sector</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Unique Industry Know-How</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Focus on Leading European Internet companies</td>
</tr>
<tr>
<td>• Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates</td>
</tr>
<tr>
<td>• Deep understanding of industry dynamics with ability to add value beyond banking advice. Facilitates overall process and minimizes management distraction</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Unmatched Network and Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>• NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry</td>
</tr>
<tr>
<td>• Knowledge of and strong relationships with potential buyers’ key decision makers</td>
</tr>
<tr>
<td>• Proactively finds and unlocks attractive investment opportunities for leading investors</td>
</tr>
<tr>
<td>• Annual NOAH Conference in its 11th year</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Full Commitment – We Are Entrepreneurs!</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence</td>
</tr>
<tr>
<td>• Ability to deliver top results in short time frames</td>
</tr>
<tr>
<td>• Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results</td>
</tr>
<tr>
<td>• Creative deal solutions</td>
</tr>
<tr>
<td>Date</td>
</tr>
<tr>
<td>------------</td>
</tr>
<tr>
<td>November 2019</td>
</tr>
<tr>
<td>September 2019</td>
</tr>
<tr>
<td>October 2019</td>
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<tr>
<td>September 2018</td>
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<td>September 2016</td>
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<td>November 2016</td>
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<td>September 2015</td>
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<td>August 2014</td>
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<tr>
<td>September 2014</td>
</tr>
<tr>
<td>August 2014</td>
</tr>
<tr>
<td>May 2014</td>
</tr>
</tbody>
</table>
5. Changemakers.Global
The Changemakers.Global Initiative

Political representation is non-existent in our world today, instead media fuelled public soap operas

Platform for Good People
- Trust is the bigger driver for change
- NOAH plans with this initiative to bring transparency and direct accessibility to the sustainability sector
- The functionality is to provide information, connect teams all over the world and give access to funding

Ignorance to Digital
- Politics is communication. Internet is communication 24/7 globally, text, speech and video
- Every industry is disrupted but politics is still operating mostly without digital tools
- National voting participation around or below 50% (why don’t we vote digitally with Scytl.com for example?)

Democracy Deadlock Problems Rising
- Political deadlocks everywhere (US, Israel, Germany, UK, Italy, and more countries)
- Refugees rising from 60m to 280m by 2022 (Source: Human Rights Watch)
- Environmental concerns, i.e. plastics, fires, global warming and dying of species are constantly rising

Teamwork
- No organisation or person can change the world on its own
- There is little global working collaboration between the academic, public and private sector
- Digital tools connecting the most innovative, powerful and wealthy people is first step to drive change

Solution
- The platform will find, categories, rate and publish to changemaker (sustainable entrepreneurs) on the platform
- Users are able to research, engage and contribute to organisations categorized by global challenges
- Third parties research and KPIs around key issues for society are rounding up the offering
World Leaders Are Consistently Letting Society Down

NOAH has saved the world before and is gearing up to do it again… but not without your help!

French Yellow Vests
Distribution of Wealth

Hong Kong Protests
Democracy in a Digital Age

Climate Change
Corruption

Fighting Poverty
Distribution of Wealth

Education
Same Chances and Equal Rights

Wildlife and Oceans
Conservation
Endangered Species
Changemakers

Selected Speakers to date and 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative Energy</td>
<td>Holaluz, Enway, Enpal, Zolar, MOWEA</td>
</tr>
<tr>
<td>Healthcare Innovation</td>
<td>Mindmaze, ORCAM, ava, pristem, EarlySense</td>
</tr>
<tr>
<td>Climate Change and Carbon Neutral</td>
<td>South Pole, Ecosia, Plastic Energy, ClimeWorks</td>
</tr>
<tr>
<td>Sustainable Food and Water</td>
<td>QualySense, ecorobotix, blue horizon, MatSmart</td>
</tr>
<tr>
<td>Eco-friendly Transportation</td>
<td>BlaBlaCar, SolarImpulse, Flixbus, FlixTrain</td>
</tr>
<tr>
<td>Developing Regions</td>
<td>getabstract, School Apply, RosieReality, Labster</td>
</tr>
</tbody>
</table>
### Meet our Top Changemakers 2020

<table>
<thead>
<tr>
<th><strong>PLASTIC ENERGY</strong></th>
<th>• Plastic Energy is a world leading pioneer in the chemical recycling of end-of-life plastic waste into synthetic hydrocarbon fuels, oils and into new plastics</th>
</tr>
</thead>
</table>
| **SOLAR IMPULSE**   | • Around the world with no fuel, using renewable energies, clean techs and solar energy  
• Solar Airplane Pilots: Bertrand Piccard & André Borschberg |
| **ECOSIA**          | • Ecosia is a search engine that donates 80% of its income to a tree planting program in Brazil  
• By searching with Ecosia you can help the environment for free! |
| **babylon**         | • babylon is the U.K’s leading digital healthcare service  
• Their purpose is to democratise healthcare by putting an accessible and affordable health service into the hands of every person on earth |
| **VOLOCOPTER**      | • The Volocopter is the world’s first purely electric flying multicopter, which is able to transport people  
• It flies eco-friendly, emission-free, quiet and safe |
| **mindmaze**        | • MindMaze is pioneering a breakthrough computing platform that captures brain activity upon intent, creating a new operating system for computers - a brain O/S |

**Click here to see video**
Who Are We Connecting?

Changemakers.Global will connect all key parties able to have a positive impact on the world:

- Foundations
- Philanthropy
- Activists
- Influencers
- Governments
- NGOs
- Organisations
- Corporations
- Tech Companies
- Old Economies
- Investors
- Family Offices
- Donors
Our Vision for Changemakers.Global

A global partnership to encourage constant positive change throughout the world on multiple topics

- Global social campaign to crowdsourcing “Changemakers”
- Supported through a network of past NOAH speakers, ambassadors and organisations
- Like for our NOAH start-up program applications go directly into the changemakers.global website

Launch Partner Suggestions

blackbaud
benevity
Bill & Melinda Gates Foundation
Ted Turner
Inside Philanthropy

NOAH 20

- 4th + 5th of June 2020
- High profile panel to “Power Change”
- Present co-hosted by Harari and NOAH + 3 changemakers
- Built publicity for the get-funded event in September

LEADERS CONNECTED

NOAH Zurich.20

- 22th – 24th of September 2020
- High Profile panel to “Power Change”
- Meet with the wealthiest Family Offices of Europe at one place
- Provide funding at a large scale for over 20-40 changemakers
NOAH “Bigger Picture” Relationships

NOAH has built already deep relationships with companies and organisations ‘doing good’ for our world

Al Gore  
Former Vice President of the US  
Founder

Eric Schmidt 
Former CEO

Klaus Hommels 
Founder & CEO

Niklas Zennström 
Founder & CEO

André Loeserkrug-Pietri 
Chief JEDI Officer

Matthias Scheffelmeier 
Partner

Christian Kroll 
CEO

Ken Roth  
Executive Director

Holger Taubmann 
CEO

Alexandre Mars 
Founder & CEO

David Goldberg 
Founder & CEO

Matteo Bergamini 
CEO

Aline Vedder 
Investment Manager

Franz Salzmann 
Co-Founder & CEO
**Where Can Changemakers.Global Grow To?**

*Our Vision:* we could build the platform out to become a long-term initiative with impact

### Connecting
- Share research
- Communicate on a politically independent and unbiased platform results and important news
- Collaborations
- Recruiting
- External RFPs

### Funding
- Link to private capital
- Crowdfunding
- Brain storming

### Ratings
- Governments will be independently assessed for environmental, social, human & animal rights, etc.

### Solutions
- Platform for new technologies
- Launch pad for Media and PR reach
- Journalist link

### What We Want to Be!
- Non-profit
- Non-ego
- Open
- Data driven
- Unbiased
- Global independent
- Direct
- Active
6. NOAH Partnership Opportunities
Our Partners’ Objectives

10 years of experience delivering value to our partners

1. **Brand Visibility**
   - Position your brand and products across Europe’s digital ecosystem, accessing by decision makers

2. **Customer Acquisition and Retention**
   - NOAH Meeting Service to deliver customer meetings at the event - set up well ahead of time
   - 100 exhibitors

3. **Exclusive Events (Satellite)**
   - Tap into NOAH’s 30k digital professionals and organise with us your own event

   - We will adjust to your needs according to your specific business objectives
A Tailor-Made Approach for Sponsors

We love to be creative and work with each of our partners to deliver the most value-add from our events.
Why Partner with NOAH?

We will make this work!

10-Year Track Record

- NOAH ecosystem with 20,000 European entrepreneurs, investors and corporate executives
- Hosted 20 events to date from city events to large conferences

Premium Business Conference for Decision Makers

- 75%+ senior decision makers in 2019
  - 41% Internet Executives
  - 22% Investors
  - 16% Service Providers
  - 15% Corporate Executives

80% Penetration Rate of Attending Growth Capital Investors

- Position yourself among your potential customers
- Shareholders (Board)
- Get customer referrals from investors

Best Brands Around NOAH

Note: 1) Short selection.
Let Us Help You Achieve Your Goals

**Sponsorship Tiers**

**Strategic Sponsor**
- Top brand positioning
- Branded material(s)
- Satellite event support
- VIP services
- Branding and/or active promotion
- Personal intros to potential customers
- On-stage speaking time

**Premium Sponsor**
- Highly visible positioning
- Branded materials
- Satellite event support
- Branding and/or active promotion
- Personal intros to potential customers
- On-stage speaking time

**Event Sponsor**
- Event-focused partnership
- Branding and/or active promotion (e.g. exhibition stand, workshop)
- Integration in all event communication

**Selected Sponsors**

**Strategic**
- IGT
- Permira
- Chronext
- Wirecard
- Porsche

**Premium**
- Lakestar
- Visa
- Credorax
- Google for Startups
- EY
- Parthenon
- Accento
- HypoVereinsbank

**Event**
- McKinsey & Company
- Deutsche Bank
- SafeCharge
- Oracle
- Wayra
- Dropbox
- Netjets
- Stripe
- Contentsquare
- OurCrowd
- Wheely

NOAH also helps selected B2B service providers scale on a commission basis
Services include selected client intros, premium features, free / discounted exhibition products
Exhibition Stands

NOAH will generate relevant meetings at your exhibition stand

**Small Exhibition Stand (3x2m)**
- Printed graphic panels
- Counter
- Bistro table with 2 chairs
- Carpeted flooring
- Optional: 40” LCD screen

**Medium Exhibition Stand (4x3m)**
- Printed graphic panels
- Counter
- Meeting table with 2 chairs
- Bistro table with 2 chairs
- Carpeted flooring
- Optional: 40” LCD screen

**Large Exhibition Stand (6x4m)**
- Printed graphic panels
- Counter
- Meeting table with 3 chairs
- Bistro table with 2 chairs
- Carpeted flooring
- Optional: 40” LCD screen

**Custom Exhibition Stand (6x6m)**
- Either turnkey or custom
- Larger: custom only
- Pricing upon request

**Bespoke Stand**
Selected Sponsorship Products

### Satellite Event
- Support in the execution of a satellite event (e.g. dinner, drinks reception, breakfast)
  - NOAH manages invite & registration process
  - Partner covers venue & catering costs

### Stage Sponsoring
- Exclusive sponsoring of stage
- Printed banners on stage
- Dedicated email to speakers

### WIFI
- Exclusive WIFI Sponsor
- Network name
- Splash screen personalization
- Printed logo on all materials

### Video Channel
- Exclusive sponsor of NOAH
- Conference videos (all stages)
- 3 sec intro / outro for each video
- Dedicated email to NOAH network

### Other
- Opening Speaker Dinner
- Lanyards
- Banners at the event
- Your suggestions (we're creative!)
Challenge Setter hackdays Berlin @ NOAH Berlin 2020

- Become an exclusive Challenge Setter at hackdays Berlin
- Attract and recruit Europe’s brightest minds
- Foster hands-on digital solution building in the fields of technology, design and business within 48 hours
- Evaluate the participants’ potential by means of first work sample

Hackdays Berlin Summary

- 2-days hackathon at the NOAH Conference in Berlin on the 4-5 June 2020
- Up to 10 Challenge Setter offering 10 different challenges for 20 talents per challenge
- Final pitches on one of NOAH’s stages at the end of the 2nd day

Your Benefits

Talent Sourcing
- HR-strategy tailored talent sourcing
- Ability-match proven on real company business problems
- Direct and individual on-site recruitment

Digital Solution Building
- Building with fresh mind-sets and unlimited creativity
- Providing unique and ready-to-implement solutions
- Allowing for seamless solution adoption

Employer Branding
- Position yourself as an innovation leader
- Build a sustainable relationship with future employees
- Show new digital-native oriented approaches

Challenge Setter in previous Hackathons organized by hackdays

“We had exceptional teams which generated outstanding challenge results. We even hired directly off of Hackdays.”
Sonja Mechling, CMO Heidelberger Druckmaschinen AG

“We are delighted with the ideas that the teams have developed within just 48 hours. We are now using these to further improve our digital offering.”
Thomas Freese, Head of Digital, MLP SE
7. 2020 Conference Venues
STATION Berlin
4-5 June 2020

14.7k SQUARE METERS (+ outdoors)
3 STAGES*
56 PRIVATE MEETING ROOMS
12+ OPEN MEETING POINTS
70+ TOP PARTNERS
65 EXHIBITION STANDS
6 FOOD STATIONS

LEADERS CONNECTED
NOAH20
Berlin
NOAH Berlin 2020 - STATION Berlin

3 Main Stages, 1 Startup, 1 Investor, 1 Workshop stage

Networking & Exhibition Space

Exhibition Stands
Meeting Rooms
Info Desk
Bistro Areas
Catering Spots
Coffee Bars
Drinks
Ice Cream
NOAH 2020 Zurich

First Conference at the Circle

- 22 & 23 September 2020 at The Circle – Zurich Airport
- Connecting Swiss and European startups with leading investors & corporate executives connecting Swiss family offices with leading investors
- 200 of Europe’s leading digital CEOs presenting stage
- 200+ investors looking to fund and acquire digital businesses
- 300+ B2B service providers helping companies overcome digital challenges
- 150 Speakers from All 9 Growth Verticals FinTech & InsurTech • Ecommerce • Marketplaces & Classifieds • B2B Software & Services (SaaS) • Mobility & Travel of the Future • Industrial Digitisation • Digital Health • Revolutionary Consumer Products (DTC) • EduTech • Consumer Software & Services
- 20 market leading sustainability companies
- NOAH hosting the legendary Family Office Circle Conference on the 24th (invite only – FO only)

- Find investment opportunities
- In collaboration with Digital Switzerland, Key Partners Capital and OurCrowd direct investment platform
The NOAH Zurich Ecosystem

Connecting Start-Ups, Corporates, Institutional Investors and Family Offices

- **Swiss Digital**
  - Gain access to high profile international investors

- **Family Offices**
  - Access to attractive growth capital opportunities

- **Unique Swiss Made Products**
  - Peer networking, high profile positioning in the ecosystem and gain access to investors opportunities

- **Sustainability Companies**
  - Access to family offices, finding partners and distribution, communication platform + Changemakers.Global initiative

- **International Investors**
  - Access to Swiss and International growth investors opportunities

- **International Digital Unicorns**
  - Access to Family Offices

- **Swiss and International Corporates**
  - Digitalisation, peer to peer networking

- **Gain access to high profile international investors**

- **Access to attractive growth capital opportunities**

- **Peer networking, high profile positioning in the ecosystem and gain access to investors opportunities**

- **Access to family offices, finding partners and distribution, communication platform + Changemakers.Global initiative**

- **Digitalisation, peer to peer networking**

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The Circle, Bird View of the Venue

The Circle, Grand Hall

The Circle, Indoor Area
NOAH20
London

4-5 November 2020
Old Billingsgate

› 1,500+ attendees – the “who is who” of European Internet

› 100+ of Europe’s leading digital businesses and 80+ handpicked top start-ups on stage

› Investors and entrepreneurs tell their common success stories

› Topical meeting areas to make new relevant contacts
The NOAH Team
We are more than just a platform
Your NOAH Team

We’re here to provide you a curated conference experience with a personal touch!

### M&A and Company Coverage

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marco Rodzynek</td>
<td>Managing Director &amp; Founder</td>
<td><a href="mailto:marco.rodneyk@noah-advisors.com">marco.rodneyk@noah-advisors.com</a></td>
</tr>
<tr>
<td>Nikhil Parmar</td>
<td>Director</td>
<td></td>
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<tr>
<td>Olek Skwarczek</td>
<td>Associate</td>
<td></td>
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<tr>
<td>Lukas Schlund</td>
<td>Associate</td>
<td></td>
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<tr>
<td>Ali Nadeem</td>
<td>Analyst</td>
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### Corporate and Partner Coverage

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Justus Lumpe</td>
<td>Managing Director</td>
<td></td>
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<tr>
<td>Marcos Toran</td>
<td>Managing Director</td>
<td></td>
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<tr>
<td>Guy Klajman</td>
<td>Director</td>
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<tr>
<td>Steffi Buschmann</td>
<td>Director</td>
<td></td>
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<tr>
<td>Irma Camperio</td>
<td>Key Account Manager</td>
<td></td>
</tr>
<tr>
<td>Constantin Pünjer</td>
<td>Director</td>
<td></td>
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<tr>
<td>Marina Khrolovich</td>
<td>Customer Support</td>
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### Media and Graphics

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Marco Bombach</td>
<td>Creative Director</td>
</tr>
<tr>
<td>Gema Alba</td>
<td>New Media Designer</td>
</tr>
<tr>
<td>Maria Navarro</td>
<td>Junior Graphic Designer</td>
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</tbody>
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### IT

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Maria Perez</td>
<td>CTO</td>
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<tr>
<td>Julio Fernandez</td>
<td>Senior Software Engineer</td>
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### Data

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Daniel Wasowicz</td>
<td>Data Analyst</td>
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<tr>
<td>Krystian Walkowski</td>
<td>Data Analyst</td>
</tr>
<tr>
<td>Pawel Sikorski</td>
<td>Data Analyst</td>
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