Selected Completed NOAH Transactions

<table>
<thead>
<tr>
<th>Transaction Details</th>
<th>Date</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sale of 100% in 10Bis for €135m to Takeaway.com</td>
<td>August 2017</td>
<td>2017</td>
</tr>
<tr>
<td>Acquisition of a Majority Stake in Luminati by EMK Capital at a valuation of €20m</td>
<td>October 2016</td>
<td>2016</td>
</tr>
<tr>
<td>Investment in KäuferPortal by PreSiebenSat1 Media SE and GENERAL ATLANTIC at 84% Ownership</td>
<td>December 2016</td>
<td>2016</td>
</tr>
<tr>
<td>Sale of 100% of fotolia for $800m to Adobe</td>
<td>December 2014</td>
<td>2014</td>
</tr>
<tr>
<td>Sale of 100% of trovit for €80m to NEXT Co., Ltd.</td>
<td>October 2014</td>
<td>2014</td>
</tr>
</tbody>
</table>

Unique Industry Know-How
- Focus on Leading European Internet companies
- Over 40 years of combined relevant M&A experience
- Deep understanding of industry dynamics
- Ability to add value beyond banking advice
- Facilitates overall process and minimizes management distraction

Strong Investment Banking Competence
- Over 40 years of combined relevant M&A experience
- Routine execution of M&A and financing transactions with sizes of several billion euros
- 25+ successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

Unmatched Network and Relationships
- NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
- Knowledge of and strong relationships with potential buyers’ key decision makers
- Proactively finds and unlocks attractive investment opportunities for leading investors
- Annual NOAH Conference in its 8th year

Full Commitment - We Are Entrepreneurs!
- Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- Ability to deliver top results in short time frames
- Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- Creative deal solutions

The NOAH Advisors Core Banking Team
- Marco Rodzynek, Managing Director & Founder
- Jan Brandes, Managing Director
- Nikhil Parmar, Director
- Olek Skwarczek, Associate
- Lukas Schlund, Analyst

Leaders Connected
EUROPE’S LEADING INTERNET CORPORA TIVE FINANCE BOUTIQUE

![NOAH Advisors Logo]

![EUROPE’S LEADING INTERNET CORPORATE FINANCE BOUTIQUE](https://example.com/noah-advisors)
The NOAH Bible, an up-to-date valuation and industry KPI publication.

This is the most comprehensive set of valuation comps you’ll find in the industry. Reach out to us if you spot any companies or deals we’ve missed!

March 2019 Edition (PDF)

Sign up Here
Amos Haggiag
Co-Founder & CEO

SPEAKER INFORMATION

OPTIBUS
Real-time scheduling solutions for public transportation operators.

Founded: 2014  http://www.optibus.co

See More at NOAH Connect

SPEAKER INFORMATION

Amos Haggiag
Co-Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

Amos leads, guides, and directs the overall success of Optibus. During his career Amos architected online ad targeting systems, search engines, and the Cortana personal assistant, for Microsoft, Siemens, and Collarity. Amos experience includes: optimization and graph algorithms, machine learning, distributed systems and big data. Amos holds a B.Sc. in Mathematics and Computer Science from Ben-Gurion University. He graduated with Dean Excellence, decorated by the Wolf, Intel, and Elkin prizes.

KEY CORPORATE FACTS

- Headquarters: Tel Aviv, Israel
- Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- Employees: 101-250
- Ownership: Financial Investors
  - Key Investors: Insight Partners, Pitango Venture Capital
- Total Funding: € 48m

BUSINESS OVERVIEW

Optibus revolutionizes public transportation scheduling and operations by introducing Optibize™ – an innovative, super-fast optimization technology, which is based on new patent pending algorithms. Optibize™ transforms legacy offline planning and problem handling into an interactive real-time process, thus elevating public transportation companies to operate much more efficiently, reduce cost, and deliver better passenger service.
SPEAKER INFORMATION

Jan Erik Solem
CEO

PRESENTATION TOPIC

Mapping the world at scale

SHORT BIOGRAPHY

Jan Erik Solem is the co-founder and CEO of Mapillary, the street-level imagery platform that scales and automates mapping using collaboration, cameras, and computer vision. Jan Erik is a computer vision specialist and a former math professor, and has authored several books on computer vision.

BUSINESS OVERVIEW

Mapillary is the street-level imagery platform that uses computer vision to fix the world’s maps. Mapillary is a service for crowdsourcing map photos and street view. Using simple tools like smartphones or action cameras anyone can collect photos that are combined into street view. Computer vision on the server-side automatically matches and combines photos across time and across users. Photos are processed with privacy preserving blurring using face detection and license plate detection.

Mapillary provides apps for iOS, Android and Windows Phone, together with tools for using action cameras like GoPro and Garmin Virb. The website http://www.mapillary.com/ shows collected public street view images with a viewed that anyone can embed. Mapillary also provides a set of APIs so that others can build solutions using the data extracted and the photos.

For businesses there are commercial API options as well as private repositories. With this any organization can have the full Mapillary service in a closed environment where only users given permission may use and access the service.
Oviva is digitising medical nutritional therapy. Our goal is to revolutionise access and outcomes for people with diet-related health conditions. Treated over 70,000 patients to date, scaling rapidly across Europe and backed by leading VCs.

**SPEAKER INFORMATION**

**Kai Eberhardt**
Co-founder & CEO

**PRESENTATION TOPIC**
Digitizing care for Diabetes

**SHORT BIOGRAPHY**
Digital health entrepreneur, mission and purpose-driven to make a positive difference. Past as McKinsey junior partner and PhD in Physics from ETH Zürich & Harvard.

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th>Headquarters</th>
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<tbody>
<tr>
<td>Active Markets</td>
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<td>Employees</td>
<td>101-250</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Key Investors</td>
<td>Eight Roads Ventures</td>
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<td>Total Funding</td>
<td>€ 12m</td>
</tr>
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</table>

**BUSINESS OVERVIEW**

Oviva is digitising medical nutritional therapy. Our goal is to revolutionise access and outcomes for people with health conditions related to diet, whilst improving value to the health system by lowering the costs of delivery. We are rapidly scaling across the Switzerland, Germany, France and the UK, backed by Europe's leading venture capital firms.

**See More at NOAH Connect**
October is the new name of Lendix. October is a leading European SME lending platform. October operates in France, Spain, Italy and the Netherlands.

Founded: 2014

https://october.eu/

See More at NOAH Connect

SPEAKER INFORMATION

Olivier Goy
CEO

PRESENTATION TOPIC

Fintech

SHORT BIOGRAPHY

CEO & Founder at October (previously known as Lendix), a lending marketplace for European SMEs.

17 years ago, Olivier Goy launched a first company, 123Investment Managers, a private equity fund dedicated to retail investors (€1.3 billion Asset Under Management). Chairman and Chief Executive Officer of 123Investment Managers until September 2014, he is currently Chairman of the Supervisory Board.

Olivier Goy also serves as Vice President of the “France Fintech” association.

BUSINESS OVERVIEW

October formerly known as Lendix. October is the #1 SME lending platform in France and continental Europe. It operates in France, Spain, Italy, The Netherlands and very soon in Germany.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Paris, France</th>
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<td>Ownership</td>
<td>Founders</td>
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<td>Key Investors</td>
<td>Allianz France, Partech Ventures, Idinvest Partners</td>
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<tr>
<td>Total Funding</td>
<td>€ 51m</td>
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</table>

READ MORE

NOAH BERLIN

SPEAKER BOOK

4
Kian Moini
Co-Founder & CEO

Real Estate Classifieds 2.0: venturing into commissions

Kian Moini (32) is the co-founder and CEO of Lamudi, an online property platform for key emerging markets. Kian spends his time with the local teams in Indonesia, Philippines and Mexico, and the central office in Manila, which delivers Tech, Business Intelligence and Online Marketing services to the global business. He holds a Masters in global entrepreneurship from the joint program of EM Lyon, Babson College and Zhejiang University. Prior to building Lamudi, Kian worked as a consultant at McKinsey & Company in Germany.

Lamudi was launched end of 2013 as a property portal focusing exclusively on emerging markets. Originally, the fast-growing platform has been launched in 34 countries in Asia, the Middle East, Africa and Latin America. Today, Lamudi focuses on its core and very successful markets Indonesia, Philippines and Mexico, while it aggressively ventures beyond the online classifieds model to deliver more value along the real estate transaction.
Credorax is a global merchant acquiring bank with cross-border processing capabilities, specializing in online commerce and omni-channel payment transactions.

**Founded:** 2007

[https://www.credorax.com/](https://www.credorax.com/)

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**SPEAKER INFORMATION**

**Moshe Selfin**

Chief Operations and Chief Technology Officer

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**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

Moshe Selfin brings with him over 15 years of entrepreneurship and innovation in both startups and large corporates.

Previously, Credorax's Chief Revenue Officer and before that, Chief Marketing Officer, Moshe spearheaded the company's sales, branding and go-to-market strategy, leveraging his vast experience in sales, marketing, business development and product knowledge.

Prior to joining Credorax, Moshe was co-founder and Vice President of Marketing & Product at Kaminario and before that, Vice President of Enterprise Solutions at Anobit Technologies.

Previously, he was Head of International Sales & Business Development for the Financial Services segment at IBM (NYSE:IBM), Solutions Director at EMC (NYSE:EMC) and Director of Business Processes Development at Elbit Systems (NASDAQ:ESLT).

Moshe holds a B.Sc. in Industrial Engineering and Information Systems, and an MBA from Haifa University.

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**KEY CORPORATE FACTS**

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<th>Headquarters</th>
<th>Valletta, Malta</th>
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<td>Active Markets</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Key Investors</td>
<td>ATW Partners, FTV Capital</td>
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<td>Total Funding</td>
<td>€ 80m</td>
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**BUSINESS OVERVIEW**

Credorax is one of the first technology companies to evolve into a full-fledged, commercial bank specialising in merchant acquiring services. Licensed by the Malta Financial Services Authority (MFSA), Credorax continues to fundamentally change the landscape of traditional merchant acquiring, by staying deeply anchored in its fintech roots, constantly using its technology assets and acumen to specifically address the unique needs of e-commerce merchants of all sizes.

Global merchants and payment service providers continue to select Credorax as their preferred acquirer due to its well-earned reputation in the payments market as the Smart Acquirer. Combining state-of-the-art banking technology, value-added partner and merchant services and 24/7 dedicated, step-by-step personal guidance, Smart Acquiring is a unique business model that ultimately ensures customers successfully navigate and flourish in the e-commerce arena.

Credorax has evolved into a global enterprise through its worldwide financial and corporate growth, with over 200 employees spread across Europe, US, UK, Malta, Israel, Japan and China.

---

[READ MORE](#)
With the Zenjob technology and staffing service companies plan and staff their shifts in the blink of an eye. Easy access to excellent workforce makes Zenjob unique.

**SPEAKER INFORMATION**

**Fritz Trott**  
CEO

**PRESENTATION TOPIC**

People before Product and the Future of Work

**SHORT BIOGRAPHY**

Fritz studied politics and economics and started his career in International Trade for the EU-Parliament.

In 2012 Fritz joined Rocket Internet for several years and then moved on to grow the beauty booking platform Treatwell into the EU market leader.

In 2016 Fritz started Zenjob to improve the future of work with software.

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th><strong>Headquarters</strong></th>
<th>Berlin, Germany</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Active Markets</strong></td>
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<td><strong>Employees</strong></td>
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<tr>
<td><strong>Ownership</strong></td>
<td>Financial Investors</td>
</tr>
<tr>
<td><strong>Key Investors</strong></td>
<td>Axa Venture Partners, Acton Capital, Red Alpine</td>
</tr>
<tr>
<td><strong>Total Funding</strong></td>
<td>€ 23m</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

**Our Vision:**
- Manage your jobs with a click.

With Zenjob companies plan and staff their shifts in the blink of an eye and experience great service. Easy access to excellent workforce makes Zenjob unique. We attract the best talent since we offer flexibility, Zenjob workers can decide when and where to work, and who to work for.

**Our Mission:**
- To improve the future of work and become the best player for temporary staffing.

We want to set new standards for convenience, flexibility and quality in the world of temporary staffing. As a one stop solution for work, we want to be at the top of businesses’ minds when they think of on-demand staffing. For our workers, we want to be the best solution to earn money quickly and enjoy all the benefits of flexible work.

**Our Values:**
Scandit

We provide the highest quality in mobile barcode scanning solutions for smartphones, tablets and wearable devices.

Founded: 2009
http://www.scandit.com

SPEAKER INFORMATION

Samuel Mueller
Co-Founder & CEO

PRESENTATION TOPIC


SHORT BIOGRAPHY

Samuel Mueller is the CEO and co-founder of Scandit and is responsible for overall strategic direction, marketing, sales and business development.

Prior to Scandit, Samuel was a management consultant and project leader for multinational companies such as Swiss Airlines, Swiss Re and IBM as well as a corporate researcher at the renowned IBM Zurich Research Lab. While at IBM, Samuel was awarded an IBM Research Division Award and a total of three IBM Invention Achievement Awards. He has authored numerous patent applications and has published his research results in leading conferences and journals.

Samuel holds a PhD from ETH Zurich and graduated summa cum laude with an MSc in Computer Science and an MA in Financial Economics, both from the University of Zurich, Switzerland. He is regularly invited to speak at high profile industry conferences such as LogiMAT 2018 in Stuttgart, Germany or Mobile World Congress 2018 in Barcelona, Spain.

BUSINESS OVERVIEW

Scandit enables enterprises and consumers to change the way they interact with everyday objects and augment the physical world with real-time data captured by scanning barcodes and recognizing text, objects, and other visual identifiers using smartphones, tablets, wearables, drones, and robots.

Scandit's mobile data capture platform is built on proprietary computer vision, augmented reality, and machine learning technologies. Companies in industries such as retail, transportation and logistics, manufacturing, and healthcare can use Scandit's technology to create and power mobile apps for crucial enterprise workflows like mobile point of sale, mobile shopping, self-checkout, inventory management, and proof of delivery.

Many of the world's most innovative and successful companies are benefiting from Scandit's enterprise-grade mobile data capture platform, including Sephora, Louis Vuitton, DHL, and Levi Strauss & Co.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Zurich, Switzerland</th>
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<td>Ownership</td>
<td>Financial Investors</td>
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<tr>
<td>Key Investors</td>
<td>GV, NGP Capital, Atomico, Ariel Luedi</td>
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<tr>
<td>Total Funding</td>
<td>€ 39m</td>
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READ MORE
Superfari is a startup dedicated to innovative tracking solutions for the travel industry, based in Hamburg, Germany. We are passionate about value delivery, simplicity of design and building things that work out of the box. We find what matters.

Tina Glage
Founder

Superfari - We Find What Matters

Tina Glage loves products. All kind of products. She also loves design. Particularly design that satisfies both aesthetic and functional requirements. For her it's not crucial what the product is. It's more about what it is designed to do. That has always been the case for her. A carpenter by trade, Tina Glage began to make an independent career out of her passion for design during her industrial studies at Muthesius University in Kiel. Prior to this, she enhanced her expertise through various traineeships at IDEO in Boston and THEREFORE LTD. in London, among others. Not only is Tina Glage able to count a list of renowned customers among her references - her multiple prestigious design awards also attest to her high standards for every single projects she undertakes. As much as the individual projects may differ, they all have one thing in common: The aspiration to make something extraordinary out of the ordinary.

Tina is no stranger to entrepreneurial activity. After eight years at a product design studio she founded, she started a new design consultancy with a focus on a broader range of topics. In addition to her entrepreneurial activities, Tina Glage has been teaching as a guest professor in integrated design. Her new startup venture Superfari is dedicated to finding what matters. Mobile IoT technology combined with simplicity to target a pain we have all experienced ourselves...

Lost, misplaced and misdirected baggage and freight are a significant problem for the airline industry. While there are many initiatives around improving the baggage infrastructure at airports and the information provided to customers, there are still many parts of the journey where asset location data is not available. Superfari provides a unique, independent tracking solution to the global travel industry - combining modular design, automated flight mode, flexible cloud based asset management and configurability for specific use cases into a simple and flexible product offering.

The company offers a cloud based tracking service for assets such as luggage, freight and other valuable goods on the move. We target airlines, frequent flyer schemes, service providers and passengers who want to ensure that their valuable assets are always visible to them in the digital domain.

Our product is an infrastructure independent system designed around core elements of tracking, sensing and power management and at the same time meeting the stringent requirements of the aviation industry.

See More at NOAH Connect
DFINITY is a blockchain-based world computer network that is powerful enough to host business applications at scale. The network features a variety of innovations in the blockchain space. The DFINITY network is self-governing through the use of an adaptive network called the Blockchain Nervous System (BNS). The network is also capable of achieving transaction finality at an average speed of 5 seconds due to advancements in random number generation and selection. The DFINITY protocol uses Verifiable Random Functions (VRFs), BLS Cryptography and the Threshold Relay technique (powered by a random beacon) to achieve these speeds. This technology is aimed at developers who would like to create and run smart contracts on a blockchain network. DFINITY is also attractive for businesses seeking an enterprise solution that can lower (human capital based) costs with benefits such as speed, security and scalability.
BIMobject® Corporation, acknowledged by investors with a Global Red Herring 100 award, and a public company on NASDAQ OMX: ticker BIM. We are the world’s largest and fastest growing digital content management system for BIM objects.

**Founded: 2011**

https://www.bimobject.com/

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**SPEAKER INFORMATION**

**Ben O'Donnell**

CTO

**PRESENTATION TOPIC**

Why technology can transform the Construction Industry

**SHORT BIOGRAPHY**

Disrupting the global construction industry through Technology.

Ben O’Donnell is the CTO of BIMobject heading up some of the most exciting technology coming into the BIM Content Industry. Heading up the implementing Autodesk Forge Technology into BIMobject Processes. Ben has an extensive background in computer-aided design and has worked with software from both Autodesk and other BIM Building information modelling software vendors within CAD, BIM and 3D visualisation. He is a BIM specialist with a focus on BIM objects and the creation of process-based automation tools for BIM objects. He has previously been employed as a BIM implementation specialist and has also been responsible for the entire BIM implementation process of the global company Inter IKEA Systems, at their HQ in Sweden. After starting as Chief Technology Officer at BIMobject HQ in Sweden, in 2011, he has been responsible for the production of BIM content for global Building Product Manufacturers and the bimobject.com and bimsupply.com platforms. Ben is a Pythonista and loves everything about Python.

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**KEY CORPORATE FACTS**

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<thead>
<tr>
<th>Headquarters</th>
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<td>Ownership</td>
<td>Founders</td>
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<tr>
<td>Total Funding</td>
<td>€ 23.4m</td>
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**BUSINESS OVERVIEW**

BIMobject corporation work for the Building product and interior manufacturers and create digital replicas of their products as BIM objects.
Cooltra is the European leader in two wheels solutions. With a clear focus on sustainability, Cooltra offers its services per minutes, days, weeks, months or years, to individuals, companies or public administrations.

**Founded:** 2006

**https://corporate.cooltra.com**

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Timo Buetefisch**
Co-Founder & CEO

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**SHORT BIOGRAPHY**

Timo is a German entrepreneur based in the sunny and touristy Barcelona, by observing his adoptive city needs, and in a day when his scooter broke down and he needed to book one per days, he had the idea of renting scooters for locals and visitors, offering a solution to move around easily and simply.

He studied an MBA at IESE and worked as a consultant, his job and life experiences moved him from Germany to France, Argentina, Greece, and Switzerland.

Now Cooltra, the company he found, offers solutions for individuals, companies and public administrations across 6 different countries (Spain, Italy, Austria, France, Portugal and Brasil), with a fleet of 17,000 scooters. His dream is becoming bigger and bigger, and the 1,000 people involved in the project now, have a clear focus: make mobility more sustainable.

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**KEY CORPORATE FACTS**

<table>
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<tr>
<th>Headquarters</th>
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<td>Corporate Investors</td>
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<td>Key Investors</td>
<td>Suma Capital, Finaves S.C.R.</td>
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<tr>
<td>Total Funding</td>
<td>€ 15m</td>
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**BUSINESS OVERVIEW**

Cooltra was established in Barcelona in 2006 as a new concept of mobility: on two wheels and per days. Since then the company has been constantly growing and has now become a European leader in mobility solutions on two wheels. We are dedicated to scooter rentals for days, months and, also, to rental services for big and small businesses. Throughout these 13 years Cooltra set up companies of ecoScooting, the first sustainable courier enterprise on two wheels and eCooltra, the biggest European scooter sharing service with a presence in 6 cities. At present, close to 1,000 people work every day to provide you with the best service with a fleet of 15,000 scooters (5,000 of which are electric), presence in 6 countries, 20 in-house delegations and more than 100 rental points in the South of Europe.
1plusX

From data management to decision making. We create data insights to make online business measurably more successful.

Founded: 2014

http://1plusx.com/

See More at NOAH Connect

SPEAKER INFORMATION

Jürgen Galler
CEO

PRESENTATION TOPIC

From data management to successful marketing

SHORT BIOGRAPHY

Jürgen Galler CEO and Co-Founder of the Swiss hightech startup 1plusX has a PhD in economics and social science with a focus on business IT. He has held various international management positions in his professional career and possesses extensive experience in the ICT sector. He was appointed Chief Strategy Officer of Swisscom and member of the Swisscom Group from 2012 to 2014. Before joining Swisscom, Jürgen Galler was in charge of the product management for Google Search and Consumer Products in Europe until 2009, before assuming responsibility for product management and engineering for YouTube EMEA. As Managing Director he played an instrumental role in setting up the Asian business of IDS Scheer, a provider of consulting services and software tools for business process management, in South Korea and Japan. This included working for over three years in Japan, before joining Bertelsmann in 2000 as Vice President of Lycos Europe and Managing Director of Social & Communication Products. In the latter role he worked in Germany and Spain.

READ MORE

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
<th>Pfäffikon ZH, Switzerland</th>
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<tbody>
<tr>
<td>Active Markets</td>
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<td>Ownership</td>
<td>Angel Investors</td>
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<td>Total Funding</td>
<td>€ 2m</td>
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</table>

BUSINESS OVERVIEW

1plusX is a data management and predictive marketing platform that creates anonymous user and object profiles with an innovative and holistic approach. By combining information from all channels and touchpoints, the software developed by 1plusX recognizes behavioral patterns that allow for real-time predictions for the use of content and the display of advertising. With these predictions, publishers, broadcasters and marketers can optimize their offerings. In doing so, they always retain their data, which are only used for the purposes of the respective company. The quality of the data profiles of 1plusX is regularly confirmed in independent audits. Since the company’s founding with the support of Prof. Dr. Thomas Hofmann (ETH Zurich) and Joachim Schoss (founder of Scout24) – the Swiss-based company has been bundling expertise from a wide range of disciplines, which digital agencies, media and telecommunication companies already benefit from.

READ MORE

READ MORE
Getsafe is a mobile-first, AI powered insurance company for the digital age.

**SPEAKER INFORMATION**

Christian Wiens

Founder

**PRESENTATION TOPIC**

How AI will disrupt the $5 trillion insurance industry

**SHORT BIOGRAPHY**

Christian wants to challenge one of the largest industries in the world building one of the world's up and rising digital insurance companies—as the Founder and CEO of Getsafe. Engineer by education, he is a young yet already experienced digital entrepreneur with a strong tech background.

**KEY CORPORATE FACTS**

- **Headquarters**: Heidelberg, Germany
- **Active Markets**: Germany
- **Employees**: 26-50
- **Ownership**: Financial Investors
- **Key Investors**: CommerzVentures
- **Total Funding**: € 12m

**BUSINESS OVERVIEW**

Getsafe is reinventing insurance. The insurtech startup from Heidelberg is creating technology to make insurance simple, transparent, and fair: With just a few clicks, customers can learn about, buy, and manage insurance conveniently on their smartphone. Getsafe sees itself as a technology company that is active in the insurance sector - not the other way around. Together with renowned partners such as Munich Re and leading venture capital investors, Getsafe is bringing the concept of multi-line insurance into the digital age in a consumer-friendly way.

READ MORE
AU10TIX is the forerunner of 2nd generation ID authentication & onboarding automation.

Founded: 2004

http://www.au10tix.com

See More at NOAH Connect

SPEAKER INFORMATION

Ron Atzmon
Managing Director

PRESENTATION TOPIC

.

SHORT BIOGRAPHY

Ron Atzmon is Managing Director of AU10TIX Limited, pioneers of multi-channel ID Authentication and record generation.

Mr. Atzmon has led the company to the position of technology leader and provider of choice of the world’s major players. Under Mr. Atzmon’s leadership AU10TIX introduced the concept of Secure Customer Onboarding enabled by next generation technology solutions that redefine performance, efficiency and best practices of customer acquisition in regulated markets.

Ron Atzmon’s track record includes stretches across 20 years of leading startups and developing business in the areas of technology, internet and finance.

Ron hold a MBA from Imperial College London and a bachelor’s degree in Management & Marketing from The college of Management- Academic Studies, Rishon, Israel.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Nicosia, Cyprus</th>
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<tbody>
<tr>
<td>Active Markets</td>
<td>Austria, Belgium, Switzerland, Germany, France, United Kingdom, Ireland, Netherlands</td>
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<td>Employees</td>
<td>51-100</td>
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<td>Ownership</td>
<td>Founders</td>
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<tr>
<td>Total Funding</td>
<td>N/A</td>
</tr>
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</table>

BUSINESS OVERVIEW

AU10TIX is the forerunner of 2nd generation ID authentication & onboarding automation. AU10TIX powers global majors such as Paypal, Google, Visa, BBVA bank, Payoneer, eToro, Coinbase and others. AU10TIX 2nd generation technology enables 100% automation, forensic-level forgery, counterfeiting and collateral risk detection, multi-modal biometric face-matching, POA handling and KYC screening. AU10TIX 2nd generation technology offers up to +300% better conversion rates and rapid-response exception reporting all at average processing speed of 6-8 seconds. The technology is known to improve customer conversion while reducing costs and improving robustness of regulatory KYC compliance. AU10TIX is a subsidiary one of the world’s leading airport security companies.

READ MORE
Hadean is a distributed computing company whose cloud-first operating system, HadeanOS, enables developers to effortlessly build and scale applications in the cloud.

Founded: 2015

https://www.hadean.com

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Michael Gunadi**

VP Sales

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**PRESENTATION TOPIC**

A hyperscale solution from Gaming to Life Sciences: Q&A with Luminous Ventures and portfolio company, Hadean

---

**SHORT BIOGRAPHY**

I'm passionate about bringing the most positively impactful ideas, products, and technology that I can into the world. 10+ years of experience in partnership management, project delivery, and product development in agency, corporate, and startup environments.

Currently working with some truly brilliant minds at Hadean, an engineering company that's unlocking some of the biggest bottlenecks in everything from cancer research to MMO gaming.

I previously worked at IPG Mediabrands, a $9.7b dollar revenue business, where I developed and monetised their programmatic solutions, and Coca-Cola South Pacific, where I oversaw the Oceanic region's most successful sales campaign to date.

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**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>London, United Kingdom</th>
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<tbody>
<tr>
<td>Active Markets</td>
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<td>Financial Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ 11m</td>
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**BUSINESS OVERVIEW**

Hadean is a deep tech start-up that's three years old, raised €14.34M to date and is currently pre-revenue.

We have secured the foundations of early product market fit in two verticals (Gaming & Life Sciences). In March 2019, we broke a world record in our current focus area, Gaming, with a multi-region multiplayer demo containing 14K connected players in a single game world.

We are working on shipping a commercial facing product (with a focus on cloud-first Gaming) in partnership with CCP Games by the end of 2019 as a major milestone towards raising more funds at Series A.
Don't let another conversation disappear into thin air.

**SPEAKER INFORMATION**

**Micha Y. Breakstone**
Co-Founder & President

**PRESENTATION TOPIC**

Conversation Intelligence - Vision, Tech, and Insights

**SHORT BIOGRAPHY**

Micha Breakstone is an entrepreneur with broad experience designing Natural Language and Machine Learning systems, and holds a PhD in Cognitive Science (focus: Formal Semantics).

He previously helped build two successful startups: Summly, an automatic summarization startup which was acquired by Yahoo; And Ginger, where he founded and managed the VPA Platform Business Unit which was spun out and acquired by Intel.

He is passionate about the marriage of language and algorithms, and believes that building human-quality NLP technologies is a critical step towards achieving AI’s ultimate goal of empowering, rather than replacing, humans. Micha lives in Tel-Aviv, and hopes to one day become a novelist and a polyglot.

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th>Headquarters</th>
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<td>Active Markets</td>
<td>United Kingdom, Israel</td>
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<td>Employees</td>
<td>51-100</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<tr>
<td>Key Investors</td>
<td>Georgian Partners, Redpoint, Emergence</td>
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<tr>
<td>Total Funding</td>
<td>€ 50m</td>
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</table>

**BUSINESS OVERVIEW**

Chorus.ai is the #1 conversation intelligence platform for high-growth sales teams, transforming conversations into data and insights. Chorus.ai’s technology transcribes and analyzes business conversations in real time, which allows proprietary algorithms to detect High-Value Moments during sales calls. These insights serve as the foundation of an effective coaching strategy for sales and customer success teams and provide insight into the voice-of-the-customer across the entire organization. Every function in a company, whether it be sales, marketing, product or business development, becomes more valuable when powered by the data generated by Chorus.ai technology. Chorus.ai is headquartered in San Francisco, with offices in Tel Aviv and Boston.

**Headquarters**
San Francisco, United States

**Active Markets**
United Kingdom, Israel

**Employees**
51-100

**Ownership**
Financial Investors

**Key Investors**
Georgian Partners, Redpoint, Emergence

**Total Funding**
€ 50m

READ MORE
Niklas Oestberg
Co-Founder & CEO

SHORT BIOGRAPHY

Niklas Östberg (39, born in Sweden) is Co-Founder and CEO of Delivery Hero SE. He holds a Master of Industrial Engineering & Management from Royal Institute of Technology Stockholm & ETH Zurich.

Following five years as a management consultant at Oliver Wyman, Niklas co-founded Pizza.nu (later OnlinePizza.se) where he served as a full-time chairman. After winning the Swedish market he was responsible for building up market leading companies in online food ordering in Poland, Finland and Austria.

BUSINESS OVERVIEW

Based in Berlin, Delivery Hero is the leading global online food ordering and delivery marketplace. We promote delivery service in the digital age, helping our customers find their favorite foods easily and conveniently from home, at work, or on the road. Through our website or via our app, we provide an overview of all the restaurants and delivery services.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Berlin, Germany</th>
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<tr>
<td>Employees</td>
<td>Over 10,000</td>
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<tr>
<td>Ownership</td>
<td>Public</td>
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</tbody>
</table>
Carwow Automotive + 5 Mobility & Travel of the Future

The best way to research and buy your new car

Founded: 2013
https://www.carwow.de

See More at NOAH Connect

SPEAKER INFORMATION

Philipp Sayler von Amende
CEO & Co-Founder

PRESENTATION TOPIC

Become Europe's No. 1 destination for new car buying

SHORT BIOGRAPHY

Prior to joining carwow, Philipp served as SVP for TrueCar in the US. His entire career spins around cars and new businesses. He grew up in a small car dealership, founded his first online venture (a used car intermediary platform) when he was 18, but then decided to start his career as an intern at Porsche. After his MBA, he consulted the automotive industry for several years as a management consultant at Arthur D. Little before he ran the automotive community for the World Economic Forum (WEF), where he was also part of the Global Leadership Fellow program.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>London, United Kingdom</th>
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<tr>
<td>Active Markets</td>
<td>Germany, Spain, France, United Kingdom</td>
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<td>Employees</td>
<td>101-250</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ 60m</td>
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</table>

BUSINESS OVERVIEW

carwow is the most convenient, stress-free way to find and buy a new car, at a price you can be confident in. carwow aims to solve the major pain points that buyers and dealers experience in the buying process, putting them in a more powerful position than ever before. Offering buyers crucial price confidence, a more convenient hassle free way to find and buy the car they want, and an altogether better buying experience.
Badi

Accommodation + 3
Ecommerce, Marketplaces & Classifieds

Find or rent a room, anywhere.

Carlos Pierre
CEO & Founder

Founded: 2015
https://badi.com/

SPEAKER INFORMATION

Carlos Pierre
CEO & Founder

PRESENTATION TOPIC

Badi

SHORT BIOGRAPHY

After graduating from the IQS University of Barcelona, Carlos Pierre started his professional career as an auditor at the prestigious PriceWaterHouseCoopers. Then one day, he decided to leave his job and become an entrepreneur. At only 25 years old, he identified one of the main issues facing our society today. In September 2015, he launched a platform that connects supply with demand, enabling people to find their perfect flatmate.

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
<th>Barcelona, Spain</th>
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<td>Active Markets</td>
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<td>51-100</td>
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<td>Financial Investors</td>
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<td>Total Funding</td>
<td>€ 40m</td>
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BUSINESS OVERVIEW

Badi is the leading room rental platform that enables people to list, find and securely book rooms that suit their needs, from anywhere in the world. Badi uses artificial intelligence to provide a more accurate and fast solution to the growing housing needs in big cities.

READ MORE
SafeCharge is a full-stack, flexible, innovative payment technology company, enabling merchants to embrace the fast transformation of commerce, enhance their customers’ experience and ultimately grow their revenues.

**Founded: 2007**

http://www.safecharge.com

### SPEAKER INFORMATION

**David Avgi**  
CEO

### PRESENTATION TOPIC

Payment technology that puts merchants back in control

### SHORT BIOGRAPHY

David became CEO of the Company in 2007 and has developed the Company into a key global player in the online payments and risk management industries. David was instrumental in creating the Company's core solutions, negotiating strategic agreements with acquiring banks, and facilitating mergers and acquisitions. He possesses a broad and comprehensive hands-on knowledge and experience in e-payments, business development, risk management, compliance and all aspects of creating and managing online payments and e-commerce operations. David holds a Bachelors of Technology degree in Industrial and Managerial Engineering from Shenkar College Israel, where he specialised in the development of information systems.

### BUSINESs OVERVIEW

SafeCharge International Group Limited (AIM: SCH), is the payment service partner for the world’s most demanding businesses. SafeCharge provides global omni-channel payments services from card acquiring and issuing to payment processing and checkout, all underpinned by advanced risk management solutions. This fully featured proprietary payment platform connects directly to all major payment card schemes including Visa, Mastercard, American Express and Union Pay as well as over 150 local payment methods. With offices around the world, SafeCharge serves a diversified, blue chip client base and is a trusted payment partner for customers across a range of vertical markets. The company has been listed on the London Stock Exchange AIM market since 2014.

READ MORE
**Stocard**  
Apps + 4  
Ecommerce, Marketplaces & Classifieds

Turns the smartphone of millions into a digital wallet

- **Founded:** 2012
- **Website:**[https://stocardapp.com/](https://stocardapp.com/)

**Björn Goß**  
CEO

**SPEAKER INFORMATION**

<table>
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<td><strong>Employees</strong></td>
<td>51-100</td>
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<td><strong>Ownership</strong></td>
<td>Financial Investors</td>
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<td><strong>Total Funding</strong></td>
<td>€ 28m</td>
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</table>

**BUSINESS OVERVIEW**

Stocard is a leading mobile wallet already used by more than 35 million people and growing by more than 1 million users every single month. One reason why people love Stocard is that the app goes beyond payments and creates an exciting experience around shopping. In addition to paying with the Stocard app, users store all their loyalty cards in the app and collect all their rewards at every store by just showing the app. Besides, consumers receive personalized offers from their favorite retailers, see their points balance and status level in real-time, and can sign up for new shopping cards.

Stocard will continue to re-bundle various industries in one wallet (think for example financial services, such as consumer credit) and bring them to its millions of users. During the next years, the company wants to continue its growth and offer its one-stop wallet - including financial services, shopping, and more - to 100 of millions of customers in Europe, Northern America, and APAC and shape the future of how people shop and access financial services.

**SHORT BIOGRAPHY**

Björn is the co-founder and CEO of Stocard, a leading mobile wallet with over 35 million users. Before founding Stocard, Björn studied at the University of Mannheim and the London School of Economics and worked at McKinsey & Company. To start Stocard he discontinued his PhD studies.
GetYourGuide is the booking platform for incredible travel experiences.

Founded: 2009

http://www.getyourguide.com

See More at NOAH Connect

SPEAKER INFORMATION

Johannes Reck
CEO

PRESENTATION TOPIC

Building the future of experiential travel

SHORT BIOGRAPHY

Johannes Reck is the Chief Executive Officer at GetYourGuide. He leads the company’s long-term vision and strategy.

Johannes co-founded GetYourGuide in 2009 while attending the Swiss Federal Institute of Technology, and has grown the company into the leading booking platform for incredible travel experiences.

Under Johannes’ leadership, over 20 million tickets have been booked to date via the GetYourGuide website, mobile app, and partnership network. GetYourGuide has raised a total of $170M from investors such as Battery Ventures, KKR, and Spark Capital. Johannes leads GetYourGuide’s 450-person global team from its headquarters in Berlin, Germany.

Johannes originally hails from Cologne, Germany and holds an M.Sc. in Biochemistry from the Swiss Federal Institute of Technology.

KEY CORPORATE FACTS

<table>
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<th>Headquarters</th>
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<td>Employees</td>
<td>251-500</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Total Funding</td>
<td>€ 586m</td>
</tr>
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BUSINESS OVERVIEW

Travelers use GetYourGuide to connect with the best things to do wherever they’re headed — including skip-the-line tickets to the world’s most iconic attractions, walking tours by top local experts, immersive food and beverage tours, cooking and craft classes, bucket-list experiences, and niche offerings you won’t find anywhere else.

Since its founding in 2009, travelers from over 170 countries have booked more than 20 million tours, activities, and attraction tickets through GetYourGuide. Powered by a global team of over 450 travel experts and technologists, the company is headquartered in Berlin, Germany and has offices in 14 countries around the world.

READ MORE
SPEAKER INFORMATION

Malte Dummel
CFO

PRESENTATION TOPIC

BUSINESS OVERVIEW

xbAV ('Xpension') is the leading provider of corporate pension technology in Germany. Its software-as-a-service platform provides a shared service interface between pension product providers, insurance agents, companies and employees to create new, and manage existing, pension policies. xbAV employs 100+ people in Munich (headquarters), Berlin and Saarbrücken.

More than 20 insurers, 7,000 insurance agents and 2,000 companies use xbAV's services.

KEY CORPORATE FACTS

- Headquarters: München, Germany
- Active Markets: Germany
- Employees: 101-250

SHORT BIOGRAPHY

- 10yrs industry experience
- CFO at xbAV since 2017
- Previously 8yrs at Goldman Sachs in pension advisory, corporate finance and technology M&A
- BA and MA from University of Oxford with focus on finance and statistics

READ MORE
myTomorrows is an online platform providing early access to drugs in development. We provide patients with unmet medical needs, and their doctors, information about treatment options worldwide and facilitate access to medicines in development.

Founded: 2012

https://mytomorrows.com/

See More at NOAH Connect

SPEAKER INFORMATION

Ronald Brus
Founder & CEO

PRESENTATION TOPIC

Providing access to drugs in development through a marketplace

SHORT BIOGRAPHY

Ronald is a medical doctor and 3rd time entrepreneur with multi-billion exits in the pharma industry.

He is the founder and CEO of myTomorrows, the digital platform that patients and their physicians turn to when they've run out of treatment options and need access to drugs in development.

READ MORE

KEY CORPORATE FACTS

<p>| | |</p>
<table>
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<tbody>
<tr>
<td><strong>Headquarters</strong></td>
<td>Amsterdam, Netherlands</td>
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<td><strong>Active Markets</strong></td>
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<td><strong>Employees</strong></td>
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<td>Corporate Investors</td>
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<td><strong>Total Funding</strong></td>
<td>€ 20m</td>
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</table>

BUSINESS OVERVIEW

myTomorrows provides physicians and patients that are excluded from clinical trials access to innovative drugs in development. We focus on disease areas with high unmet needs; oncology, neurology, psychiatry and rare diseases. myTomorrows identifies innovative drugs, informs physicians and patients and facilitates requests for access to these drugs in development.

READ MORE
quantilope is a global Agile Insights Platform that brings the power of automation, speed and scientific rigor to marketing teams. With quantilope companies can launch higher performing products and services in a fraction of the time with 10x lower costs.

**KEY CORPORATE FACTS**

- **Founded**: 2014
- **Website**: [https://www.quantilope.com/](https://www.quantilope.com/)
- **Headquarters**: Hamburg, Germany
- **Other Offices**: New York, United States
- **Active Markets**: Austria, Belgium, Switzerland, Germany, Denmark, Estonia, Finland, France, United Kingdom, Ireland, Lithuania, Latvia, Netherlands, Norway, Sweden
- **Employees**: 51-100
- **Ownership**: Financial Investors
- **Key Investors**: Dawn Capital, Senovo
- **Total Funding**: € 12m
- **KPI #1**: Revenue
  - 2018: € 4m

**BUSINESS OVERVIEW**

quantilope is a global Agile Insights Platform that brings the power of automation, speed and scientific rigor to marketing and insight teams. With quantilope teams can launch higher performing products and services in a fraction of the time with lower costs. The highly innovative, award-winning all-in-one software makes it easier for companies to put their consumers' relevant needs center stage in all that they do.

quantilope offers intelligent, automated tools based on the latest quantitative market research methods combined with machine learning and AI.

The tools are suitable for questions from marketing, product management, demand planning, HR, business development and consulting. This allows companies to easily understand their customers' requirements in real time.

Developed in 2014 by internationally renowned scientists and experts from the fields of market research, marketing, data science and IT, quantilope has been impressing well-known companies, agencies and institutes ever since.
zolar is a one-stop shop offering residential solar systems at a fixed price through the zolar Online-Configurator.

**Funded: 2016**

[https://www.zolar.de/](https://www.zolar.de/)

**SPEAKER INFORMATION**

**Alex Melzer**

Founder & CEO

**PRESENTATION TOPIC**

zolar - the community energy company

**SHORT BIOGRAPHY**

Melzer, founder and CEO of zolar, graduated with a master's degree in industrial engineering from the University of Dresden. From the very beginning, his career has been dedicated to the solar industry: He initially worked as a Product Manager at Solarwatt AG, before moving to Canada and becoming Managing Director at Soventix Canada Inc., a global solar project developer. After traveling and biking around the world, he moved back to Germany in 2016 where he founded the Greentech Startup Zolar together with his Co-founder and friend from university Gregor Loukidis. His vision: Changing the world's energy generation to 100% renewable.

**KEY CORPORATE FACTS**

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<td><strong>Active Markets</strong></td>
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<td><strong>Employees</strong></td>
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<td><strong>Ownership</strong></td>
<td>Founders</td>
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<tr>
<td><strong>Key Investors</strong></td>
<td>Heartcore Capital, Statkraft Ventures, Partech Ventures, Tim Schumacher</td>
</tr>
<tr>
<td><strong>Total Funding</strong></td>
<td>€ 4m</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

zolar is a platform for residential solar. On the one hand, we are an online one-stop shop, offering residential solar systems at a fixed price through our Zolar Online-Configurator. Homeowners can simply purchase a customized solar system online. On the other hand, we are a digital fulfilment platform. Our Zolar Project Center enables our local installation partners to smoothly install the solar systems at the customers home. The PV systems generate clean electricity, which can be used for daily household needs as well as to charge an electric car. In the end, our customers generate low-cost and environmentally friendly energy. Thus, they become more independent from their energy supplier and rising electricity bills.

[READ MORE](https://www.zolar.de/)
Bloomio is an equity crowdfunding platform, connecting startups with individual investors. The platform allows startup founders to raise capital by tokenizing equity, and gives investors the ability to trade startup stakes on its secondary market.

**Founded:** 2017

**Website:** https://www.bloomio.com/

**Maxim Lyadvinsky**

**CEO**

**PRESENTATION TOPIC**

Digital investment platform to re-design the VC industry

**SHORT BIOGRAPHY**

Max Lyadvinsky is the CEO and co-founder of Bloomio, a Swiss based equity crowdfunding platform powered by blockchain technology. He is an ambassador of the deployment of blockchain in the venture capital industry as this technology plays a major role in removing barrier to entry for individual investors and it allows the implementation of a secondary market solving the illiquidity issue.

Max is a successful entrepreneur and angel investor with expertise in fundraising and scaling startup teams, envisioning future technology trends, developing product strategies and innovating disruptive technologies.

Max was CTO and Co-Founder of Acronis, CTO in Parallels and he currently serves as a Board Member in several startups.

He's guest author in several publications as Entrepreneur, Bankingtech and Cryptoslate.

**KEY CORPORATE FACTS**

<table>
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<th>zug, Switzerland</th>
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<tr>
<td>Employees</td>
<td>11-25</td>
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<tr>
<td>Ownership</td>
<td>Founders</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ 1.3m</td>
</tr>
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</table>

**BUSINESS OVERVIEW**

The main activities include offering ability to raise funds for privately held companies (startups) through a crowd funding platform, leveraging blockchain technology and targeting nonconventional investors (private investors), who usually do not have access to startups in their investment opportunities.

Bloomio also offer investment opportunities for fund managers or wealth managers. 3rd party fund managers or wealth managers will be able to offer funds structured as "closed ended funds", investing into startups, listed on the Bloomio platform. Stakes in the funds can be offered for purchase by individual investors on the Bloomio platform.
Grover is bringing the Access Economy to the Consumer Electronics Market by offering a simple, monthly subscription model for the best in tech.

Michael Cassau
CEO & Founder

Grover – Increasing Consumer Welfare with Tech Subscriptions

Michael Cassau founded his company Grover with a simple goal in mind: give people more freedom and help them derive more value by offering a flexible and affordable way of accessing technology. Built on a circular economy business model, Grover makes the most out of the lifecycle of tech products, reduces waste, and brings the philosophy of access over ownership to the huge consumer electronics market.

Michael has a background as an Investment Professional at Goldman Sachs and is fascinated by the intersection of retail and finance. He is motivated by a personal conviction that there must be a flexible and efficient way to access consumer goods.

BUSINESS OVERVIEW

Grover (grover.com) is one of Europe’s market leaders in technology rentals, bringing the access economy to the consumer electronics market, by offering a simple, monthly subscription model for the best in tech. Grover is the first financing company for the circular economy, breaking the link between ownership and use, and buying products, so people don’t have to. Private customers as well as businesses get access to a wide assortment of over 1500 tech products such as smartphones, laptops, virtual reality (VR) gear, and wearables profiting from flexibility and full usage rights at a fraction of the purchase price. The rental is available on grover.com and through Grover’s broad online and offline partner network including Europe’s leading electronics retail group, MediaMarktSaturn, as well as Gravis, Conrad and Tchibo. The service allows its users to keep, switch, buy, or return products depending on their individual needs, to maximize the value of their tech in their lives.
The market leader for digitizing human motion with the world's first truly mobile glove system for AR, VR and other platforms.

**Founded: 2017**  
http://www.sensoryx.com

**SPEAKER INFORMATION**

**Rolf Adelsberger**  
CEO

**PRESENTATION TOPIC**

Revolutionizing VR/AR interaction

**SHORT BIOGRAPHY**

Dr. Rolf Adelsberger received his Master in Computer Sciences and Doctorate in Electrical Engineering (Dr. sc. EE) from the Swiss Federal Institute of Technology Zurich (ETH). During his studies, he interned with IBM Rueschlikon and Boeblingen. His 2007 master thesis which he compiled while at MERL/MIT lay the foundation for Sensoryx' mocap sensor system.

**KEY CORPORATE FACTS**

<table>
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<th>Headquarters</th>
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<tr>
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<tr>
<td>Total Funding</td>
<td>€ 1.92m</td>
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**BUSINESS OVERVIEW**

Sensoryx is a Swiss electronics startup driven by the immersive powers of VR/AR. Its vision is to make interaction in AR and VR as natural as in the real world. Sensoryx strives to become the global market leader for digitizing human motion, the first step of which will be to establish the VRfree® system as the market leader for intuitive interaction with virtual content via licensing deals.

VRfree® is the first mobile VR glove system allowing its users to use their hands naturally in VR/AR just as in real life. VRfree tracks the position of hands and fingers highly accurate and features a unparalleled fidelity of hand and finger positions and orientation compared to existing technology. VRfree can be used with all major HMDs - stationary and mobile ones. The system allows players to use their hands precisely, naturally and in realtime in VR/AR, making the use of controllers obsolete.

Since the entire logic for the 3D tracking is integrated in the 2 gloves and the headmodule, the system is lightweight, self-sufficient and simple to use. No external, stationary references such as cameras or infrared beacons are required.
R3DT provides the most user-friendly virtual reality tool for industrial engineers. It is of interest for design review, ergonomics check and approval. Elaborate mockups and real prototypes become redundant. Companies save a lot of time and money.

<table>
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<tr>
<th>KEY CORPORATE FACTS</th>
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<tr>
<td>Headquarters</td>
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<td>Employees</td>
</tr>
<tr>
<td>Ownership</td>
</tr>
<tr>
<td>Total Funding</td>
</tr>
</tbody>
</table>

BUSINESS OVERVIEW

R3DT provides the most user-friendly virtual reality tool for industrial engineers who want to avoid mistakes in the early planning phase. The VR tool is of interest for design review, ergonomics check and approval, e.g. for planning of work, assembly and factory layout, in product development, in special-purpose machine and plant engineering as well as in technical sales. Elaborate mockups and real prototypes become redundant. All in all, companies save a lot of time and money.

With the VR tool, anyone can generate virtual prototypes from 3D CAD models at the push of a button. Thanks to intuitive handling, the models can be experienced in 1:1 scale like for real anytime - also for colleagues and business partners. Consequently, critical design reviews and ergonomic checks can be carried out together - quickly and anywhere. Directly at your desk or in the meeting room.

High-tech from the land of ideas

READ MORE

SPEAKER INFORMATION

Achim Schneider
Managing Director and Co-Founder

PRESENTATION TOPIC

Virtual Reality for Industrial Engineers

SHORT BIOGRAPHY

How does a 49-year-old industrial manager get to the Virtual Reality (VR) startup? The answer is simple: Achim Schneider lives his dream of independence. And the eternal motto: Passion never fails!

Equipped with a diploma in business administration, Achim first turned his hobby, journalism, into his profession and became a public relations (PR) manager. For 20 years he worked for world-famous companies such as Porsche/VW, Robert Bosch, Infineon/Siemens, MTU/Daimler and Jenoptik. During this time he acted as Head of Corporate Communications and Press Relations or was responsible for the organization and communication of successful IPOs. In addition, he established and expanded global investor relations (IR) activities both directly with institutional investors and with small investors. Achim lived in the USA from 2003 to 2006. During this time he got to know the Silicon Valley start-up spirit at first hand and decided to enter this world himself. The first venture failed (Combots/Karlsruhe) and the first private holding went wrong (but today pays a great dividend 😊). Private circumstances and lucrative offers from industry led him back to the high-tech and automotive industries.

Much more than a Porsche company car was not possible. Even better was a sab...
Fintonic is your financial assistant. Pay less for your insurance or electricity, get the best financing, and take control of your bank accounts.

Founded: 2011

https://www.fintonic.com/

See More at NOAH Connect

SPEAKER INFORMATION

Sergio Chalbaud
Co-Founder & CEO

PRESENTATION TOPIC

Fintonic, your financial assistant

SHORT BIOGRAPHY

Sergio Chalbaud is Co-CEO and Co-founder of Fintonic. Chalbaud has extensive experience in the financial sector, building high-growth companies in addition to nine years of banking experience. He holds an MBA from the University of Chicago Booth School of Business and is a Chartered Financial Analyst (CFA) and a certified Financial Risk Manager (FRM). Prior to creating Fintonic, Chalbaud founded IDEON, a financial technology venture builder and consulting firm.

KEY CORPORATE FACTS

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<tr>
<td>Ownership</td>
<td>Financial Investors</td>
</tr>
<tr>
<td>Key Investors</td>
<td>ING Ventures, Onza Capital, Inception Capital, PSN, Atresmedia</td>
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<td>Total Funding</td>
<td>€ 45m</td>
</tr>
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</table>

BUSINESS OVERVIEW

Fintonic is the leading finance app in Spain, that allows users to manage their economies better, to solve their financing needs in addition to help them save.

The company has registered a 74% increase in active users over the last 14m, now with around +700k and +2.8 million downloads, and 45% QoQ increase in revenue. Fintonic is also present in Chile where it has consolidated its position as the first finance app and it has recently successfully started to operate in Mexico.

Fintonic has become the leading personal loan platform in Spain with a 100% digital process that goes from the analysis right up to the final signature, integrating offers from 10 different benchmark entities, allowing clients to take out loans up to €40,000. Furthermore, Fintonic has extended its own financing capacities for the platform, with a bond issue of up to €70 million, listed on the MARF (Alternative Fixed-Income Market) and approved by the Spanish CNMV. Through its lending platform, Fintonic expects to achieve a volume of contracts of + € 1Billion in less than three years.

Its leadership in the credit products field has also allowed Fintonic to sign agreements with clients of associated businesses. An outstanding...
Moonfare is on a mission to revolutionize the process of investing in private equity.

**Founded:** 2016

**Website:** https://moonfare.com/

See More at NOAH Connect

**SPEAKER INFORMATION**

**Alexander Argyros**

Founder

**PRESENTATION TOPIC**

Moonfare & Private Equity

**SHORT BIOGRAPHY**

Alexander Argyros is one of the founders of Moonfare and also co-founder of 7 Global Capital (a cross-border technology growth fund) and Somuchmore (a pan-European health and fitness technology platform that was acquired in 2016). Before becoming an entrepreneur he was a member of KKR’s Private Equity team, working on several transactions across technology, business services and energy.

**KEY CORPORATE FACTS**

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<td>Key Investors</td>
<td>Jens Reidel, Thomas Ebeling, Henrik Kraft</td>
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<td>Total Funding</td>
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**BUSINESS OVERVIEW**

Moonfare is a technology-enabled platform allowing individuals to invest in top-tier private equity funds at low minimums and fees. Technology aggregates demand and creates a hassle-free investment experience with improved liquidity and the ability to cherry-pick investments.
Element Insurance is a product factory for insurance with its own insurer license, focusing on the B2B2X value chain. ELEMENT develops for its partners from various industries custom-made, innovative white-label insurance products at record speed.

**SPEAKER INFORMATION**

**Christian Macht**
Chief Representative

**PRESENTATION TOPIC**

**tbd**

**SHORT BIOGRAPHY**

Dr. Christian Macht joined ELEMENT on May 1st, 2018 and is Chief Representative of the white label product factory. Prior to joining ELEMENT, he held several top positions in the digital industry and was most recently consultant and investor. Previously, as CSO Europe at the technology company Rakuten and Supervisory Board Member of the Rakuten Europe Bank, as well as beforehand as COO Central Europe for Groupon, he gained a wide, international expertise in the technology and digital sector. Dr. Christian Macht worked at Boston Consulting Group as project leader for several years. He has a degree in Economics and Sinology from University Tübingen and a doctoral degree in law.

**KEY CORPORATE FACTS**

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<td>Key Investors</td>
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<td>Total Funding</td>
<td>€ 40m</td>
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**BUSINESS OVERVIEW**

ELEMENT Insurance AG is a product factory for insurance and a leader in insurance digitalisation. It is the first young company licensed by the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht) as a direct insurer for non-life insurance, which enables ELEMENT to act as a risk carrier, including claims settlement, in 28 countries across Europe. Founded in March 2017, ELEMENT offers a unique technology platform (‘Insurance as a Platform’) with a focus on the B2B2X value chain: ELEMENT develops for its more than fifteen partners from various industries – from e-commerce to established insurers – custom-made, innovative white-label insurance products at record speed. These products are then marketed by the partners under their own brand. ELEMENT has its headquarters in Berlin. End of 2018, ELEMENT closed the Series A with a total of EUR 29 Million in investment.
Philipp Man
CEO

PRESENTATION TOPIC
Luxury E-Commerce

SHORT BIOGRAPHY
• Philipp Man is a confessing watch enthusiast
• During his studies at the University of Cambridge, he worked for the Boston Consulting Group, GlencoreXstrata and various watch dealers in London
• In 2013, he and Ludwig Wurlitzer founded the leading e-commerce company to buy, sell and service luxury watches
• Philipp studied at Cambridge University and King's College London

BUSINESS OVERVIEW
CHRONEXT is an online platform for luxury watch trading. You can buy or sell fine timepieces, as well as use the expertise provided by our certified watchmakers to repair, service, or customise their existing collection. Our philosophy is built on two principles: customer satisfaction and security. Our mission is to provide our clients with an exceptional customer service experience in all stages of contact and to share our passion for horological expertise with the watch-loving world.
**SPEAKER INFORMATION**

**Tim Schumacher**  
Chairman

**PRESENTATION TOPIC**

Eyeo.com Company Presentation

**SHORT BIOGRAPHY**

Tim Schumacher is a German Investor and Entrepreneur, with a focus on ad tech, marketing and consumer products. For over ten years, he was the CEO of publicly traded Sedo.com (100M+ revenues, acquired by United Internet), which he co-founded.

Since 2012, he has founded and/or invested in multiple start-ups including Eyeo (makers of Adblock Plus), Aklamio, Ioniq, Urban Sports Club, SaaS.group and Ecosia.org.

**KEY CORPORATE FACTS**

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<th>Headquarters</th>
<th>Cologne, Germany</th>
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<td>Other Offices</td>
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</tr>
<tr>
<td>Employees</td>
<td>101-250</td>
</tr>
<tr>
<td>Ownership</td>
<td>Founders</td>
</tr>
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</table>

**BUSINESS OVERVIEW**

With the help of an international community of volunteers, we develop open source software that millions of people use every day to have a better online experience.

Our flagship product Adblock Plus has over 100 million monthly active users (MAUs). It puts users in control over the kind of content they see online. Beyond that, we build software that encourages positive, informative advertising and privacy protection practices.
OpenClassrooms makes education accessible for everyone, everywhere.

OpenClassrooms is the leading online education platform in Europe with a passionate community of 3 million students every month, across 140 countries. Its mission is to make education accessible to all by offering 50 fully-accredited online diplomas, based on the skills and jobs of the future. OpenClassrooms revolutionizes learning with a unique approach based on individualized mentoring and real-life projects. OpenClassrooms partners with prestigious universities, engineering schools, and leading tech companies, including Google or IBM, to create its diploma programmes.
Eric Finnas Dahlstrom is the CEO of JamesEdition.com since July 2018. Eric has a background in classifieds from Russia's leading and the world's second largest classifieds site Avito. At Avito Eric was responsible for the General Classifieds business unit, covering areas such as business strategy, monetization and marketing for millions of buyers and sellers on the platform. Previously Eric has held positions in sales management at the Swedish mobile operator Tele2, working both in Sweden and Kazakhstan. Eric is a graduate from the Royal Institute of Technology KTH in Stockholm and holds degrees in Industrial Management and Russian.

**KEY CORPORATE FACTS**

- **Headquarters**: Amsterdam, Netherlands
- **Other Offices**: Moscow, Russia
- **Active Markets**: Germany, United Kingdom, Netherlands, Russia
- **Employees**: 26-50
- **Ownership**: Financial Investors
- **Key Investors**: Piton Capital, Marco Rodzynek
- **Total Funding**: € 1m

**BUSINESS OVERVIEW**

A global luxury marketplace with more than 50,000 selected cars, yachts, sailboats, powerboats, watches, motorcycles, jets and helicopters for sale. JamesEdition enables global high-net-worth individuals to find items for sale and charter across the luxury lifestyle. Our listings come from selected professional dealers, chosen for their outstanding inventory and reputation. JamesEdition was formerly known as JamesList.
CarPlanner is a digital car-as-a-service marketplace for all-inclusive, hassle-free car subscriptions. Thanks to our easy-to-use search tools, our users choose the best car for their needs and pay monthly for a car that includes services such as insurance, maintenance and other car related fees and taxes. CarPlanner launched in 2015 and has until now been a lead generation partner to leading car manufacturers such as Alfa Romeo, BMW, Citroen, Dacia, Fiat, Jaguar, Land Rover, Mercedes, Mini, Nissan, Renault, Toyota and others. As the auto industry is shifting from car ownership to car-as-a-service, CarPlanner is evolving as well to become a leading car subscription marketplace. We aggregate all the best car subscription offers on the market, and then support users until the contract is finalised. We directly own the user relationship end-to-end, remaining engaged during the contract lifecycle with relevant products and services and a renewal offer when the contract is due to expire. We are powered by technology, use ChatBots throughout the user journey and are designing an entirely digital car subscription process. We launched in Italy first as the subscription market is fast evolving here but our technology and relationships with leading car manufacturers and fleet companies are making our business highly scalable across Europe.
Klara's mission is to transform healthcare communication, so every patient can receive great care. Its HIPAA-compliant messaging platform makes it easy for healthcare providers to communicate with their patients and with each other.

**Founded**: 2013

**Website**: [https://klara.com/](https://klara.com/)

**Presentation Topic**: The Future of Healthcare is Patient-Centric

**Simon Bolz**
Co-CEO & Co-Founder

**Short Biography**
Simon Bolz is the co-founder and co-CEO of Klara, a healthcare communication platform that makes it easy for providers to securely communicate with their patients and with each other. A lifelong entrepreneur, Simon founded two technology companies in Berlin before joining onefootball as its first employee. He then found his calling in healthcare by helping build Europe's largest e-learning platform for dentists, while also working with leading hospitals, medical practices, and healthcare companies to help them transition to the digital age. In 2013, he and Simon Lorenz founded Klara with the mission to transform communication in healthcare, so every patient can receive great care. Simon has 3 kids and is, of course, married to a doctor.

**BUSINESS OVERVIEW**

Klara was founded in 2013 with a mission to transform healthcare communication, so every patient can receive great care. Klara makes it easy for healthcare providers to securely communicate with their patients and with each other, without worrying about HIPAA compliance or losing track of patient information. Today, thousands of healthcare providers across dozens of specialties use Klara to provide a delightful patient experience, while streamlining their own administrative workflows and saving hours per day.

Klara has been proven to increase patient satisfaction, and reduce time spent on administrative work. And patients love it, too — the average practice sees a patient adoption rate of more than 80%, which is approximately 3x the adoption rates of patient portals and emails.

Klara, which was founded by Simon Bolz and Simon Lorenz, is backed by investors such as Firstmark Capital, Lerer Hippeau, Flatiron Health founders Zac Weinberg and Nat Turner, Clover Health founder Vivek Garipalli, InVision founder Clark Valberg, former Hubspot CRO Mark Roberge, and former Marketo Chief Growth Officer Jill Rowley, among others. It was named the winner of Silicon Valley’s Health 2.0 Award, as well as one of the Best Entrepreneurial Companies in America by Entrepreneur Magazine. It has offices in New York (HQ) and Berlin. For more information,...
Meet Kolibree - The Fun, Intelligent & Beautiful Toothbrush

Founded: 2013

http://www.kolibree.com

SPEAKER INFORMATION

Thomas Serval
CEO

PRESENTATION TOPIC

Bathroom of the future

SHORT BIOGRAPHY

Thomas Serval
Innovation, Strategy & Business Development

A graduate of the Ecole Normale Supérieure, and of the Ecole Nationale de la Statistique et de l'Administration Economique (Ensae), Thomas filed his first patent - a Bluetooth barcode scanner - in 2000, and co-founded Baracoda the following year. A « Serial entrepreneur » and visionary leader, Thomas transforms large companies, as much as the daily life of consumers, through his disruptive innovations.

KEY CORPORATE FACTS

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<td>Total Funding</td>
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BUSINESS OVERVIEW

Kolibree is maker of the world's first connected toothbrush with 3D motion sensors to improve oral health through better brushing habits. Kolibree creates, designs, and sells connected toothbrushes that enable parents to follow their kids' brushing with real-time feedback on tablets and smartphones. Kolibree was founded in 2013 and is based in Neuilly-sur-Seine, Paris, France.
Medbelle is the first digital hospital. Our vision is to create a world in which all patients can navigate their treatment journey digitally and receive personal care at the click of a button.

Founded: 2016
https://www.medbelle.com/
See More at NOAH Connect

SPEAKER INFORMATION

Leander de Laporte
Co-founder & MD

PRESENTATION TOPIC
Medbelle - The digital hospital

SHORT BIOGRAPHY
Leander is a tech entrepreneur and Co-Founder of Medbelle. Having grown up in a family of medics and started coding the age of 13, building technology for the healthcare sector was inevitable for him. After having studied international business at WHU, founded a marketing company, supported a variety of startups in Germany and the US and gained experience in management consulting at BCG, he started building the world's first digital hospital in 2016. Their vision is to create a world in which all patients can navigate their treatment journey digitally and receive personal care at the click of a button.

BUSINESS OVERVIEW
Medbelle has set out to digitise the patient journey and provide medical treatments in a more modern, convenient and consumer-centric way. As a digital hospital, the company lets patients book a number of medical procedures through its web and app-based platform and has become the best-rated medical provider in the UK.

Their vision is to create a world in which all patients can navigate their treatment journey digitally and receive personal care at the click of a button. Medbelle's digital offering — which consists of the Medbelle Platform, Medbelle Care and Medbelle Operating System — gives patients more control over their treatment while giving healthcare professionals access to tools covering the entire treatment journey: from the first consultation to billing, scheduling, post-operative care and follow-up.

Patients book their procedure with Medbelle, which provides them with a selection of leading, pre-vetted specialists and state-of-the-art operating facilities — with all organisation taken care of by the platform. Once a patient is registered, every aspect of their treatment is accessible via a single, simple web portal and app, or through their own personal Medbelle Care Adviser.
bettermarks has developed an adaptive learning system for maths so far for maths. The SaaS is currently covering grades 4-11 (within K-12) in Spanish, English, Dutch and German. We are rolling out in countries of LatAm and Europe.

Founded: 2008

https://bettermarks.com/

SPEAKER INFORMATION

Arndt Kwiatkowski
CEO

PRESENTATION TOPIC

Digitalization of school systems

SHORT BIOGRAPHY

Born on May 16, 1962 is founder and CEO of bettermarks GmbH. After studying Business Administration in Muenster, Kwiatkowski started his career at the computer manufacturer Siemens-Nixdorf in Munich. He initially worked there as Marketing Manager and was responsible for building up the market “information systems in the social and private insurance segments” in the federal states of the former German Democratic Republic. He later was promoted to Manager for Corporate Strategy and Account Manager for Strategic Customers. In 1996 he joined the consultancy company Perot Systems. As Business Development Director, he was responsible for e-commerce and customer relationship management at the US company. In 1997 he founded ImmobilienScout24 which he led as CEO until 2008. Also in 2008 he co-founded bettermarks, an adaptive learning system focusing on K-12.

BUSINESS OVERVIEW

Bettermarks offers the next generation of learning and teaching material for schools. The adaptive courseware enables students to learn from their mistakes and supports teachers to manage diverse skill levels in the classroom. Bettermarks sells to school systems via established partners (e.g. education ministries, school book publishers) which are rolling out the service in their countries. In 2018 already 100m exercises have been performed by 200k students from Uruguay, Netherlands and Germany. Additionally moving to Argentina, Austria and South Africa this year. After several years of successful projects with innovative partners from the school systems bettermarks has scientifically proven efficacy, is scalable, established a business model and has developed a state of the art SW platform. Now that governments are starting to invest in the digitalization of their school systems, revenue starts to build up.
Lilium GmbH is a Munich-based startup developing a revolutionary on-demand air mobility service.

Founded: 2015

http://lilium.com

See More at NOAH Connect

SPEAKER INFORMATION

Remo Gerber
CCO

PRESENTATION TOPIC

Lilium- Air taxis

SHORT BIOGRAPHY

Remo has extensive leadership experience in hyper-growth startups, as MD for Western Europe at Gett and as COO Northern Europe at Groupon. Before this he spent four years at McKinsey & Co., having completed a PhD at the University of Oxford.

BUSINESS OVERVIEW

Lilium GmbH is a Munich-based startup developing a revolutionary on-demand air mobility service. To give wings to its vision of a world where anyone can fly anywhere, anytime, it has designed and prototyped a brand new form of aircraft that will enable it to deliver journeys that are four times faster than a taxi, yet competitive in price. Manufacturing and operating the Lilium Jet, a five-seater, fully-electric aircraft that can take-off and land vertically (eVTOL), will enable it to address a trillion-dollar market opportunity that will not only change the way people choose to live and travel but will also connect communities at a fraction of the cost of conventional high-speed infrastructure such as road and rail.

Co-founded in 2015 by four visionary founders, Daniel Wiegand (CEO), Sebastian Born, Matthias Meiner and Patrick Nathen, the company has attracted more than $100m in funding from world-class investors such as Atomico, Tencent, LGT and Obvious Ventures and now employs more than 300 people.

Find out more at www.lilium.com, or follow us on Twitter, Facebook, LinkedIn, Instagram.
Bloom & Wild exists to make sending and receiving flowers the joy that it should be. The company's algorithmically-powered app and website allow customers to send flowers in seconds for nationwide express delivery across multiple European countries.

**Founded:** 2013

**Headquarters:** London, United Kingdom

**Active Markets:** Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

**Employees:** 51-100

**Ownership:** Founders

**Total Funding:** € 24m

**BUSINESS OVERVIEW**

Bloom & Wild's mission is to make sending and receiving flowers the joy that it should be, and, in doing so, to build the leading and most loved flower gifting brand across Europe and beyond.

Europe's top rated and fastest growing flower brand uses technology to empower people from the palm of their hand where our messages, news and emotions arrive. Their mobile-first site, award winning iOS and Android apps are powered by slick technology and their bouquets are imagined by the world's best floral designers. Their personalisation algorithm and easy payments show customers exactly which bouquet of flowers they want to send for the right occasion at the right time, making choosing to check-out take just seconds. Bloom & Wild’s vision is to create next-generation gifting, enabling thoughtfulness in the digital age. After launching 6 years ago Bloom & Wild has been recognised by Deloitte as the second fastest growing company in the UK and the fifth fastest growing business in Europe with a growth rate of 13,818% over 4 years.

Bloom & Wild has raised EUR 25M in funding from brand-specialist UK investors Piper, Germany's Burda Principal Investments, and UK early...
Expondo B2B + 7 Ecommerce, Marketplaces & Classifieds

The leading expert place - delivering expert advice, affordable and professional equipment with excellent customer care. International platform powering professionals with high focus on quality and getting things done. expondo – the doers - expondoers.

Founded: 2009
https://www.expondo.de/

SPEAKER INFORMATION

Waldemar Moss
Co-Founder

PRESENTATION TOPIC

How to ignore customers when you’re starting up

SHORT BIOGRAPHY

Waldemar Moss is the co-founder of expondo and a partner in the company. His remarkable hands-on mentality has helped turning expondo into an internationally successful business with more than 300 employees. Previously to his career in e-commerce, Moss worked at the "Bundeskriminalamt" - the German Federal Criminal Office. He studied law with a focus on German/Polish law at the European University Viadrina. His operational focus at expondo is on operations, logistics, finance, purchasing and general management.

BUSINESS OVERVIEW

expondo is the platform for professionals focusing mainly on small and medium businesses. We see our mission in powering professionals, business owners and experts in order to carry out their work as efficiently as possible. We understand that professionals can get work done when provided with a broad selection of reliable equipment, the best service and expert advisors.

expondo over the years has developed 15 own brands with a very strong focus on quality and customer needs. We are selling our products actively within Europe and every new product is tested in our laboratories before it is taken up into the portfolio.

Through our engineers in the Service Competence Center we are able to service and maintain all our products. We are constantly working on developing more services for professionals and reaching a high level of expert advice.
Scott Arpajian
CEO

How to turn-around and thrive

With more than 20 years of experience in technology, Scott Arpajian has been a leader at some of the most iconic and recognizable companies in the world. Since joining Softonic in 2015, Scott has taken one of Europe’s largest internet sites in terms of traffic (ranked #1 in European global online audience with 100M visits per month) and led its transformation into a solutions-focused business.

An industry pioneer, in 1997 Scott founded the software distribution portal Download.com at CNET. Download.com later became the leading site for software, mobile applications and game downloads globally.

Prior to Softonic, Scott was Vice President of Business Development and International Strategy at Disney Interactive's Social and Mobile Games division. He also served as Vice President of Product at the online gaming portal iWin.

Both an executive and an entrepreneur, Scott founded his own startup, Dizzywood, which was an innovator in the online virtual worlds space.
Radoslav Albrecht
Founder & CEO

Insights from Germany's first Security Token Offering

Radoslav is the Founder & CEO of Bitbond, a global marketplace lender for business loans. The platform leverages blockchain technology to connect creditworthy borrowers with investors. Before founding Bitbond, Radoslav was a consultant at Roland Berger and worked for Deutsche Bank London in sales & trading.

Bitbond is the first business lending platform that operates globally. Bitbond leverages blockchain technology and machine learning to connect creditworthy borrowers with investors worldwide. Headquartered in Berlin (Germany), Bitbond is a BaFin licensed financial institution and one of the few regulated companies in the blockchain space. In March 2019 Bitbond launched Germany's first Security Token Offering.
Brainly is the world's largest peer-to-peer learning community, uniting over 150 million students, parents and teachers in solving their academic problems and exchanging knowledge.

Founded: 2009  
https://brainly.com/

SPEAKER INFORMATION

Michał Borkowski
CEO

PRESENTATION TOPIC

From European Roots to Global Appeal.

SHORT BIOGRAPHY

Michał Borkowski
CEO of Brainly. Michał is responsible for Company Strategy, Product Strategy, Culture & Structure. Born 1987. Actively doing business since high school. Before Brainly, Michał co-founded Q&A networks, and found that subject-specific Q&As perform better than general Q&As.

Michał was only 16 when he started his first company, and he's been shaking up the internet ever since. He grew up in a small town before heading to Poland's capital city to study corporate finance at the acclaimed Warsaw School of Economics. His work at Brainly is driven by the conviction that online communities can empower students from around the world with knowledge and information. Michał lives with his wife, Kasia, in New York City.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Kraków, Poland</th>
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<tbody>
<tr>
<td>Other Offices</td>
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<td>101-250</td>
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<td>Financial Investors</td>
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<td>Total Funding</td>
<td>€ 38m</td>
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BUSINESS OVERVIEW

Brainly is the world's largest student-powered social learning community. It offers a supportive community of like-minded peers that fills the gaps students face in their own schools - whether those gaps are social, behavioral, or academic. Founded in 2009, Brainly is one of the most promising and fastest growing internet businesses in the EdTech space with over 150 million monthly users. Based in New York City and Kraków, Poland, Brainly is currently visited by users from over 35 countries.
HIGH MOBILITY is a developer-oriented API platform for building, testing and running apps with real car data.

SPEAKER INFORMATION

Risto Vahtra
CEO Defence & Space

SHORT BIOGRAPHY

Design-focused CEO and a frequent flyer at HIGH MOBILITY. Has designed user experiences in-house at Volvo Cars Design Centre, worked as a consultant on connected car projects with Jaguar Land Rover and co-founded HIGH MOBILITY to take cars into a programmable future through open collaboration between car manufacturers and software developers.

BUSINESS OVERVIEW

Today’s vehicles are increasingly ‘connected’ in the sense that they can exchange information wirelessly with the vehicle manufacturer, third-party service providers, users, infrastructure operators and other vehicles. This increases comfort and convenience for customers, improves products and services, and contributes towards achieving societal goals such as improving road safety, reducing fuel consumption, and facilitating traffic management and parking.

HIGH MOBILITY enables such developers to utilise car data in their services via a standardised car API which is fully documented online, tested and accessible through a smart self-serve workflow. Our mission is to build the most developer-centric API platform for connected cars. Famous for its digital car emulators, HIGH MOBILITY is setting a gold standard for data platforms for connected cars.
ClearVAT is Europe's sole VAT clearing house for eCommerce and Long Distance Selling Retailer. ClearVAT is a one-stop-shop specialized in displaying, collecting and clearing VAT from EU cross-border B2C transactions in compliance with legally binding EU regulation. The company thus provides a solution for the €18bn+ liability problem for European e-commerce merchants and their investors so that they can focus on their priorities: scaling and expanding their business. Over 800,000 e-commerce shops generate a turnover of more than 550 billion EUR per year in the 28 member states of the EU, 20% of which is cross-border trade. Once sellers exceed certain thresholds taxation needs to happen in the country of destination, i.e. sellers owe their VAT to local tax offices across Europe. What may appear easy is indeed incredible complex: thousands of exemptions create a jungle of rules. This is not only a burden and hard to navigate, it also leads to tax evasion in the order of EUR18 billion per year. ClearVAT - PlugInto Europe.
SPEAKER INFORMATION

Patrick Kück
Director Strategy & Innovation

PRESENTATION TOPIC

SHORT BIOGRAPHY

Patrick Kück is responsible for Strategy & Innovation at Porsche. The vision: To be the most successful brand for exclusive and sporty mobility. New technologies and business models are driving the transformation of the automotive industry. Porsche is taking a proactive approach, seeking to explore new opportunities to shape the future of the sports car. Therefore, new competencies are necessary. Porsche is well aware that partnerships are the key to success and is creating an open innovation ecosystem. NOAH is one platform to find companions for the way to the future of mobility.

KEY CORPORATE FACTS

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<table>
<thead>
<tr>
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<td>Headquarters</td>
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<tr>
<td>Employees</td>
<td>Over 10,000</td>
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<td>Ownership</td>
<td>Public</td>
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</table>

BUSINESS OVERVIEW

Dr. Ing. h.c. F. Porsche AG, with headquarters in Stuttgart-Zuffenhausen, is one of the most profitable car manufactures in the world. In 2018, Porsche delivered 256,255 vehicles of the 911, Cayenne, Macan, Panamera, 718 Boxster and Cayman models to customers worldwide. That states an increase of 4 per cent compared to the year before. Another bright point is the operating return on sales: at 16.6 per cent it once again exceeds the strategic objective of 15 per cent. Porsche operates plants in Stuttgart and Leipzig as well as a development centre in Weissach. The sports car manufacture employs more than 32,000 people (as at December 31, 2018). The Porsche principle of getting the most out of all opportunities stems from the race track and is embodied in every vehicle. Thanks to its high quality standards, 70 per cent of all Porsches ever built are still on the street today.

READ MORE
The Crypto Finance Group is building a bridge between the traditional financial world and the emerging crypto asset market with crypto asset management, crypto trading, and storage infrastructure solutions.

**SPEAKER INFORMATION**

**Jan Brzezek**  
CEO & Founder

**PRESENTATION TOPIC**

Crypto Finance Group - The Blockchain backbone for Banks

**SHORT BIOGRAPHY**

Jan Brzezek is founder & CEO of the Crypto Finance Group, and CEO of Crypto Fund AG. Before founding the financial technology company, Jan Brzezek held various positions at UBS Asset Management, Wealth Management & Investment Bank. In his last position at UBS, he was Business Manager for the President of UBS Asset Management. Additionally, he was a global innovation expert and worked on the impact of new technologies on the UBS business model. He was responsible for the smart structured product proof-of-concept. Earlier he worked several years in derivatives and fixed income sales and trading for UBS in Zurich, Singapore, and Hong Kong. Prior to his career at UBS he was a derivatives expert at the SIX Swiss Exchange.

Jan holds a bachelor's degree in Banking and Finance from the Zurich University of Applied Sciences.

**KEY CORPORATE FACTS**

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<td>26-50</td>
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<td>profit corporation</td>
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<td>Total Funding</td>
<td>€ 20m</td>
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**BUSINESS OVERVIEW**

The Crypto Finance Group is a financial technology company providing institutional and professional investors products and services with a level of quality, reliability, and security that are unique in the digital asset space today. The group includes the holding company Crypto Finance AG and three subsidiaries serving clients worldwide: Crypto Fund AG, the first regulated asset manager for crypto assets authorised by FINMA under the Swiss Collective Investment Schemes Act; Crypto Broker AG, active with 24/7 crypto asset trading; and Crypto Storage AG, providing crypto asset storage infrastructure solutions.

Founded in June 2017 in Switzerland, Crypto Finance is building a bridge between the traditional financial world and the emerging crypto asset market. The team of 40 people was recognised in its first year of operations as the Swiss FinTech Growth Startup of the Year and in Crypto Valley's Top 50 blockchain companies. CEO Jan Brzezek and this experienced team founded the group with the conviction that all crypto market participants will benefit from professional, secure, and stable access to crypto asset markets.
imagiLabs makes coding fun for teenage girls. A community where girls between 12-16 get creative with mobile-first tools and gadgets customisable through programming.

Founded: 2018

www.imagilabs.se

See More at NOAH Connect

SPEAKER INFORMATION

Dora Palfi
CEO

PRESENTATION TOPIC

imagiLabs

SHORT BIOGRAPHY

Dora is the co-founder and CEO of imagiLabs, blending community, software and hardware together to get teenage girls to take their first and many next steps into the world of technology! Dora has a BSc in Neuroscience with a minor in Computer Science from New York University Abu Dhabi and moved to Sweden for her MSc studies in Human Computer Interaction at KTH. She is passionate about using technology for good and about lowering the barrier to entry to education. She is also a yoga teacher.

READ MORE

KEY CORPORATE FACTS

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<td>Total Funding</td>
<td>€ 0.1m</td>
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</table>

BUSINESS OVERVIEW

imagiLabs makes coding fun for teenage girls. A community where girls between 12-16 get creative with mobile-first tools and gadgets customisable through programming. Powered by gamification, we aim to train and prepare tomorrow's leaders who will shape the future of innovation.

In our app the users learn a real programming language, Python, in a gamified, visual and creative way. They also have the opportunity to share their coding projects, collaborate with others and get inspired - this way tapping into teenage girls' interest for self expression, customisation and having a community!

READ MORE
CityBee is a new concept of personal mobility in urban areas.

Founded: 2013
https://www.citybee.lt

CityBee is a new concept of personal mobility in urban areas, it is a shared mobility service (cars, bikes, electric kick-scooters) designed to reduce pollution in cities and facilitate all your travels. It’s sexy, stylish and economically clever way to move around the city. You pay only for the time using and mileage. We take care of fuel, insurance and car maintenance.

Since 2013 CityBee has been promoting car and bike sharing culture in Lithuania - our home market. We had gone through lots of trials and challenges to design a working and replicable business model in such a booming industry of sharing economy.

Currently CityBee operates in five countries: Lithuania, Poland, Latvia, Estonia and Spain. Our current fleet consists of over 4000 branded vehicles.

Lukas Yla
CEO

The story of CityBee: making urban mobility sexy and stylish

BUSINESS OVERVIEW

CityBee was started as a car sharing company in early 2013 in Vilnius, Lithuania, making CityBee a pioneer in shared mobility in Eastern Europe.

The company now owns more than 4000 shared vehicles across several European countries: Baltics (Lithuania, Latvia and Estonia), Poland and Spain. Focuses on further expansion throughout European markets and making urban mobility sexy and stylish.

Lukas is a marketing professional also known worldwide as a marketing genius and a “donut guy” for the viral marketing campaign he launched for himself in San Francisco a few years ago. Viral marketing campaign was covered on major TV channels in United States and also biggest international online media outlets as: Business Insider, Forbes, Adweek, The Next Web, Mashable, The New Yorker, Thrillist and many more.

SPEAKER INFORMATION

Lukas Yla
CEO

PRESENTATION TOPIC

The story of CityBee: making urban mobility sexy and stylish

SHORT BIOGRAPHY

Lukas is the CEO of CityBee a company providing shared mobility services in Europe. CityBee was started as a car sharing company in early 2013 in Vilnius, Lithuania, making CityBee a pioneer in shared mobility in Eastern Europe.

The company now owns more than 4000 shared vehicles across several European countries: Baltics (Lithuania, Latvia and Estonia), Poland and Spain. Focuses on further expansion throughout European markets and making urban mobility sexy and stylish.

Lukas is a marketing professional also known worldwide as a marketing genius and a “donut guy” for the viral marketing campaign he launched for himself in San Francisco a few years ago. Viral marketing campaign was covered on major TV channels in United States and also biggest international online media outlets as: Business Insider, Forbes, Adweek, The Next Web, Mashable, The New Yorker, Thrillist and many more.

KEY CORPORATE FACTS

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<td>Founders</td>
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<td>€ 10m</td>
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READ MORE
ControlExpert is recreating old processes and is always looking for ways to usefully integrate the latest technologies, such as artificial intelligence for example, into existing processes.

**SPEAKER INFORMATION**

Nicolas Witte
CEO

**PRESENTATION TOPIC**

TEAM POWER - How artificial and human intelligence will change the claims process

**SHORT BIOGRAPHY**

In February 2017 Nicolas Witte, born in 1985, became Managing Director of ControlExpert – the high-tech-company and digitalization expert of the vehicle sector. Witte already started working for the company in 2010 as Director Business Development and focused successfully on expanding the national and international business. In the recent years, he was mainly in charge of establishing the subsidiary in the USA and advanced the international development intensively. Previously Witte worked for AUTOonline GmbH as Business Development Manager. Witte is a graduate engineer (FHDW Hannover) and has an MBA (FOM-Hochschule) focusing on economics and management.

**KEY CORPORATE FACTS**

<table>
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<th>Headquarters</th>
<th>Langenfeld, Germany</th>
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<tr>
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<td>Financial Investors</td>
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<td>Total Funding</td>
<td>€ N/A</td>
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**BUSINESS OVERVIEW**

ControlExpert - Redefining Rules

ControlExpert is recreating old processes and is always looking for ways to usefully integrate the latest technologies, such as artificial intelligence for example, into existing processes. The ControlExpert team has been working on the digitalization of the claims process for more than 17 years now. Furthermore: digitalization makes up part of the company’s DNA. ControlExpert is pursuing a vision: car drivers worldwide should have their claims settled fairly the same day.

Every year ControlExpert handles more than 9 million appraisals, cost estimates, invoices and maintenance documents – and that partly fully automated. At 16 locations, on 4 continents, the service provider has a range of products which have been individually adapted to suit local requirements of the countries.

ControlExpert standardizes the findings from a total of more than 50 million processed operations in databases. This knowledge is supple...
Andreas König looks back at more than 20 years of management experience. Most recently, he was CEO at the Swabian tech unicorn TeamViewer, where he drove viral growth to 1.5 billion installations and 400 million users. Previously, as CEO at Swisscom IT Services, Mr. König integrated two business units with more than 4,500 employees. Prior to that, he was Senior Vice President and General Manager EMEA at NetApp. Under his leadership, the storage specialist accomplished an exceptional expansion into the European market with sales increasing from 0 to 2 billion Euros.

Business Overview

ProGlove develops smart industrial wearables that enable manufacturing and logistics staff to work faster, safer and more efficiently. Process steps can be documented hands free whilst receiving instant feedback. Therefore, ergonomics, efficiency and quality are considerably improved.

We connect the worker with the Industrial Internet of Things (IIoT). Because we believe that no matter how automated working steps become, workers will remain an indispensable. Robots cannot substitute every step and system in the foreseeable future, therefore wearable devices are the connecting point between humans and machines.

Our smart solutions are used by renowned organizations in manufacturing, production, logistics and retail. ProGlove was founded in December 2014 after winning the Intel ‘Make it Wearable’ Challenge in Silicon Valley. Following rapid growth, ProGlove successfully completed its second round of financing in 2018 with investors DIVC, Intel Capital, Bayern Kapital and GETTYLAB. ProGlove employs 133 people from over 40 countries at its two sites in Munich and Chicago.
**Blacklane**  
Global Chauffeur and Airport Concierge Service

**SPEAKER INFORMATION**

**Jens Wohltorf**  
CEO and Co-founder

**PRESENTATION TOPIC**

Taking the stress out of travel

**SHORT BIOGRAPHY**

Dr. Jens Wohltorf follows his vision to bring peace of mind to the most stressful part of travel: between the front door and airport gate. Jens started Blacklane to bring travelers and local chauffeurs together. The results include fair rates for travelers, more revenue for chauffeurs, and environmental efficiency in more than 300 cities in 60 countries. Jens then led the company’s expansion into airports. Blacklane now makes VIP airport concierge services available and affordable in more than 500 airports worldwide.

**KEY CORPORATE FACTS**

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<th>Headquarter</th>
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<tr>
<td>Employees</td>
<td>251-500</td>
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<td>Ownership</td>
<td>Corporate Investors</td>
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<td>Key Investors</td>
<td>Daimler Financial Services, btov Partners, ALSTIN Alternative Strategic Investments</td>
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<tr>
<td>Total Funding</td>
<td>€ 73m</td>
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**BUSINESS OVERVIEW**

Blacklane is the global premium mobility service. We take stress out of travel across more than 500 airports, 300 cities and 60 countries. We guarantee high-quality chauffeur and airport concierge services at fair, fixed and all-inclusive rates. Travelers can book Blacklane on our website or mobile apps or via distribution and channel partners.
Harmony is a wellness company using hemp as a tool to bring real Harmony to people's lives.

**抗争信息**

- **Antonin Cohen**
  - 职位：CEO

**演讲主题**

- **Cannabis is taking over Europe - The urgent need for regulation**

**简短的传记**

Antonin Cohen是Harmony的创始人和CEO，Harmony是一家使用大麻作为工具来带来真实和谐的公司。Harmony有40名员工和一个超过2000家零售商的分销网络，其产品在26个国家的市场上广泛销售。

在投身Harmony之前，Antonin在HotelTonight等VC支持的科技创业公司工作了12年，积累了产品、营销、业务发展和运营方面的专业知识。他是大麻领域的资深专家，2009年创建了法国的第一家非营利组织，致力于研究大麻科学（UFCM）。

Antonin是国际会议上定期的演讲者，并担任ACTIVE的合规总监，这是欧洲第一家专营CBD和萜烯产品的贸易协会。

**关键公司事实**

- **总部**：Barcelona, Spain
- **活跃市场**：Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Sweden
- **员工**：26-50
- **所有权**：天使投资者
- **总资金**：€ 1m

**业务概述**

在短短的四年里，Harmony从一个想法成长为一个盈利的企业，拥有一个多语言的团队和40名员工，总部设在巴塞罗那。Harmony的产品被2000多家零售商在26个国家销售，以无可挑剔的质量、顶级的 branding 和无缝的合规性而闻名。

NOAH Connect

**阅读更多**
solarisBank
The banking platform for finance pioneers.

Founded: 2016
https://www.solarisbank.com/
See More at NOAH Connect

Roland Folz
CEO

Business Overview
SolarisBank AG is a banking platform with a full banking license, allowing companies to offer their own financial products. Partners can access the solarisBank modules in the field of e-money, instant credit and digital banking as well as services from third-party providers integrated on the platform via API. Thus, solarisBank creates a technologically highly developed and regulatory sound banking ecosystem for fintechs, established digital companies and also banks.

Roland Folz is Chief Executive Officer of solarisBank AG (since February 2017). Folz has over 25 years of experience in the banking and financial services sector, with additional senior management expertise in the mobility and telecoms industries. He joined solarisBank from Deutsche Bank, where he spent almost eight years in various regional and global CFO responsibilities. Prior to Deutsche Bank he held executive roles within the T-Com/T-Home division for Deutsche Telekom AG and was CEO of DaimlerChrysler Bank AG. As Co-CEO of Direkt Anlage Bank AG, Folz expanded Germany's first discount broker into 6 European countries, eventually taking the company public in 1999.

READ MORE
## Speaker Information

**Fabian Thylmann**  
Corporate and Business Development / Board Member

## Presentation Topic

**Marijuana Means Business: Deep Dive Into Medical Cannabis Sector**

## Short Biography

Fabian Thylmann built Manwin, the biggest adult entertainment company in the world, from 2007 to 2013 via a strong mergers & acquisitions campaign focusing on high profile, high traffic, high revenue websites and businesses to exploit the content. He sold Manwin to the management in 2013 after expanding it to 1200+ employees in 7 locations around the globe in order to focus on new ideas and challenges in other business fields.

Since then he invested in startups in many different fields, both online and offline, looking for fun projects to support and coach.

Fabian owns Spencer & Hill, a traditional Italian restaurant in Cologne (Germany) and Bootshaus, a famous Cologne techno club ranked #8 in DJMag's best clubs of the world. He also co-owns Flamingo Royal, a boutique Cologne dance club.

Fabian recently bought a sailing charter company in Dalmatia on the Croatian Adriatic Coast, the up-and-coming new vacation hotspot and one of the sailing capitals in the world.

## Key Corporate Facts

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<td><strong>Total Funding</strong></td>
<td>€ 15m</td>
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## Business Overview

Cannamedical® Pharma GmbH has a pharmaceutical wholesale licence in accordance with §2a of the Medicines Act (AMG) and a permit to handle narcotics in accordance with §3 of the Act on Narcotics (BtMG).

As an independent German cannabis wholesaler we cooperate with several selected international producers. Our independence guarantees a qualitatively and quantitatively unique range of medical cannabis on the German market. In addition to our independence we were also one of the first companies that received the license to import cannabis to Europe.

**READ MORE**
CareOS, the digital center of self care, is a platform for personal intelligence that works naturally into your care, beauty and health rituals. It makes the best possible use of time you spend in front of a mirror to improve your well-being.

Chloé Szulzinger
Executive Chairman

The bathroom of the future

Thomas Serval
Innovation, Strategy & Business Development

A graduate of the Ecole Normale Supérieure, and of the Ecole Nationale de la Statistique et de l'Administration Economique (Ensae), Thomas filed his first patent - a Bluetooth barcode scanner - in 2000, and co-founded Baracoda the following year. A « Serial entrepreneur » and visionary leader, Thomas transforms large companies, as much as the daily life of consumers, through his disruptive innovations.

CareOS puts privacy first. Your data stays with you, and is not shared without your consent.

Business Overview

CareOS, the digital center of self care, is a platform for personal intelligence that works naturally into your care, beauty and health rituals. It makes the best possible use of time you spend in front of a mirror to improve your well-being by organizing and enhancing information from connected devices, digital services and CareOS’s own AI.

By simply looking at and gesturing to the bathroom mirror, you gain access to all of the information you need to evaluate and improve your routines, experiment with your appearance and learn about your health. CareOS is the new front line of preventative care, offering personalized information and suggestions for a happier and healthier life.
**Funexpected**

Creating Digital Learning Environments featuring Research-Based Educational Games for Cognitive Development in Preschool Age Children.

**SPEAKER INFORMATION**

**Natalia Pereldik**  
CEO

**PRESENTATION TOPIC**

Funexpected educational games.

**SHORT BIOGRAPHY**

Natalia Pereldik is Co-Founder & CEO of Funexpected, an educational app development company.

Prior to founding Funexpected, Natalia worked for 12 years in Investment Banking as a Trader of Structured Credit products.

Natalia holds an MSc in Math from Moscow State University and MSc in Economics from the New Economic School.

**KEY CORPORATE FACTS**

- **Headquarters**: Moscow, Russia
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 11-25
- **Ownership**: Founders
- **Total Funding**: € 0.2m

**BUSINESS OVERVIEW**

Launched in 2018, educational app development company Funexpected channels the power and reach of mobile applications to advance and inspire the early childhood educational gaming sector with increased access to research-based tools for cultivating thinking skills.

With the growth of mobile and rising body of ground-breaking research applicable to novel learning methods, co-founders Natalia Pereldik and Alexandra Kazilo realised the power of scientifically-grounded mobile educational games for children aged 3-6, the pivotal period for founding and developing intelligent, inquisitive and inspired minds.

Our meticulously designed educational games empower parents and teachers with advanced educational technology. Every element of our digital learning environment is tuned to expand infants’ cognitive capabilities while motivating continued learning via play and exploration.
nuucon is the leading interior design marketplace in Germany. We provide smart solutions for interior experts and business professionals. Find emerging and bestselling brands. Get direct access to products all over the world without leaving your office.

Founded: 2017

https://www.nuucon.io

See More at NOAH Connect

SPEAKER INFORMATION

Pierre Haarfeld
Co-Founder & CEO

PRESENTATION TOPIC

nuucon - The B2B marketplace for interior

SHORT BIOGRAPHY

Pierre Haarfeld is CEO & Co-Founder at nuucon.com, a B2B marketplace for interior.

He is one of Germany's leading Home & Living industry experts and has published numerous articles on the strategy of digital business models within the interior industry.

Pierre also founded the consulting firm digital apartment and is partner of Etribes.

KEY CORPORATE FACTS

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<th>Headquarters</th>
<th>Hamburg, Germany</th>
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<tr>
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<td>Austria, Switzerland, Germany</td>
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<td>Ownership</td>
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<tr>
<td>Total Funding</td>
<td>€ 1.2m</td>
</tr>
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</table>

BUSINESS OVERVIEW

NUUCON is a B2B marketplace that digitalizes the home & living industry's trade fair-dependent purchasing channels and supports brands to streamline their business. Professional buyers get direct access to emerging and bestselling brands all over the world.

The technology is based on a proprietary B2B platform, a clear frontend/backend differentiation easily allows to connect additional APIs and interfaces.

As a first-mover, NUUCON is perfectly positioned to take on the digitalization of the € 105 bn home & living market.

READ MORE
Kokoon Technology - applying intelligence to audio to aid sleep and mental health

SHORT BIOGRAPHY

A former stressed management consultant and finance professional Tim founded Kokoon in 2013 after struggling with mild insomnia. After successful treatment at a sleep clinic he founded Kokoon to make the knowledge and technology of the sleep clinic more accessible to all.

Tim is an award-winning mechanical engineer who previous to working in consulting and finance had a short career developing medical products in Cambridge.

BUSINESS OVERVIEW

In our ‘always on’, modern world problems with stress and sleep are becoming increasingly prevalent; now affecting over 50% of the population (Mintel).

Kokoon is making sleep & relaxation easier through audio. Developed with staff at Guy’s & St Thomas’, Europe’s largest sleep clinic. Kokoon’s ergonomic, intelligent headphones provide adaptive audio content and coaching clinically shown to induce and protect relaxation. Kokoon’s content is helping users fall asleep over 55% quicker. Kokoon’s Intelligent Audio platform makes Kokoon’s specialist audio content dynamic and responsive to the individual. Using bio-sensor data, algorithms understand how an individual is relaxing or sleeping; customising their audio experience to them.

Kokoon sold over £4.5m in pre-orders online and hit £1.7m in revenue for Q1 up over 200% on the previous. Currently selling B2C & B2B Kokoon are also exploring integrations of their technology with partner audio brand products.
Hanno Renner  
Co-Founder & CEO

**PRESENTATION TOPIC**

Personio - building the category leader for HR Software in Europe

**SHORT BIOGRAPHY**

After working as skipper of sailing yachts for many years next to his studies, Hanno decided to become the captain of a startup. He co-founded Personio in 2015 with three study colleagues with the goal of digitizing HR management and Recruiting processes for small and mid-sized enterprises. Having built and led several teams while the company grew, he now in the CEO role is responsible for aligning all functions of the business around the shares vision of building the category leading HR Operating System for SMEs in and providing all resources necessary to reach this goal. Hanno holds degrees in Industrial Engineering and Technology Management from TU Munich and CDTM, studying abroad at Columbia University in New York.

**BUSINESS OVERVIEW**

Personio has developed the HR Operating System. Their HR management and recruiting solution is aimed at startups, and small- and medium-sized enterprises. It enables these businesses to store, process, and manage all employee data through one system. This includes any workplace data such as vacation, sick days, performance, attendance, salary and much more. Personio also offers recruiting functions that help HR track applicants, stay ahead of interview schedules, post candidate reviews, and more.
SPEAKER INFORMATION

Hans-Christian Boos
Co-Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

An algorithm guy at heart Chris has worked on data based decision making and machine problem solving since the 90ies. In arago Chris is responsible for technology as well as strategy using the experience gathered to create the next gen automation platform for business and IT operation. Chris is engaged both with the Silicon Valley tech scene and the European startup scene.

KEY CORPORATE FACTS

<table>
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<th>Headquarters</th>
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<td>Employees</td>
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<td>Founders</td>
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<td>Total Funding</td>
<td>€ 49m</td>
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BUSINESS OVERVIEW

Arago is the leading artificial intelligence company that has maintained its start-up mentality for decades. Since being founded in 1995, Arago has been a pioneer in AI engineering. We are building an AI platform focused on the B2B sector using machine reasoning and analytical components to assist your efficiency and promote your innovation. Although being in an ever-changing high-tech environment, we operate without forgetting that solving big problems takes time, precision, and excellence. Arago's solutions are built to automate enterprise IT and business operations to an extent not seen before. With our approach to intelligent IT and business operations automation, a machine with human problem-solving skills is taught by the experts, so the actual humans can turn their attention to moving innovation forward. Our focus is on giving people back the time they are currently spending in repetitive processes. If we can optimize technology — giving it the ability to learn continuously and make experiences, assumptions and predictions, and even act — we can improve life in society.
Building the World's Leading Cloud Kitchen Business

Dimitrios Ploutarchos
Co-Founder

Dimitrios co-founded Keatz in 2015. He previously worked at Rocket Internet in Berlin as Global Venture Developer. Before Rocket Internet, he co-founded Yoin in Mexico City, a yellow pages venture for the Latin American market. Dimitrios received his Bachelor degree from the University of Maastricht and graduated Cum Laude from the Rotterdam School of Management with a MSc in International Management in 2011. He is fluent in English, German and Spanish.

Keatz digitises the last unsolved part of the food delivery value chain, the preparation of food. Keatz is currently operating various virtual restaurant brands in Madrid, Barcelona, Berlin, Munich and Amsterdam. Our mission is to prepare uncompromising food, which is made for delivery. Our vision is to drive innovation in food delivery by building highly automated cloud kitchens preparing the food for our diverse portfolio of virtual restaurant brands.
Uberall is a leading global provider of location marketing. With Uberall’s Location Marketing Cloud, companies can strengthen their personal interactions with customers and generate more sales in the stationary business thanks to a unified online presence. Uberall enables companies to manage their digital presence and online reputation from a single location. Companies manage their customer ratings in real time and are found quickly and reliably across all popular apps, websites, search engines, social media as well as map and navigation services - whether on mobile, voice or desktop. Uberall’s Location Marketing Cloud creates a consistent digital brand presence and thus more revenue per location. The company was founded in 2013 by Florian Hübner and David Federhen. In addition to its headquarters in Berlin, Uberall has offices in San Francisco, London, Paris, Amsterdam and Cape Town. Further information can be found here: www.uberall.com/en
Siemens Consumer Electronics + 4 Revolutionary Consumer Products

ingenuity for life

Founded 1900  http://siemens.com

Cedrik Neike
Member of the Managing Board

KEY CORPORATE FACTS

- Headquarters: Munich, Germany
- Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- Employees: Over 10,000
- Ownership: Corporate Investors
- Total Funding: €4.6m

BUSINESS OVERVIEW

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of combined cycle turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2014, which ended on September 30, 2014, Siemens generated revenue from continuing operations of €71.9 billion and net income of €5.5 billion. At the end of September 2014, the company had around 343,000 employees worldwide on a continuing basis.

READ MORE
Learn2Play is an international eSports EdTech company offering gamers a platform to improve their skills, which make use of AI and ML technology building a personal educational track for each user.

Founded: 2017

https://l2p.game/

See More at NOAH Connect

SPEAKER INFORMATION

Maxim Dreval
Co-Founder & CEO

PRESENTATION TOPIC

Learn2Play – International esports EdTech startup

SHORT BIOGRAPHY

Entrepreneur of the Year in Education by EY;
A member of Forbes 30 under 30 rating;
Founder & CEO Learn2Play;
Founder Netology-group, valuated $60M+;
ex Product manager in Yandex and Mail.Ru Group.

KEY CORPORATE FACTS

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<td>Ownership</td>
<td>Founders</td>
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<tr>
<td>Total Funding</td>
<td>€ 1m</td>
</tr>
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</table>

BUSINESS OVERVIEW

Learn2Play is an international eSports EdTech company offering gamers a platform to improve their skills, which make use of AI and ML technology building a personal educational track for each user, combining individual post-match feedback, meta tactical insights, video lessons made by PRO players and in-game tasks into a solid solution for player’s improvement. So far, Learn2Play got over 1.5 million subscribed users on its products for 2 games, has analysed over 70 million matches and produced over 2,000 videos. In the near future it is looking to cover another 6 games, and enter 7 new language markets.
SPEAKER INFORMATION

Stefan Muehlemann
Founder & CEO

PRESENTATION TOPIC

The future of debt capital markets // or // Fintech and banks: Competition? Cooperation?

SHORT BIOGRAPHY

Stefan Muehlemann is a hands-on entrepreneur, with 30 years of experience in banking and finance. He has a successful track record, founding his first business at the age of 23. With his most recent venture “Loanboox”, the leading independent debt capital market platform connecting public-sector and large corporate borrowers with institutional investors and banks, he is revolutionizing the big-ticket lending and borrowing process. Stefan was recognized as a Finalist at Entrepreneur of the Year 2018 Awards, and is an active angel investor, supporting various start-ups. He lectured at universities St. Gallen and Zurich and earned his MBA at the renowned Tuck School of Business at Dartmouth in the US and at London Business School.

BUSINESS OVERVIEW

Loanboox, the Swiss Fintech Award winner 2018, is the independent debt capital market platform. Loanboox offers the leading online platform for big ticket loans, which makes financing and investing simpler, more transparent, more secure and reduces costs. Its clients are public-sector authorities, banks, large corporations and institutional investors.

Spread over four countries (Switzerland, Germany, Austria and France), more than 20 billion euros were requested through Loanboox since its Go-Live in 2016, 1200 borrowers and 400 lenders are active on Loanboox.

The high Net Promoter Score of almost 90/100, putting Loanboox into the top 1% worldwide, shows how happy Loanboox users are with its service. In 2019, Loanboox was granted capital of CHF 22 million on the basis of Series B in order to accelerate internationalization and to allow the very best possible expansion.
Monese Banking + 6 Fintech & Insurtech

The instant current account for internationally mobile people.

Founded: 2013
https://www.monese.com/

See More at NOAH Connect

SPEAKER INFORMATION

Michael Möglich
Head of Market Development France and Germany

PRESENTATION TOPIC

Monese: From Fintech Startup to Challenger

SHORT BIOGRAPHY

Michael Möglich is the Head of Market Development for France and Germany for Monese, the mobile-only banking service that gives people the financial freedom to thrive anywhere. Michael has ~20 years experience, previously working in leadership roles across Operations, Commercial and Product Management at Ebay and Amazon as well as at strategy consulting firm Booz & Company. Michael holds an MBA from Kellogg School of Management. He is also an angel investor and founded a Berlin-based food company.

KEY CORPORATE FACTS

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<td>251-500</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Key Investors</td>
<td>Tera Ventures, Kinnevik AB</td>
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<td>Total Funding</td>
<td>€77m</td>
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BUSINESS OVERVIEW

Monese provides instant on-demand Euro and Pound Sterling mobile current accounts regardless of the customer’s citizenship. This revolutionises banking for expats, digital nomads, work migrants and newly arrived residents as ‘residency restrictions’ imposed by traditional high street banks are one of the single greatest barriers to accessing the banking system when they arrive in a new country. Monese's services are built around these internationally mobile people with the objective to be their primary financial account wherever they are in the world.

READ MORE
Waterrock Gene Technology

Founded: 2011
http://www.waterrock.cn/

John Lu
Founder & CEO

KEY CORPORATE FACTS

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<td>Founders</td>
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<td>Total Funding</td>
<td>€ N/A</td>
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BUSINESS OVERVIEW

WaterRock provides big-scale logistic solution with robotics technology. WaterRock Technology was founded in May of 2015, which focuses on development and manufacturing of Robotic Fulfillment System, as well as FaaS (Fulfillment-as-a-service) service in Logistics & Supply Chain Industry. Take "Powered by WaterRock - Be CPU of Intelligence Fulfillment Center" as the vision, using the latest robot "KID Mode VII", it would help on cost reduction in warehousing operation as well as efficiency and flexibility. Distributed storage for B-end clients and FaaS public storage are particularly this company's advanced field.
shape me - Become #1 brand for all Shapewear-related categories in & beyond Europe.

Jennifer Schwade
Founder & CEO

shape me as the leading Shapewear platform in Europe

Jennifer Schwade:
- Austrian/Irish nationality
- grew up in Thailand and Singapore & lived in Graz, Paris, Los Angeles & Munich
- former senior retail management consultant
- winner of TV show “START UP! Germany’s best founder 2017” - Winning €1M Seed ticket for shape me & personal mentorship of Carsten Maschmeyer
- cap table clean-up in April 2019 - Holding 100% equity for shape me

KEY CORPORATE FACTS

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<tr>
<th>Headquarters</th>
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<td>Active Markets</td>
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<td>KPI #1 Revenue</td>
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<td>KPI #2 Orders</td>
<td>1,000</td>
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<td>KPI #3 CAC</td>
<td>20</td>
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BUSINESS OVERVIEW

shape me was founded by Jennifer & Carsten Maschmeyer. A product market mitfit lead to a flourishing new business idea - Using the 1.-mover advantage & modernising the dusty image of Shapewear by creating Europe’s first 360° Content-based Shapewear platform.
Daimler AG is one of the world’s most successful automotive companies. With its Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses, and Daimler Financial Services divisions, the Group is one of the leading global suppliers of premium cars and is the world’s largest manufacturer of commercial vehicles over six tons. Daimler Financial Services offers financing, leasing, fleet management, investments, credit card and insurance brokerage as well as innovative mobility services. The company founders, Gottlieb Daimler and Carl Benz, made history by inventing the automobile in 1886. As a pioneer of automotive engineering, Daimler sees shaping the future of mobility in a safe and sustainable way as both a motivation and obligation. The company’s focus therefore remains on innovative and green technologies as well as on safe and superior vehicles that both captivate and inspire. Daimler continues to invest systematically in the development of efficient powertrains – from high-tech combustion engines and hybrid vehicles to all-electric powertrains with battery or fuel cell – with the goal of making locally emission-free driving possible in the long term. The company’s efforts are also focused on the intelligent connectivity of its vehicles, autonomous driving and new mobility concepts. Daimler regards it as its aspiration and obligation to live up to its responsibility to society and the environment. Daimler sells its vehicles and services in nearly every country of the world and has production facilities in Europe, North and South America, Asia and Africa. The company is listed on the Frankfurt and Stuttgart stock exchanges. In 2018, the Group had a...
**SPEAKER INFORMATION**

**Sebastian Wuerz**

CEO

**PRESENTATION TOPIC**

homefully company pitch

**SHORT BIOGRAPHY**

Sebastian Wuerz is the Founder and CEO of homefully. Before starting the company, he was working in Finance and Consulting in Frankfurt, London and Singapore and holds an MBA in International Management from University of North Florida.

**KEY CORPORATE FACTS**

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<td>Ownership</td>
<td>Founders</td>
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<td>Key Investors</td>
<td>HV Holtzbrinck Ventures, RTP Global</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ 5.5m</td>
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</table>

**BUSINESS OVERVIEW**

With homefully we are solving the problem of finding affordable housing for young professionals, millennials and expats and at the same time we are building vibrant communities and connecting like-minded people. We provide our customers access to co-living spaces in the most sought-after locations and access to our homefully network. Our goal is to build a global co-living brand and become category and market leader in the co-living segment worldwide.

READ MORE
Founded in 2016, Kaia Health is a leading digital therapy company that creates evidence-based treatments for a range of disorders including back pain, Parkinson's disease, osteoarthritis and chronic obstructive pulmonary disease.

Konstantin Mehl
CEO & Founder

At the intersection of digital therapy and computer vision

Konstantin is a serial entrepreneur. His last company foodora, a global food delivery company was sold to delivery hero in 2015. He now builds Kaia, a digital therapeutics company. He holds a dual Masters in Finance and Chemistry.

Business Overview

Founded in 2016, Kaia Health is a leading digital therapy company that creates evidence-based treatments for a range of disorders including back pain, Parkinson's disease, osteoarthritis and chronic obstructive pulmonary disease. Kaia Health uses innovative technology, including artificial intelligence and apps, and works with experts in each medical field to create an interdisciplinary digital approach. This empowers and motivates individuals to take control and self-manage their condition with effective, non-pharmacological, digital alternatives at low costs.
We at Billie are passionate about making life easier for entrepreneurs and businesses.

 Founded: 2016

https://www.billie.io

See More at NOAH Connect

**SPEAKER INFORMATION**

**Matthias Knecht**
Co-Founder

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

**KEY CORPORATE FACTS**

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<tr>
<td>Headquarters</td>
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<td>Ownership</td>
<td>Founders</td>
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<td>Total Funding</td>
<td>€ 13.5m</td>
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</table>

**BUSINESS OVERVIEW**

Billie.io is Europe’s first fully automated invoice financing platform. Founded by serial entrepreneurs Dr. Matthias Knecht and Dr. Christian Grobe, who built and sold their online lending platform Zencap to Funding Circle in 2015, Billie provides working capital financing to small businesses. The platform’s fully automated scoring engines and KYC/AML modules allow customer onboarding and risk assessment within minutes and allow for next day payout. Billie is a fully regulated financial institute and operates under a factoring license of German regulator BaFin.
Laura Tönnies is the CEO and co-founder of corrux, an industrial analytics company based in Munich and Boston. Laura comes from a construction family, her mother being an infrastructure surveyor and her father an architect. Laura took a different academic approach, studying Mathematics and Philosophy. With her analytical approach to solving challenges, the team at corrux and her have set out to revolutionize the construction industry.
Ananda Impact Ventures

We back outstanding impact businesses in Europe.

Founded: 2009
https://ananda.vc/
See More at NOAH Connect

SPEAKER INFORMATION

Aline Vedder
Investment Manager

PRESENTATION TOPIC

Fireside Chat Ananda & Talea

SHORT BIOGRAPHY

Dr. Aline Vedder is an Investment Manager at Ananda Impact Ventures. Ananda is a Munich/London based venture capital firm investing in impact businesses across Europe. Prior to joining Ananda Aline formed part of the investment team of Munich based growth fund Acton Capital Partners. She started her career at Rocket Internet in Berlin. Aline holds a Master’s degree from the London School of Economics (LSE) and a PhD degree in Medical Psychology and Sociology from LMU Munich.

KEY CORPORATE FACTS

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<tr>
<th>Headquarters</th>
<th>Munich, Germany</th>
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<td>Employees</td>
<td>11-25</td>
</tr>
<tr>
<td>Ownership</td>
<td>Founders</td>
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</table>

BUSINESS OVERVIEW

Ananda Impact Ventures is one of the leading impact investors in Europe. Our investees address social challenges in vital areas such as education, health, consumption, and ageing population.

We believe in the power of market-based, sustainable and scalable models with positive impact at the core. We share the enthusiasm of our founders to build solutions that truly matter. To fuel their missions, we created a space for them to thrive, based on the knowhow, network, capital and experiences of our team, investors and experts.

Ananda manages 80 million EUR and is proud to partner with some of the leading investors across Europe – from entrepreneurs and families to traditional VCs.

READ MORE
PAIR Finance developed an AI-algorithm that uses digital communication and data-driven behavioral analysis to recover open claims efficient and customer-oriented.

**Founded: 2016**  
**http://pairfinance.com**

**SPEAKER INFORMATION**

**Stephan Stricker**  
CEO

**PRESENTATION TOPIC**

The logical evolution in debt collection

**SHORT BIOGRAPHY**

PAIR Finance: Founder & Managing Director

**KEY CORPORATE FACTS**

<table>
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<tr>
<th>Headquarters</th>
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<td>51-100</td>
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<td>Ownership</td>
<td>Financial Investors</td>
</tr>
<tr>
<td>Key Investors</td>
<td>FinLeap, Zalando, Yabeo Capital</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ 6.5m</td>
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</table>

**BUSINESS OVERVIEW**

PAIR Finance thinks debt collection different and positions itself as the technology leader in the debt collection industry. PAIR Finance philosophy finds its origin within digital Marketing: The intelligent advertising technology sensitizes the customer to purchase a product. PAIR Finance applies a similar approach in the debt collection process to sensitize the defaulting customer to finally pay for it – digital, individual and user-friendly. Latest findings from behavioral science and psychology support the data-driven process to sensitize the debtor on his open claim.

Its self-developed AI-algorithm uses digital communication and data-driven behavioral analysis to recover open claims efficient and customer-oriented. The technology collects debtor-data before and during the collection process, determines behavior and predicts the best approach regarding channel, timing, tonality, frequency & stylistic-means. Based on the individual debtor’s reaction the AI-technology learns and changes the appropriate communication and adjusts the payment solutions to settle open claims efficiently.
Raffael Johnen  
Founder & CEO

auxmoney is the leading credit marketplace in continental Europe. On auxmoney, private savers and institutional investors directly invest in approved borrowers of different score classes. Avoiding the bank as intermediary, auxmoney can make more favourable loans available to more people, while enabling investors to benefit from attractive risk-adjusted returns.
SteppenWolf Capital

Proven technology to beat financial markets

SPEAKER INFORMATION

Sebastian Schäfer
Managing Principal

PRESENTATION TOPIC

Machine Learning Investment Strategies

SHORT BIOGRAPHY

As the firm’s Founder he oversees Business Development and serves as a member of SteppenWolf Capital’s Manager Investment Committee responsible for manager sourcing, portfolio structuring and strategy diversification.

Mr. Schaefer graduated from the University of Heidelberg where his field of concentration was Economics and Pharmacy. Prior to establishing the firm, he was Global Head of Sales at a German listed boutique Private Bank. Before joining the bank in 2009, Mr. Schaefer was Regional Head of Sales (Eastern Europe, Benelux, Nordics) at the world’s largest listed alternative investment firm, responsible for communication, marketing, sales and structuring in the region.

Prior he worked in various investment banks, amongst them Dresdner Kleinwort Wasserstein and Merrill Lynch in Washington, Frankfurt, New York and London.

KEY CORPORATE FACTS

| Headquarters | Lucerne, Switzerland |
| Other Offices | London, United Kingdom  
Auckland, New Zealand  
Seoul, South Korea |
| Active Markets | Switzerland, Czech Republic, Germany, United Kingdom, Poland, Russia, Sweden |
| Employees | 4-10 |
| Ownership | Founders |
| Total Funding | € 10m |
| KPI #1 | Regulatory Assets  
2018 - 93m |

BUSINESS OVERVIEW

SteppenWolf Capital (‘SteppenWolf’) is an award winning multi strategy company with a focus on systematic investment strategies, offered and implemented via distinct in-house investment teams.

Our approach is driven by a commitment to identify, internalize and grow time tested alternative investment strategies in order to build a robust and diversified business via a unique collaborative fashion, which clients will see as an excellent resource to solve their own investment challenges via benchmark-beating performance.
**KEY CORPORATE FACTS**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Germany
- **Employees**: 101-250
- **Ownership**: Founders
- **Total Funding**: € 47.56m

**BUSINESS OVERVIEW**

FreightHub is a freight forwarder and a digital interface to manage its users’ logistics. It is run by entrepreneurs that combines talent and technologies from the digital industry and logistics sector. It features past, current, and future freight shipments, keep track of missing documents, upload all files and store them for future use, and offers an overview of the supply chain.

It also offers its users with transparent quotes from various carriers. Customers can compare different options based on prices, durations, and carriers to book the shipments. Cargo tracking tool helps find real-time location of their users freights and it offers information on whether it is currently on a vessel, at a port, or its reaching its destination within the day.

Since 2011 Fabian and Ferry Heilemann are also active early stage VC-investors in Europe through their VC Firm Heilemann Ventures. They conducted 25 direct investments until end of 2015 and exited 6 companies. In April 2016, Heilemann Ventures merged with Earlybird Venture Capital. Together, both firms offer a strong value-add to their portfolio companies derived from the combination of a hands-on entrepreneurial track-record with and strong capital supply.
Twin Science & Robotics is an ed-tech start-up aims to make the science and technology popular and develop the sense of know-how to the public.

-founded in 2017

https://www.twinscience.com

See More at NOAH Berlin

SPEAKER INFORMATION

Omer Gorgulu
Co-Founder | Chief Growth Officer

PRESENTATION TOPIC

Twin Science Robotics

SHORT BIOGRAPHY

Omer is the co-founder and chief growth officer of Twin Science & Robotics. Before founding Twin with other 3 founders, they joined Young Guru Academy (YGA) during university years. YGA is an NGO based in Turkey that aims to cultivate double-winged conscious and competent, leaders of the future. Omer worked more than 5000 hours voluntarily at YGA, spent mostly around Turkey in disadvantaged schools executing science workshops to spread science around rural areas. Her moderated and coordinated science sessions with blind, orphan and refugee children as well as children who live in the villages. After graduation he worked at different YGA projects including; WeWALK, world’s smartest cane for the visually impaired My Dream Companion application, facilitating the lives of 180.000 people with disabilities

PIRL, making human world heritage sites accessible to everyone with Virtual Reality technology

HydroSolar, Turkey’s first floating solar energy system.

BUSINESS OVERVIEW

Twin Science & Robotics is an ed-tech start-up aims to make the science and technology popular and develop the sense of know-how to the public.

TWIN kits consists of electronic modules that could be attached with magnets. It needs no risky process of welding. With TWIN kits, children and teenagers are able to develop the latest robotics technology and the basics of autonomous vehicles by simple attachments. With the tests and projects, we provide, they will be able to develop their own unique projects to provide solutions to the world problems. At the advanced stages, we shall provide the kids with the scientific knowledge of the test they have applied. Next stage of TWIN will be VR science- encyclopedia project to complement the "learning by doing" concept.

The kids that play with TWIN;

READ MORE

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Istanbul, Turkey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Offices</td>
<td>London, United Kingdom</td>
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<tr>
<td>Active Markets</td>
<td>United Kingdom, Italy, Turkey</td>
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<td>Employees</td>
<td>11-25</td>
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<td>Ownership</td>
<td>Founders</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ 0.5m</td>
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</table>

READ MORE
Crassula is an open-banking software platform that helps companies create their own FinTech products as a White Label. In Q2 2019 Crassula is launching Digital Banking for Entrepreneurs to help companies do banking with the most pleasant user experience.

Founded: 2017
https://crassula.io

Daria Dubinina
CEO & Co-Founder

Banking as a commodity

Daria Dubinina is a CEO and co-founder of Crassula. She has dedicated eight years to mastering payments, e-commerce and business development. Leading strategist and entrepreneur, Daria has also lead major partnership deals with PayPal, Alipay, Riot Games, IBM and others. Her expertise and specialization lie in fields of payments, strategic management, international business development, financial technologies, and international regulations.

Key Corporate Facts

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Riga, Latvia</th>
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<tr>
<td>Active Markets</td>
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<tr>
<td>Employees</td>
<td>11-25</td>
</tr>
<tr>
<td>Ownership</td>
<td>Founders</td>
</tr>
</tbody>
</table>

Business Overview

Crassula is an open-banking software platform that helps companies create their own FinTech products as a White Label. As a part of the growth plan, in Q2 2019 Crassula is planning to launch Digital Banking for Entrepreneurs to help SMEs in Europe in fast opening accounts, making international money transfers, issuing corporate cards and dealing with accounting with the most pleasant user experience.
Financery is the first digital wealth management and investment app in Europe targeting exclusively women.

**Founded:** 2019

[https://financery.de](https://financery.de)

**Maria Mann**

**Founder & CEO**

**PRESENTATION TOPIC**

Reinventing Investing for Women

**SHORT BIOGRAPHY**

Maria is the founder and CEO of Financery.

After her business studies in Rome and Berlin she started her career working in International project management and marketing. She then completed her MBA at the WHU Otto-Beisheim-School of Management, the SDA Bocconi and the Columbia University in the City of New York.

As a consultant Maria advised well-established banks and financial institutes in digitizing their business processes and customer interfaces. She designed customer-centric web applications and signed responsible for various International IT projects.

Financery is her second venture.

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Düsseldorf, Germany</th>
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<tbody>
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<td>Active Markets</td>
<td>Germany</td>
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<tr>
<td>Employees</td>
<td>4-10</td>
</tr>
<tr>
<td>Ownership</td>
<td>Founders</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

Developing a new and innovative solution for the European market, Financery empowers women by addressing their financial needs: a web-based investment platform that can be used with no or little financial experience.

The full service approach includes digital advisory, professional wealth management and an investment account. In order to increase its clients financial success the app is extended by additional advisory features.

The investment portfolio itself consists of globally diversified ETFs. The business model is backed up by strategic partnerships and hence provides a unique, competitive advantage.
Fresh Energy supports utilities in putting smart meter data to use for their customers and themselves. Fresh Energy delivers unparalleled insights for customers to ultimately create real value and additional revenue for partnering utilities.

Founded: 2017

https://www.getfresh.energy/

See More at NOAH Connect

SPEAKER INFORMATION

Christian Bogatu
CEO

PRESENTATION TOPIC

Real value based on Smart Meter data

SHORT BIOGRAPHY

Christian Bogatu is Co-Founder and Managing Director, Product, Sales & Marketing at KIWI. Christian is an entrepreneur who focuses on hardware start-up companies. Prior to KIWI he co-founded Kirsen Global Security, a global leader in container security. Christian has more than five years of experience as a senior consultant with McKinsey.

BUSINESS OVERVIEW

Fresh Energy creates unparalleled value based on smart meter data for household customers of electricity providers. Fresh Energy breaks the "black-box" of energy consumption and brings full transparency for the customer. Furthermore, Fresh Energy has developed a range of features that aim at delivering customer value resulting in additional revenue for the partnering utility. Fresh Energy focuses on the vast data monetization potential in elderly care through activity-based load monitoring as first monetization case.
WechselGott is the automatic and continuous change service for contracts and insurances. Our algorithm switches providers simply and safely to the best fit for our customers. Users have no effort: simply register in under 2 minutes and save money & time.

Founded: 2018

https://www.wechselgott.com

See More at NOAH Connect

SPEAKER INFORMATION

Werner Kräutlein
CEO & Founder

PRESENTATION TOPIC

Banassurance - The future of contract and insurance management!

SHORT BIOGRAPHY

Hey, my name's Werner.

I'm the founder of WechselGott.

I worked as a financial planner and consultant for several years. My goal was to optimize the status quo of the financial sector in Germany by offering the greatest added value to my clients.

Now is the time to take financial advisory to the next level.
The biggest problem for clients is to compare their existing contracts, change them and keep track of them.

With WechselGott, this is a thing of the past.
Our algorithm cancels and switches contracts and insurances to the best alternative.

I'm looking forward to meet you at the NOAH Conference!

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarter</th>
<th>Leipzig, Germany</th>
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<td>Other Offices</td>
<td>Munich, Germany</td>
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<td>Germany</td>
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<td>Employees</td>
<td>11-25</td>
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<tr>
<td>Ownership</td>
<td>Founders</td>
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<tr>
<td>Key Investors</td>
<td>Volksbank Mittweida eG, 2b AHEAD Ventures GmbH</td>
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<tr>
<td>Total Funding</td>
<td>€ 0.3m</td>
</tr>
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</table>

BUSINESS OVERVIEW

What is WechselGott?

WechselGott ist the automatic and continuous change service for contracts and insurances.

Why everyone needs WechselGott?

Fully automatic change service for contracts and insurance policies
• Switching providers is simple and safe.

Continuous rate optimization
• Our algorithm finds the rate/offer that fits best for the customer.

READ MORE
Hadean is a distributed computing company whose cloud-first operating system, HadeanOS, enables developers to effortlessly build and scale applications in the cloud.

Founded: 2015

https://www.hadean.com

See More at NOAH Connect

SPEAKER INFORMATION

Michael Gunadi
VP Sales

PRESENTATION TOPIC

A hyperscale solution from Gaming to Life Sciences: Q&A with Luminous Ventures and portfolio company, Hadean

SHORT BIOGRAPHY

I'm passionate about bringing the most positively impactful ideas, products, and technology that I can into the world. 10+ years of experience in partnership management, project delivery, and product development in agency, corporate, and startup environments.

Currently working with some truly brilliant minds at Hadean, an engineering company that's unlocking some of the biggest bottlenecks in everything from cancer research to MMO gaming.

I previously worked at IPG Mediabrands, a $9.7b dollar revenue business, where I developed and monetised their programmatic solutions, and Coca-Cola South Pacific, where I oversaw the Oceanic region's most successful sales campaign to date.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>London, United Kingdom</th>
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<tr>
<td>Active Markets</td>
<td>Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey</td>
</tr>
<tr>
<td>Employees</td>
<td>26-50</td>
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<tr>
<td>Ownership</td>
<td>Founders</td>
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<tr>
<td>Total Funding</td>
<td>€ 2m</td>
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</table>

BUSINESS OVERVIEW

Hadean is a deep tech start-up that's three years old, raised €14.34M to date and is currently pre-revenue.

We have secured the foundations of early product market fit in two verticals (Gaming & Life Sciences). In March 2019, we broke a world record in our current focus area, Gaming, with a multi-region multiplayer demo containing 14K connected players in a single game world.

We are working on shipping a commercial facing product (with a focus on cloud-first Gaming) in partnership with CCP Games by the end of 2019 as a major milestone towards raising more funds at Series A.
Outfittery E-Commerce + 2 Revolutionary Consumer Products

Style, your way

Founded: 2012
http://www.outfittery.com/

See More at NOAH Connect

SPEAKER INFORMATION

Anna Alex
Founder & Member of the board

PRESENTATION TOPIC

Female Leadership, Female Founders Monitor

SHORT BIOGRAPHY

In 2012 Anna together with her co-founder Julia launched OUTFITTERY with the vision to create a shopping experience for men that is convenient, fun and inspiring. Today, OUTFITTERY serves individual outfits to over 600k men in eight countries and Anna is one of the most famous female entrepreneurs in Europe. In 2016, she was voted amongst Europe’s “Inspiring Fifty”, the 50 most inspirational women in tech. Prior to OUTFITTERY Anna lead the IT of the Swiss group buying platform DeinDeal in Zurich. She studied economic sociology in Freiburg and Paris.

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
<th>Berlin, Germany</th>
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<td>Active Markets</td>
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<td>Employees</td>
<td>251-500</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Key Investors</td>
<td>Northzone, Highland Europe</td>
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<tr>
<td>Total Funding</td>
<td>€ 54m</td>
</tr>
</tbody>
</table>

BUSINESS OVERVIEW

OUTFITTERY provides an online personal shopping service for men to dress them for success. Our personal style experts put together two or three outfits for each of our customers based on their preferences and personality from a range of top brands. Each customer is served and advised personally after a first online contact and an (optional) phone call.

READ MORE
Optune is the first B2B booking platform connecting all stakeholders in the booming live music industry. The platform facilitates daily tasks with a focus on event management and booking processing. The booking.com of the live music industry!

Founded: 2016

https://www.optune.me/

See More at NOAH Connect

SPEAKER INFORMATION

Patrick Horka
Co-Founder

PRESENTATION TOPIC

SHORT BIOGRAPHY

Together with his brother Tobias and their common friend Joel, Patrick founded Optune 3 years ago with the aim to disrupt a highly inefficient and middle-men dominated live music industry. Their goal: Bring back the power to stakeholders in the business that really create value, the artists!

Always passionate about building ventures, Patrick was one of the first employees and shareholder of South Pole and helped to scale the business in several strategic positions within the company including ramping up new business lines. The company now employs >300 FTE.

Further, Patrick held an investment manager role for the CHF 500m Swiss Technology Fund cleantech start-up fund.

He holds a MSc. Env. Eng. from the ETH Zurich and a MBA from the University of St. Gallen (Dean's honour list, top 10%)

KEY CORPORATE FACTS

- Headquarters: Zurich, Switzerland
- Active Markets: Switzerland
- Employees: 4-10
- Ownership: Founders
- Total Funding: € N/A

BUSINESS OVERVIEW

Optune is the first B2B booking platform connecting all stakeholders in the booming live music industry (+300% artist revenues in 15 yrs). The platform facilitates daily tasks with a focus on event management and booking processing. The booking.com of the live music industry! Optune revolutionizes the existing workflow regarding efficiency, transparency and data driven optimization.

READ MORE
MYCS is a brand that disrupts the furniture market by offering affordable high quality, modular furniture (sofas, shelves, wardrobes, tables, chairs) that ships fast and that is customized using photorealistic 3D configuration tools.

**SPEAKER INFORMATION**

**Christoph Jung**  
Founder & CEO

**PRESENTATION TOPIC**

Furniture Customization at Scale

**SHORT BIOGRAPHY**

Born in Poland  
Grew up in Hamburg  
Studied Engineering in Duisburg and Hamburg  
Worked at McKinsey & Company  
Founded Massivkonzept, exited to fab.com in 2013  
Founded MYCS  
Proud Father of two children

**KEY CORPORATE FACTS**

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<th>Headquarter</th>
<th>12435, Germany</th>
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<td>101-250</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<tr>
<td>Key Investors</td>
<td>TriPos, Beringea, GFC</td>
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<td>Total Funding</td>
<td>€ 20m</td>
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</table>

**BUSINESS OVERVIEW**

MYCS was launched in 2015 with the vision to make customization the new normal in furniture retail. Since then, MYCS has grown to over €2M in monthly revenues and is further growing with 70-100% per year. Through a high emotional bond with the product, MYCS reaches repeat rates of ~25% after 12 months.

MYCS offers:
- In-house designed modular products (shelves, wardrobes, sofas, tables, chairs) that can be configured into countless shapes, colours and materials combinations to suit consumers’ needs.
- Excellent service experience in 7 showrooms
- Fast supply chain as own warehouse has direct links to manufacturers and 3rd party logistics

Supply Chain
- Through modularization, highly scalable and efficient supply chain leading to favorable unit economics
Google's mission is to organize the world's information and make it universally accessible and useful.

**Founded:** 1998

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Mayra Frank**
Marketing Lead, Google for Startups Germany

**PRESENTATION TOPIC**

The Future of Funding is Female

**SHORT BIOGRAPHY**

Mayra joined Google in 2012 and after stints at Google in London, Hamburg, Berlin and San Francisco she took over the marketing lead for Google for Startups in Germany. Google for Startups’ mission is to level the playing field for startup founders and communities to succeed, connecting them with the best of Google. In Germany, Mayra and team set a clear focus on female founders, addressing the gender gap through research, events and programs.

Mayra holds Master Degrees in Marketing and Innovation Management from the University of Arts Berlin and Central Saint Martins College of Arts and Design in London.

**KEY CORPORATE FACTS**

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<tr>
<th>Headquarters</th>
<th>Mountain View, United States</th>
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<td>Active Markets</td>
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<tr>
<td>Employees</td>
<td>Over 10,000</td>
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<tr>
<td>Ownership</td>
<td>Corporate Investors</td>
</tr>
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</table>

**BUSINESS OVERVIEW**

Founded in 1998, Google is a global corporation providing Internet-related products and services. The company's solutions include search engine, software, hardware, cloud computing, advertising, maps, and others. Google was started by the Stanford students Sergey Brin and Larry Page, and initially their only product was a search engine. In 2000, Google introduced Google Ads (then: AdWords), a self-service program for creating online ad campaigns. Currently, advertising solutions is the company's most profitable segment, which includes display, mobile and video ads, as well as text ads. In the last decade, Google has also launched an online productivity suite, various desktop products, as well as mobile and computer operating systems. In the recent years, the company has moved into communication hardware through partnerships with major electronics manufacturers.

READ MORE
Finoa is a FinTech focusing on Digital Asset Banking, providing financial services for institutional investors in Blockchain-based financial assets. Finoa launched its smartphone-controlled warm-storage custody solution for Digital Assets in May 2019.

**SPEAKER INFORMATION**

**Henrik Gebbing**
Co-Founder & Managing Director

**PRESENTATION TOPIC**

Institutional-grade custody for Digital Assets

**SHORT BIOGRAPHY**

Henrik Gebbing is Co-Founder of Finoa, a FinTech Startup focusing on Digital Asset Banking, providing financial services for institutional investors in Blockchain-based financial assets. Henrik is focusing on the Product Development, Marketing & Sales and overall Strategy. Prior to co-founding Finoa in 2018, Henrik was a Junior Project Manager at McKinsey & Company in the Cologne office in Germany since 2015, serving financial institutions and high-tech companies on Sales Performance, Growth Strategy and Marketing across the globe. He started his career with a dual degree in the high-tech branch of Siemens AG. Henrik earned a B.A. in Int. Management & Finance in Essen (Germany), a M.Sc. in Marketing from Golden Gate University in San Francisco (USA) and an MBA from IE Business School in Madrid (Spain). Henrik is a J. William Fulbright Scholarship alumnus.

**KEY CORPORATE FACTS**

- **Headquarters**: Berlin, Germany
- **Active Markets**: United Kingdom
- **Employees**: 4-10

**BUSINESS OVERVIEW**

According to the World Economic Forum (WEF), by 2027 around 10 per cent of the world's GDP will be transacted and stored on blockchain, which represents a USD24 trillion opportunity window for the digital asset space. Finoa believes this will be one of the biggest disruptions for the financial sector in recent decades, as it will boost asset-liquidity and market efficiencies. However, safeguarding digital assets (and the cryptographic keys, inherent in this technology) remains a daunting task for many institutional investors, who often rely on sub-optimal third-party providers, due to the scarcity of enterprise-ready solutions. To mitigate the risks, some providers offer so-called "Deep-Cold-Storage", storing the cryptographic keys and in an offline-environment.

"Cold-storage custody providers are killing the ‘digital’ in digital assets – it is anything but disruptive," says Finoa Co-Founder Henrik Gebbing.

Finoa has created an institutional-grade custody solution operating in an online-environment, all of it built over state-of-the-art banking standards. Finoa's Custody provides a seamless interface that improves the client's safeguarding and control of their Digital Asset portfolio: a fully Mobile and Digital application built on high-security banking technology.

READ MORE
We create the future. For pharmaceutical cannabis throughout Europe

SPEAKER INFORMATION

Niklas Kouparanis
Founder & CEO

PRESENTATION TOPIC

From Cannabis to Pharma. Europe as a gamechanger of the global cannabis industry.

SHORT BIOGRAPHY

Niklas Kouparanis was the second employee and authorized officer of one of the currently leading German companies for medical cannabis. He shaped the industry as an established expert in the field, consultant to European governments, and supervisor to one of the first German-Canadian market entrances.

18 days after market entry in March 2019 Farmako has been the leading European independent distributor for pharmaceutical cannabis. Farmako has signed the world's largest import agreement, securing 50 tonnes of pharmaceutical flowers and oil from Pharmacann Polska.

Farmako has registered a patent for the biosynthetic production of over 180 cannabinoids. The artificially produced bacterium called Zymomonas cannabinoidis® is able to produce cannabinoids from glucose. This new method has the potential to terminate global shortages of pharmaceutical cannabis immediately and is bridging the gap between cannabis and pharma. Founded in September 2018, the company is already the leading independent European distributor for pharmaceutical cannabis. Farmako has branches in Germany, Denmark and the United Kingdom.

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
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<tbody>
<tr>
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<td>Ownership</td>
<td>Founders</td>
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<td>Key Investors</td>
<td>Heartbeat Labs, Nikita Fahrenholz, Sebastian Diemer</td>
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<tr>
<td>Total Funding</td>
<td>€ 1m</td>
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</table>

BUSINESS OVERVIEW

Farmako GmbH is a research-based pharmaceutical company based in Frankfurt. The company focuses on the distribution of pharmaceutical cannabis and R&D in order to catch up on the research backlog in the field of pharmaceutical cannabis. In February 2019 Farmako has registered a patent for the biosynthetic production of over 180 cannabinoids. The artificially produced bacterium called Zymomonas cannabinoidis® is able to produce cannabinoids from glucose. This new method has the potential to terminate global shortages of pharmaceutical cannabis immediately and is bridging the gap between cannabis and pharma. Founded in September 2018, the company is already the leading independent European distributor for pharmaceutical cannabis. Farmako has branches in Germany, Denmark and the United Kingdom.
Peakon builds engaged teams and great company cultures by providing clear, actionable insights into the real drivers of every business – the people.

**Founded: 2015**

[https://peakon.com/](https://peakon.com/)

**PEAKER INFORMATION**

**Michael Dean**  
Director of Employee Experience

**PRESENTATION TOPIC**

Employee Engagement

**SHORT BIOGRAPHY**

Michael is director of employee experience at Peakon, the employee engagement platform. As one of the organisation’s first employees he joined the fledgling business in 2015.

Prior to his current role, he was instrumental in formulating the methodology that unpins Peakon as the director of organisational development science. He also supported enterprises in their adoption of real-time employee feedback and agile HR processes, working closely with Capgemini, easyJet, and Reach plc.

Today, Michael ensures that the day-to-day experience of working at Peakon aligns with the organisation’s values and enables everyone to reach their full potential.

Originally from the UK, he has spent the last eight years living in Copenhagen. He now shares his time between Peakon’s offices in the Danish capital, London, New York, Berlin and Auckland.

**KEY CORPORATE FACTS**

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<th><strong>Headquarters</strong></th>
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<td><strong>Employees</strong></td>
<td>101-250</td>
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<td><strong>Ownership</strong></td>
<td>Financial Investors</td>
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<tr>
<td><strong>Key Investors</strong></td>
<td>Atomico, Balderton Capital, EQT Ventures, Heartcore Capital, Idinvest Partners</td>
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<tr>
<td><strong>Total Funding</strong></td>
<td>€ 60m</td>
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</tbody>
</table>

**BUSINESS OVERVIEW**

An advancement in HR analytics technology has made cumbersome, ‘point in time’ surveys a thing of the past. Organisations can now benefit from a new way of managing their teams; a way which utilises real-time analytics and continuous listening.

Since 2015, Peakon has been supporting global organisations like Capgemini, Maersk and easyJet on this journey, guided by our mission to provide insights that ‘enable everyone in an organisation to reach their full potential’.

Peakon is a global business with offices in London, Copenhagen, Berlin, Auckland and New York, with over 150+ full time employees (and rapidly growing) including a team of Organisational Development Scientists, Data Scientists and Customer Success Managers to partner with our global clients.

Peakon was founded, and is now lead, by an experienced management team who have started and scaled a number of technology businesses before. Taking their previous experience into account from the beginning, Peakon has been built to have enterprise level security and scale, and…

READ MORE
Zeitgold is a digital business partner for small businesses. By combining Artificial Intelligence and experts, the startup offers an end-to-end solution for managing the financials of restaurants and other service companies.

**Founded:** 2015

**Website:** [https://www.zeitgold.com/](https://www.zeitgold.com/)

**Digitizing small business: How Zeitgold uses AI to make financial management intuitive**

**Below is a brief biography of Stefan Jeschonnek:**

Stefan Jeschonnek is the CEO and Co-founder of Zeitgold and founding partner of Discovery Ventures. Prior to Zeitgold, Stefan co-founded fintech company SumUp and was their Chief Product Officer. He holds an MBA from Stanford Graduate School of Business and a BA from the University of St. Gallen.

**Business Overview**

Zeitgold radically simplifies financial management for small businesses. Documents are picked up every week, scanned and securely archived. The data is then used to allow business owners to easily take care of bookkeeping, payroll, paying invoices, and to receive tax advisor-prepared tax declarations and year-end closings.

Customers save an average of 10 hours per week and stay on top of their financials with the Zeitgold app at all times. This puts an end to the painstaking manual work small business owners in Continental Europe put into repetitive tasks like cash accounting, preparatory bookkeeping, or reconciliation of invoices with bank accounts. It gives small business owners a partner to rely on to make the best decisions for their business with confidence.
aiconix provides a tool to innovate content production processes and accelerate access to programmatic creation. One platform, that combines many AI Systems, liberates creatives from laborious tasks of indexing and extracting metadata from content.

**Founded:** 2018

https://www.aiconix.de

**SPEAKER INFORMATION**

**Eugen Gross**
CEO & Co-Founder

**PRESENTATION TOPIC**

aiconix-online video optimization

**SHORT BIOGRAPHY**

Eugen L. Gross has long-standing experiences in the field of TV productions. As a cameraman and producer, he knows the challenges of the media industry. Through his studies in media management at the Hamburg Media School he developed his know-how concerning the subjects of data science and artificial intelligence. At aiconix.ai he is responsible for the business development as well as for the product development.

**KEY CORPORATE FACTS**

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Headquarters</strong></td>
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<td><strong>Ownership</strong></td>
<td>Angel Investors</td>
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<td><strong>Key Investors</strong></td>
<td>Next Media Accelerator, IFB - Hamburgische Investitions- und Förderbank, Angels</td>
</tr>
<tr>
<td><strong>Total Funding</strong></td>
<td>€ 1m</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

aiconix focuses on on-line video optimization through the use of artificial intelligence. With the help of our software, aiconix can deliver important data analysis to creatives producing on-line videos. While a content producer creates a video, aiconix will provide the respective data about viewer perception and receptivity allowing for the assembly of an optimal video within a very short time. The use of more relevant content will engage users to watch the video longer, decrease bounce rate and maximize success rates for publishers and advertisers.

The building block to the start-up's vision is the consolidation of several AI providers, through only one API call. This platform allows aiconix to aggregate all available media content data while enriching it with our own analysis. As a result, we provide an optimized search and data management tool, which includes our own bespoke features and several indexation alternatives with always improving accuracy and granularity. Our insight is unique because we make use of our own trained neural network, that continuously learns to combine audiovisual content with user behavior and ultimately will be able to predict the success of a video.
soccercwatch.tv - more matches filmed in one year than in 20 years of Bundesliga!

Business Overview

soccercwatch.tv films, broadcasts and analyzes soccer matches fully automatic.

With sophisticated camera technology in conjunction with leading AI, soccercwatch.tv will provide all the statistics known from the pro leagues automatically.

The long term business model is data driven while initially based on sponsoring and ads. We will scale our working model to 5,000 camera systems - no hardware financing necessary.

KEY CORPORATE FACTS

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<th>Category</th>
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SPEAKER INFORMATION

Nicolas Brusson
Co-Founder & CEO

SHORT BIOGRAPHY

Prior to becoming Chief Executive Officer in October 2016, Nicolas oversaw BlaBlaCar's global operations and international growth as Chief Operating Officer since 2011. He led the company's corporate development, overseeing eight acquisitions, expansion to twenty markets, and three successive rounds of fundraising. Nicolas is a strong advocate of agile structures that allow quick iterations in fast-growing environments. He is also a supporter of autonomous local teams and acqui-hires, a strategy he implemented to expand BlaBlaCar's footprint on a global scale. Nicolas is a regular speaker at leading international conferences and in the media, where he comments on the European startup scene, innovative growth strategies, and mobility.

Prior to joining BlaBlaCar, Nicolas worked for several startups in Silicon Valley during the dotcom boom, before moving on to executive and investor roles, including spending time as a Venture Capitalist at Amadeus Capital Partners in London. He holds an MBA from INSEAD, a Masters in Optics from Ecole Supérieure d'Optique and a Masters in Applied Physics from Paris XI University. Nicolas is also an active angel investor and tweets @nbrusson.

KEY CORPORATE FACTS

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<td>Founders</td>
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<td>Total Funding</td>
<td>€ 402m</td>
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BUSINESS OVERVIEW

BlaBlaCar is a trusted community marketplace that connects drivers with empty seats to passengers looking for a ride. Over 15 million people use BlaBlaCar every quarter creating an entirely new, people powered, transport network. With a dedicated customer service, a state of the art web and mobile platform, and a fast-growing community of users, BlaBlaCar is making travel social, money-saving and more efficient for millions of members.
Emagister B2C + 12 Edutech + 2

Users can find, compare, access reviews and enroll directly on courses offered by the best education institutions. Education Institutions can access to B2B sales & marketing services covering all their sales funnel.

SPEAKER INFORMATION

Joaquim Falgueras
President

PRESENTATION TOPIC

The emagister’s edu vision

SHORT BIOGRAPHY

Joaquim Falgueras was CEO and since 2015 he is President of emagister.

Joaquim is co-founder and owner of Grupo Intercom an incubator specialized in online Classifieds that has launched + 50 start-ups with important success histories like Infojobs, Bodas.net, Softonic and emagister.

Joaquim is also a member of several start-ups boards.

Previously he was working in Cable&Wireless (ISP) and in ABB where he developed a broad international experience in managing industrial projects, IT implementation and change management.

KEY CORPORATE FACTS

Headquarters Barcelona, Spain
Active Markets Germany, Spain, France, United Kingdom, Italy
Employees 101-250
Ownership Founders
Key Investors Grupo Intercom, AtresMedia, Bonsai Venture Capital
Total Funding € N/A
KPI #1 Revenues 2019 - € 16m
KPI #2 EBITDA 2019 - € 2.7m
KPI #3 Education providers 2018 - € 72k

BUSINESS OVERVIEW

Emagister is a Global Education Marketplace.

What emagister offer to individuals?
1. The largest edu Database: with +73,000 providers and +2,000,000 courses offered they can be sure to find the right programs.
2. Find, compare and booking tools. Our goal is to provide individual learners with a convenient search, comparison and booking tool to navigate in our database of education programs.
We make available rankings, reviews, Q&A with other students and our matching algorithm to help them to compare and find out which is the right program for them.
3. We have consultants always available to help them better understand what to learn, what the optimal learning modality or format is for them, and discuss potential options. Once they have decided the course we can facilitate them all the enrollment process.
4. Career & skills guide: our partnerships with the top Job-Boards allows us to give a career guide with tips and recommendations to better define their career path. We also make available to them the best job offers & internships.

READ MORE
We are aiming to create a system of electrically powered scooters around urban centers to provide an affordable, sustainable, and exhilarating way to commute while helping people to reduce their carbon footprint.

Founded: 2018

https://www.voiscooters.com/

See More at NOAH Connect

SPEAKER INFORMATION

Fredrik Hjelm
Co-Founder & CEO

PRESENTATION TOPIC

E-Scooter Revolution Made in Europe

SHORT BIOGRAPHY

Fredrik Hjelm co-founded Voi Technology in 2018 with a vision of improving the way people move around congested urban centres by offering fleets of electric scooters as a cleaner, affordable and exhilarating alternative to cars. Prior to Voi, Fredrik founded Guestit, the Nordics’ most successful Airbnb management company, and worked in business development for Avito.ru, Russia’s leading - and the world’s third largest – classified advertising site.

Fredrik’s entrepreneurial career began at 12 years of age when he ran a number of commercial projects including forestry work (he grew up in rural Sweden), events and website sales.

After graduating from high school, he attended the Armed Forces Interpreter Academy, within the intelligence branch of Sweden’s special forces, where he studied Russian and linguistics. He served a total of four years in Moscow in the Defence Attaché Office, where he worked as an interpreter and analyst, covering Russia as well as Kazakhstan and Belarus. He went on to study business and economics at the Stockholm School of Economics.

KEY CORPORATE FACTS

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<td>Key Investors</td>
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<td>Total Funding</td>
<td>€ 73m</td>
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BUSINESS OVERVIEW

Founded in Summer 2018, VOI is a Scandinavian urban mobility company offering electric scooter sharing in partnership with cities and local communities. We believe e-scooters can play a central role in changing how people move in our cities in the future. And we want to make sure that the transformation happens the right way - through real innovative technology, open and transparent dialogue with cities and Governments and by adapting our product to local needs. Jump on a scooter anytime and ride wherever in the city - completely emission free.
Super Group is a network of established experts who believe in the value of meaningful partnerships. We back the most impactful tech entrepreneurs and give them access to our exclusive network of capital and talent.

Founded: 2017

www.super-group.co

See More at NOAH Connect

SPEAKER INFORMATION

Maru Winnacker
Founding Partner

PRESENTATION TOPIC

Shaping a sustainable future - Invest in the next 100 years of company legacy.

SHORT BIOGRAPHY

Maru Winnacker, founding partner of the Super Group, helps global growth companies with a tech focus, create value through strategic partnerships, capital access, talent acquisition, and support C level decision making. Besides that, she also serves in the foundation committee of BAYER Foundations and runs the Berlin alumni chapter of European Business School (Oestrich-Winkel) as well as the alumni alliance of the leading global business schools. She is a big supporter and active mentor of young, female talent.

KEY CORPORATE FACTS

<table>
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<th>Headquarters</th>
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<td>4-10</td>
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<td>Ownership</td>
<td>Founders</td>
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</table>

BUSINESS OVERVIEW

Super Group is a network of established experts who believe in the value of meaningful partnerships. We back the most impactful tech entrepreneurs and give them access to our exclusive network of capital and talent.
Taranis is an international precision ag-tech startup that offers a full stack solution for high precision aerial surveillance imagery to pre-emptively avert crop yield loss due to insects, crop disease, weeds and nutrient deficiencies. Introducing the world’s first “air scouting” capability - the Taranis platform helps service providers, land managers, and producers monitor their fields, make informed decisions and then act on them. Taranis combines field imagery in 3 different levels from satellite images, through plane imagery to drone leaf level imagery, and is using AI deep learning technology to recognize crop health issues.

Headquarters: Tel Aviv, Israel
Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees: 51-100
Ownership: Financial Investors
Total Funding: € 26m

Taranis uses deep learning on proprietary data sets that includes sub-mm aerial imagery, field sensors, satellite imagery, weather forecast and data from its field scouting app to predict and prevent crop disease and pest losses. Helping farmers increase their yields and cut costs.
AnyClip is leading provider of video personalization and monetization solutions. By providing a million clips of premium video content, enriched with an Artificial Intelligence-driven metadata layer of insights, AnyClip enables better results for advertisers, unprecedented monetization for content owners and publishers, and a new level of video personalization for consumers.
ADTELLIGENCE is an award winning German B2B software company that uses its mastermind.ai sales platform to enable customers to personalize their customer experience and predict the next best action with machine learning and AI.

**Founded:** 2009

**Website:** https://www.adtelligence.com/

**SPEAKER INFORMATION**

**Michael Altendorf**

Founder & CEO

**PRESENTATION TOPIC**

AI DRIVEN SALES

**SHORT BIOGRAPHY**

CEO & Entrepreneur, Angel Investor, Board Member, Lecturer of Internet Business and Entrepreneurship, Conference and Festival Organizer, World Economic Forum Technology Pioneer & Member of the Europe Regional Business Council, working with diverse initiatives around innovation, EU, entrepreneurship and internet business. Diplom Economist, University of Heidelberg.

**KEY CORPORATE FACTS**

- **Headquarters:** Mannheim, Germany
- **Active Markets:** Austria, Switzerland, Germany, France, United Kingdom, Netherlands
- **Employees:** 51-100
- **Ownership:** Financial Investors
- **Total Funding:** € 10m

**BUSINESS OVERVIEW**

Adtelligence is a leading German software and technology company that uses its digital sales platform (SaaS) to enable customers to personalize their entire digital sales performance fully automatically with the help of Big Data Analytics, Machine Learning and Artificial Intelligence.

And thus optimize it in a sustainable way to increase sales. While in the traditional online sales process static websites with the same content are always displayed to the customer, Adtelligence allows optimized websites to react in real time to the search criteria and individual (search) needs of the users, so that content is always highly personalized, i.e. constantly changing and adapted to the customer's needs.

Adtelligence’s digital sales platform works 100% strictly according to European and German data protection guidelines, can be used across industries and has already been used successfully by more than one hundred well-known companies since 2009, primarily from the retail banking, e-commerce, telephony and automotive sectors. The software developed by Adtelligence received the Technology Pioneer Award of the World Economic Forum in 2014 and received the “FAST 50 Rising Star” from Deloitte in 2015, an innovation award for the fastest-growing companies in the German technology sector that have positioned themselves in future-oriented technology fields. Adtelligence has been part of the German Silicon Valley Accelerator Program since 2013. This initiative, sponsored by the Federal Ministry of Economics and Technology, …
**Key Corporate Facts**

<table>
<thead>
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<th>Key Corporate Facts</th>
<th>Details</th>
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<td><strong>Employees</strong></td>
<td>101-250</td>
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<td><strong>Ownership</strong></td>
<td>Founders</td>
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<td><strong>Key Investors</strong></td>
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<td><strong>Total Funding</strong></td>
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<td><strong>KPI #1</strong></td>
<td>Properties managed 2019 - 2k</td>
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<td><strong>KPI #2</strong></td>
<td>Growth Rate 2019 - 200%</td>
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<td><strong>KPI #3</strong></td>
<td>Nights sold to guests 2019 - 150k</td>
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**Business Overview**

GuestReady is a globally leading tech-enabled short-term rental management company. GuestReady turns vacant properties into thriving short-term rentals on Airbnb, Booking.com and other platforms. The company is active across 14 cities in the UK, France, Portugal, UAE, Malaysia and Hong Kong. GuestReady provides all services required to run a short-term rental, including price management, listing management, 5-star housekeeping services, linen rental and welcome packs for arriving guests. GuestReady does the work, property owners gather the glorious reviews.

**Speaker Information**

**Alexander Limpert**
Co-Founder and CEO

**Presentation Topic**

GuestReady company presentation

**Short Biography**

Alexander Limpert is Co-Founder and CEO of GuestReady, Europe's leading tech-enabled short-term rental management company. He is a firm believer that the lines between living and travelling are blurring and that more flexible accommodation solutions will be the new norm in future.

Before launching GuestReady in 2016, Alexander was a Country Managing Director in Taiwan and the Philippines at Rocket Internet owned Foodpanda, a global food delivery company.

Prior to joining Foodpanda, Alexander was a management consultant at Oliver Wyman in London.

Alexander holds an MSc with distinction from London School of Economics (LSE) and a BA in Business Administration from University of St. Gallen (HSG).

He is also a board member at Log My Care, a startup revolutionising care home management.
**SHORT BIOGRAPHY**

Christian Vollmann is a German serial-entrepreneur and one of the most active angel investors in Germany. His current mission is to foster neighbourly interaction and strengthen social cohesion in hyperlocal communities via digital neighbourhood networks nebenan.de (Germany), MesVoisins.fr (France), tienes-sal.es (Spain) and ViciniMiei.it (Italy). He is also a board member of the Federation of German Startups Venture Partner at PropTech1.

**BUSINESS OVERVIEW**

Building local, social networks for neighbours in Europe.

We lower the hurdle to meet the people living around you and help neighbours to connect in real life. This creates social and sustainable communities at a local level.

At Good Hood GmbH, we develop and operate hyperlocal, social neighbourhood networks in Europe. From our Berlin-based office, nebenan.de has grown to become Germany’s largest social network for neighbours and mesvoisins.fr is the market leader in France.

Strong and lively neighbourhoods, operating on a small scale, improve our quality of life as individuals and as a community. We believe this kind of social network strengthens social cohesion within our local communities, holding the key to solve the challenges of modern democratic societies, such as loneliness, seclusion, demographic changes, sustainability and integration.
SPEAKER INFORMATION

Pamela Spence
Partner, Global Life Sciences Industry leader

PRESENTATION TOPIC

Artificial Intelligence from Startup and Investor Perspective

SHORT BIOGRAPHY

Pamela leads our Global Health Sciences and Wellness Industry practise – a practise of 20,000 colleagues focused in helping our clients and their teams deliver their business strategy. Particular areas of personal focus are

- exploring ways in which the power in data can be unlocked to fuel innovation across the healthcare ecosystem. It will soon be possible to connect petabytes of health data and the human body will be the biggest data platform of all. When that happens, how will organizations in the health ecosystem capture value?
- shaping the global debate on how to turn the global aging population into a society asset, outcome based healthcare performance

Pamela also leads our relationship globally with Roche and is ultimately responsible to the Board for all EY Worldwide Services. She has extensive hands on experience of advising multinational clients in all areas of the business and financial strategy

Pamela has a background in organic chemistry and has worked specifically with science and technology based companies for most of her career.

KEY CORPORATE FACTS

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<tr>
<th>Headquarters</th>
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<td>Total Funding</td>
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BUSINESS OVERVIEW

- EY is one of the world’s largest accounting and consulting organizations with 247,570 employees. The global EY organization is a leader in assurance, tax, transaction and advisory services
- EY’s employees in more than 700 offices in more than 150 countries offer comprehensive professional expertise with globally uniform quality standards
- EY-Pathenon as a strategy consultancy firm has joined us in 2014 and is committed to bringing unconventional yet pragmatic thinking together with our clients’ smarts to deliver actionable strategies for real impact in today’s complex business landscape
- We leverage our experience, knowledge and services to help build trust and confidence in the capital markets and in economies the world over
- Our global purpose is to drive progress and make a difference by building a better working world – for our people, for our clients and for our communities
Ecosia - The search engine that plants trees.

Founded: 2009
http://www.ecosia.org

Christian Kroll
Founder & CEO

How businesses can save our planet

Christian is the founder of Ecosia – the search engine that plants trees. He launched Ecosia after a one-year trip around the world to help people in developing countries and do something about climate change. Currently, the Berlin search engine has over 40 employees and, thanks to the many millions of users, plants a tree every second.

KEY CORPORATE FACTS

<table>
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<th>Headquarters</th>
<th>Berlin, Germany</th>
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<td>Active Markets</td>
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<td>Founders</td>
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<tr>
<td>Total Funding</td>
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BUSINESS OVERVIEW

Ecosia is Europe's leading search engine.
Supermercato24: same-day delivery from your favourite grocery store

Founded: 2015
https://www.supermercato24.it/

See More at NOAH Connect

SPEAKER INFORMATION

Federico Sargenti
CEO

PRESENTATION TOPIC

Supermercato24

SHORT BIOGRAPHY

With more than 10 years of experience in E-Commerce, Technology, Retail, Business Development, Negotiation and Supply Chain, I am the CEO of Supermercato24 since May, 2016.

I've been living and working in technology since ever: at the age of 18, I founded a web company and at 21 I created my own coin-op. From 2012 to 2016, I was Head of Amazon FMCG for Italy and Spain, Sales & Marketing, Procurement & Supply Chain.

KEY CORPORATE FACTS

- **Headquarters**: Milan, Italy
- **Active Markets**: Italy
- **Employees**: 51-100
- **Ownership**: Financial Investors
- **Key Investors**: FII Tech Growth, INNOGEST, 360 Capital Partners
- **Total Funding**: € 18m

BUSINESS OVERVIEW

Supermercato24 is the biggest e-grocery marketplace in Europe where customers can get fresh handpicked groceries delivered same-day from their favourite supermarket.

Supermercato24 is an innovative, fast and multichannel service (available on PC, tablet, smartphone) allowing customers to get quality groceries from their favourite supermarket while saving their time thanks to personal shoppers physically heading to the store to make the grocery and deliver it straight at home.

Launched in 2015, Supermercato24 scalable and sustainable model is now available in 31 Italian cities and have already secured partnerships with key retailers, including two top tier European ones.
BIOMES is a genomics-based biotech and digital healthcare company, which has set itself the task of improving people's lives by precision nutrition & health prevention on the basis of state-of-the-art DNA high-throughput sequencing technologies.

**Founded:** 2017  
[https://biomes.world](https://biomes.world)

**SPEAKER INFORMATION**

**Paul Hammer**  
CEO & Founder

**PRESENTATION TOPIC**

**BIOMES: Genomics-based Healthcare Prevention**

**SHORT BIOGRAPHY**

Dr. Paul Hammer is as founder and CEO the visionary of the biotech digital healthcare company BIOMES. He earned his PhD in System Biology and Bioinformatics from the Faculty of Science, University of Potsdam Germany, in 2012. Dr. Hammer's big passion is the understanding of genomic and microbial mechanisms and its impact on life by using DNA high-throughput technologies combined with machine learning algorithms. After his interdisciplinary scientific education in molecular biology and bioinformatics, with projects at renowned institutions like the Max-Planck-Institute for Molecular Genetics in Berlin, he started his entrepreneurial career in 2010 as founder and general manager. His mission is the technological transfer of cutting-edge and precision medicine applications to the healthcare market for the improvement of health and well-being of individual life.

**KEY CORPORATE FACTS**

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<td>Ownership</td>
<td>Founders</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ 1m</td>
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**BUSINESS OVERVIEW**

BIOMES is a genomic-based biotech and digital healthcare company based in Wildau Germany, which has set itself the task of improving people's lives by precision nutrition & health prevention. We are combining state-of-the-art DNA high-throughput sequencing with machine learning algorithms and the power of the community to find significant patterns between DNA & microbiome profiles and lifestyle & health phenotypes. The first direct to customer product is INTEST.pro., a DNA-based gut microbiome analysis designed to help customers to discover their intestinal flora and its effect on their lives. By using machine learning algorithms, the customers get personalized recommendations to restore their gut microbiota balance in a natural way.

[READ MORE](#)
Evaneos is an online marketplace that connects travelers with carefully selected local travel agencies creating tailor-made trips all over the world. The company is the clear European leader in this market.

**Founded: 2009**
https://www.evaneos.com/

**SPEAKER INFORMATION**

**Eric La Bonnardiere**
CEO

**PRESENTATION TOPIC**
Travel Marketplace

**SHORT BIOGRAPHY**
Eric is a co-founder and CEO of Evaneos as of 2009. After two years spent working as a strategy consultant, Eric left his job as a consultant and with his newly found associate, Yvan Wibaux, they spent nine months coming up with a concept and breathing life into it. Finally in June 2009, Evaneos.com emerged to become a European Leader and recognized as a game changer of the travel industry 8 years later. He is 36 years old, graduated from SUPÉLEC (Engineering School), then from HEC Paris, followed by a year at KTH (Royal Institute of Technology, Stockholm). Husband and recently-turned father Eric is a true Epicurean, an amateur tennis player and skier. It would be his lifelong dream to venture to Uganda and come face to face with their legendary gorillas.

**KEY CORPORATE FACTS**

<table>
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<th>Headquarters</th>
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<td>Ownership</td>
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<td>Total Funding</td>
<td>€ 96m</td>
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</table>

**BUSINESS OVERVIEW**

Evaneos is the leading online platform that directly connects travellers to local travel agencies. With Evaneos, travellers build their tailor-made holidays at local prices. Evaneos radically transforms the way people plan, live and share their holidays. The website gives travellers a proximity, an expertise and a new freedom in their trip’s organization. Evaneos is currently active on 11 source markets: France (evaneos.fr), Spain (evaneos.es), Italy (evaneos.it), Germany (evaneos.de), Switzerland (evaneos.ch), UK (evaneos.co.uk), US (evaneos.com), Canada (evaneos.ca), Sweden (evaneos.se), Denmark (evaneos.dk) and Netherlands (evaneos.nl).

READ MORE
Farming insects and transforming them into premium ingredients to feed animals and fertilize plants

**Antoine Hubert**
Chairman & CEO

**SHORT BIOGRAPHY**
Antoine Hubert is Ynsect’s Chairman, CEO & cofounder. He also chairs the cooperative insect industry association (International Platform of Insects for Food and Feed - IPIFF) and is Board Member of Agrocampus Ouest, Agriloops and LFD. Prior to co-founding Ynsect, Antoine worked on scientific projects in environmental risk assessment, biomass & plastics recycling. He is an agronomy engineer graduate from AgroCampus-Ouest & AgroParisTech. He co-founded Worgamic non-profit association and the companies OrgaNeo and Agriloops. He is also a member of Choiseul 200 and Galion association.

**BUSINESS OVERVIEW**
Ynsect is a French company that leads the global field in farming insects and turning them into premium, high-value ingredients. Founded in 2011, it aims to make insects a major, first-class ingredients in feed for pets, fish and plants, such as YnMeal proteins, that offer significant health benefits through state-of-the-art industrial facilities attuned to natural ecosystems, offering a natural, long-term solution to growing global demand for protein. The company draws on pioneering proprietary technology protected by 25 patents to develop “farm-hills” (Fermilières®), which are low-footprint vertical farms used for Molitor breeding. Since its inception, Ynsect has attracted investment of more than $200 million. It now employs 110 people in France, runs a demo unit in France that has been operating since 2016 where technology has been developed and is laying the foundations for international expansion. In 2019, Ynsect will be constructing a large commercial-scale unit North of France, with a production capacity that outstrips all existing operations.

**KEY CORPORATE FACTS**

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<thead>
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<th>Headquarters</th>
<th>Evry, France</th>
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<td>Active Markets</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Key Investors</td>
<td>Bpifrance, Future Positive Capital, Astanor Ventures</td>
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<td>Total Funding</td>
<td>€ 134m</td>
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Namogoo

Pioneering Technology to Win Back Stolen Online Revenue

Founded: 2014
https://www.namogoo.com/

See More at NOAH Connect

SPEAKER INFORMATION

Ohad Greenshpan
Co-Founder & CTO

PRESENTATION TOPIC

Preventing Online Journey Hijacking for the world largest online retailers

SHORT BIOGRAPHY

A serial entrepreneur with a track record in building innovative technologies that create impact, Ohad comes with a rich background in advanced Big Data and Machine Learning technologies, security and eCommerce. Ohad is one of the founders and leaders of the Serious Games space – contributing both through his PhD and his activity in IBM Research Labs where he received awards for outstanding performance. Ohad is an alum of the Israeli elite intelligence unit, 8200, where he served as an officer.

BUSINESS OVERVIEW

Namogoo protects online retailers from Online Journey Hijacking, an invisible but rapidly growing problem where unauthorized ads injected into consumer browsers, including product ads, banners, pop-ups, and in-text redirects disrupt the site visitors and divert them to competitor promotions, skimming hard-earned traffic and cutting into eCommerce revenue for businesses. By blocking these invasive ads from disrupting the intended online customer experience, eCommerce businesses improve bottom line eCommerce KPIs while preserving their brand equity. Leading global brands such as Tumi, Asics, Lenovo, and Dollar Shave Club, are consistently increasing conversions by 2-5% with Namogoo’s cloud-based solution.

Namogoo’s SaaS solution runs effortlessly on any platform, device or browser, and seamlessly integrates with any analytics tool to allow transparent operation.
Canostix is developing a blood-based cancer test that combines photonics and pattern recognition, potentially beating liquid biopsy in regard to accuracy, cost and convenience. Starting with the five most common cancers, we create a constantly evolving software solution that upgrades commercially available hardware into top-of-the-line screening machines. Currently, we are raising funds to extend our proof-of-concept together with our renowned partners in India, fast-tracking clinical translation. Our goal is to introduce an affordable cancer test at the GP level that gives people certainty and enables them to act for a better quality of life.
Sachin Dev Duggal
Co-Founder & CEO

SPEAKER INFORMATION

Engineer.ai

MAKING SOFTWARE, AS EASY AS ORDERING A PIZZA

Founded: 2015
https://www.engineer.ai/

KEY CORPORATE FACTS

Headquarters
Los Angeles, United States

Active Markets
Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees
101-250

Ownership
Financial Investors

Total Funding
€ 35m

BUSINESS OVERVIEW

The company was founded to help people build their technology visions without having to become an engineer or hire a team. We are everyone's engineering team, allowing any person -- regardless of resources or technical expertise -- to bring their software ideas to life. We use AI to custom-build software by bringing together frequently used features and the best global human talent.

By connecting AI and human teams, we use automation to streamline the process, and reduce cost. Our customers don't pay for code that's already been built -- instead they only pay for what's unique and needs to be customized.

READ MORE

SPEAKER INFORMATION

Sachin Dev Duggal
Co-Founder & CEO

PRESENTATION TOPIC

Engineer.ai

SHORT BIOGRAPHY

Sachin Dev Duggal is an innovator who believes in businesses that touch lives and benefit the world at large. He believes there is a builder in all of us, and wants to enable anyone, regardless of technical know-how, to turn their ideas into real products.

As CEO of Engineer.ai, a company which uses artificial intelligence and a deep network of software development talent to build custom technology solutions, he leads a global team that is changing how software is built and managed. In a simple, user-friendly and mindful way, that transcends traditional development, Engineer.ai can help build something new and operate the technology in the cloud.

Sachin has been an entrepreneur since age 15. He took his last company Nivio, an early cloud startup, to $100M in value before exiting. His accomplishments have been widely recognized: MIT Under 35 Indian Innovator of the Year, Ernst & Young Entrepreneur of the Year Finalist, and the BBC Young Asian Achiever of the Year. Sachin also made history as one of the youngest attendees at the World Economic Forum in Davos. He holds a degree in B.Eng from Imperial College London and a degree in Entrepreneurial Master's Program from MIT.

READ MORE
Bench is built to help marketing teams streamline their media operations and become more agile. We help advertisers and agencies tame their digital advertising by unifying their digital campaign management in one place – providing control and visibility.

Founded: 2012
https://benchplatform.com/

See More at NOAH Connect

SPEAKER INFORMATION
Ori Gold
CEO & Co-Founder

PRESENTATION TOPIC
Unifying a Complex Ecosystem

SHORT BIOGRAPHY
Ori Gold is the CEO and co-founder of Bench, a unique global marketing platform, where he spearheads the company's product and strategic direction. As an engineer with a huge passion for technology, data and people, Ori has built Bench with the view of continually solving problems in the advertising and media space, empowering marketers to easily control and quickly adapt their digital advertising. Together with a talented and forward-thinking team at Bench, Ori works to ideate, problem solve, and creatively strategise ways to elevate client's marketing.

Ori's extensive and hands-on experience spans across both ad tech and martech, with over 12 years of international experience in the tech industry. Before starting Bench, Ori led the marketing function in APAC for eToro, the world's largest social investment platform. Prior to eToro, Ori headed up the online media buying for high-value advertising accounts in Xertive Media, a marketing agency and display network in EMEA. This year will be the first year globally where digital is expected to overtake traditional advertising, making it a very exciting time for Ori and the Bench team to be part of this new wave of communicating with consumers.

READ MORE

KEY CORPORATE FACTS

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<th>Headquarters</th>
<th>Chatswood, Australia</th>
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<td>Founders</td>
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<td>Total Funding</td>
<td>€ 44m</td>
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BUSINESS OVERVIEW
Bench is an integrated marketing platform used globally by top brands and agencies. Our goal is to help marketers gain full control over their marketing technology and activities, so they can achieve better measurable outcomes.

READ MORE
PEER TO PEER TRADE IN EVERYDAY LIFE

Founded: 2015
https://lalafo.com/

SPEAKER INFORMATION

Yuriy Mukhin
Co-Founder

PRESENTATION TOPIC

How a carrot helped combine artificial intelligence and logistics for a peer to peer marketplace

SHORT BIOGRAPHY

• Yuriy Mukhin is a co-founder of Lalafo
• Before founding Lalafo he was a co-founder of iBride.com, a social platform for brides-to-be and wedding professionals aiming to consolidate a fragmented global wedding industry
• Prior to that he held a CMO position at Slando (now OLX), a general classifieds platform owned by Naspers
• Yuriy graduated for Donetsk National University in Ukraine

KEY CORPORATE FACTS

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<th>Headquarters</th>
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<td>Founders</td>
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<td>Total Funding</td>
<td>€ 1m</td>
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</table>

BUSINESS OVERVIEW

Lalafo is an artificial intelligence powered C2C marketplace. Lalafo uses computer vision and natural language processing to create a frictionless selling experience. When a new item is listed, its characteristics are instantly extracted. Lalafo AI detects products, colours, materials, makes, models, year of manufacturing and many more characteristics of each item. Features extracted from images can be used to suggest price and match items to buyers with incredible accuracy.

READ MORE
ModelManagement.com is a global platform that connects models, influencers and talents with brands, advertising agencies and content creators.

**SPEAKER INFORMATION**

**Andreas von Estorff**  
Founder & CEO

**PRESENTATION TOPIC**

Modeling for everyone - disrupting a $20 Billion Industry

**SHORT BIOGRAPHY**

Serial Entrepreneur and Advisor, passionate about innovation and entrepreneurship. Co-Founder Pioneers Club, Co-Founder Production Media Network, Founder ModelManagement.com

**KEY CORPORATE FACTS**

<table>
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<th>Headquarters</th>
<th>Barcelona, Spain</th>
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<td>Founders</td>
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<td>Key Investors</td>
<td>Gerald Heydenreich, Heiko Rauch, Dr. Jan Brinckmann</td>
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<tr>
<td>Total Funding</td>
<td>€ 1m</td>
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**BUSINESS OVERVIEW**

ModelManagement.com is a global platform that connects models, influencers and talents with brands, advertising agencies and content creators.
What if you could have your best representative answering every call?

Founded: 2016

https://over.ai/

SPEAKER INFORMATION

Noam Fine
CEO

PRESENTATION TOPIC

Conversational Voice Artificial Intelligence

SHORT BIOGRAPHY

Noam Fine is a serial entrepreneur with over 14 years of experience leading organizations in innovation, product, and marketing.
Noam is currently the CEO at over.ai, a voice AI platform built to handle the complex interactions between businesses and customers over phone lines.
Before over.ai, Noam was CEO and co-founder of Widdit, a leading provider of engagement and monetization solutions for developers. Noam was responsible for securing funding from angel investors, leading Widdit’s rapid growth from a bootstrapped startup to an organization with millions of users and high profitability.

Noam earned a BS in Industrial Engineering from Tel Aviv University.

KEY CORPORATE FACTS

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<td>Corporate Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ 5m</td>
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</table>

BUSINESS OVERVIEW

Artificial intelligent, voice-enabled platform that tackles complex tasks through listening, understanding and learning from its own environment in real time. By embracing natural language processing technology and allowing end users to engage naturally we're creating a fundamental shift in human-computer interactions.

over.ai is a wholly owned subsidiary of i.am+ electronics.
Imagine having an endless number of representatives that work 24/7, optimally handle any situation and are always available to take the call. That's what you get with over.ai â€” an automated voice agent powered by artificial intelligence.
Over.ai allows you to provide a premium service for every calling customer, reduce waiting times to zero and resolve any issue quickly and effectively using natural language conversation. And guess what it never even takes a coffee break.

READ MORE
dgroup is a leading advisory firm for digital transformation and part of the global Accenture network. We bring together all the strategic, creative and technology capabilities, the experience and the entrepreneurial mindset. We are ready - are you?

**Founded:** 2001

http://www.d-group.com

**SPEAKER INFORMATION**

**Julius Hansen**
Project Lead

**PRESENTATION TOPIC**

Disruption with Coca-Cola European Partners

**SHORT BIOGRAPHY**

I've started my career at Rocket Internet, building Customer Service operations for +10 countries at Helpling and heading the Vietnam office for foodpanda. Since +3 yrs I'm now working for dgroup on numerous company building assignments as a project lead with a focus on FMCG clients.

**KEY CORPORATE FACTS**

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<td>€ 50m</td>
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**BUSINESS OVERVIEW**

dgroup is a Management Consulting boutique, which has joined the Accenture network 2 years ago. It is helping large multinationals transforming their business and build new business around their core.

In everything we do…we believe digital disruption is a chance for every industry and company to rise above their status quo.

We help client to do this, by bringing together the unique capabilities of serial entrepreneurs, top strategy consultants and experiences corporate managers working together with our client in one team with end-to-end capabilities in digital strategy, service design, product development, system architecture and development, marketing and operations.

We provide an end-to-end proven approach for digital business building for large corporations from ideation and validation to blueprint, MVP launch and scaling. This means: Creating new services, new products and new revenue streams.
Florian Hoffmann is the founder and CEO of Berlin's DO School, a renowned development ground for Purposeful DOers from around the world, working in partnership with major institutions and corporations, including IKEA, H&M, the Deutsche Bahn, Covestro, Unilever, Axel Springer, the Hong Kong Jockey Club, the United Nations' Environmental Program, and others.

Florian is a serial social entrepreneur and international speaker. He has received numerous awards for his work and was named one of 100 distinguished Young Global Leaders under 40 by the World Economic Forum in 2017. He also sits on the Supervisory Board for the World Future Council.

German by birth, Florian has launched various ventures in philanthropy and entrepreneurialism in the US, Europe, and Asia over the last decade. He was a co-founder of the Swiss Dekeyser & Friends Foundation in Geneva and launched The DO School, with his wife Katherin Kirschenmann, in New York in 2013. The DO School opened its campus in Berlin, where it is at the heart of the city's thriving start-up culture in 2014.

Florian regularly contributes to ongoing global public debate on the future of work...
Otto Group | E-Commerce + 3 | Ecommerce, Marketplaces & Classifieds

Digital Shopping Experience

Founded: pre-1990  www.ottogroup.com

See More at NOAH Connect

SPEAKER INFORMATION

Martin Zander
Head of Corporate Communications E-Commerce

PRESENTATION TOPIC

- 

SHORT BIOGRAPHY

- 

READ MORE

KEY CORPORATE FACTS

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<th>Hamburg, Russia</th>
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<tr>
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<td>Over 10,000</td>
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<td>Ownership</td>
<td>Corporate Investors</td>
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BUSINESS OVERVIEW

Founded in Germany in 1949, today the Otto Group is a globally operating retail and services group with around 49,750 employees. The Group includes 123 major companies and is present in over 30 countries in Europe, North and South America and Asia. Its business activities are grouped into three segments: Multichannel Retail, Financial Services and Service. In the 2016/17 financial year (to 28 February), according to preliminary calculation the Otto Group generated turnover of 12.5 billion euros. It is one of the world's largest online retailer.

READ MORE
Lillydoo GmbH is a monthly subscription-based baby care products company.

**Founded:** 2015

[https://www.lillydoo.com](https://www.lillydoo.com)

**Presentation Topic:**

**Short Biography:**

**Key Corporate Facts:**

- **Headquarters:** Frankfurt, Germany
- **Active Markets:** Austria, Switzerland, Spain, France, Italy, Netherlands
- **Employees:** 26-50
- **Ownership:** Financial Investors
- **Total Funding:** € N/A

**Business Overview:**

LILLYDOO - Baby care at a new level There has been much change in the use of baby care products in recent years. True to the motto, less is more, it is important to care for baby's sensitive skin as naturally as possible. On average, babies and infants wear diapers for the first three years of life - a very intense skin contact with a product, during the day and at night. Based on these findings, LILLYDOO was created. Their products are free of chlorine (EFC), perfumes, parabens, PEG emulsifiers, phthalates and hormone-active substances. They only offer 100% vegan products, which are developed without animal experiments and which meet their high standards. They regularly have this confirmed by independent institutes.
We are a company for wireless charging. We believe in a world without cables and cords.

Founded: 2018
http://www.yoolox.com

SPEAKER INFORMATION

Pascal Bosten
Co-Founder

PRESENTATION TOPIC

The next level of guest charging experience

SHORT BIOGRAPHY

Co-Founder of YOOLOX
Startup-Scout for automotive industry
Applied Geography

BUSINESS OVERVIEW

We all love our smartphones. We message, we read, we share. We connect to the world through our smartphones. At YOOLOX we are dedicated to developing the next generation of products for smartphones, but also wearables and laptop computers that prevent the battery of your mobile device from running low.
Catawiki - E-Commerce + 2 - Ecommerce, Marketplaces & Classifieds

Online marketplace for unique and rare objects selected by experts.

Established: 2008

https://www.catawiki.com/

See More at NOAH Connect

SPEAKER INFORMATION

Ravi Vora
CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

Ravi brings more than 18 years of global business experience split equally between multinational enterprises including Unilever and Heinz, and fast-growing internet start-ups competing with the likes of Netflix & Amazon. In his previous stint with Flipkart in India, Ravi was instrumental in building the brand from a small base to the leader in Indian E-commerce space. He set up the marketing function from scratch and as part of the management team, he helped Flipkart reach a top line of $3B, a customer base of 30 million and a daily traffic of 10 million. He also built the customer service function and the private labels business at Flipkart. He joined Catawiki in October 2017 as Chief Marketing Officer and has since taken up the role as CEO.

BUSINESS OVERVIEW

Catawiki hosts weekly auctions for collectors. Examples of past items we have auctioned off include a lock of Napoleon's hair, a mammoth skeleton, various large meteorites, and the most expensive Lego set ever produced. In 2015, Catawiki won the Deloitte Fast500 as Europe's fastest growing company. Every month, our website is visited millions of times by registered users worldwide. Although we only started a few years ago, our mission to make special objects available to everyone is already becoming a reality. Catawiki's offices across Europe house a dynamic, fast-growing and open organisation. Catawiki has a real 'hands-on' mentality, with a casual and friendly atmosphere. We share a strong team-spirit, and all of our inspired employees use their own unique talents and skills to make sure we offer only the very best in online auctions.

We are very proud to be the first Benelux company to have received an investment from famous investors Accel Partners and Lead Edge Capital (first venture capital investors in Facebook, as well as Dropbox, Spotify, and Alibaba).

KEY CORPORATE FACTS

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<td>Accel, Lead Edge Capital</td>
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<td>Total Funding</td>
<td>€ 85.1m</td>
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READ MORE
Beekeeper’s mission is to unlock the potential of every single employee and transform the way 1.7 billion frontline employees work. Beekeeper is the leading mobile-first communication platform optimized for both desk and non-desk workforces and delivers digital transformation for over 450 blue chip companies. It is designed to fit multiple industry needs and connects large groups of mobile and frontline employees and digitizes workflows such as shift scheduling, assignments, and team communication. Beekeeper is the team app and employee portal that is specifically optimized to connect both desk and non-desk workforces offering a new fresh approach to the future of work.

The company was founded in 2012 by Cristian Grossmann (PhD in Engineering) and Flavio Pfaffhauser (MSc in Computer Science), two friends with one big idea. Today, Beekeeper has 5 offices across Europe and the U.S (Zurich, Bay Area, London, Berlin and Kraków) with 130 employees from over 30 countries. Beekeeper has been ranked among the top 10 Start-Ups in 2018 in Switzerland and has recently been recognized as one of the fastest growing SaaS companies worldwide. Over 450 blue chip customers rely on Beekeeper to connect users in more than 160 different countries. Beekeeper delivers industry leading security, is a Gartner Cool Vendor and has won numerous awards around employee engagement, HR, secure technology and in helping global companies with their successful digital transformation.
sofatutor.com is an online learning platform providing pupils with a high-quality and self-paced learning experience.

**SPEAKER INFORMATION**

**Stephan Bayer**  
CEO

**PRESENTATION TOPIC**

sofatutor company presentation

**SHORT BIOGRAPHY**

Stephan Bayer studied social sciences and business administration at the Humboldt-University in Berlin. Using his own hobby video camera, he discovered that learning films are easy to produce and offer great added value for pupils. In 2008, he founded the online learning platform sofatutor.com.

**KEY CORPORATE FACTS**

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<th>Headquarters</th>
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<td>Founders</td>
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<td>Total Funding</td>
<td>€ 7m</td>
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**BUSINESS OVERVIEW**

sofatutor.com is an online learning platform offering pupils a high-quality and self-paced learning experience. Our short yet thorough Video Lessons explain complex topics in an easy-to-understand way, using immersive storytelling to keep pupils excited about their studies. Each Video Lesson is accompanied by engaging Interactive Practice Problems and comprehensive, printable Worksheets. Finally, credentialed teachers answer individual questions through a Homework Chat.

READ MORE
Tylko - E-Commerce + Revolutionary Consumer Products

Bringing the furniture industry to the digital age

Founded: 2014

http://tylko.com/en/

See More at NOAH Connect

SPEAKER INFORMATION

Benjamin Kuna
Founder

PRESENTATION TOPIC

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
<th>Warsaw, Poland</th>
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<tr>
<td>Employees</td>
<td>26-50</td>
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BUSINESS OVERVIEW

Tylko was founded with ambition at heart and technology at hand. We are a pack of experienced, highly creative designers from various backgrounds, and we share one common objective: to meet the needs of customers and provide a bespoke experience. This human approach is what fuels our grand blueprint for the designer furniture industry: to make it digital and revolutionize how people design, adapt, and build unique pieces of furniture.
Coople - B2B + 5 Ecommerce, Marketplaces & Classifieds

Work where and when you want with Coople.

Founded: 2009

https://www.coople.com/

See More at NOAH Connect

SPEAKER INFORMATION

Viktor Calabro
Founder & Executive Chairman

PRESENTATION TOPIC

Flexible work

SHORT BIOGRAPHY

Viktor Calabrò is Founder and Executive Chairman of Coople, the leading on-demand platform for flexible work. Calabrò began his career as a process optimizer in the IT industry and then as an analyst and programmer of management tools at UBS. An ever-increasing desire to realize his entrepreneurial dreams led him to found his first company, the event agency la folie Erlebniskultur. While managing his first startup, he came across a need for finding temporary staff on short notice, and it was then that the idea for Coople was born. As the creator of the world’s first on-demand platform for flexible staffing solutions, Calabrò was awarded the title of Swiss Entrepreneur of the Year in 2014 by Ernst & Young. He is also co-author of the book Flexible Workforce and is a lecturer at Zurich University of Applied Sciences.

Coople is a European technology company. Founded in 2009 by the award-winning Swiss entrepreneur Viktor Calabrò, Coople operates the largest on-demand staffing platform in Europe. The platform instantly matches workers looking for shift-based or hourly work with companies that require these workers.

Coople has 160 full-time employees, offices in Zurich and London and over 350,000 registered workers in the UK and Switzerland. Many of Coople’s clients are blue-chip...

KEY CORPORATE FACTS

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<td>Active Markets</td>
<td>Belgium, Switzerland, Estonia</td>
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<td>Employees</td>
<td>26-50</td>
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<tr>
<td>Ownership</td>
<td>Financial Investors</td>
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<td>Key Investors</td>
<td>Goldman Sachs Private Equity, One Peak Partners</td>
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<tr>
<td>Total Funding</td>
<td>€ 43m</td>
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</table>

BUSINESS OVERVIEW

Since launching in Switzerland in 2009, Coople has been the front-runner in disrupting the $400+ billion staffing industry, building a unique platform and algorithm that matches workers looking for flexible jobs based on their experience, star-rating, location and availability with companies looking for staff on short notice, to manage their peaks in demand. Coople’s platform also provides end-to-end automation of the value chain, from planning, recruiting, on-boarding and hiring, to workforce management, payroll processing and payments, allowing companies to dramatically reduce the amount of time and cost spent on HR administration tasks.

Coople has over 287,000 registered workers and over 23,000 registered businesses and currently operates in both Switzerland, where it has a leading market position, and in the UK, where it has been operating for two years delivering high triple-digit compounded annual growth rates. Coople works with large blue-chip clients including Deliveroo, ZF, Inditex, Intercontinental Hotels, Four Seasons Hotels & Resorts, the Royal Automobile Club, and provides workers for the Silverstone Formula 1 Grand Prix, the BBC Proms, Coldplay concerts, NFL matches at Wembley stadium and many more high-profile events.

Coople won a number of prestigious awards, including Venture Lab’s “Most Successful Young Enterprise” award (2012). It was named a ‘Top 3…

READ MORE
Signavio Analytics + 5 B2B Software & Services

Cloud provider for Business Process Management


See More at NOAH Connect

Gero Decker  
CEO & Founder

Enabling Business Transformation at Scale

SPEAKER INFORMATION

Gero is co-founder & CEO of Signavio. Prior to that, he worked for SAP and McKinsey. He is a software engineer by training, has a PhD in Business Process Management and was named Innovator of the Year by MIT Technology Review.

SHORT BIOGRAPHY

KEY CORPORATE FACTS

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<tr>
<th>Headquarters</th>
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<td>Summit Partners</td>
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<td>€ 47m</td>
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BUSINESS OVERVIEW

Signavio is a cloud provider that helps mid-sized and large organizations understand, improve and transform all of their business processes. With more than 1m users in over 1,000 organizations, Signavio is a global leader for Business Process Management. Signavio is the only Enterprise Business Process Analysis vendor that has received a Gartner Customer Choice Award.

READ MORE
clever food concepts successfully operates more than 100 virtual restaurants throughout Europe.

**Marco Langhoff**
CEO

**PRESENTATION TOPIC**
clever food concepts

**SHORT BIOGRAPHY**
Marco and his Team make delicious Feelgood Food easily accessible to everyone in the world.

Before clever food concepts, Marco worked as a process engineer and consultant in the automotive industry with a strong focus on automation. He has studied Finance, Business Management & Engineering.

**KEY CORPORATE FACTS**

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<td>Total Funding</td>
<td>€ 1m</td>
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**BUSINESS OVERVIEW**

clever food concepts successfully operates more than 100 virtual restaurants throughout Europe. With a similar business model like Uber, Airbnb or Flixbus, clever food concepts does not own restaurants but cooperates with existing independent restaurants which produce and deliver the dishes under their brands e.g. eatclever.
GoOpti is an Airport Shuttle Platform, that is enabling shuttle service also on mid to long distances. Dynamic pricing, pooling and risk management provide reliability to van operators to be profitable and passengers hassle free experience.

Founded: 2011  
http://www.goopti.com  
See More at NOAH Connect

SPEAKER INFORMATION

Marko Gucek  
CEO and founder

PRESENTATION TOPIC

GoOpti Dynamic Airport Shuttle Platform - Most reliable transportation option to the airport

SHORT BIOGRAPHY

Marko Gucek’s fulfilling professional life has always connected his two biggest passions; business and travel. Born in Ljubljana in 1980, entrepreneur Marko Gucek graduated from the Faculty of Economics and later enrolled MIB school of management. With his master thesis, Six Sigma in hospitality industry, he graduated with honours. Worked as assistant to the CFO at the nautical company Seaway Group. From October 2006, he became the Managing Director and co-founder of many successful companies like TM Travel ltd, TM Vista ltd., Socinet ltd. Today Marko Gucek is the driving force of GoOpti, a fast-growing European shuttle platform offering the most comfortable and convenient shuttle services to nearby airports and cities.

BUSINESS OVERVIEW

GoOpti is a dynamic shuttle platform specialized for airport transfers, operating in Italy, Slovenia, Croatia, Germany and Austria. It provides shared and private airport transfers at affordable prices and connects passengers traveling from medium-size cities to large airports, where usually does not exist any direct bus or train service. Available via web or mobile app, GoOpti’s platform functions as a transportation marketplace connecting passengers, shuttle companies and business stakeholders from the travel industry such as travel agencies, airlines and hotels. GoOpti has created a new transportation business model by inventing optimization algorithms, that pool people in vehicles based on their departure time flexibility and routing preferences. On top of that GoOpti has added the smart revenue management pricing based on self-learning probability models and risk management. In a nutshell, the unique advantage of GoOpti is that it can provide a transportation solution that is profitable when other transportation fails (servicing less frequently traveled routes in rural and suburban areas), at a lower cost of public transport and with the same comfort and flexibility of a personal car.

KEY CORPORATE FACTS

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</table>
**Senmotion**

Senmotion is creating high-precision sensors as IoT wearables - combined with AI-controlled diagnostics for digital health solutions of the future.

**Founded: 2017**

[https://senmotion.com/de/](https://senmotion.com/de/)

**Ilja Solomonovs**

Founder & CEO

**PRESENTATION TOPIC**

AI diagnostics & IoT for digital health solutions of the future

**SHORT BIOGRAPHY**

Ilja Solomonovs, studies business administration in the University of Mannheim. After he finished his Diploma Degree, Ilja started at Adelligence, a Big Data Personalization Startup, and built up the sales and business development channel from scratch. In 2015 Ilja moved to Berlin and co-found his first start-up Feeliny. In 2017 Ilja founded Senmotion GmbH, which is focusing on AI-Diagnostics and high end IoT solutions and for digital health.

**KEY CORPORATE FACTS**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Germany
- **Employees**: 4-10
- **Ownership**: Founders
- **Total Funding**: € 0.6m

**BUSINESS OVERVIEW**

By capturing body movement data with the help of self-developed, high-precision wearables registered as a medical device, for the first time, a data base with individual biomechanical information from the "real" world of laboratory-quality patients is created! With a modern therapy and training approach, we use individual kinetic data and powerful machine learning algorithms for real-time diagnostics and interventions, thus creating a basis for personalized therapies, completely independent of location!

[READ MORE](https://senmotion.com/de/)

[NOAH BERLIN SPEAKER BOOK](#)
Eugene Danilkis is the Co-Founder and CEO of Mambu, the core engine powering digital first banking and lending. Eugene put his degree in Computer Science to use at the start of his career, working as a software engineer on control software for the international space station. He built on the technical expertise he gained with a degree in Human Computer Interactions, a multidiscipline qualification focused on the confluence of business, technology, design and psychology. Inspired by his work for core banking software providers and lending institutions servicing hard to reach markets, he co-founded Mambu in 2011 to bring the business models and technology benefits of SaaS to financial services.

Mambu is the leading SaaS banking engine powering innovative lending and deposits. It is the lean alternative to cumbersome core banking systems, a cloud-native solution driving open API-enabled architectures. Mambu helps clients to successfully start up new business ventures, transform existing operations, launch new products and expand into new markets. The company provides financial institutions of all sizes with the agility to rapidly design, launch, service and scale their banking and lending portfolio.
Our mission is to bring transparency to the opaque and chaotic markets by building the cleanest and most complete real estate database with applications on top to serve all real estate market segments and enable new Proptech companies.

We have been developing proprietary AI technology and extensive data operations to automatically index, clean, classify and match duplicates of millions of property listings from thousands of different estate websites in different languages with inconsistent information, daily. The result is the cleanest and most complete database of property and market changes.

Since launch in 2018 CASAFARI works with all major brands in real estate e.g. JLL, Savills, RE/MAX, Century21, Keller Williams, Fine&Country, Engel&Wölkers, Coldwell Banker, Sotheby's International Realty, Christie's, Round Hill Capital, etc.

As YoungBrains, I also co-founded / invested into several other startups including Whow Games (whow.com, jackpot.de), IDnow (idnow.io), justBook / Secret Es...

CASAFARI brings transparency and efficiency to the real estate market, saves time and enables new deals for any real estate professional (brokers, developers, investors, banks, consultants). We have been developing proprietary AI technology and extensive data operations to automatically index, clean, classify and match duplicates of millions of property listings from thousands of different estate websites in different languages with inconsistent information, daily. The result is the cleanest and most complete database of property and market changes.

Next: CASAFARI, Co-Founder, MD

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As YoungBrains, I also co-founded / invested into several other startups including Whow Games (whow.com, jackpot.de), IDnow (idnow.io), justBook / Secret Es...
EQS Group is a leading international provider of regulatory technology (RegTech) in the fields of corporate compliance and investor relations. In working with EQS Group, thousands of companies worldwide inspire trust by fulfilling complex national and international disclosure obligations, minimizing risks and communicating transparently with stakeholders.

EQS Group’s products are pooled in the cloud-based software EQS COCKPIT. They ensure the professional control of compliance workflows in the fields of whistleblower protection and case management, policy management, insider list management and disclosure obligations. In addition, listed companies benefit from a global newswire, investor targeting and contact management, IR websites, digital reports and webcasts for efficient and secure investor communications.

EQS Group was founded in 2000 in Munich, Germany. Today the group employs around 500 professionals and has offices in the world’s key financial markets.
**Homelike**

Online marketplace for long-term furnished apartments

- Founded: 2015
- Website: https://www.thehomelike.com

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**SPEAKER INFORMATION**

**Dustin Figge**

Founder

**SHORT BIOGRAPHY**

Dustin Figge, Co-Founder and CEO, 33 y/o. In 2015, he and Christoph Kasper founded Homelike, the leading marketplace to book furnished business apartments entirely online.

Before Homelike, he successfully co-founded the HR-Startup "Talents Connect" and worked as an Executive Assistant to the CEO of Arvato. He also spent 2 years working in the Silicon Valley. Through long-term work experiences in China, Spain and the US, Dustin learned about the pitfalls of the highly offline long-term housing market which eventually led to the founding of Homelike.

Dustin holds a Master's in Business from the University of Cologne.

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**KEY CORPORATE FACTS**

- **Headquarters**: Cologne, Germany
- **Active Markets**: Germany
- **Employees**: 101-250
- **Ownership**: Founders

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**BUSINESS OVERVIEW**

Homelike is an online B2B platform for furnished temporary housing.

Launched in 2015, Homelike provides a best-in-class booking experience for business travelers seeking high-quality long-term apartments from professional suppliers looking to rent units for 30 nights or more. The tech-enabled booking experience ensures a quick and frictionless process for both suppliers and corporate clients. Homelike is made for all kinds of executives, professionals, expats and trainees from around the world. In order to ensure quality across the portfolio, apartments are thoroughly vetted to make sure they meet Homelike standards when it comes to amenities, size, and location.

With over 45,000 high-quality apartments in seven countries, Homelike offers the largest portfolio of furnished apartments for business travelers and serves over 15,000 corporate clients ranging from small startups to large multinational corporations in various industries and locations.

Homelike is backed by world-class investors including Spark Capital, Cherry Ventures and Coparion.

---

**READ MORE**
Moovit is a leading Mobility as a Service (MaaS) provider and the world’s #1 urban mobility app.

**SPEAKER INFORMATION**

**Nir Erez**  
Founder and CEO

**PRESENTATION TOPIC**

Fireside chat with Bo Ilsoe (NGP Capital) and Nir Erez (Moovit)

**SHORT BIOGRAPHY**

Nir Erez, a serial entrepreneur with over 20 years of experience leading technology start-ups, is the CEO and co-founder of Moovit. Prior to Moovit, Nir was also founder and CEO of both ActionBase and Eyron Software Solutions. Nir is also co-owner and co-founder of Eyron Group which invests in early-stage software companies. Nir graduated from the Mamram Academy and holds a degree in Physics.

**KEY CORPORATE FACTS**

<p>| | |</p>
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<tr>
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<td>Employees</td>
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<td>Ownership</td>
<td>Corporate Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ 131m</td>
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**BUSINESS OVERVIEW**

Moovit (www.moovit.com) is a leading Mobility as a Service (MaaS) provider and the world’s #1 urban mobility app, making getting around town easier and more convenient. Cities, municipalities, transit operators and companies like Microsoft and Uber license Moovit’s products, and 430 million consumers use Moovit’s free app on Android, iOS and the web.
Prophesee is the inventor of the world’s most advanced neuromorphic vision systems. Prophesee’s patented sensors and AI algorithms, introduce a new computer vision paradigm based on how the human eye and brain work.

**Luca Verre**
CEO & Co-Founder

### PRESENTATION TOPIC

Neuromorphic Event-based Vision: From Disruption to Adoption at Scale

### SHORT BIOGRAPHY

Luca Verre holds a double first-class MSc in Physics, Electronic and Industrial Engineering from Politecnico di Milano and Ecole Centrale and an MBA from INSEAD.

Luca has extensive international management experience and a background in the automotive and electronics industries. His experience includes project and product management, marketing and business development roles at Schneider Electric. Prior to Schneider Electric, Luca worked as an engineer with Toyota and Altis Semiconductor as well as a Research Assistant in Photonics at the Imperial College of London.

Prophesee's sensors and vision systems open vast new potential in areas such as autonomous vehicles, industrial automation, IoT, security and surveillance, and AR/VR. Its solutions improve safety, reliability efficiency and user experiences across a broad range of use models.

**Headquarters**
Paris, France

**Active Markets**
Germany, France

**Employees**
101-250

**Ownership**
Founders

**Total Funding**
€ 37m

Prophesee (formerly Chronocam) is the inventor of the world’s most advanced neuromorphic vision systems.

Prophesee's patented technology breakthrough introduces a new computer vision paradigm based on how the human eye and brain work to dramatically improve the efficiency of Computer Vision and Artificial Intelligence.

Like the human vision, Prophesee's Event-Based Vision dynamically captures only the most useful and relevant events of a scene. This allows for major reductions of power, latency and data processing requirements imposed by traditional frame based systems.

Prophesee's sensors and vision systems open vast new potential in areas such as autonomous vehicles, industrial automation, IoT, security and surveillance, and AR/VR. Its solutions improve safety, reliability efficiency and user experiences across a broad range of use models.
**SPEAKER INFORMATION**

**Marc Vicente**  
CEO

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

- Energetic and operational C-level doer pivoting between multiple roles, industries and regions, with 12 year experience at digital and international ecosystems. Sharp focus on operation execution, Marketing – customer centric mind-set (B2C & B2B) and data driven approach, define my principles.

- Started my career as product manager and transitioned to business analyst, revenue manager and business intelligence before stepping into Marketing (performance, data-driven), commercial and general management roles involved on travel industry, gaming, software security, ecommerce, airline, retail and marketplace.

- Adaptable into multiple environments across my career I went from delivering disruptive growth, to strategic value creation (M&A, JV, business core diversification and change management) or sensitive organization and financial turn-arounds.

**KEY CORPORATE FACTS**

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<th><strong>Headquarters</strong></th>
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<tr>
<td><strong>Total Funding</strong></td>
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**BUSINESS OVERVIEW**

ABA's mission is to transform English learning into a daily practice that improves people's professional and personal lives. ABA English is an EdTech company specialized in teaching English with a unique methodology inspired in the natural approach. Our Natural Method transfers to the digital space the principles of intuitive and natural mother-tongue learning, and students can follow the course on desktop and mobile devices via app. The ABA English course pivots on short films especially designed to teach English, with interactive exercises and guidance from a private tutor. This ensures the ABA learning experience is effective, engaging and natural, on any platform. ABA English is an unusual startup since it combines high-tech capabilities with four decades of expertise teaching English long-distance on a previous, offline stage. Today, millions of people from over 170 countries are learning English online with ABA.

[READ MORE]
We provide open source infrastructure to build a better future internet – Web 3.0. Blockchain is a key technology in this future Web 3 stack and we are a leader in the blockchain space as the creator of two ambitious new project Polkadot and Substrate.

**SPEAKER INFORMATION**

**Jutta Steiner**  
CEO

**PRESENTATION TOPIC**

Blockchain and the Internet: From "Don't do evil" to "Can't do evil!"

**SHORT BIOGRAPHY**

As co-founder and CEO of Parity Technologies, Dr. Jutta Steiner is dedicated to building a better internet, Web 3, where users’ privacy & control come first.

Parity is a leader in the blockchain space – it is the creator of two ambitious new blockchain projects, Polkadot and Substrate, that makes it easier to experiment and innovate with new ideas for sharding, encryption and governance.

Prior to starting Parity, Steiner was responsible for security at the Ethereum Foundation. She was recently named to Fortune’s Ledger 40 under 40 and Capital’s 40 under 40 lists.

**KEY CORPORATE FACTS**

<table>
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<th><strong>Headquarters</strong></th>
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**BUSINESS OVERVIEW**

Parity envisions the future of the Web as decentralised and secure, giving users more autonomy so that they can verify the systems that they are increasingly relying on, instead of trusting the current services’ providers. We develop cutting-edge software solutions for enterprises and industries to unlock the full value of decentralised technology. Parity is composed of more than 80 team members from 9 countries, with offices in Berlin, London and Cambridge.
ooshi is changing the world of female health by offering innovative, modern, customer-centric products, empowering women to love and care for themselves and to reach their fullest potential every day. Our first product is the ooshi period panty.

Founded: 2018

https://ooshi-berlin.de

See More at NOAH Connect

Kati Ernst
Co-CEO and Co-Founder

Business Overview

ooshi is introducing a completely new product to the female health market: the ooshi period panty, replacing tampons and sanitary pads - a 2.5bn€ European market. ooshi looks and feels like your favorite underwear - but we integrated a "magic membrane system" in the crotch area, which wicks fluid away from the body, stores it, and prevents it from leaking.

Positioned as an aspirational fashion brand, ooshi reaches price points previously unknown to the female health realm. As market builder and direct-to-consumer brand, over 10,000 ooshis were sold within six months, and - only four months after shipping the first products - ooshi already observes returning customers.

Kati co-founded ooshi in August 2018, where she is responsible for Marketing and Finances. Previously she worked at McKinsey & Co. for 12 years, consulting fashion and luxury companies, on growth strategy and innovation, and was part of the leadership team of the Berlin office as HR responsible. She holds a PhD for research on the founding intentions of social entrepreneurs and holds a Masters degree in Business. She's lived in seven countries, is a mother of three, and married to an entrepreneur.
PayFit  FinTech + 3  B2B Software & Services

Revolutionizes the management of payroll

Founded: 2015
https://payfit.com/

See More at NOAH Connect

SPEAKER INFORMATION

Michal Paciorek
Country Manager Germany

PRESENTATION TOPIC

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SHORT BIOGRAPHY

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KEY CORPORATE FACTS

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BUSINESS OVERVIEW

Paying employees has never been easier. PayFit allows SMEs to easily manage the pay and leave of their employees.

READ MORE
Eurosender is a digital platform, empowering companies to create their own digital logistics department and increase performance.

**Founded:** 2014  
**Website:** [https://www.eurosender.com](https://www.eurosender.com)

**SPEAKER INFORMATION**

**Tim Potocnik**  
Co-Founder & CEO

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

**KEY CORPORATE FACTS**

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<td>KPI #3</td>
<td>Annualized Revenue Growth 2018 - 300%</td>
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**BUSINESS OVERVIEW**

Eurosender was designed as a control tower that can give companies a unique insight into the performance of their logistics processes. We retrieve all the necessary information about deliveries with real-time tracking and events so that companies can increase the efficiency and the accuracy of processes, base the decisions on data, anticipate possible disruptions and reduce risks.

At Eurosender, we are building the industry's most comprehensive logistics platform that is able to capture the digital demand of shippers in different geographies, draw prospective clients and identify the best logistics solutions for their shipping needs.

**READ MORE**
Permutive is a data platform built for publishers that does not rely on third party cookies. This allows publishers to generate more revenue from their data driven advertising and use data to make meaningful business decisions.

Founded: 2013  
http://permutive.com

SPEAKER INFORMATION

Joe Root  
Co-Founder & CEO

PRESENTATION TOPIC

Interview with Joe Root CEO and Co-founder, Permutive

SHORT BIOGRAPHY

Joe is co-founder and CEO of Permutive, the only publisher-first Data Management Platform (DMP) that allows publishers to see 100% of their audience and target them in real-time. Y Combinator and EQT backed, Permutive counts Conde Nast, Immediate Media, Hubert Burda, IDG, Dennis and ESI Media among its growing list of clients. Following a BEng Computing at Imperial College and MSc Computer Sciences at Oxford, Joe chose to drop out of a PhD in Mathematical Genomics at Cambridge to start Permutive.

KEY CORPORATE FACTS

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</tbody>
</table>

BUSINESS OVERVIEW

Permutive is a data platform built for publishers that does not rely on third party cookies. This allows publishers to generate more revenue from their data driven advertising and use data to make meaningful business decisions.

Spot.IM
B2B + 4
B2B Software & Services
Meet Your Community.

Founded: 2012
http://www.spot.im/

See More at NOAH Connect

SPEAKER INFORMATION

Neal Sinno
Chief Revenue Officer

PRESENTATION TOPIC

Growing lifetime value through the creation of communities

SHORT BIOGRAPHY

Neal Sinno, Chief Revenue Officer, Spot.IM

As CRO of Spot.IM Neal oversees global strategic partnerships, new business development and advertising revenue solutions for the Insight Venture Partners-backed company. Building and managing partnerships with over 80% of top tier US media houses with Spot.IM, Neal brings more than 20 years of experience in overall market assessment, development and distribution across a global landscape of publishers and advertisers.

Prior to joining Spot.IM, Neal was the MD/GM of North America at Playbuzz – a Disney-backed editorial and advertising platform. As a member of their global management team, his responsibilities were to lead all business activities for North America including the formulation and execution of the company's global growth strategies and strategic partnerships.


KEY CORPORATE FACTS

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<th>Headquarters</th>
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<td>Financial Investors</td>
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<td>Total Funding</td>
<td>€ 34m</td>
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BUSINESS OVERVIEW

Spot.IM builds global communities around the web. Founded in 2012 by Nadav Shoval and Ishay Green, Spot.IM's mission is to foster deeply connected, engaged communities across every inch of the internet. By replacing old-school comments with thriving communities, Spot.IM empowers publishers to drive conversation, pageviews, clicks, and revenue. Spot.IM’s mission is to create exceptional technology that empowers media publishers to protect the free press and develop meaningful online communities for millions of readers across the web.

READ MORE
Kiwi.com is an online travel agency with groundbreaking Virtual Interlining technology and a focus on exceptional customer service. Our unique combination algorithm allows our customers to combine flights from non-cooperating airlines onto a single itinerary, often resulting in significant savings.

Oliver Dlouhy, is the CEO and co-founder of Kiwi.com (formerly known as Skypicker), he leads the company and shapes the strategic vision as it rolls out globally. Leveraging the local tech talent pool in Brno, Czech Republic, Oliver began development of the unique flight combination algorithm that has powered the company’s immense revenue growth (Virtual Interlining). In just seven years later, Kiwi.com is considered one of the most innovative travel tools in the industry.
Trouva is a software-enabled marketplace and one of the fastest growing tech businesses in Europe (TNW Tech5), bringing customers beautiful homewares from the best independent stores around the world.

Founded: 2015

https://www.trouva.com

SPEAKER INFORMATION

Mandeep Singh
Co-founder and CEO

PRESENTATION TOPIC

Trouva's - building a world where beautiful offline inventory is easily available to all

SHORT BIOGRAPHY

Mandeep was previously an investor at BC Partners, one of Europe's largest Private Equity funds, who owned a number of technology and retail businesses, such as Intelsat, Foxtons (where Mandeep was on the board), Phones4U and Petsmart. Prior to that Mandeep was a retail strategy consultant at OC&C and advised Arcadia/TopShop and DFS amongst others, which was where he first saw the impact that online was having on offline retail. During this time Mandeep was seconded to Asda Wal-Mart, helped launch their first small stores. Although he'd say Trouva was his first "start-up", Mandeep set up his first business, a web development agency, from his bedroom when he was 15. Mandeep studied Physics at Cambridge University and has been interviewed about the future of retail by media such as BBC One (BBC Breakfast News) and The Sunday Times. In his spare time Mandeep is a judge for the Techpreneurs Entrepreneur of the Year awards and an Ambassador for Bright Mentors, which encourages entrepreneurs to mentor secondary school children.

BUSINESS OVERVIEW

Trouva is one of the fastest growing tech businesses in Europe (TNW Tech5) and one of Wired Magazine's hottest startups. A software-enabled marketplace, Trouva brings customers beautiful homewares from the best independent stores around the world. Powered by a seamless technology platform for bricks and mortar stores that handles everything from real-time inventory management through to click & collect and worldwide shipping.

Having recently appointed Uber's ex-SVP International as Chair (Niall Wass), Trouva has begun expanding internationally and today customers can uniquely shop 150,000+ unique products from over 700 of the best independents across the UK and Europe, from Berlin to Paris, Madrid and Amsterdam. Previous investors include BGF Ventures, Octopus Investments, Index Ventures and LocalGlobe, and Angels include current/former C level execs from JustEat, Farfetch, Google, onefinestay and Deliveroo.
CityLoop Travel

Business trips, redefined. Ride-sharing limousine service with an extensive route network and a timetable. The smart revolution for medium distance business travel. Our vision is to create a dense network of bookable loops both in Germany and Europe.

Founded: 2018

https://www.cityloop-travel.de

See More at NOAH Connect

SPEAKER INFORMATION

Jörg Mayer
Founder & CEO

PRESENTATION TOPIC

The revolution for medium distance business travel

SHORT BIOGRAPHY

After holding positions in management and on the board of directors at TelDaFax, HighwayOne, Telefonica, WEB.DE, 1&1, and Netviewer, Jörg Mayer, founder of CityLoop Travel GmbH, turned his focus to 21sportsgroup’s growth strategy to become the largest multi-channel sports retail platform in Europe.

At 21sportsgroup, Mayer very successfully allowed his passion for running and triathlons to inspire his commitment to entrepreneurship. Following his move from operational management to chairman of the advisory board in mid-2016, he handed over the reins to the management team in mid-2017.

Today, Jörg Mayer enthusiastically devotes his time and energy to new entrepreneurial and social projects, especially projects like CityLoop: Mayer’s vision of a brand-new business travel experience!

KEY CORPORATE FACTS

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</table>

BUSINESS OVERVIEW

CityLoop - The revolution for medium distance business travel

We found out that critical services for business travellers were not sufficiently addressed by current business travel infrastructure, causing unproductive “working hours”. As a result, the idea of CityLoop was born, as an innovative ride-sharing chauffeur service for business customers, providing a highly productive work environment. CityLoop acts as a platform that connects driving service provider with business travellers for delivering customer oriented and comfortable business travel. CityLoop operates a regular schedule and efficiently connects designated hotspots such as airports and headquarters of larger firms. CityLoop offers highly competitive prices and an optimized work-environment for business travellers compared to train, company car or taxi on mid range distances.

CityLoop has already set up the legal structure and tested the concept with a chauffeur service partner. Until today, approx. 300 passengers used the service and helped optimizing the offering. Founder Jörg Mayer financed the concept with > EUR 1 mn cash out of own funds and +3.000 hours of worktime. CityLoop was announced at the ITB 2019 in cooperation with the industry association VDR and received impressive industry…

READ MORE
Our company vision is to become the first ever global card acceptance brand.

Founded: 2011

http://sumup.co.uk

See More at NOAH Connect

Maximilian Stella
VP New Ventures

KEY CORPORATE FACTS

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<table>
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BUSINESS OVERVIEW

SumUp is a financial technology company that allows businesses of all sizes to receive payments quickly and simply, both in-store and online. Named as Europe's fastest-growing company in the 'Inc. 5000', SumUp has over 3,000 companies joining every day globally - and with its card terminals relied upon by businesses from DHL to black cab drivers - SumUp surpassed an annual revenue of €200 million. In October 2018 SumUp released its 3G reader, a card terminal that lets merchants process payments without the need for a mobile app or constant Wi-Fi connection.
Lumos offers affordable solar power to a market of 1 billion potential customers who live off the electricity grid. Lumos enables people to replace hazardous and expensive kerosene generators and lanterns with modern electricity paid via mobile phones.

**Founded: 2013**

https://www.lumos-global.com/

**SPEAKER INFORMATION**

**Davidi Vortman**
Co-Founder

**PRESENTATION TOPIC**

Darkness is a $45 billion business opportunity

**SHORT BIOGRAPHY**

Davidi Vortman is a veteran C-Suite executive and pioneer in the fields of technology and communications, with a strong track record of growing businesses globally. In 2013 Davidi founded Lumos, a disruptive solar company with a focus on emerging markets. As CEO Davidi has led the company’s explosive growth, developing disruptive technologies and innovative business models which include integrated partnerships with major mobile network operators. A leading voice in the off grid solar industry, Davidi is frequently called upon as a commentator in the press and at leading international events.

Davidi has previously held executive positions at Comverse Technologies, a major software developer with 4,500 employees during his tenure, working closely with mobile operators in developed as well as emerging markets. In his last role Davidi lead the hyper growth of Orsus, a startup within the security group at NICE Systems.

**KEY CORPORATE FACTS**

- **Headquarters**: Amsterdam, Netherlands
- **Active Markets**: Netherlands
- **Employees**: 251-500

**BUSINESS OVERVIEW**

Lumos offers clean, affordable solar power to a market of 1 billion potential customers who live off the electricity grid. Lumos enables people to replace hazardous and expensive kerosene generators and lanterns with modern solar electricity that can power lights, cell phones, fans, computers, TVs and other small electronic devices (all at once, every day). By offering solar power as a service, Lumos offers homes and small businesses a simple and affordable way to pay for electricity in small installments using their mobile phones. Lumos believes everyone has the right to enjoy better quality of life offered by access to clean, affordable, and reliable electricity. They make it happen by enabling off-grid customers to take control of their energy generation and usage; providing high level customer support and technical service; leaning on remote monitoring (m2m) and data intelligence to keep systems running smoothly; minimizing the need for on-site technicians; and designing durable, energy efficient, worry-free solar power systems suitable for private and small business usage. Below are a few short clips that show how it works on the ground:

A short clip about what Lumos does - https://www.youtube.com/watch?v=Lu86HYKcEi

READ MORE
Cluno
Automotive + 4
Mobility & Travel of the Future

Germanys leading car subscription provider

Founded: 2017
https://www.cluno.com/
See More at NOAH Connect

SPEAKER INFORMATION

Nico Polleti
Co-Founder & CEO

PRESENTATION TOPIC

Introducing Cluno Car Subscription

SHORT BIOGRAPHY

Nico has an extensive background of more than 15 years in the automotive industry, becoming Porsche's youngest managing director of a Porsche Centre in Germany in 2009. He successfully built up and sold the marketplace "easyautosale", with a contractual volume of vehicles worth €100 million per year, to AutoScout24 in 2015.

The vision of the e-commerce expert & serial entrepreneur Nico Polleti is to transform traditional car ownership through Cluno's digital subscription model, serving mobility for anyone who enjoys the freedom of a car without having the hassle of really owning one.

KEY CORPORATE FACTS

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<td>Total Funding</td>
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BUSINESS OVERVIEW

Cluno is a completely new mobility concept with which you can always drive "your" car - as long as you want, as flexible as you want and at a fixed monthly package price that includes everything except fueling. Really everything!
Pagantis is an established fintech founded in 2011, providing automated, friction-free consumer finance for e-commerce transactions in Europe. The company has originated over €500 million in online consumer loans on its proprietary platform, which has been developed leveraging the company's expertise in data science, technology, regulatory compliance, and finance. The Pagantis point of sale consumer finance platform for ecommerce (Paga+Tarde in Spain), allows consumers to pay for goods and services in monthly installments with a fully automated, paperless process and provides e-commerce merchants with a simple onboarding process to offer consumer credit in conjunction with e-commerce purchases. The group operates a regulated entity, Pagantis SA EP (Bank of Spain Code 6875), a payment institute authorized and supervised by the Bank of Spain. This entity is authorized to (i) issue payment instruments to consumers, (ii) Acquire payment instruments on behalf of merchants and (iii) Extend credit in relation to payment operations. The Pagantis team consists today of over 100 professionals from over 20 countries. The majority of the employees are technology and data science professionals, and the company has deep expertise in regulatory compliance and finance.
expertlead: the best tech freelancers for your business

SHORT BIOGRAPHY
Alex is one of the two Co-Founders of expertlead. He graduated with a double-degree in Business and Economics from Stockholm School of Economics. This is where he met Arne, with whom he would found expertlead few years later. Right after university Alex started working as a management consultant at McKinsey for three years, focusing on digital transformation projects.

BUSINESS OVERVIEW
expertlead is a B2B matching platform for top tech freelancers: software developers, product/project managers, data scientists, and designers. We only admit the top 5% applicants of our thorough screening process - incl. coding tests, live coding - and support our customers on complex, digital implementation projects.
**We change how the world moves.** Teralytics partners with telecom operators to unlock unprecedented insights into people’s journeys.

**Founded:** 2012  
[http://www.teralytics.net/](http://www.teralytics.net/)

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**SPEAKER INFORMATION**

**Alastair MacLeod**  
CEO

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**PRESENTATION TOPIC**

Mobility Insights based on Inclusive Data

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**SHORT BIOGRAPHY**

Alastair MacLeod is a sales-driven technology business leader. A graduate of the University of York and the London Business School, he has a wealth of experience in data services, telecommunications and platform software. Prior to joining Teralytics, Alastair held positions at a range of private equity backed technology companies and global telcos. These included CEO of EurotaxGlass’s, managing director at Solera and the UK vice president of business services with Orange.

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**KEY CORPORATE FACTS**

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<td><strong>Total Funding</strong></td>
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**BUSINESS OVERVIEW**

Until now, cities and mobility services have been designed based on assumptions of how officials and private companies expect people to move. But, they aren’t taking the actual journeys of the whole population into consideration. As a result, for many, mobility is limited. Not just physically, but socially and economically. It’s stopping people from reaching their full potential. Ineffective transport services can be the difference between a job not taken and a family life compromised.

Teralytics partners with mobile network operators to solve this problem with the most accurate indicator of people’s movement – their mobile devices. It’s the one thing everyone has with them at all times. And the cell towers receiving their signals don’t discriminate based on device model or apps. Due to its complexity and scale, mobile network data has been nearly impossible to understand or utilize. That’s why we’ve pioneered a way to translate it into actionable insights. For the first time we’ve unlocked truly inclusive data on people’s journeys.
Our vision is the open access to capital markets. Therefore, CrowdDesk provides the best technologies for companies to raise capital online.

Founder: 2015

https://www.crowddesk.de

See More at NOAH Connect

SPEAKER INFORMATION

Johannes Laub
CEO

PRESENTATION TOPIC

Democratizing the Access To Equity And Debt For Companies

SHORT BIOGRAPHY

Co-Founder / CEO of CrowdDesk and active entrepreneur in the FinTech and capital markets space since 2011. Currently scaling up CrowdDesk and looking forward to talk to VCs and partners interested in democratizing capital markets.

BUSINESS OVERVIEW

As pioneer of the digital financial economy CrowdDesk provides the best technological infrastructure for a simple, independent and reliable access to the capital markets. With our Funding-as-a-Service solutions we enable our customers to raise capital online, broker and process transactions securely.

CrowdDesk is a Frankfurt-based SaaS FinTech, servicing over 50 customers from SMEs to financial intermediaries and banks in Germany, Austria and beyond.
SPEAKER INFORMATION

Liraz Margalit
Head of Behavioral Research

PRESENTATION TOPIC

How to tell the true story of your customers' behavior

SHORT BIOGRAPHY

Liraz Margalit, PhD, is a web psychologist, a keynote speaker and head of behavioral research at Clicktale. She integrates cognitive psychology and behavioral economic perspectives to analyzes online consumer behavior and deliver actionable insights for business stakeholders. She is a lecturer at the department of media and communication at the IDC. Her consumer behavior research was awarded with the OBE, Online Business Excellence for 2016 as well as the Best of Neuromarketing 2016 and was chosen as CMSWire contributor of the year 2017. Her research papers and studies can be found in top business magazines such as Entrepreneur, TechCrunch and Forbes.

BUSINESS OVERVIEW

Clicktale taps into the wisdom and behavior of millions of visitors so that businesses can deliver the best digital experiences to drive amazing business results. By synthesizing complex behavioral patterns based on millisecond-level actions such as hovers and scrolls, we enable businesses to interpret their customers' digital body language and understand intent. The pioneer in Experience Analytics, Clicktale marries cognitive computing, machine learning and psychological research to automatically surface issues and answer questions that keep executives up at night.

KEY CORPORATE FACTS

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<td>Total Funding</td>
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READ MORE
Grupo ZAP

Machine Learning + 4 Ecommerce, Marketplaces & Classifieds

Online real estate marketplace business leveraging data to close the loop from lead to transaction

Founded: 2018

http://www.grupozap.com

See More at NOAH Connect

SPEAKER INFORMATION

Brian Requarth
Executive Chairman

PRESENTATION TOPIC

The future of online real estate marketplaces

SHORT BIOGRAPHY

Brian Requarth co-founded VivaReal and was the company's CEO from 2009 to July 2016 when he became Chairman.

He led merger negotiations with ZAP Imóveis (owned by Grupo Globo, Latin America's largest media company). The deal closed in December 2017. Requarth is the Executive Chairman of the combined company, Grupo ZAP.

BUSINESS OVERVIEW

Grupo ZAP is the merger of the two leading real estate marketplace business in Brazil, ZAP Imóveis and Viva Real. The two companies came together to build a consolidated market leader.

Grupo ZAP has 10m listings, 56m visits a month generating +2m leads for its +30,000 advertisers across Brazil. Besides its core classifieds assets, ZAP also owns a CRM company, a SaaS business focused on data and the official real estate pricing index of the country (FipeZAP).

The company has over 800 team members spread out across 20 offices in Brazil. ZAP’s shareholders include top venture funds including: Kaszek, Monashees, Valiant, Dragoneer, Spark, Lead Edge and Industry Ventures. ZAP’s largest shareholder is Globo, Latin America’s largest media conglomerate.
Jonathan Anguelov
COO

Disrupting the phone system industry - Behind the scene of Aircall

Graduated from ESCP Europe with a Master degree. Jonathan began his career into the financial industry as a stockbroker and equity research analyst into different banks and funds. As a COO, Jonathan focuses on Aircall growth and is directly in charge of the EMEA offices of Aircall. Jonathan is passionate by Real Estate and recently opened a 4stars boutique hotel in Paris.

Aircall is an intuitive and powerful cloud-based phone system. It’s a complete business phone and call center software in one. Aircall integrates seamlessly with your most-used CRMs and support tools to empower your team with relevant data. Manage your entire phone system, set up dynamic and intelligent call queues, create personalized caller journeys, and automatically route calls to the right representative from anywhere in the world.
# Native Instruments

**The future of sound**

- **Founded:** 1996
- **Website:** [http://www.native-instruments.com/](http://www.native-instruments.com/)

## SPEAKER INFORMATION

### Daniel Haver

**CEO & Co-Founder**

![Daniel Haver](image)

## PRESENTATION TOPIC

**Tools for the Long Tail Music Revolution**

## SHORT BIOGRAPHY

Daniel Haver has been the driving force behind Native Instruments for over 20 years and continues to lead its success today as a passionate and visionary CEO. His entrepreneurial instinct inspired him in 1996 to join Native Instruments as one of the original founders and embark on a mission to empower and enable everyone to create, play and share music like never before.

Today, Native Instruments offers an unrivalled ecosystem of music hardware, software, and digital services. The company is one of the leading global players at the cutting edge of digital music creation and performance.

## KEY CORPORATE FACTS

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## BUSINESS OVERVIEW

Native Instruments is the industry leader in innovative software, hardware and digital services for music creation, production and DJing. Founded in 1996, the company pioneered the application of real-time sound synthesis on standard computers.

Today, NI caters to music producers, performers, and DJs with a comprehensive range of connected hardware and software systems: KOMPLETE, the industry-leading collection of virtual instruments and effects, complemented by a range of keyboard controllers and audio interfaces; MASCHINE, a powerful range of beat-making instruments now at the heart of hip-hop and electronic music communities; and TRAKTOR, the first DJ software to conquer the club, and now a range of integrated controllers that power house parties, club booths, and the world's biggest stages.

In 2018, Native Instruments launched Sounds.com, a market-leading online subscription platform for loops and samples that also creates new revenue and promotion opportunities for individuals, brands, and businesses across the music industry. Along with recent acquisitions of Metapop and The Loop Loft, these three online platforms further enhance NI's ecosystem for music creation.
TIER Mobility provides electric scooters that can be rented on demand to travel the last mile in cities. With this new form of mobility TIER introduces an independent, fun and conscious way of urban commuting. Their goal is to fight the current status quo of polluted cities, smog and ineffective, inconvenient and overpriced transportation modes together with their users and local communities.
Deezer is the world's most diverse, dynamic and personal global music streaming company and includes a unique personalisation model, Flow. Deezer connects over 10 million active users around the world to over 43 million tracks. Available in more than 180 countries worldwide, Deezer gives instant access to the largest and most diverse global music streaming catalog on any device.
Catana Capital is a quantitative asset manager running a revolutionary new type of investment strategy that invests based on independent trading signals generated from Big Data analysis, combined with artificial intelligence algorithms.

**Founded:** 2015

**Website:** [https://catanacapital.com](https://catanacapital.com)

Catana Capital - Innovative, Big Data powered, AI based Asset Management

**Bastian Lechner**
Founder & CEO

**Pre-Presentation Topic**

Catana Capital - Innovative, Big Data powered, AI based Asset Management

**Short Biography**

Bastian studied Business Administration at Handelshochschule Leipzig and MIT Sloan School of Management. He started his career at Credit Suisse in M&A. Bastian founded Catana Capital in August 2015 after running the Investment Banking Business Strategy & Innovation department of Commerzbank AG for 4 years. At Catana Capital he is responsible for the corporate strategy and business development.

**Key Corporate Facts**

- **Headquarters:** Frankfurt am Main, Germany
- **Active Markets:** Austria, Belgium, Switzerland, Germany, France, United Kingdom, Ireland, Italy, Netherlands
- **Employees:** 4-10
- **Ownership:** Corporate Investors
- **Total Funding:** € 1m
- **KPI #1:** Assets under Management 2019 - € 10m

**Business Overview**

Catana Capital offers innovative quantitative asset management based on a unique combination of data, experience and modern technology. Several hundred thousands of relevant news, articles, research as well as user generated content like blogs and tweets are analysed per day in real-time 24/7 via natural language processing and transferred into unique predictive trading signals.

We believe that markets are driven by people, thus we use Big Data and AI to measure opinions of individual investors around the world. Using natural language processing, the algorithms process data in form of articles, news, comments, tweets and other user generated content. Traditional investors are not able to process all the information that is published online.

The AI-based algorithms can extract information out of more than two million texts per day. The collected data draws a broad picture of the sentiment of individual investors giving us useful information about future trends and upcoming risks in the markets. Based on this information the algorithm forecasts future price movements and adjusts the trading strategy accordingly.

**READ MORE**
Just Spices is one of the leading e-commerce spice companies in Europe. As one of the most innovative providers for spice blends and fix recipes, we created a consumer brand that is leading the food rankings on all relevant social media channels.

Founded: 2014

https://www.justspices.de

SPEAKER INFORMATION

Florian Falk
CEO

PRESENTATION TOPIC

How we became one of the biggest vertical spice brands in Europe

SHORT BIOGRAPHY

Florian Falk is one of the co-founders of German spice manufactory Just Spices (www.justspices.de). After studying International Management in Dortmund, Falk started his career at the German start-up company Gourmeo, where he was able to gain valuable insights into the gastronomy and cuisine sector. Following his time there, he worked as a Consultant for the Lead in Mind GmbH. During their joint time at university, Florian Falk and his co-founders Ole Strohschnieder and Bela Seebach realized that there was an incredibly large, unused potential within the spice sector. Driven by their abundant passion for spices and inspired by a month-long "spice trip around the world", the idea for a new, emotionally fuelled approach to cooking with spices and a corresponding online shop and product range that would inspire people to cook and experiment with different recipes and tastes was born. Consequently, in 2014, the trio founded Just Spices to "spice up" people's kitchens. The concept is pretty smart and stylish on top: Today, around 120 spices, more than 80 unique house blends and 27 innovative fix recipes of high quality that come in unique packaging are available in the web shop and selected retail stores.

BUSINESS OVERVIEW

The idea for Just Spices (justspices.de) was created in 2014 by Florian Falk, Ole Strohschnieder and Bela Seebach in Düsseldorf. With numerous spice blends and pure spices, Just Spices inspires online and in an increasing number of supermarkets a growing consumer base to refine their own dishes and become creative in the kitchen. In addition to that, in 2018, the spice manufactory also launched the Just Spices IN MINUTES fix category online and nationwide in all REWE supermarkets. Since then, with 27 fix recipes, the company has been setting new standards for the fast and easy preparation of modern dishes in everyday life. With almost 70 employees, Just Spices pursues the vision of getting more people to cook. Above all, Just Spices means passion, high quality and no additives in the products. But the most important principle is to make delicious things even more delicious and to get as many people as possible to cook with joy and pride.
Octopus Energy's proprietary platform technology, Kraken, enables connection of all the components of the smart energy system, from solar panels to EVs. The platform is an essential precursor to a decentralised, peer to peer energy system.

Greg Jackson
Founder & CEO

EnTech: Energy in the Digital Age

Greg is the founder and CEO of Octopus Energy, an energy technology business that has scaled to 700,000 customers in just three years since its launch in 2016. He is also part of the leadership team of Octopus Group, which currently has £7.7 billion under management.

A longstanding entrepreneur, he previously built and sold e-commerce company C360 and built HomeServe's innovation business. Alongside Octopus, he is a non-executive director of peer-to-peer lender Zopa, Consultant Connect and an investor in several technology start-ups.

Octopus Energy launched to the public in April 2016. It supplies 100% renewable electricity and gas to over 700,000 UK homes and businesses, and is the only Which? Recommended energy supplier for a second year in a row. Founded by technology entrepreneurs, Octopus Energy is redefining what is possible for customers and the system by using technology and data to deliver the best products and experience.

Octopus Energy is backed by £7bn fund managers, Octopus Capital, which has invested £2 billion in UK renewable generation, and whose Ventures arm has backed UK success stories like Zoopla, LoveFilm, Graze, Secret Escapes and SwiftKey.

READ MORE
Lytt is changing the world of employee assistance by creating the most safe, trustful and convenient way to communicate inappropriate behavior at work.

SPEAKER INFORMATION

Lara von Petersdorff-Campen
Co-Founder & CEO

PRESENTATION TOPIC

A digital assistant to comfortably talk about sensitive topics at work

SHORT BIOGRAPHY

Lara is CEO and Co-founder at Lytt. She truly believes in the power of technology to improve the way we work.

Before founding Lytt, Lara has led two student initiatives and gathered work experience in startups, consultancies and corporate firms. She is particularly interested in women's empowerment and inclusive leadership. At Lytt, she is a sales machine and loves creating an inclusive and healthy workplace culture.

BUSINESS OVERVIEW

Lytt is a digital assistant that helps employees communicate difficult topics (e.g. harassment, discrimination, mental health issues) in a safe and anonymous way. Thereby, we support organizations identify health risks and cultural issues early on, create inclusive workplaces and increase employee satisfaction, health and productivity.

KEY CORPORATE FACTS

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Myos - Fueling the new retail revolution

Nikolaus Hilgenfeldt
Co-Founder & Managing Director

Entrepreneur with a penchant for tech, finance and everything fast. >7 years experience in the digital industry. Founded Myos and scndoo, previously worked with Groupon and Roland Berger. Studied at WHU.
Universal Avenue digitalize small and medium-sized businesses (SMBs). Since 2014, we have gained the trust of more than 25,000 local business owners to supply them with the solutions they need to grow and compete.

Founder & CEO

Johan Lilja

Digitalization of SMBs

Digitalization of SMBs

- Johan is the CEO and Co-Founder of Universal Avenue, a Stockholm based company on a mission to digitalize SMBs globally. At Universal Avenue Johan drives the company's vision, strategy, product and growth.
- Johan has 15+ years’ experience in building, running and growing online businesses and entertainment companies. He has held the positions of Executive VP and Head of Europe at Highlight Media Group and managerial positions within Business Development, Sales and Marketing within Modern Times Group (MTG).
- Johan has also held various executive and director roles in YouPlanet, YouModels, NetSelection and Nordic Search.
- Johan holds a MSc. in Industrial Engineering from the Royal Institute of Technology and MSc. in Business combined from Stockholm University and Stockholm School of Economics.

SPEAKER INFORMATION

Johan Lilja
Founder & CEO

PRESENTATION TOPIC

Digitalization of SMBs

SHORT BIOGRAPHY

- Johan is the CEO and Co-Founder of Universal Avenue, a Stockholm based company on a mission to digitalize SMBs globally. At Universal Avenue Johan drives the company's vision, strategy, product and growth.
- Johan has 15+ years’ experience in building, running and growing online businesses and entertainment companies. He has held the positions of Executive VP and Head of Europe at Highlight Media Group and managerial positions within Business Development, Sales and Marketing within Modern Times Group (MTG).
- Johan has also held various executive and director roles in YouPlanet, YouModels, NetSelection and Nordic Search.
- Johan holds a MSc. in Industrial Engineering from the Royal Institute of Technology and MSc. in Business combined from Stockholm University and Stockholm School of Economics.

KEY CORPORATE FACTS

- Headquarters: Stockholm, Sweden
- Other Offices: Gothenburg, Sweden
- Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Sweden, Turkey
- Employees: 26-50
- Ownership: Founders
- Key Investors: MOOR, Northzone, Eight Roads Ventures

BIOGRAPHY

Universal Avenue is a purchasing platform that helps small and medium-sized businesses discover and purchase first-rate business solutions. Globally, more than 25,000 local entrepreneurs trust us to supply them with the tools they need to thrive in a digitalized and globalized future. We sit at the intersection of the offline and online world, with a distributed network of purchase advisors that, supported by tech and data, identify the best solutions for each individual business owner.

KPI #1: Digitized SMBs
2019 - 25k

BUSINESS OVERVIEW

Universal Avenue is a purchasing platform that helps small and medium-sized businesses discover and purchase first-rate business solutions. Globally, more than 25,000 local entrepreneurs trust us to supply them with the tools they need to thrive in a digitalized and globalized future. We sit at the intersection of the offline and online world, with a distributed network of purchase advisors that, supported by tech and data, identify the best solutions for each individual business owner.

Our B2B commerce platform unites sellers, buyers, and sales partners in one ecosystem where they get access to:

Sellers - a global B2B distribution network

Buyers - a wide range of solutions to digitize and take their business to the next level

Sales Partners - a turnkey platform to increase earnings by connecting buyers and sellers

READ MORE
Marc Rovira
Co-founder and CEO

Polaroo

Revolutionising the way we manage and pay for home services

Founded: 2017
https://polaroo.com/

SPEAKER INFORMATION

Marc Rovira
Co-founder and CEO

PRESENTATION TOPIC

Polaroo

SHORT BIOGRAPHY

Marc and his team are simplifying our lives so that we can have more time and money to spend it doing the things we love, not managing utility services.

His passion for improving our quality of life, pushing the boundaries of what is possible and what is changing the norm to help all of us has led him to Polaroo. After working as business development manager for an aerospace startup raising 3.5M€, working as innovation consultant and creating a startup straight of his Master in Innovation and Entrepreneurship from ESADE where he got a full scholarship, he decided that it was time for him to improve society in something we all suffer, use and pay: utility services.

BUSINESS OVERVIEW

Polaroo is the platform that helps you unify, simplify, manage and pay for your monthly services such as water, gas, electricity, and telecom. Just tell Polaroo where you live or where you are going to live, which services do you want, your preferences (e.g. renewable energy) and we do the rest. You will be charged the same amount each month for all your services, and the platform will use this balance to pay off all your services. Simple, comfortable and automated.

Think about switching homes? Want to divide the payment between 3 of you? Want to add a new service? Change package? Add another home? Buy smart home devices? Understand your consumption? It is all in one place.

Because life is too precious to spend it dealing with utility services. Leave it to Polaroo, your bill Guru

KEY CORPORATE FACTS

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Parkling is making on-street parking painless by providing B2B data to automotive & mapping companies.

Detlev Hülsebusch
CEO and Founder

Predicting free on-street parking spots with high quality at scale has so far been an unsolved problem. The potential consumer value of a global solution is in the multi-billion € range. Parkling has solved this problem.

As a B2B data provider for the automotive & mapping industry, our solution relies on proprietary scanner technologies that are attached to scancars and fleets providing both highest quality and fast, cost-efficient global scalability.

Currently we roll out data collection in EU & US to become one of the leading providers of global on-street parking availability data within 12 months.
App Annie delivers the most trusted mobile data and insights for your business to succeed in the global mobile economy. Over 1 million registered members rely on App Annie to better understand the mobile market, their businesses and the opportunities.

Danielle Levitas
EVP, Global Marketing & Market Insights

**SPEAKER INFORMATION**

Danielle leads App Annie's corporate, product and field marketing teams, as well as its market insights and professional services teams. Danielle also serves as the company’s chief spokesperson. Prior to joining App Annie, Danielle was Group VP & GM of IDC's mobile, consumer and digital media teams where she developed new product offerings and advised Fortune 500 executives on product, marketing and business strategy. She has a bachelor’s in finance from the University of Massachusetts, Amherst.

**PRESENTATION TOPIC**

Fireside chat

**SHORT BIOGRAPHY**

App Annie is a decision-making platform for the mobile app economy. App Annie combines the analytics of one's own apps with a granular understanding of the competition and market to provide a unique 360-degree view of one's mobile business. App Annie delivers the most trusted app market data and insights for your business to succeed in the global app economy. Over 1 million registered members rely on App Annie to better understand the app market, their businesses and the opportunities around them. The company is headquartered in San Francisco with 450 employees across 15 global offices. App Annie has received $157 million in financing from investors including Sequoia Capital, Institutional Venture Partners, IDG Capital Partners, e.ventures, Greenspring Associates, and Greycroft Partners.

**KEY CORPORATE FACTS**

- **Headquarters**: San Francisco, United States
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 251-500
- **Ownership**: Financial Investors
- **Total Funding**: €156m

**BUSINESS OVERVIEW**

App Annie is a decision-making platform for the mobile app economy. App Annie combines the analytics of one's own apps with a granular understanding of the competition and market to provide a unique 360-degree view of one's mobile business. App Annie delivers the most trusted app market data and insights for your business to succeed in the global app economy. Over 1 million registered members rely on App Annie to better understand the app market, their businesses and the opportunities around them. The company is headquartered in San Francisco with 450 employees across 15 global offices. App Annie has received $157 million in financing from investors including Sequoia Capital, Institutional Venture Partners, IDG Capital Partners, e.ventures, Greenspring Associates, and Greycroft Partners.

[READ MORE]
3YOURMIND digitizes Additive Manufacturing processes to make industrial 3D printing efficient, maximize 3D machine utilization and spread adoption throughout organizations.

The future of production innovation is linked to efficient Additive Manufacturing. Our digital platforms eliminate the current barriers that are slowing the adoption of AM across every sector of manufacturing. 3YOURMIND directly partners with industry leaders (DAX 30 companies) to identify and respond to specific demands.

The Enterprise platform digitizes the organization of 3D production flows. 3D print services use the eCommerce platform to instantly commercialize their production capacity. These innovative solutions have propelled our growth to become the leader in industrial 3D printing software.

READ MORE
Anzu is a new advertising ecosystem, using games to create meaningful connections between brands and people. It’s referred to as blended in-game advertising, where ads are integrated into the gameplay as part of the environment.

**Founded:** 2017

**Website:** [https://www.anzu.io](https://www.anzu.io)

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**SPEAKER INFORMATION**

**Itamar Benedy**  
Co-Founder & CEO

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**PRESENTATION TOPIC**

Anzu.io: Bringing Sophistication Of Advertising Into The Gaming Worlds

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**SHORT BIOGRAPHY**

Before Anzu, Itamar was the CEO of Glispa, a Berlin-based advertising firm with €100M in annual revenues, a team of 250 people, and 9 international offices. Itamar has been overseeing the Glispa’s transformation from an affiliate marketing company into a full-stacked ad-tech business. As part of this journey, Itamar led the acquisitions of JustAd, a playable ads start-up, and Relevantech, a Telecom monetization platform.

Previously, Itamar served as the VP Marketing at Sport.com and Yoga.com, leading the user acquisition, monetization, and analytics teams. He guided Sport.com to become a market-leading fitness firm and transformed mHealth into a business with over 40 million downloads across 30 apps.

With a decade of experience in mobile and marketing, Itamar is a member of the Mobile Steering Group Board of IAB, and the Young President Organization (YPO). He was also nominated for Forbes Israel 30 under 30 in 2016.

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**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

Gaming has gone mainstream, with more than 2B players worldwide of both genders, all age groups, and income levels.

Anzu promises to transform Gaming and eSports into a premium advertising medium, enabling to reach gamers globally for the very first time. The platform is the access point for brands looking to join this massive cultural phenomenon – across multiple gaming environments, target groups, and territories. Now, brands can deploy recognized IAB formats directly into the gaming action on platforms such as Xbox, PlayStation and others. With the proprietary technology that also delivers brand safety and viewability, Anzu is a programmatic solution the industry has been long waiting for.

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READ MORE
Mori (babymori.com) is a digitally native direct-to-consumer baby and toddler-wear brand with a long list of awards.

Founded: 2014

babymori.com/

See More at NOAH Connect

SPEAKER INFORMATION

Akin Onal
Founder & CEO

PRESENTATION TOPIC

MORI - Disrupting the baby and toddlerwear market

SHORT BIOGRAPHY

Akin is the CEO and Founder of baby and kids clothing brand MORI, a digitally-native and direct-to-consumer business crafting the softest and most comfortable clothes for little ones. MORI uses organic and natural materials to make their products, which have been sustainably sourced and are kind to the planet and children's delicate skin. Founded in 2015, the brand today boasts over 35,000 loyal customers in over 50 countries. MORI believe in providing families with quality and innovative clothing, to encourage and help babies sleep comfortably and better. Akin is originally from Turkey, and with a heritage rooted in textiles, many of his friends and family are among MORI's trusted manufacturers. Before launching MORI, Akin worked in investment banking at J.P. Morgan and gained an MBA from The Wharton School at the University of Pennsylvania.

READ MORE

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

MORI is an innovative and sustainable babywear brand that is disrupting the traditional market with the direct-to-consumer model and its unique fabrics - "World's Softest".

We launched 4 years ago with a passion to craft soft and safe sleep essentials for newborn to 3 years. Using only gentle, soft and environmentally conscious fabrics that are delicate on baby's sensitive skin and look after the planet they will grow up in, ensuring that every family's wellbeing is always put first. With expert advice and ongoing support, MORI is fast becoming the go-to brand for every new parent.

In 2018, Kim Kardashian posted about MORI twice organically and Louise Roe became our official brand ambassador. In the UK, we won the award for 'Brand of the Year' at 'The Little London Awards', the "Best Baby Gift" award by Absolutely Mama and our 'Clever Sleeping Bag' won BEST product by 'Mumsnet'. We also recently launched a collection in collaboration with Central Saint Martins, as the first baby/kidswear brand to ever do so. This year we will be launching a global collaboration with The Gruffalo.

READ MORE
Luminovo builds tailored AI solutions and software to augment human intelligence. Luminovo's hybrid learning platform helps to automate repetitive workflows based on images and text as content screening and document mining.

Founded: 2017

https://luminovo.ai

See More at NOAH Connect

Sebastian Schaal is Founder at Luminovo, where he is responsible for Sales and Product. Luminovo focuses on B2B deep learning projects and building tools to automate repetitive workflows as classifying images or documents. He graduated top of his class with an M.Sc. in Electrical and Computer Engineering from TU Munich and holds an Honours Degree from the CDTM. He obtained his second M.Sc. from Stanford University where he focused on Management Science and Machine Learning. He worked for Intel and researched on NILM algorithms for the energy sector before transitioning to Deep Learning, working for the deep tech startups NavVis and Magazino on Computer Vision problems. Besides his technical experiences, Sebastian also worked as a consultant at McKinsey, focusing on IT and data strategy.

Typically, we train deep learning models based on data supplied by our customers in combination with state-of-the-art transfer learning techniques. If we have to manually label data, we do so by using smart labeling interfaces powered by active learning to reduce the labeling overhead and reach a higher performance more quickly. For the deployed models we often use our hybrid learning setup, where the model can query the human in uncertain situations. This feedback is then stored and used for re-training purposes to improve performance over time. To give these processes a head start, we have assembled an arsenal of pre-trained models and an integration for cloud APIs of GCP and AWS. However, we believe that out of the box models are OK for everyone but good for no one. The main purpose of our hybrid platform is to create a sustainable process which builds your custom model on the fly.

READ MORE
Kariyer.net was founded in 1999 and it's the biggest online recruitment platform of Turkey hosting over 20 mio CVs & 17 mio candidates. It was acquired by Ilab Ventures in 2006, a Turkish VC with various investments across different internet categories.

**SPEAKER INFORMATION**

**Fatih Uysal**  
CEO

**PRESENTATION TOPIC**

going beyond the scope of a job board

**SHORT BIOGRAPHY**

- Fatih Uysal is the CEO of kariyer.net, the biggest online recruitment platform of Turkey founded in 1999, hosting over 20 mio CVs. He had spent 18 years in different multinational companies before joining kariyer.net as chief executive, assuming various national and international roles. He has a special interest in disruptive innovation, attended programs at INSEAD and Harvard Business School to master the theory.

**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

Founded in 1999 and operating as Turkey's first and biggest online recruitment platform, Kariyer.net brings together jobseekers and employers through use of cutting edge technologies. Aiming to be an ally to all the individuals in Turkey throughout their career journey, Kariyer.net hosts over 20 million resumes of 17 million candidates, and has served over 96 thousand customers over the course of last 20 years. Kariyer.net was acquired by Ilab Ventures in 2006, a Turkish VC with various investments across different internet categories. Bringing blue collar jobseekers and employers together, Kariyer.net's İşin Olsun application is Turkey's first and biggest free of charge blue collar job and employee search platform.
Bettzeit develops and markets products with the overall goal of creating a better sleeping experience for our customers.

Founded: 2013

http://www.bettzeit-gruppe.de/

See More at NOAH Connect

SPEAKER INFORMATION

Gaston Tourn
CMO

PRESENTATION TOPIC

Sleep Tech, Marketing Strategy, International Growth

SHORT BIOGRAPHY

Gastón Tourn is CMO of Bettzeit, the fastest-growing startup in Europe. He was previously with Google for five years working across several international markets. He studied Marketing at The Wharton School, completed a Master's in Creative Writing at Oxford University, and is currently pursuing a Master’s in Software Engineering at Harvard University. Gastón published two fiction books and speaks 8 languages.

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

A leading online bedding company with goal to revolutionize for a better sleeping experience for our customers.
WAAM is an innovative platform injecting Blockchain technology into the global e-commerce market. WAAM platform provides retailers with access to a comprehensive marketing database, smarter targeting, and advanced campaign management tools.

**SPEAKER INFORMATION**

**Assi Zichlinski**  
CEO

**PRESENTATION TOPIC**

Digital Footprint: The Next Generation of e-Commerce

**SHORT BIOGRAPHY**

Former CEO of MaxData, a disruptive global blockchain based e-commerce platform; a veteran investment banker and a corporate advisor with a vast knowledge in cryptocurrency economics and technological aspects. Assi held senior positions at publicly listed companies as well as at successful innovative start-up.

Assi holds a BSc in Electrical Engineering and has completed his MBA studies with excellence. His strong technical and managerial skills were honed by his service in the elite technological unit of the IDF’s (Israel Defense Force) Intelligence Corps.

**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

The WAAM platform provides retailers with access to huge marketing database, which includes consumers real purchase behavior as well as cross-market retailers’ data, allowing retailers to reach a better-targeted audience. While also opening a direct communication channel between retailers and consumers, enabling retailers to send personalized offers tailored to their consumers’ needs.

Online shoppers are constantly rewarded for sharing their eCommerce behavioral data with retailers, while still keeping ownership over their data having control to decide when and how their information will be shared, GDPR compliant. The WAAM’s blockchain protocol also benefit external DApps and Apps, as it enables them to monetize their users’ information, rewarding them for the usage of their database.

WAAM will launch into the global e-commerce sphere through a strategic partnerships with FashionTV and inFASH. WAAM is connected already to the Mass Market with those partnerships, and more are joining soon and using fashion influencers with their tens of millions of followers.

FashionTV, the international fashion and lifestyle broadcasting station that has reached over 1 billion people across the globe, viewed at more...
At Spendesk, we believe that business spending can be beautifully easy, so we built one system that provides visibility, tracking and control across the entire spending process.

**Founded: 2016**

[https://www.spendesk.com/](https://www.spendesk.com/)

**How Spendesk removes the hassle of spending at work**

**SHORT BIOGRAPHY**

A graduate of École Polytechnique and Columbia University, Rodolphe Ardant created his first company straight out of university. In 2013, he sold WozaiK, a digital advertising startup, to Solocal and took up the role of COO at Drivy before getting back to the entrepreneurial roots with eFounders. In 2016, he founded Spendesk, the first all-in-one platform to help manage the entire business spending process in one place and free people from the hassle of spending at work.

**BUSINESS OVERVIEW**

Spendesk was founded in Paris in 2016 by Rodolphe Ardant, Jordane Guily and Guilhem Bellion. The mission is to help businesses spend smarter.

Spendesk is the first platform that covers the spending process end-to-end with built-in payment methods, designed for both employees and finance.

With physical and virtual cards, smart approval workflows, automated expense reports, invoice management and accounting software integrations businesses can manage everything in one place with real-time overview and full control.

Over 1,200 businesses across Europe already use the platform to manage their spending processes. Within only few months, the team has grown from 30 to almost 100 people from all over the world.
SPEAKER INFORMATION

Andreas Von Buchwaldt
Partner

PRESENTATION TOPIC

Fireside Chat

SHORT BIOGRAPHY

Andreas is a partner of EY-Parthenon GmbH in Hamburg, Germany. He has more than 20 years of strategy consulting experience. Andreas focuses on the technology, media and telecommunications and private equity sectors. In addition to his work on classic strategic and organizational topics, he has built significant experience in sales, marketing optimization and purchasing. Prior to joining, Andreas was a partner at OC&C Strategy Consultants since 2003 and worked at Deutsche Bank in Argentina. Andreas graduated with a diploma in Business Administration from WHU – Otto Beisheim School of Management in Germany, with study semesters at the London Business School in the United Kingdom and ITESM in Mexico.

KEY CORPORATE FACTS

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<td>Ownership</td>
<td>Corporate Investors</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ N/A</td>
</tr>
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</table>

BUSINESS OVERVIEW

Parthenon joined Ernst & Young LLP on August 29, 2014. EY-Parthenon is a strategy consultancy, committed to bringing unconventional yet pragmatic thinking together with our clients’ smarts to deliver actionable strategies for real impact in today’s complex business landscape. Innovation has become a necessary ingredient for sustained success. Critical to unlocking opportunities is EY-Parthenon’s ideal balance of strengths – specialized experience with broad executional capabilities – to help you optimize your portfolio of businesses, uncover industry insights to make investment decisions, find effective paths for strategic growth opportunities and make acquisitions more rewarding. Our proven methodologies along with a progressive spirit can deliver intelligent services for our clients, amplify the impact of our strategies and make us the global advisor of choice for business leaders.

READ MORE
Midnightdeal offers premium hotel deals at flexible prices. Users can set their individual price or book immediately at start price.

**SPEAKER INFORMATION**

**Lukas Zirker**  
Founder / CEO

**PRESENTATION TOPIC**

How to easily sell vacant rooms with Midnightdeal

**SHORT BIOGRAPHY**

Making sure hotels are fully booked!

Lukas is a serial entrepreneur, passionate traveller and event manager. He studied Business Administration at WU Wien and finished his BSc in 2016. He founded his first business when he was 19 and build an artist management company and record label.

In 2017 he started his new business in the travel industry - a new, innovative way for hotels to sell their vacant rooms - called Midnightdeal.

**KEY CORPORATE FACTS**

- **Headquarters**: Vienna, Austria
- **Active Markets**: Austria, Switzerland, Germany
- **Employees**: 4-10
- **Ownership**: limited liability
- **Total Funding**: € 0.2m

**BUSINESS OVERVIEW**

While the EU travel industry is booming, 5,500,000 hotel rooms are vacant each day!

A huge gap between supply and demand, and Midnightdeal is successfully bridging this gap.

Midnightdeal allows users to bid on their vacation. It collects these offers and automatically delivers them to the hotel. In the dashboard hotels can decide discreetly, whether they want to accept these offers or not.
**PromoMii** Machine Learning + 5  Cognitive Computing + 2

PromoMii builds creative AI to craft personalized/cognitive trailers from original content.

**SPEAKER INFORMATION**

**Michael Moss**
CEO

**PRESENTATION TOPIC**

Creative AI

**SHORT BIOGRAPHY**

Co-Founder & CEO at PromoMii | Digital Innovation Strategist | Keynote Speaker

A passionate tech entrepreneur who has kick-started several start-ups and has extensive expertise in product development and UX optimization. I'm a former Portfolio Manager with a 6-year investment track record, and have 9 years of experience working for an investment company/Hedge Fund.

**KEY CORPORATE FACTS**

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<th>Headquarters</th>
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<td>Gideon Reeves, Joachim Schiødtz</td>
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<td>KPI #1 Revenue</td>
<td>2017 - € 60k</td>
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<td>KPI #2 Revenue</td>
<td>2018 - € 149k</td>
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<tr>
<td>KPI #3 TV Broadcasters</td>
<td>2019 - 19</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

PromoMii builds a creative AI called Professor Balthazar - a platform to generate personalized, cognitive trailers from original content. By using recognition techniques and machine learning to optimize for view through rates and conversions, trailer creation can get better and better tailored to different user groups.
Nestpick is the largest search engine globally for on-demand housing. Nestpick aggregates millions of furnished apartments & rooms for rent in 100+ platforms including Airbnb, Spotahome, Homelike and others in 200+ biggest cities of the world.

Omer Kucukdere is presently Founder and Chief Executive Officer (CEO) at Nestpick Global. Nestpick is the largest search engine globally for on-demand housing.

Previously he was the founder of Neredenneraye (Clickbus Turkey), an inter-city bus & flight travel marketplace, which exited to Busbud Inc. Omer was one of the first hire & Business Development Lead of ScoreBeyond, an EdTech startup in SF Bay Area, which exited to LinkedIn in 2018.

Omer also acted as a co-founder in Minoa Design and worked for big FMCG companies after his graduation with an engineering degree in Bogazici University, Istanbul.

Nestpick serves almost 1.5M users/month and is growing YoY growth at a 3.5x clip (20x vs. 2017 & SEO/Unpaid is growing even more) Nestpick is headquartered in Berlin, Germany with offices in San Francisco, USA.
Bllush helps tier-one retailers boost their sales by providing engaging content for every product. Content powered by Bllush can be viewed on leading retailers such as Otto Group, Myntra and Zalando.

Founded: 2016

http://www.bllush.com

See More at NOAH Connect

SPEAKER INFORMATION

Tomer Dean
CEO

PRESENTATION TOPIC

Driving online sales for retailers with content - Bllush

SHORT BIOGRAPHY

Tomer is the Co-Founder & CEO of Bllush, which is disrupting the world of retail with content sourced from a community of creators. Tomer, having lived in California, Tel-Aviv and Berlin has been programming since the age of 14. He served in one of Israel’s elite army units as a senior software engineer. Tomer previously founded several startups in consumer apps and e-Commerce. Tomer holds a B.Sc. in Computer Science from IDC Herzliya and is a Zell Entrepreneurship Program alumnus. Tomer has been featured in Israel’s Forbes 30 Under 30 list.

KEY CORPORATE FACTS

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<td>Founders</td>
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<tr>
<td>Total Funding</td>
<td>€ 1.5m</td>
</tr>
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</table>

BUSINESS OVERVIEW

Product:
Bllush's platform helps retailers seize the trending phenomenon known as social media and turn it into new added revenue. By connecting the product inventory to the Bllush community of content creators, high quality UGC can be provided for every product within days. This content, which is shown throughout the website, has been proven to increase sales on product pages by 12% (median). Content powered by Bllush can be viewed on leading retailers such as Otto Group, Myntra and Zalando.

Business Model:
We’re confident in our product and willing to put skin in the game. Unlike other services, who force clients into long contracts with fixed prices and zero guarantees, we prefer to be aligned in the success of our partners. After a short POC phase, we charge only on performance metrics (revenue uplift / add to carts). This removes the risk for companies to try our services, allows us to enjoy an uncapped revenue stream and align both parties.

READ MORE
ANTEJE VENJAKOB
CEO & Co-Founder

**PRESENTATION TOPIC**
Gaze based authentication - the future of biometrics

**SHORT BIOGRAPHY**
Antje studied Psychology in Amsterdam and Berlin. She gained years of experience in research on human computer interaction through the analysis of human eye movement patterns. Based on her experiences in this field, she founded oculid together with two former colleagues. Oculid develops a new biometric authentication software that analyses individual characteristics of eye movements. As CEO, Antje is responsible for business development and finances at oculid.

**BUSINESS OVERVIEW**
User authentication is ubiquitous, be it to authorize transactions, to log in to online services, or access work places. Multi-factor authentication increases security enormously but is often disregarded because it is seen as not user-friendly. Oculid therefore develops a biometric system that assesses multiple factors in just one step, combining security and user-friendliness. Furthermore, it is a cooperative method, i.e. it cannot be used to track individuals without their consent. Oculid's biometric is based on individual static and dynamic characteristics of eye movements. These cannot be imitated by others or mechanical replicas. Combined with a second factor, e.g. another biometric or a personal code that is entered via oculid's proprietary gaze based interaction design, the system allows for secure authentication.

Oculid targets authentication for digital payments, i.e. online banking and fintech apps. Mobile biometric authentication is projected to generate ~33 billion US$ annually by 2020, with a total transaction volume of 8.9 trillion US$.

In the short term, revenue is generated through pilot customer projects. Ultimately, the focus will be on B2B sales of pay-per-use licenses for digital payment services via an end-to-end authentication platform.
CODE University

CODE is a Berlin-based state-accredited university of applied sciences that offers Bachelor’s degree programs in the field of digital product development.

-founded: 2016

https://code.berlin

See More at NOAH Connect

SPEAKER INFORMATION

Thomas Bachem
Founder & Chancellor

PRESENTATION TOPIC

KEY CORPORATE FACTS

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<thead>
<tr>
<th>Headquarters</th>
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<td>Employees</td>
<td>51-100</td>
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BUSINESS OVERVIEW

CODE is a Berlin-based state-accredited university of applied sciences that offers Bachelor’s degree programs in the field of digital product development.

SHORT BIOGRAPHY

Thomas “Tom” Bachem is a passionate entrepreneur, investor and founder of several startups and initiatives, including sevenload, Lebenslauf.com and the German Startups Association. Being an avid coder and designer since his early youth, he is currently building his dream university CODE and serves as Germany’s youngest university chancellor.

READ MORE
Spott enables marketing to regain control of the consumer journey.

Jonas De Cooman
Co-Founder

Should you win the attention war?

Engineer with 10 years of experience in digital marketing, working at Unilever & The Coca-Cola Company.

KEY CORPORATE FACTS

- **Headquarters**: Aalst, Belgium
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 26-50
- **Ownership**: Angel Investors
- **Key Investors**: Chicago Booth Angel Network
- **Total Funding**: € 3.1m
- **KPI #1**: Annual Recurring Revenue 2019 - £ 1.3m

BUSINESS OVERVIEW

Own your Consumer Journey.

A video or a picture no longer needs to be a dead end in your marketing strategy. It becomes the start of an engagement, converting attention into interaction.
Patch helps you discover the best plants for your space, delivers them to your door and helps you look after them.
Gestalt Robotics positions itself as an innovative and high-performance service provider for tailor-made software development at the interface of automation technology and artificial intelligence (AI). Based on the extensive experience and expertise of the core team, GESTALT Robotics serves the ever-growing demand for innovative automation solutions from companies in various industries. Among the existing customers are Deutsche Telekom, Siemens, Hella Aglaia, Procter & Gamble and Stadler Rail.

At the heart of the business model of GESTALT Robotics is the project-based development of software for the areas of perception, cognition and interaction. There are also proven methods and tools from the fields of object recognition, semantic segmentation, control engineering, path planning, gesture-based interaction as well as visualization and interaction in augmented and virtual reality available. The typical product range characterizes the development of special software services or extensive software solutions based on these technologies. In addition to development, the range of services includes consulting activities as well as customer support after the end of the project by providing support.
SHORT BIOGRAPHY

Tamaz Georgadze

As CEO he leads Raisin and takes in particular care of partner bank acquisition, business development, legal and regional expansion efforts.

Prior to building and scaling Raisin, Tamaz has spent 10 years with McKinsey & Company, the last 3 years as Principal leading also McKinsey Savings and Investment products Service Line for EMEA countries. He served some of the very largest retail, universal and wholesale banks throughout Europe and in Asia.

Tamaz holds a PhD in agricultural economics, graduated with honors in law (both from University of Giessen) and international economics (from Tbilisi State University).

BUSINESS OVERVIEW

Raisin (also known as WeltSparen) is the leading pan-European savings and investment marketplace connecting retail customers with banks looking to expand or diversify their deposit reach. We are available in English across Europe and operate country-dedicated platforms in Germany, France, Spain, the United Kingdom, the Netherlands and Austria. Raisin is one of the leading fintech companies in Europe and has been featured on The FinTech50 list of the top 50 fintechs across Europe in 2016, 2017 and 2018. Our platforms are the #1 online marketplace for term deposits worldwide with more than 180,000 satisfied customers and exceed €13 billion in deposits invested via the Raisin platforms. Through our partnership with Vanguard and BNP Paribas we also offer a broad range of cost-effective ETFs.
Onfido

Identity verification engine for enterprises. Our company mission is to create an open world where identity is the key to access.

**SPEAKER INFORMATION**

**Husayn Kassai**
Co-Founder & CEO

**PRESENTATION TOPIC**

The future of digital identity and the distributed network of trust

**SHORT BIOGRAPHY**

Husayn Kassai is the Onfido CEO and co-founder. Onfido helps businesses digitally onboard users by verifying any government ID and comparing it with the person’s facial biometrics using machine learning. Founded in 2012, Onfido has grown to a team of 240 across SF, NYC and London; received over $75m in funding; and works with over 1,500 fintech, banking and marketplace clients globally – helping them onboard more users while reducing risk.

Husayn is a WEF Tech Pioneer and Forbes’ “30 Under 30”. He has a BA in Economics and Management from Keble College, Oxford.

**KEY CORPORATE FACTS**

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<td>Employees</td>
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<td>Financial Investors</td>
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<tr>
<td>Key Investors</td>
<td>Augmentum Fintech, Salesforce Ventures, SoftBank, Crane Venture Partners, Idinvest Partners, Wellington Partners,</td>
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<tr>
<td>Total Funding</td>
<td>€ 98m</td>
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**BUSINESS OVERVIEW**

Onfido builds trust in an online world by helping businesses digitally verify people’s identities. Using machine learning technology, Onfido validates a user’s identity document and compares it with their facial biometrics. The identity can then be cross-referenced against international credit and watchlist databases.
SPEAKER INFORMATION

Adrienne Gormley
Head of EMEA

PRESENTATION TOPIC

SHORT BIOGRAPHY

Adrienne Gormley is the Global Head of Customer Experience and Head of EMEA at Dropbox.

At Dropbox, users are the number one priority and Adrienne’s team ensures that every interaction users have with Dropbox is a great one.

Adrienne joined Dropbox from Google where she led international teams across a range of functions including Sales, Google Maps and Localisation. While at Google, Adrienne also led Google Ireland’s women’s network.

Adrienne continues to be deeply connected to diversity, and is an active member across diversity networks and organisations in Ireland. Adrienne’s career has extensive experience in internationalisation and localisation.

KEY CORPORATE FACTS

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<th>HEADQUARTERS</th>
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<td>EMPLOYEES</td>
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<tr>
<td>TOTAL FUNDING</td>
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BUSINESS OVERVIEW

Dropbox is a leading global collaboration platform that’s transforming the way people work together, from the smallest business to the largest enterprise. With more than 500 million registered users across more than 180 countries, our mission is to unleash the world’s creative energy by designing a more enlightened way of working.
LoopMe Marketing + 3 B2B Software & Services

Closing the Loop on Brand Advertising

Founded: 2012

https://loopme.com

See More at NOAH Connect

SPEAKER INFORMATION

Stephen Upstone
Co-Founder & CEO

PRESENTATION TOPIC

KEY CORPORATE FACTS

Headquarters
London, United Kingdom

Active Markets
Austria, Belgium, Switzerland, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Portugal, Sweden, Turkey

Employees
251-500

Ownership
Financial Investors

Key Investors
Business Growth Fund, Impulse VC, HV Holtzbrinck Ventures, OpenOcean, Ballpark Ventures

Total Funding
€29m

BUSINESS OVERVIEW

LoopMe is the world’s largest mobile video platform, reaching over 2 billion devices worldwide via integration with programmatic ad exchanges and direct publishers.

Our optimisation is driven by Artificial Intelligence, employing algorithms that optimise ad placements in real-time and deliver provably better results. This AI is complemented by its Data Management Platform, which underpins targeting and retargeting through customizable audience segmentation.

LoopMe is the unifying platform for all mobile video ad formats, covering pre-roll, HTML5 and VAST, including native and full-screen formats which deliver stronger consumer engagement across all mobile devices.

The company was founded by experienced mobile advertising executives Stephen Upstone (CEO) and Marco Van de Bergh (CTO), with the mission to improve mobile advertising for advertisers, publishers and end-users alike, by providing more engaging ad formats that improve the end-user experience as well as deliver better performance and results.
We're the world's biggest preloved fashion marketplace.

**Founded**: 2008

**Website**: [http://www.vinted.com](http://www.vinted.com)

**Headquarters**: Vilnius, Lithuania

**Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

**Employees**: 101-250

**Ownership**: Financial Investors

**Key Investors**: Sprints Capital, Burda Principal Investments, Insight Partners, Accel

**Total Funding**: € 104m

**BUSINESS OVERVIEW**

Vinted is an internet, social app, and marketplace for pre-loved fashion. Vinted is a P2P mobile social marketplace for pre-loved clothing. As one of the most successful start-ups in the Baltic countries, Vinted is aiming to change the shopping habits all over the world, making second hand the first choice. Sell, buy, and swap your clothes online.
SPEAKER INFORMATION

Alexander Artope
Co-Founder & CEO

SHORT BIOGRAPHY

Alexander Artopé is Co-Founder and CEO of smava, Germany's leading loan portal. Alexander has more than 18 years of entrepreneurial and Internet experience. Before he founded smava in 2006, Alexander co-founded the enterprise software company datango and served as CEO. The company was sold to SAP. Previously, Alexander was co-author and managing editor for the book “The internet economy” with the European Communication Council. Alexander studied business administration and communication science at LMU Munich and FU Berlin.

KEY CORPORATE FACTS

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<td>Financial Investors</td>
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<tr>
<td>Key Investors</td>
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<tr>
<td>Total Funding</td>
<td>€119m</td>
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BUSINESS OVERVIEW

Smava is Germany’s leading loan portal makes personal loans transparent, fair, and affordable for consumers. Based on digital processes, smava provides a market overview of 70 loan offers from 25 banks, ranging in value from €1,000 to €120,000. In this way, borrowers can choose and conclude the deal most favourable to them.

READ MORE
REVOLUT

The new fair way to instantly send and spend money globally.

Founded: 2015
https://www.revolut.com

SPEAKER INFORMATION

Nikolay Storonsky
Founder & CEO

PRESENTATION TOPIC


SHORT BIOGRAPHY


KEY CORPORATE FACTS

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<td>€ 309m</td>
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BUSINESS OVERVIEW

Revolut is a digital banking alternative that includes a pre-paid debit card, currency exchange, and peer-to-peer payments. It is on a mission to build a fair and frictionless platform to use and manage money around the world. It has developed a platform allowing users to transfer, exchange, and spend money with a multi currency card that is accepted everywhere.

READ MORE
Build your brand with music! Spotify Business is a best-in-class music solution with unique features to help you create an outstanding customer experience.

Founded: 2013
http://www.soundtrackyourbrand.com
See More at NOAH Connect

SPEAKER INFORMATION

Ola Sars
Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

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<th>Headquarters</th>
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BUSINESS OVERVIEW

Soundtrack Your Brand is a Spotify joint venture and the exclusive provider of Spotify Business and Spotify Enterprise. Spotify-backed music company, provides businesses with a state-of-the-art music platform and a scientifically proven content curation model, crafted by connoisseurs and perfected with technology. It connects brands and fans, and our vision is to grow the music market and thereby support artists, so that they can give the world more great music.

READ MORE
Payoneer connects businesses, professionals, countries and currencies via its innovative cross-border payments platform. Founded in 2005 and based in New York, Payoneer is venture-backed, profitable and ranked in the top 100 of Inc. 5000's Financial Services companies.

### KEY CORPORATE FACTS

- **Headquarters**: New York, United States
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 1,001-10,000
- **Ownership**: Financial Investors
- **Key Investors**: CBC Capital, TCV, Wellington Management, Susquehanna Growth Equity, Viola Ventures
- **Total Funding**: € 241m

### BUSINESS OVERVIEW

Payoneer empowers global commerce by connecting businesses, professionals, countries and currencies with its innovative cross-border payments platform. In today's borderless digital world, Payoneer enables millions of businesses and professionals from more than 200 countries to reach new audiences by facilitating seamless, cross-border payments. Additionally, thousands of leading corporations including Amazon, Airbnb, Getty Images, Google and Upwork rely on Payoneer’s mass payout services. With Payoneer's fast, flexible, secure and low-cost solutions, businesses and professionals in both developed and emerging markets can now pay and get paid globally as easily as they do locally. Founded in 2005 and based in New York, Payoneer is venture-backed, profitable and ranked in the top 100 of Inc. 5000’s Financial Services companies.
EDGE Technologies

The world needs better buildings

SPEAKER INFORMATION

Coen van Oostrom
CEO

KEY CORPORATE FACTS

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<td>Founders</td>
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<td>Total Funding</td>
<td>€ N/A</td>
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</table>

BUSINESS OVERVIEW

We develop and operate the best buildings and environments actively contributing to the wellbeing of people and the world. We combine decades of experience in real estate with proven innovation and results in big data, smart technology and systems. Our team commits to making the built environment greener, smarter, and healthier with a user-centered approach that intuitively learns from use. EDGE Technologies is owned by OVG Real Estate, with offices in Amsterdam, Berlin, Hamburg, and New York and incorporates a technology-driven operations platform that delivers the best buildings and solutions for ambitious customers, worldwide.
SPEAKER INFORMATION

Ramin Assadollahi
CEO & Founder

PRESENTATION TOPIC

Linguistic AI takes claims managers’ and underwriters’ efficiency to the next level.

SHORT BIOGRAPHY

Ramin Assadollahi was one of the first 20 people to study Natural Language Processing in Germany (University of Stuttgart, University College London). During his studies he learned that traditional computational linguistics as an aspect of artificial intelligence was too mechanistic and too rule-based and thus could not do justice to the organic nature of real human language and as a result switched completely to the cognitive neurosciences for his doctorate.

During his doctorate, he founded ExB Labs, a laboratory for the development of innovative speech processing products. In 2010, ExB sold text input technologies for 70 languages to the then market leader Nokia. Since then, ExB has focused on cloud-based AI solutions for the healthcare, insurance and automotive sector.

Ramin has been named as one of the leading heads of artificial intelligence by the leading business outlet Handelsblatt.com

KEY CORPORATE FACTS

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<td>Total Funding</td>
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BUSINESS OVERVIEW

Creating next generation cognitive computing through the research and development of language, knowledge and AI/ML related technologies.
Digital Healthcare that is instant, convenient and a fraction of today's cost.

David Meinertz
CEO

Digital Healthcare that is instant, convenient and a fraction of today’s cost.

David Meinertz (born 1974) is CEO of Europe’s largest online doctor Zava (previously DrEd). He founded Zava with Amit Khutti in 2010. Since the start of service in 2011 Zava has treated over three million patients across six European countries. Before Zava, the entrepreneur was responsible for the international expansion of a leading telemedicine company in the UK, and held a senior position in a European investor focused on small to mid-sized companies in the field of healthcare, technology and distribution. Meinertz is a lawyer and graduated with an MBA from HEC Paris. Together with his wife and three sons he lives in London.

HEADQUARTERS
London, United Kingdom

ACTIVE MARKETS
Austria, Switzerland, Germany, France, United Kingdom, Ireland

EMPLOYEES
101-250

OWNERSHIP
Founders

TOTAL FUNDING
€ 1m

Zava, previously DrEd, is Europe’s largest online doctor offering over 65 services for asynchronous patient treatment. Zava offers fast, convenient and reliable access to advice, testing and treatment. Zava’s qualified doctors treat a range of conditions where a face-to-face examination is not needed. These doctors recently celebrated providing three million treatments in over six European countries. Most popular services include prescriptions for the contraceptive pill, medication for erectile dysfunction as well as a multitude of sexual health services including test kits and antibiotic prescriptions.
We (dis)cover new business models and exciting new e-commerce companies.

Sven Rittau
CEO

Exciting Commerce is informed an independent industry companion since 2005 on new markets and pioneering business models in e-commerce. Exciting Commerce is dedicated to business innovation in e-commerce. We (dis)cover new business models and exciting new e-commerce companies.
**SPEAKER INFORMATION**

**David Bessis**  
Founder & CEO

**PRESENTATION TOPIC**

-  

**SHORT BIOGRAPHY**

-  

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Paris, France</th>
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<tbody>
<tr>
<td>Active Markets</td>
<td>Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey</td>
</tr>
<tr>
<td>Employees</td>
<td>101-250</td>
</tr>
<tr>
<td>Ownership</td>
<td>Financial Investors</td>
</tr>
<tr>
<td>Key Investors</td>
<td>EQT Ventures, Alven Capital, Isai</td>
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<tr>
<td>Total Funding</td>
<td>€22.68m</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

Builds and operates a cloud-based predictive CRM platform for marketers, helps B2C marketers drive revenue & engagement from the 99% of their customers who have not expressed any action intent. Tinyclues enables marketers to generate more revenue from their customer database by reaching the right audience on any campaign. E-commerce leaders have adopted Tinyclues’ AI-powered targeting solution and it transformed their approach to CRM.
SPEAKER INFORMATION

Felix Jahn
Founder & CEO

PRESENTATION TOPIC

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Berlin, Germany</th>
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</thead>
<tbody>
<tr>
<td>Active Markets</td>
<td>Austria, Germany</td>
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<td>Employees</td>
<td>501-1,000</td>
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<td>Ownership</td>
<td>Financial Investors</td>
</tr>
<tr>
<td>Key Investors</td>
<td>Frog Capital, Piton Capital</td>
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<tr>
<td>Total Funding</td>
<td>€ 25m</td>
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</table>

BUSINESS OVERVIEW

McMakler is a hybrid full-service real estate agent in Germany and Austria, the clear market leader in this segment, and among the leading proptech companies in Germany.

We are the first real estate agent in Germany to do large scale nationwide online and TV advertisement, combined with more than 300 highly trained and qualified own agents on the ground and strong centralization of support activities. All is managed through our proprietary software platform Immoforce, which allows us to control our network of agents and processes from the Berlin headquarters and achieve superior efficiency and reduce process cost significantly compared to traditional agents.

Our advanced proprietary valuation algorithms are unique in the German real estate industry and allow us to evaluate and predict real estate prices with high accuracy and address the issue that real estate transaction prices in Continental Europe are mostly not publicized.

READ MORE
Allthings + Industrial Digitisation

Allthings for a better life in buildings

Founded: 2013
https://www.allthings.me/

Marc Beermann
Co-Founder

Marc has 15 years of professional experience under his belt at Hewlett-Packard Europe, Bain & Company and as a private equity investor at $1bn technology growth fund VM Capital. He spent the last years as CFO of the food/agri tech start-up UrbanFarmers. Marc has an M.A. degree from the University of St. Gallen and earned an MBA from Kellogg/Northwestern.

KEY CORPORATE FACTS

- Headquarters: Basel, Switzerland
- Active Markets: Switzerland, Germany
- Employees: 26-50
- Ownership: Financial Investors
- Key Investors: Idinvest Partners, Earlybird Venture Capital
- Total Funding: € 17m

BUSINESS OVERVIEW

Allthings builds beautiful, modular applications for property users, which bundle various digital functionalities and services ("Micro Applications") for a better life and work in buildings. Allthings improves and simplifies the life of users within buildings. Real estate owners increase transparency and value of their assets and property management becomes digital and more efficient. Our customers are Real Estate Asset Managers, Developers and Property Managers, amongst others some of the largest real estate companies in Europe. Allthings was founded in 2013 by an experienced management team with global growth ambitions and has offices in Basel, Berlin and Freiburg / Breisgau. Our solution has the potential to drastically change the real estate industry. For this, we have been recognized with several awards as a digital pioneer by the industry.

READ MORE

See More at NOAH Connect
Max von Bismarck
CBO & MD

Max von Bismarck is the CBO & MD of Deposit Solutions. He previously was Partner & CEO Europe of SkyBridge Capital, a global alternative asset management firm with USD 11billion AUM. From 2005 until 2011 Max was Director and Head of Investors at the World Economic Forum in Geneva and New York. He holds a German law degree and a MA in Leadership (World Economic Forum in collaboration with Wharton School of Business, Columbia University, INSEAD and London Business School). He also serves as a Senior Advisor Europe to the Berggruen Institute and is a former Senior Advisor on Global Business at the Asia-Pacific Research Center of Stanford University.

BUSINESS OVERVIEW

Open Banking platform allows banks to offer attractive third party deposit products to their own customers through their existing accounts. As a result, banks looking for funding can gather deposits from new markets and client groups without having to set up and operate their own retail infrastructure, and depositors can access best-in-class deposit offers without having to open a new account at another bank. In this way, the platform supports a healthier banking system throughout Europe by providing an open market for deposit products, more effectively allocating resources and increasing customer benefits.

READ MORE
Berliner Verkehrsbetriebe

We keep you moving.

Founded: 1929
http://bvg.de

See More at NOAH Connect

SPEAKER INFORMATION

Henrik Haenecke
Member of Management Board

PRESENTATION TOPIC

..

SHORT BIOGRAPHY

Since August 2016 Dr. Henrik Haenecke is member of BVG's Management Board in charge of finances, digitalization and distribution. He studied mathematics at the Technical University of Berlin and the University of North Carolina at Chapel Hill, USA from 1991 to 1997. In 2001, he completed his dissertation in political science, entitled "Keys of success factors in marketing strategies of health insurance companies", at the University of Hamburg.

From 1997, he was a management consultant at McKinsey & Company, Inc., where his work focused on advising companies in the public sector. Dr. Haenecke joined Flughafen Berlin Brandenburg GmbH in 2006, where he was in charge of corporate development, financial control, accounting and purchasing. From 2011, he was CFO at Kaiser's Tengelmann GmbH, a supermarket chain with 450 stores in Berlin, Munich and North Rhine-Westphalia. There, his remit included financial control, accounting, human resources and information technology. As CEO of Bringmeister GmbH, he also managed the food retailer's eCommerce division.

KEY CORPORATE FACTS

<table>
<thead>
<tr>
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<th>Berlin, Germany</th>
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<tr>
<td>Active Markets</td>
<td>Germany</td>
</tr>
<tr>
<td>Employees</td>
<td>Over 10,000</td>
</tr>
</tbody>
</table>

BUSINESS OVERVIEW

The Berliner Verkehrsbetriebe (German for Berlin Transport Company) is the main public transport company of Berlin, the capital city of Germany. It manages the city's U-Bahn underground railway, tram, bus, replacement services (EV) and ferry networks, but not the S-Bahn urban rail system. While responding to the challenges of a city in constant transformation, the Berliner Verkehrsbetriebe (BVG) wants to offer everyone a pleasant journey and aims to provide a green and affordable way to get you to your destination on time. Our company objective is to be reliable and innovative, and in the process make a contribution to the face of the city – both inwardly and outwardly.

READ MORE
Thermondo digitizes the energy market.

**SPEAKER INFORMATION**

**Philipp Pausder**  
CEO

**PRESENTATION TOPIC**


**SHORT BIOGRAPHY**

Philipp Pausder is the Co-Founder and MD of Thermondo. Prior to Thermondo, Philipp founded Clean Venture, a boutique M&A advisory firm for distributed energy deals. Clean Venture advised on deals across 4 continents with a total value greater than $1 billion. Before starting his own firm, Philipp worked for Applied Value, a Stockholm-based strategy and investment firm. Philipp was recognized as “Global Champion of Sustainable Innovation 2007” by Thunderbird University, USA for his development of business models for emerging markets.  
Philiip started his career as a global marketing manager at adidas AG launching innovation concepts to a global market place. He holds an MBA in Finance with highest distinction from IE Business School, Madrid and an MA in Business and Mass Communication from FU Berlin.

**KEY CORPORATE FACTS**

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<th>Category</th>
<th>Details</th>
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<td>Headquarters</td>
<td>Berlin, Germany</td>
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<tr>
<td>Active Markets</td>
<td>Germany</td>
</tr>
<tr>
<td>Employees</td>
<td>251-500</td>
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<tr>
<td>Ownership</td>
<td>Financial Investors</td>
</tr>
<tr>
<td>Key Investors</td>
<td>Vorwerk Direct Selling Ventures, HV Holtzbrinck Ventures</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ 63m</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

Thermondo is an integrated energy company offering state-of-the-art energy efficiency services. Thermondo became the largest installer of heating solution in Germany applying digital process excellence and quality management. We believe in deep vertical integration in order to achieve market disrupting quality and an outstanding customer experience.

**READ MORE**
Dr. Ijad Madisch (38) is co-founder and CEO of ResearchGate, the professional network that connects the world of science and opens up research to all. Following his own frustrations as a researcher isolated in his lab, Ijad founded ResearchGate in 2008 together with his friends, fellow physician Sören Hofmayer and computer scientist Horst Fickenscher. ResearchGate has since grown to more than 15 million scientists around the world. They use the network to collaborate, and share their past and present research, including work that's traditionally not shared such as current research, raw data and negative results. Ijad earned his doctorate in the field of virology, while also studying computer science on the side. He spent several years working as a researcher at Massachusetts General Hospital in Boston, focusing on tissue engineering and radiology. Under Ijad's leadership, ResearchGate has attracted a group of renowned investors, including Bill Gates, Benchmark, Founders Fund, Goldman Sachs Investment Partners and Wellcome Trust.

READ MORE
iwoca is transforming small business lending by offering flexible credit facilities to the millions of SMEs that are underserved by banks. Its technology-driven risk platform draws on thousands of data points to make faster, fairer credit decisions, allowing iwoca to lend a small business up to £100,000 within hours. With over 28,000 transactions since its launch in 2012, iwoca is one of the fastest growing business credit providers in Europe. iwoca operates across the UK and mainland Europe. iwoca is a founding member of Innovate Finance, the world’s first industry body for Fintech. iwoca has won several UK Credit Awards in the last two years, including ‘Best Alternative Commercial Lender’, ‘Innovative Lender of the Year’ and ‘Best Data & Analytics Technology’.
**Spotcap**

Business loans made easy

- **Founded:** 2014
- **Website:** [https://www.spotcap.com/](https://www.spotcap.com/)

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**SPEAKER INFORMATION**

**Jens Woloszczak**  
Founder & CEO

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**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

Jens Woloszczak worked as a consultant for McKinsey & Company for several years where he focused on the commercial banking sector. Working for major European banks, Jens experienced the outdated approach these banks took towards working with businesses. Jens saw an opportunity in the industry and founded Spotcap, with the aim of changing the banking landscape by using the latest technologies to address the financing challenges faced by small businesses. Jens holds a PhD from WHU – Otto Beisheim School of Management, as well as a degree in industrial engineering and business studies from the Technical University of Berlin, and studied economics at Cass Business School.

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**KEY CORPORATE FACTS**

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</tr>
<tr>
<td>Employees</td>
<td>101-250</td>
</tr>
<tr>
<td>Ownership</td>
<td>Corporate Investors</td>
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<tr>
<td>Key Investors</td>
<td>Finstar Financial Group, Heartland Bank</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€101m</td>
</tr>
</tbody>
</table>

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**BUSINESS OVERVIEW**

Spotcap provides flexible and accessible small business financing, allowing entrepreneurs to focus on what matters – their business. Spotcap developed its credit risk algorithm in-house and lends from its own balance sheet. Headquartered in Berlin Germany, Spotcap launched in Spain in September 2014 before expanding to the Netherlands and Australia in 2015, the UK in 2016 and New Zealand in 2017. The company is led by Founder and CEO Jens Woloszczak. The growing team currently consists of more than 120 employees. Spotcap is backed by a number of world-class investors including Rocket Internet, Finstar Financial Group, Access Industries, Holtzbrinck Ventures, Kreos Capital and most recently Heartland Bank.

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READ MORE
21 Buttons is changing the fashion game, making it more accessible and dynamic. We are the ultimate fashion social-commerce app where you can get inspired and shop your friends and influencer’s looks in just one click - as well as earn money by generating sales through your own outfit posts.

**SPEAKER INFORMATION**

**Marc Soler**
Co-Founder & CEO

**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

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**KEY CORPORATE FACTS**

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<td>Headquarters</td>
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<tr>
<td>Employees</td>
<td>101-250</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ 27.41m</td>
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**BUSINESS OVERVIEW**

21 Buttons is changing the fashion game, making it more accessible and dynamic. We are the ultimate fashion social-commerce app where you can get inspired and shop your friends and influencer’s looks in just one click - as well as earn money by generating sales through your own outfit posts.
We are the global leader in providing networked purchase-to-pay solutions. We help our customers to simplify their operations and spend smarter.

**Founded:** Pre-1990

[https://www.basware.com](https://www.basware.com)

**SPEAKER INFORMATION**

**Ben Selby**

VP of Investor Relations and Treasury

**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

Ben is responsible for investor relations and treasury at Basware, having joined the company in 2016. Previously Ben was a Director at Bank of America Merrill Lynch.

**KEY CORPORATE FACTS**

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<thead>
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<tbody>
<tr>
<td>Headquarters</td>
<td>Espoo, Finland</td>
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<tr>
<td>Active Markets</td>
<td>Austria, Belgium, Germany, Denmark, Spain, Finland, France, United Kingdom, Italy, Netherlands, Norway, Sweden</td>
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<tr>
<td>Employees</td>
<td>1,001-10,000</td>
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<tr>
<td>Ownership</td>
<td>Financial Investors</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

Basware Oyj helps enterprises and organizations to manage their spending by automating their purchasing processes. Basware provides cloud-based, networked purchase-to-pay solutions, e-invoicing and financing solutions. The company has a leading position in the source-to-pay market, which industry analysts estimate to grow approximately 10% annually. Basware's solutions include e-invoicing services and software; accounts payable automation solutions; receiving and sending e-invoices; e-procurement, business consulting, scan and capture, and travel and expense management solutions.
We are the global leader in providing networked purchase-to-pay solutions. We help our customers to simplify their operations and spend smarter.

**SPEAKER INFORMATION**

**Regina Duzanskaja**  
VP Corporate Development

**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

Regina is responsible for strategy and M&A at Basware. She has been with Basware about 5 years. Previously she worked as an investment banker at Credit Suisse.

**BUSINESS OVERVIEW**

Basware Oyj helps enterprises and organizations to manage their spending by automating their purchasing processes. Basware provides cloud-based, networked purchase-to-pay solutions, e-invoicing and financing solutions. The company has a leading position in the source-to-pay market, which industry analysts estimate to grow approximately 10% annually. Basware's solutions include e-invoicing services and software; accounts payable automation solutions; receiving and sending e-invoices; e-procurement, business consulting, scan and capture, and travel and expense management solutions.
Masterplan.com is a revolutionary learning platform where leading digital experts help your employees in becoming active designers of the digital transformation.

**Founded:** 2017

http://masterplan.com

**See More at NOAH Connect**

**SPEAKER INFORMATION**

**Stefan Peukert**  
CEO

**PRESENTATION TOPIC**

Disrupting Corporate Learning

**SHORT BIOGRAPHY**

Founder of Masterplan.com

Founder of Employ your Group (Ausbildung.de, meinpraktikum.de, trainee.de) - sold to Bertelsmann 2015

**KEY CORPORATE FACTS**

<table>
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<tr>
<th>Headquarters</th>
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<tr>
<td>Active Markets</td>
<td>Germany</td>
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<td>Employees</td>
<td>26-50</td>
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<td>Ownership</td>
<td>Founders</td>
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<tr>
<td>Key Investors</td>
<td>Tengelmann Ventures, DvH Ventures, Monkfish Equity</td>
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<tr>
<td>Total Funding</td>
<td>€ 8.5m</td>
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</tbody>
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**BUSINESS OVERVIEW**

Masterplan is a revolutionary learning platform where leading digital experts help your employees in becoming active designers of the digital transformation.

Our "Basic Course Digitization" sets you up for change by establishing your employee's fundamental willingness to take positive action and strengthening their digital occupational competences.

After the basic course, for each learner the Masterplan algorithm will issue a personalized learning environment and make recommendations for additional content.

This unique synergy between learning platform and content ensures learning transfer at a maximum (inter alia through collaborative learning) and enables a seamless integration of Masterplan into your everyday work.
Qubit is the leader in highly persuasive personalization at scale. Leading ecommerce companies work with Qubit to transform the way they understand and influence their customers in order to increase revenue, build loyalty and improve marketing efficiency.

By combining rich customer data, deep learning technology and advanced segmentation capabilities, the Qubit Customer Influence Engine can precisely match customers with the widest range of personal, online experiences to influence behavior at scale.

Qubit is trusted to deliver real impact to the bottom line for the biggest brands in ecommerce including Ubisoft, CafePress, Topshop, Shiseido, and Emirates. Across the global Qubit customer base, $600 million worth of online sales are influenced over a typical week.

To date, we have received over $76 million in funding from Goldman Sachs, Accel, Sapphire Ventures, Balderton Capital and Salesforce Ventures.
Marley Spoon
Consumer Products
Revolutionary Consumer Products
We love cooking

Founded: 2014
https://marleyspoon.com/

See More at NOAH Connect

Julian Lange
CFO

Presentaion Topic

Short Biography

Key Corporate Facts

Headquarters
Berlin, Germany

Active Markets
Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees
501-1,000

Ownership
Corporate Investors

Key Investors
Grandeur Peak Global Advisors

Total Funding
€ 64m

Business Overview

A recipe kit delivery service that is simplifying healthy home cooking. Customers can choose from two-person or family boxes, with a changing weekly selection of delicious, easy-to-cook recipes. Seasonal ingredients are delivered directly to customers' doors, with boxes kept cool during transit, guaranteeing freshness when they arrive.
**Taxfix**
The mobile app to do your taxes

**Founded:** 2016

http://taxfix.de

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Mathis Buechi**
Co-Founder & CEO

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**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

Originally from Switzerland. Lived 7 years in Hong Kong and Korea.

Co-Founder at Smallpdf - the online PDF software. Grew Smallpdf from 0 to 9 million users without marketing dollars. Loves solving big problems with technology that no one is looking at.

Now focusing on changing how people do their tax declaration with Taxfix.de - the first mobile tax software.

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**KEY CORPORATE FACTS**

- **Headquarters:** Berlin, Germany
- **Active Markets:** Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees:** 26-50
- **Ownership:** Financial Investors
- **Key Investors:** Valar Ventures, Creandum, Redalpine Venture Partners
- **Total Funding:** € 40m

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**BUSINESS OVERVIEW**

Taxfix is a tax software for mobile phones. The app helps everyone to understand taxation, tax return, explains tax issues in understandable words, and answers tax questions competently. It also provides user with valuable tips on saving taxes.

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READ MORE
In his role as Chief Revenue Officer, Pierre Casanova's mission is to ensure the expansion of Contentsquare’s international footprint - both on a strategic and on an operational level. Before joining Contentsquare, Pierre was part of Adobe’s global leadership team and as General Manager responsible for Western Europe. Passionate about technology for more than 20 years now, he had also launched Documentum’s Italian branch and with their acquisition by EMC became VP Content Management for the UK and Northern Europe. Pierre holds a Masters Degree in Engineering from INSA Lyon as well as an MBA from EM Lyon.

**KEY CORPORATE FACTS**

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<td>Employees</td>
<td>251-500</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Key Investors</td>
<td>Eurazeo, Canaan Partners</td>
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<tr>
<td>Total Funding</td>
<td>€ 109m</td>
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**BUSINESS OVERVIEW**

Contentsquare is a digital experience insights platform that helps businesses understand how and why visitors are interacting with their app, mobile and websites. Contentsquare empowers every member of the digital team to easily measure the impact of their actions, and make fast and productive data-driven decisions to optimize the customer journey. Founded in 2012, Contentsquare has more than 300 clients worldwide, across all industries, and is trusted by major brands like GoPro, Sephora, Real, Ikea, Deichmann, AccorHotels and many others. Contentsquare has offices in Paris, Munich, London and New York.

READ MORE
Nico is the co-founder and CEO of Dalia, a Berlin-based tech and data startup that develops B2B/SaaS solutions to facilitate market and opinion research in >100 countries. We harness the app economy and advanced data science to distribute millions of micro-surveys worldwide to gather and analyze real-time data on consumer attitudes, public opinion and market trends. Backed by some of Europe's leading venture capital firms, Dalia is one of Germany’s fastest-growing tech startups with a team from 32 different countries driven by one mission: to generate information that helps us better understand the world around us.
Frontier Car Group builds and runs marketplaces focused on emerging markets in the auto sector. The focus of FCG is to increase efficiency of these markets through technology and infrastructure creation.

Frontier Car Group is a Berlin-based startup who develop, launch, and operate used-automotive marketplaces within emerging market economies, with operations in Nigeria, Mexico, Chile, Pakistan, and Indonesia. We increase the efficiency of selling and buying cars through technology, infrastructure creation, access to capital and innovative business models that allows all stakeholders to gain from our impact.
Welcome to classical music

Founded: 2014
https://www.idagio.com/

SPEAKER INFORMATION

Till Janczukowicz
Founder & CEO

SHORT BIOGRAPHY

Till Janczukowicz is the founder of IDAGIO. His vision is based on more than 20 years’ experience managing musicians on a global scale, producing concerts, orchestral tours and media. His ideas for the classical music space range from productions for the Vatican, the FIFA World Cup™ to the implementation of a new performing arts series for the United Arab Emirates.

BUSINESS OVERVIEW

Idagio is the first classical music streaming service that offers a flawless search that has been tailor-made for classical music. Alongside an easy-to-use interface and a distinguished design, users already attest to Idagio having “the best search for classical music”. Idagio offers curated playlists as well as a catalogue with 20,000 hours of highest quality recordings. Every week, more than 1,000 new recordings are added. Idagio is accessible worldwide with the iOS App in the app store and on w
**SPEAKER INFORMATION**

**Robin Behlau**
CEO

**PRESENTATION TOPIC**

Aroundhome: The Hidden Champion Becomes Visible

**SHORT BIOGRAPHY**

In 2008, shortly before the outbreak of the financial crisis, Robin Behlau and Mario Kohle, then 23 years old, founded their own company: Käuferportal. Käuferportal very quickly developed from a start-up to Europe's leading platform for products and services around the home: 1.8 million customer inquiries per year, 500 employees and an annual order volume of more than 1 billion euros. In 2016, General Atlantic and ProSiebenSat.1 Media SE became partners. In 2019, the NuCom Group took over the majority of the shares.

In the industry, Käuferportal had long been seen as a "hidden champion". At the end of 2018, after ten years as market leader, Behlau took the company to the next level, renaming it Aroundhome and launching a large-scale TV campaign aimed at building it into Germany's number one brand for around-the-home services.

Even after ten years, Behlau is still deeply involved in the operations of the business. In addition to his role as CEO leading corporate strategy, he focuses on sales management. Claas van Delden, Co-CEO of NuCom Group, describes Behlau as a "true founder with an ingenious sales gene". At Aroundhome, he has established one of the most powerful sales structures in Germany.

**KEY CORPORATE FACTS**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Austria, Belgium, Switzerland, Germany, France, United Kingdom, Ireland, Netherlands
- **Employees**: 251-500
- **Ownership**: Corporate Investors
- **Total Funding**: € 28m

**BUSINESS OVERVIEW**

Aroundhome is the largest broker for products and services around the home in Germany. The Berlin-based company was founded in 2008 under the name Käuferportal. Today, Aroundhome employs 500 people throughout Germany and helps millions of people to find the right specialist company nearby. Each year the company brokers projects worth one billion euros. Since January 2019, Aroundhome is a majority owned company of the NuCom Group, the commerce segment of ProSiebenSat.1.

READ MORE
Event Inc

Leading marketplace for event locations in the german-speaking area

Founded: 2013
https://www.eventinc.de/

**SPEAKER INFORMATION**

**Paul Philipp Hermann**
co-CEO

**PRESENTATION TOPIC**

.

**SHORT BIOGRAPHY**

Paul is a Co-Founder and Managing Director of Lamudi - Rocket's Real Estate Classifieds Business in Emerging Markets. Prior to that he worked for The Boston Consulting Group and started youtrex an online recruiting startup.
Paul graduated from the University of Oxford in Internet Studies and holds a Ph.D. in Law from Bucerius Law School.

**KEY CORPORATE FACTS**

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<tr>
<th>Headquarters</th>
<th>Hamburg, Germany</th>
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<td>Active Markets</td>
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<td>Founders</td>
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<tr>
<td>Total Funding</td>
<td>€ N/A</td>
</tr>
</tbody>
</table>

**BUSINESS OVERVIEW**

Event Inc is the leading event platform in Germany. Users are able to find event venues, agencies, caterers & event suppliers easily.
Holic  Blockchain-Powered Businesses

Founded: 2017  http://www.holic tec.com/

See More at NOAH Connect

Leon Yohai
CEO

_**PRESENTATION TOPIC**_

_**SHORT BIOGRAPHY**_

_**KEY CORPORATE FACTS**_

- Headquarters: Greece
- Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- Employees: 26-50
- Ownership: Founders
- Total Funding: € N/A

_**BUSINESS OVERVIEW**_

In response to increasing pressure for efficiency in its mining operations, Holic designed the technology for next-generation 7nm chips that will produce the fastest mining to date.
FLOWERBX is an online, flower delivery company that sources the flowers, direct from the growers, and delivers them across Europe and now the US. FLOWERBX is slated to become the first global flower brand.

**Founded:** 2015

**Website:** https://www.flowerbx.com

**SPEAKER INFORMATION**

**Whitney Hawkings**
CEO and Founder

**PRESENTATION TOPIC**

Building a Global Flower Brand

**SHORT BIOGRAPHY**

Whitney Bromberg Hawkings is Founder and CEO of FLOWERBX. She graduated from Columbia University in 1998 and started her career in Paris working for Tom Ford at Gucci. In 2016, she resigned from her position as SVP of Communications of TOM FORD after working for the designer for 18 years to found FLOWERBX, the online flower delivery service that is slated to become the first global flower brand. Over the past three years, she has launched FLOWERBX across the UK and in France, Germany, Belgium, and Ireland and 17 other countries across Europe. She is currently focused on strengthening and growing the European markets and international expansion. FLOWERBX launched in New York City in May 2019.

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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<td>Active Markets</td>
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<td>Ownership</td>
<td>Angel Investors</td>
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<td>Key Investors</td>
<td>Natalie Massenet, Alex Chesterman, Simon Franks</td>
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<tr>
<td>Total Funding</td>
<td>€ 7.22m</td>
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</table>

**BUSINESS OVERVIEW**

FLOWERBX is a unique floristry service, delivering cut flowers to customers direct from suppliers in Holland via its online store.

Unlike traditional florists, London-based FLOWERBX offers bunches of single variety blooms, rather than mixed bouquets, and by dealing with the markets directly ensures flowers arrive to doorstep fresh and fragrant, and in the most cost effective way possible.
First Mover & Tech-Leader in eSigning based on AML compliant online identifications via video chat.

**Founded: 2014**

[https://www.idnow.io/](https://www.idnow.io/)

**SPEAKER INFORMATION**

**Andreas Bodczek**
CEO

**SHORT BIOGRAPHY**

CEO at RNTS Media N.V. November 2014 – Present
Co-Founder & CEO at Fyber June 2009 – Present
Founder at Adetra October 2007 – Present

**BUSINESS OVERVIEW**

IDnow offers patented technology for innovative companies that allows their customers to verify their identity quickly and conveniently from online using their smartphone, tablet or webcam. This novel process replaces the antiquated PostIdent process and allows for significant improvements to conversion rates for online applications. The esigning solution allows people to sign contracts online with a qualified electronic signature (QES) which is equal to handwritten signatures.

**KEY CORPORATE FACTS**

- **Headquarters**: Munich, Germany
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlandes, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 101-250
- **Ownership**: Angel Investors
- **Total Funding**: € N/A
E.ON Energy + 1 Industrial Digitisation
Empowering customers. Shaping markets

Founded: 2000
https://www.eon.com

See More at NOAH Connect

SPEAKER INFORMATION

Karsten Wildberger
COO

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

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<th>Headquarters</th>
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<td>Corporate Investors</td>
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<td>Total Funding</td>
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</table>

BUSINESS OVERVIEW

E.ON is an international privately-owned energy supplier which is focused on renewables, energy networks and customer solutions, which are the building blocks of the new energy world. The conventional generation and energy trading businesses were combined into a distinct company, Uniper, as per 1st January, 2016. E.ON did spin off the majority of Uniper to E.ON's shareholders and Uniper has been independently listed since September 12, 2016.
OMNIUS

Supercharging insurance with AI.

Founded: 2015
https://omnius.com/

SPEAKER INFORMATION

Sofie Quidenus-Wahlforss
CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

Sofie Quidenus-Wahlforss is an experienced managing director with a strong entrepreneurial spirit. Her strategic skills coupled with a passion for AI led her to create omni:us, with the goal of redefining the way people work and how companies are handling their business operations. omni:us is an AI-based, SaaS solution to massively optimize workflows, empowering businesses to make comprehensive data-driven decisions. Prior to omni:us, Sofie founded Qidenus Technologies which quickly became the leader in the market of robotics and digitization. Sofie is also the patent owner of the V-shape scanner Technology and winner of several awards including the Woman Technology & Research Award.

KEY CORPORATE FACTS

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<td>26-50</td>
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<td>Ownership</td>
<td>Founders</td>
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</table>

BUSINESS OVERVIEW

omni:us builds cognitive, deep domain insurance products that automate tedious human data extraction & classification tasks and allow a quick deployment of AI capabilities to claims management systems, without the difficulty and delay of trying to build an internal AI system.

READ MORE
CarNext.com is Europe's leading digital marketplace connecting suppliers of high-quality used cars to business and private customers. The used car value chain is ripe for disruption and CarNext.com is focused on helping its supply partners take control of the sale process and meet customer needs. CarNext.com operates online and in 34 Delivery Stores in 28 countries across Europe. In 2018 CarNext.com sold over 250,000 cars!
**SPEAKER INFORMATION**

**Jan Wouter Kleinjan**  
Chief Product and Marketing Officer

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

Jan Wouter Kleinjan is Chief Product and Marketing Officer (CPMO) at CarNext.com the most trusted pan-European digital marketplace for high-quality used cars, seamlessly delivering any car, anytime, anywhere. Customers can buy, lease or subscribe to a wide range of high-quality used cars together with extensive ancillary services, available online and through a network of Delivery Stores in 22 European countries.

Before joining CarNext.com in 2017 Jan Wouter was responsible for major online B2C platforms including NU.nl news platform, AutoTrader.nl and AutoWeek.

Prior to this he worked in the automotive for over 16 years, in various OEM and Wholesale senior roles working for companies Alfa Romeo, Cadillac/Corvette/Hummer Europe, Mitsubishi Europe and Nissan Europe.

Jan Wouter holds a Master’s Degree in Automotive Engineering and Management at the University of Hertfordshire (UK).

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**KEY CORPORATE FACTS**

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<th>Headquarter</th>
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<td>Employees</td>
<td>101-250</td>
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<td>Financial Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ N/A</td>
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**BUSINESS OVERVIEW**

CarNext.com is Europe’s leading digital marketplace connecting suppliers of high-quality used cars to business and private customers. The used car value chain is ripe for disruption and CarNext.com is focused on helping its supply partners take control of the sale process and meet customer needs. CarNext.com operates online and in 34 Delivery stores in 28 countries across Europe. In 2018 CarNext.com sold over 250,000 cars!
Funding Circle

Together, we’re better.

Founded: 2010

http://www.fundingcircle.com/

See More at NOAH Connect

SPEAKER INFORMATION

Panni Morshedi
Continental Europe Managing Director

PRESENTATION TOPIC

.

SHORT BIOGRAPHY

Panni is Managing Director of Funding Circle’s international markets, with responsibility for Germany and the Netherlands as well as for launching of new markets. She joined the business in 2014 and has been an integral part of Funding Circle’s growth and expansion ever since.

Panni has more than 15 years’ experience in building and scaling global technology businesses. Prior to joining Funding Circle, she was a member of the founding team at Wonga leading Product Development and launching the first international markets, scaling the business into a global consumer lender within three years.

KEY CORPORATE FACTS

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<th>Headquarters</th>
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<td>Ownership</td>
<td>Financial Investors</td>
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<tr>
<td>Key Investors</td>
<td>Accel, Index Ventures, Temasek Holdings, DST Global, BlackRock</td>
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<tr>
<td>Total Funding</td>
<td>€1,518m</td>
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BUSINESS OVERVIEW

When Funding Circle was founded, we could see that businesses weren’t being given the finance to grow, while investors were making poor returns. We had a simple idea — let them support each other. By lending directly to businesses through Funding Circle, investors can now earn attractive returns to better provide for their future. Businesses get fast, easy access to funding to grow, create jobs, support local communities and drive the economy forward. We believe it’s better for everyone.

One of the best capitalised lending platforms in the world, we have raised approximately £250 million of equity capital since 2010 from some of the largest and most sophisticated investors around. Providing guidance and support as well as capital, they share our mission to build a better financial world for businesses and investors. Our backers collectively manage over $5 trillion and are the leading firms behind Facebook, Twitter, Skype and Betfair. Our current equity investors are Accel Partners, Baillie Gifford, BlackRock, DST Global, Index Ventures, Ribbit Capital, Sands Capital, Temasek and Union Square Ventures.
Lemonade is a licensed insurance carrier that offers homeowners and renters insurance powered by artificial intelligence and behavioral economics. By replacing brokers and bureaucracy with bots and machine learning, Lemonade promises zero paperwork and instant everything. And as a Certified B-Corp, where underwriting profits go to nonprofits, Lemonade is remaking insurance as a social good, rather than a necessary evil.
Starling Bank is a UK mobile-only bank offering personal, joint and business accounts. Our app helps people take the stress out of money by letting them visualise and manage their finances in real time, all from one app. Our 100% mobile personal accounts include instant real-time payment notifications, insights into spending habits, in-app card lock, a flexible overdraft and 24/7 in-app customer service and the Starling Marketplace - which allows our customers to connect to an ecosystem of financial services and products, all in app, putting control over their entire financial life in the palm of their hand. Plus, with a MasterCard Contactless Debit Card, Apple Pay, Google Pay, Samsung Pay, FitBit Pay and Garmin Pay - our customers can pay their way.
Yoyo Wallet is a U.K.-based mobile wallet startup that enables its users to pay for their goods with their smartphones. The company currently processes over 150,000 monthly in-store transactions by combining payment and loyalty via an easy scan. It also provides a marketing platform for retailers that enables digital customer engagement in-store. The multi-retailer mobile wallet offers loyalty programs and rewards offerings it can automatically deliver to customers based on buying patterns.
mymuesli E-Commerce + 2 Revolutionary Consumer Products

Customization of cereal

Founded: 2007
http://www.mymuesli.com

See More at NOAH Connect

**SPEAKER INFORMATION**

**Max Wittrock**  
Co-Founder

**PRESENTATION TOPIC**  

**SHORT BIOGRAPHY**  

**KEY CORPORATE FACTS**

- **Headquarters**: Passau, Germany
- **Active Markets**: Germany
- **Employees**: 501-1,000
- **Ownership**: Financial Investors
- **Key Investors**: GENUi Partners
- **Total Funding**: € N/A

**BUSINESS OVERVIEW**

mymuesli - your favourite muesli, mixed together with the best organic ingredients and lots of love. We are the world's first startup where you can create your own organic muesli mix using over 80 different ingredients. And we've been doing it for over 11 years! Whether you're into bircher, chocolate or protein - there's something for everyone with 566 quadrillion possible combinations. All of our ingredients are certified organic and additive-free.

READ MORE
The Modist

Luxury Modest Fashion E-commerce Platform for Extraordinary Women

Founded: 2017

https://www.themodist.com/

See More at NOAH Connect

SPEAKER INFORMATION

Ghizlan Guenez
Founder & CEO

PRESENTATION TOPIC

Modest Market and The Modist

SHORT BIOGRAPHY

Ghizlan Guenez is the Founder and CEO of The Modist, the first global luxury e-commerce platform where over 180 leading fashion brands are curated for women who dress modestly. With offices in Dubai and London and shipping to over 120 countries, The Modist aims to address an underserved market of women who want to dress fashionably yet in a demure way, across faiths, age groups and ethnicities. The modest market is estimated to be at $260bn and is rapidly growing, with The Modist being the first to address this market within the luxury space. In its core, The Modist’s proposition is driven by the mission to be an inclusive platform for women globally that celebrates diversity and empowered choice.

Launched in March 2017, The Modist has achieved +200% YoY growth, launched its own brand, Layeur, in April 2018 to further fill the gap in the market for a modest brand, and counts Vautier7 in London, Annabel Holding (Investment arm of Nicholas Bulgari – Bulgari Family), Chalhoub Group in the Middle East and Farfetch amongst its investors.

Originally from Algeria, Ghizlan has lived most of her life in the Middle East and holds a first-class degree from the London School of Economics. Ghizlan has over 14 years…

KEY CORPORATE FACTS

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<td>Founders</td>
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<td>Total Funding</td>
<td>€ 13.4m</td>
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BUSINESS OVERVIEW

The Modist is the world’s first exclusive luxury eCommerce platform dedicated to modest ready-to-wear fashion and has been heralded as a leading company in innovation (Fast Company) and fashion (Vogue, Glamour, Style) as actively changing the perception and conversation around modesty and empowerment. Founded by Ghizlan Guenez in 2017 alongside an expert management team, The Modist launched with the goal of smashing stereo-types around ‘modesty’. With only 80 brands at launch, the business now carries over 180 luxury and contemporary designer brands, curated for a modest and high fashion aesthetic, including its own brand ‘Layeur’, and ships to over 120 countries globally. The Modist has successfully secured funding from leading players in the luxury and e-Commerce space like, Farfetch and Bulgari, a testament to the business’ leading global luxury proposition in the e-Commerce space.

READ MORE
Simplesurance Insurance + 1 Fintech & Insurtech

To become the world’s leading e-commerce provider for product insurances.

Founded: 2012
https://www.simplesurance.com/

See More at NOAH Connect

SPEAKER INFORMATION

Robin von Hein
Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

As one of 100 most innovative people in Germany according to the financial daily newspaper Handelsblatt, Robin von Hein is driving progress forward in the international insurance landscape. He is the founder and CEO of simplesurance which is based in the melting pot of innovative technology and that is Berlin. simplesurance is among the most successful startups in Europe. In 2018, simplesurance was awarded the best eCommerce Insurance at the BankingCheck and eKomi Awards, honoring outstanding customer care process and technologies. Furthermore, simplesurance won the prize as the best InsurTech startup in the Silicon Valley in 2016, the melting point of digital companies and innovation. The German economy magazine Capital counts Robin to the Top 40 under 40 and simplesurance is also among the 15 top funded InsurTech companies in Europe.

The company has won more awards for revolutionizing insurance services and continuously connecting people and business. The InsurTech connects the traditional insurance industry with innovative technology by developing innovative insurance solutions for a digital world.

Robin von Hein has great knowledge of the world of insurances. He has been working in the insurance industry for many years during his studies in insurance management and afterward in the Consultancy company. He is experienced in developing risk...

READ MORE

KEY CORPORATE FACTS

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<th>Berlin, Germany</th>
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<td>Key Investors</td>
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<td>Total Funding</td>
<td>€ 54m</td>
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BUSINESS OVERVIEW

The InsurTech simplesurance is changing the way people see and buy insurance. The traditional insurance industry has been rarely using the potential provided by digital transformation. By incorporating new digital sales channels insurers can acquire new – modern and tech-savvy – customers, hence a new generation of customers.

Being the market leader for digital insurance software solutions simplesurance develops cross-selling solutions at the interface of traditional insurance industry and modern digital world. The integration allows the purchase of insurance at the point-of-sale in 28 countries. More than 2,500 partners including e-commerce and banking providers as well as manufacturers use the innovative power and flexibility of the company’s cross-selling platform.

CEO and Founder, Robin von Hein and his team of more than 150 employees offer a simple access to insurance. They enable customers of Banks, FinTechs, online and offline shops to insure their gadgets directly during the process of the purchase at the point-of-sale. The insurance portfolio applies to a big variety of products, ranging from mobile electronics to household items, stationary electronics, tyres, strollers, pets, and more. In the digital customer journey are all steps automated, including the generation of insurance data, claim handling, and repair management. Only one click ads the insurance package to the product, directly in the shopping basket in online stores. Within the platform of FinTech partners, the...

READ MORE
Lisen Almgren
Founder & MD

Perfectly-shaped music for your Business

Soundry is a music streaming platform specifically developed for playing music in your business. It's simple - register, choose a playlist and start playing music in your store, restaurant or salon. With a variety of carefully created playlists, you have a library of thousands of tracks to explore. From relaxed mornings to busy lunch hours and vibrant evenings, we have perfectly-shaped music for every moment of your day.

KEY CORPORATE FACTS

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<td>51-100</td>
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<td>limited partnership</td>
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BUSINESS OVERVIEW

Lisen Almgren is the Managing Director and Founder of Soundry, the next generation in-store music app for businesses looking to soundtrack their stores, restaurants, salons and spaces with perfectly-shaped music.

With a background in business development and strategy from Swedish investment company Kinnevik and marketing from leading home and living e-commerce company Westwing, Lisen was the driving force behind the launch of Soundry back in 2018 and was previously nominated as one of Sweden's leaders of the future.

READ MORE
WeddyPlace is Germany’s leading wedding marketplace that seamlessly engages, matches and connects couples with vendors while simultaneously providing relevant tools to support the couple in planning, budgeting and managing their guests.

**SPEAKER INFORMATION**

**Pauline Koehler**
Co-Founder

**PRESENTATION TOPIC**

Couples have evolved. Wedding Planning should too.

**SHORT BIOGRAPHY**

Pauline is one of the founders of WeddyPlace, Germany’s leading wedding marketplace. The platform seamlessly engages, matches and connects couples with vendors while simultaneously providing relevant tools to support in planning, budgeting and managing guests and thus ultimately supporting couples from “Will you?” to “I do”. Just before launching WeddyPlace, Pauline founded Vanolia, a guest and photo management website and app, also for couples who are engaged to be married. Prior to that, she was with BMW and adidas.

**KEY CORPORATE FACTS**

<table>
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<th>Headquarters</th>
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<td>Active Markets</td>
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<td>Key Investors</td>
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<tr>
<td>Total Funding</td>
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**BUSINESS OVERVIEW**

WeddyPlace is the Digital Wedding Planner for the Instagram Generation and a one stop shop for everything to do with the most important day in a couple's life. Starting with a planning timeline over budgeting the event to finding the perfect vendors and finally managing guests and sharing photos - WeddyPlace is the wedding planner in your pocket.
Keleya is the digital health platform for pregnant women. We help her to have a safe and joyful pregnancy by providing her with personalized, algorithm-based nutrition and exercise coaching and individual health advice - all combined in one app.

**Founded:** 2017

**https://keleya.de/en**

See More at NOAH Connect

**SPEAKER INFORMATION**

**Victoria Engelhardt**
Co-Founder & CEO

**PRESENTATION TOPIC**

Digital & Female Health

**SHORT BIOGRAPHY**

Victoria Engelhardt is one of the co-founders and CEO of Keleya – the app for a safe and joyful pregnancy. She started her career in the Berlin startup scene in 2013 at Rocket Internet and Epic Companies, where she supported the growth of various Startups from day one. Subsequently, from 2015 to 2017, she worked as a consultant at the Boston Consulting Group.

**KEY CORPORATE FACTS**

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<td>Financial Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ 1m</td>
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</table>

**BUSINESS OVERVIEW**

The Keleya app was launched at the end of 2017. Since then, we have helped more than 100,000 pregnant women in Germany and across the globe.

We have a chance to build even more personalized health assessment and facilitate the process of moving towards the digital patient files in Germany, thanks to the data, that woman track in our app.

READ MORE
Airbus Group is a global leader in aeronautics, space and related services. In 2015, the Group – comprising Airbus, Airbus Defence and Space and Airbus Helicopters – generated revenues of €64.5 billion and employed a workforce of around 136,600. Our people work with passion and determination to make the world a more connected, safer and smarter place. Taking pride in our work, we draw on each other’s expertise and experience to achieve excellence. Our diversity and teamwork culture propel us to accomplish the extraordinary – on the ground, in the sky and in space.
PTScientists is a German new-space company whose aim is to bring down the cost of space exploration and democratise access to the Moon. We are committed to breaking down the barriers to research in space, by developing reliable and affordable systems to deliver experiments and payloads to their desired locations.

Torsten Kriening is an executive with academic and professional experience in space management, satellite communications, and broadcast technology. He has an electrical and telecommunications engineering background and studied information technology and computer science at the Technical College Berlin. Torsten began his career as a software developer, before moving into sales and business development, working at companies including 3Com, Lucent Digital Video, SES Astra and Bertelsmann.

At PTScientists, Torsten is putting his business acumen to good use in his commercial role, specialising in international partnerships and payload contracts. He has been instrumental in successfully identifying new market opportunities and takes pride in building strong customer relationships that benefit all partners, combining his business intelligence with an ability to understand complex technical requirements from customers.

KEY CORPORATE FACTS

- **Headquarters**: Berlin, Germany
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 51-100
- **Ownership**: Founders
- **Total Funding**: € N/A

BUSINESS OVERVIEW

PTScientists is a German new-space company whose aim is to bring down the cost of space exploration and democratise access to the Moon. We are committed to breaking down the barriers to research in space, by developing reliable and affordable systems to deliver experiments and payloads to their desired locations.
**BestSecret**

**E-Commerce + 3**

**Ecommerce, Marketplaces & Classifieds**

An 'invitation' only online shopping community

**Founded: 2007**  
**http://www.bestsecret.com/**

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Marian Schikora**  
CCO

---

**PRESENTATION TOPIC**

Fireside Chat

---

**SHORT BIOGRAPHY**

Co-Founder BestSecret in 2007, MD of Schustermann & Borenstein Group since 2012, since 2017 CCO at BestSecret/Schustermann & Borenstein Group

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**KEY CORPORATE FACTS**

<table>
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<tr>
<th><strong>Headquarters</strong></th>
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</thead>
<tbody>
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<td><strong>Active Markets</strong></td>
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**BUSINESS OVERVIEW**

BestSecret offer exclusive insider access to the best brands at the best prices, each and every day. Unlike other members’ shopping clubs that only order items in when the flash sale expires, our products are available immediately. We have over one million items in stock from over 3,000 brands in our state-of-the-art warehouse. Our members click any product and it’s there. How to become a member Access to BestSecret is by-invite only. To become a member, you must be referred to join by another member or come through one of our limited and exclusive partnerships. Memberships can be found in anything from your magazine subscription to your credit card benefits package. However we do limit the number of members that come through partnership channels and can close the door at our perceived capacity.

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READ MORE
Online, offline and mobile: Wirecard is the leading specialist for payment processing and issuing.

**SPEAKER INFORMATION**

**Markus Braun**  
CEO

**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

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**KEY CORPORATE FACTS**

<table>
<thead>
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<th>Headquarters</th>
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<td>€ 900m</td>
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**BUSINESS OVERVIEW**

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. Market capitalization of USD 10bn.
Silvair is a pioneer in Bluetooth-based smart lighting technologies and the leading contributor to the Bluetooth SIG's Mesh Working Group. The company provides an entirely new infrastructure for connecting people, places and things by developing a full-stack Bluetooth Mesh implementation optimized for professional lighting applications, as well as a multi-service smart lighting platform. The Silvair Lighting Firmware is a complete and flexible implementation of the Bluetooth stack with mesh networking capability. It allows lighting manufacturers to easily incorporate a robust and reliable wireless communication technology into their products. Designed to meet the challenging requirements of professional lighting applications, the Silvair Lighting Firmware enables low-latency mesh connectivity even in large-scale commercial lighting networks. The Silvair Platform is a connected lighting ecosystem which combines robust wireless control capabilities with a complete software & hardware infrastructure for delivering innovative value-added services. With a fully scalable architecture designed to ensure compliance with the upcoming Bluetooth Mesh standard, the Silvair Platform enables businesses and institutions to deploy multi-service smart lighting networks that generate data from sensors and physical assets. Silvair gives its partners a head start with a ready-to-use wireless technology, the shortest time to market, and guaranteed compliance with the Bluetooth Mesh standard.
Fractory is an online manufacturing platform that connects engineering companies with manufacturing companies helping to streamline the outsourcing of custom designed parts production. We provide our customers a one-stop solution for their metal manufacturing needs - one place to get everything they need. For our suppliers it opens door to new clients, revenue streams and faster machinery ROI.

Fractory has been quickly scaling from its first markets in Baltics and Nordics to now in the UK. The platform has been well received by companies all around and from many industries. From small furniture companies to giants like ABB, Siemens and CERN.

We aim to bring simplicity, clarity and higher quality into the manufacturing sector. Half of our employees are engineers who know exactly what the industry needs. But we all hate inefficiencies and we are here to lose them for good.
ZkSystems

Scalable Blockchain Protocol for IoT

 Founded: 2018
https://www.zksystems.io

SPEAKER INFORMATION

Diana Rees
CEO

PRESENTATION TOPIC

ZkSystems: Scalable Blockchain for IoT

SHORT BIOGRAPHY

Diana Rees is CEO and Cofounder of ZkSystems, a blockchain infrastructure layer which enables full autonomy for Industrial IoT. She is a serial entrepreneur, who has founded two startups previously to ZkSystems and made a successful exit with her last startup three years ago. After her exit, she worked as a managing director at a software development agency and taught MBA courses at top business schools in Berlin and Munich. Diana Rees is fluent in eight languages, and she originally started her career in Production Management in China.

KEY CORPORATE FACTS

| Headquarters | Berlin, Germany |
| Active Markets | Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey |
| Employees | 4-10 |
| Ownership | Founders |
| Total Funding | € N/A |

BUSINESS OVERVIEW

ZkSystems is a scalable blockchain tailored for Industrial IoT. Our technology is used by industry leaders such as Bosch, Rexroth and Telefonica. ZkSystems is a partner of Oracle, Sopra Steria and SAP and is in scientific cooperation with UC Berkeley. ZkSystems Blockchain is used for tamper-proof asset tracking, pay-per-use servitization of factories and industrial machines, dynamic pricing, track and trace solutions, and other use cases for Industry 4.0.

READ MORE
Ping An strives to become a world leading technology-powered financial services group. We believe the way people receive financial services and healthcare in the future will be through intelligent ecosystems enabled by technology. We serve 538m online customers and 184m retail customers in our five ecosystems in financial services, healthcare, auto services, real estate services, and smart city solutions. Technology has enabled us to bring changes to the landscape of retail finance and healthcare in China. Supported by the Group’s strong core financials, our continued investment in fintech and healthtech resulted in increasing revenue contributions from our tech units as well as several unicorns.

Ping An ranked 10th in Forbes’ 2018 Global 2000 with a market cap of US$181.4b, and 29th in the 2018 Fortune Global 500 with US$144,197m in revenue.
**Data Artisans**  
**B2B Software & Services**

- **Founded**: 2014
- **Website**: [https://data-artisans.com/](https://data-artisans.com/)

### Speaker Information

**Kostas Tzoumas**  
**CEO**

### Presentation Topic

### Short Biography

### Key Corporate Facts

<table>
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<td>Ownership</td>
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<td>Key Investors</td>
<td>Intel Capital, btov Partners</td>
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<td>€ 6m</td>
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### Business Overview

Developer of a data stream processing platform intended to provide easy stream processing. The company's platform features open source Apache Flink and application manager which unifies real-time event-driven applications and real-time analytics, enabling businesses to manage and deploy live data applications making better business decisions in the process.
SIGNAL IDUNA Financial Services + 1 Mobility & Travel of the Future

SIGNAL IDUNA

Founded: 1907
https://www.signal-iduna.de

See More at NOAH Connect

SPEAKER INFORMATION
Johannes Rath
Chief Digital Officer

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
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<td>Over 10,000</td>
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<td>Corporate Investors</td>
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</table>

BUSINESS OVERVIEW
SIGNAL IDUNA is a German financial services company headquartered in Dortmund and Hamburg, Germany. Its core business and focus is insurance.

READ MORE

10,000 employees
Corporate Investors

READ MORE
We want to change the way people work and think about jobs.
jobby provides a unique digital and mobile platform that everyday connects companies with staffing needs and individuals with on demand needs with thousands of certified workers around them.

**Founded: 2016**
https://www.jobby.works

**SPEAKER INFORMATION**

**Andrea Goggi**  
CEO

**PRESENTATION TOPIC**

Changing the way people work and think about jobs.

**SHORT BIOGRAPHY**

Andrea is a vibrant entrepreneur and a resolute manager with more than 20 years of experience in digital marketing and advertising developed working in executive roles for local agencies, international digital networks and top class consulting firms. During his professional experience he covered positions like art director, executive creative director, managing director, senior manager.

Active runner, enthusiastic father of Adele and grateful husband of Ilaria thinks that a project in business or in life should always have a “soul” to be interesting.

He is creative in everyday’s life and he developed a strong strategic vision that contributed to shape a new management style based on wide sensibility, sharp vision and empathy which became main ingredients for building committed, passionate and result driven teams.

In every project he always tries to push for cultural improvement, business focus and for creating real meaningful values.

**KEY CORPORATE FACTS**

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<th>Headquarters</th>
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<tr>
<td>Active Markets</td>
<td>Italy</td>
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<td>Angel Investors</td>
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<td>Total Funding</td>
<td>€ 0.8m</td>
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</table>

**BUSINESS OVERVIEW**

jobby is the “tinder for jobs”.  
A digital platform that enables people to work on their own terms highlighting skills, reliability and commitment.  
At the same time we help individuals and companies to find the right person to get the job done.

We really want to change the way people work and think about jobs.

jobby provides a unique digital and mobile platform that everyday connects companies with staffing needs and individuals with on demand needs with thousands of certified workers around them.

For Individuals jobby is a valuable help at your service, everyday.  
For companies jobby is the “dream team” built on your needs.  
For workers jobby is a new way to work and earn being your own boss.
**Leapsome**

The All-in-One People Enablement Platform

Leapsome combines all feedback and performance tools in an intelligent, modular platform: goal / OKR tracking, 360° feedback & appraisals, continuous feedback, 1:1 meeting management and regular employee surveys.

**SPEAKER INFORMATION**

**Jenny von Podewils**
Co-Founder

**PRESENTATION TOPIC**

Leapsome - The All-in-one People Enablement Platform

**SHORT BIOGRAPHY**

Jenny von Podewils is a Co-Founder and Managing Director of Leapsome. Together with her Co-Founder Kajetan Armansperg, she supports companies in building successful teams with people enablement technology.

Jenny is an alumna of the Universities St. Gallen and Oxford as well as Singularity University, and has previously gained experience and led teams in business development, corporate development and digital transformation roles in media and tech companies.

Leapsome combines all strategic feedback and performance tools in an intelligent, modular People Enablement platform: goal / OKR tracking, 360° feedback & appraisals, continuous feedback, 1:1 meeting management and regular employee surveys. This data is aggregated into strategic people analytics and personalized learning recommendations.

The platform is integrated with Email, Slack and HR systems (e.g., Personio, BambooHR, Active Directory). Tech companies such as Trivago, AboutYou or FlixBus, and enterprise customers such as Mercedes Benz, Keba or CTS Eventim use Leapsome.

Leapsome is a SaaS company selling to tech and enterprise customers at C-level or VP People level. Customers buy annual employee licenses.

**BUSINESS OVERVIEW**

Leapsome supports companies in building successful teams with intelligent people enablement technology. (1) We enable high-growth companies to build scaleable people enablement processes and great employee experience. (2) We enable established companies to implement the modern people enablement processes that enable their digital business transformation.

Leapsome combines all strategic feedback and performance tools in an intelligent, modular People Enablement platform: goal / OKR tracking, 360° feedback & performance appraisals, continuous feedback, 1:1 meeting management and regular employee surveys. This data is aggregated into strategic people analytics and personalized learning recommendations.

The platform is integrated with Email, Slack and HR systems (e.g., Personio, BambooHR, Active Directory). Tech companies such as Trivago, AboutYou or FlixBus, and enterprise customers such as Mercedes Benz, Keba or CTS Eventim use Leapsome.

Leapsome is a SaaS company selling to tech and enterprise customers at C-level or VP People level. Customers buy annual employee licenses.

**KEY CORPORATE FACTS**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Austria, Switzerland, Germany, Spain, France, United Kingdom, Netherlands, Sweden
- **Employees**: 11-25
- **Ownership**: Founders

**READ MORE**
Wunder Mobility is the fastest growing MobilityTech Company in Europe that conceptualizes and scales all variations of new mobility services as part of its technology solutions.

**SPEAKER INFORMATION**

**Gunnar Froh**  
Founder and CEO

**PRESENTATION TOPIC**

A new value chain for next-generation mobility

**SHORT BIOGRAPHY**

Gunnar Froh is the founder and CEO of Wunder Mobility, the fastest growing mobility technology company in Europe, which conceptualizes and scales all variations of new mobility services as part of its technology solutions. He previously worked for Airbnb, where he was in a leading role in the internationalization of the US company until the end of 2013. As early as 2011, Gunnar Froh sold his own Start Up Accoleo, a residential marketplace he founded in 2009, to Airbnb. Prior to that, Froh gained experience as a consultant at McKinsey and founded the non-profit carsharing organization CampusCar. A native of Schleswig-Holstein, he studied economics at WHU in Germany and at the Kellogg School of Management in Chicago, USA. He lives and works in Hamburg.

**KEY CORPORATE FACTS**

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<td><strong>Employees</strong></td>
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<td><strong>Ownership</strong></td>
<td>Financial Investors</td>
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<td><strong>Key Investors</strong></td>
<td>Piton Capital, KCK, Density Ventures</td>
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<td><strong>Total Funding</strong></td>
<td>€ 27m</td>
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</table>

**BUSINESS OVERVIEW**

Mobility has become a worldwide expression of freedom, independence, prosperity, individuality and self-determination. At Wunder Mobility, 150 employees from 30 nations are convinced that there must be a new way to meet the mobility needs of cities and their inhabitants. That’s why Wunder wants to help develop sustainable mobility solutions to free cities from the ballast of individual traffic. Wunder Mobility is the only international company to map all types of new mobility as part of its technology solutions: Wunder Carpool is an innovative software solution for carpooling and commuter carpooling that helps to reduce traffic density in cities. Wunder Shuttle is the integrated technology for all “shuttle-on-demand services” that can be seamlessly integrated with existing means of transportation and improve their availability and utilization. Wunder Fleet also offers the key technology for all mobility sharing services, such as Car-Sharing and Scooter-Sharing.
SPEAKER INFORMATION

Wanja Sören Oberhof
CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

Wanja S. Oberhof, born 1986, is the founder and CEO of niiu development GmbH and newscase GmbH.

At the age of 15 Wanja Oberhof started his first company, an events agency. In 2007, together with Hendrik Tiedemann, he founded niiu media GmbH who in 2009 started the worlds first individualised daily newspaper. The founding of niiu received a dedicated chapter in the book, "Rulebreaker: How the people think, whose ideas change the world" by Sven Gabor Janszkys. Since 2012 Oberhof and niiu development GmbH have focused on expanding access to premium digital news content from a wide range of newspapers, and distilling them into one individualised news app. Since April 2015 it is also available as a smartphone app under the new name of newscase.

Wanja S. Oberhof is also involved in other emerging start-ups in association with his company WAOW ventures GmbH, and since January 2015 is the major shareholder of niiu development GmbH.

KEY CORPORATE FACTS

| Headquarters | Berlin, Germany |
| Active Markets | Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey |
| Employees | 101-250 |
| Ownership | Corporate Investors |
| Total Funding | € N/A |

BUSINESS OVERVIEW

Since its foundation, Lumaland AG has developed to become a globally active, steadily growing family of businesses. As one of today’s leading e-commerce providers in the field of Home & Living private brands, we transact over 10,000 orders each day and four million goods shipments each year.

READ MORE
**SPEAKER INFORMATION**

**Anna von Stackelberg**
CoFounder

**PRESENTATION TOPIC**

Doctorly company presentation

**SHORT BIOGRAPHY**

Anna is a Co-founder and Chief Business Development Officer at doctorly. Her main focus lies in developing partnerships and furthering the platform concept that defines the unique approach doctorly takes to practice management: enabling doctors to access a range of useful and innovative applications from within one single system.

**KEY CORPORATE FACTS**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Germany
- **Employees**: 11-25
- **Ownership**: Financial Investors
- **Key Investors**: Speedinvest, Target Global, Seedcamp, UNIQUA Ventures, Julian Teicke, EMPAUA
- **Total Funding**: € N/A

**BUSINESS OVERVIEW**

doctorly digitises & revolutionises how doctors manage their practice, engage with their patients, and collaborate with all key health industry stakeholders.

**Our vision?**

Doctors, patients, insurance and government sharing and utilising technology & data, via digital personalised services, in the true spirit of collaboration, to enable people to live healthier lives.

We raised our Pre-Seed financing round from VCs Target Global, Seedcamp & Pioneers Ventures, as well as excellent value adding Angels such as Julien Teicke, CEO & Founder of wefox group.
YUKKA Lab has developed a real time currency for the sentiment of every company, index, industry and country based on their proprietary Augmented Language Intelligence Technology. Thus providing a systematic and evaluated overview of media landscape.

SPEAKER INFORMATION

Oliver Berchtold
Co-Founder & CPO

PRESENTATION TOPIC

Augmented Advisory - Master information overload and turn data in compelling stories to be the trusted advisor of the future!

SHORT BIOGRAPHY

Oliver Berchtold is Co-Founder of YUKKA Lab and responsible for the global Business & Product Development. In this role Oliver can combine his expertise in Media Intelligence, which he gained in his five years at ARGUS Data Insights as Head of Products, with his know how in Design Thinking and business innovation from his studies at University of St. Gallen and Stanford.

At YUKKA Lab he pursues the vision to provide the financial industry with a systematic overview of market moving topics and to capture the mood with precisely quantified sentiments to deliver early indicators and trend signals based on their Augmented Language Intelligence technology.

KEY CORPORATE FACTS

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<th>Headquarters</th>
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BUSINESS OVERVIEW

YUKKA Lab has developed a real time currency for the sentiment of every company, index, industry and country based on their proprietary Augmented Language Intelligence Technology. Empowering Financial Experts and Knowledge Workers to excel in their jobs by always being on top of the latest news development around their investment and customers. We empower investors to make better informed decisions, Researches to transfer their knowledge within the organisation and Advisors to deliver advisory excellence. Every day we analyse +250’000 articles from +20’000 professional finance news sources to provide a systematic overview of the sentiment trends in the market and the topics fuelling those trends. Through our analytics you can identify where opportunities and risks arise in the market and spend your valuable time to read the really relevant articles thereby recreating the value chain to news. Away from biased news selection through personal filter bubbles and program based newspapers to rational and fact based news selection.

Our solution empowers advisors, sales people, researchers and investment managers to increase their efficiency, quality and performance at the same time. They can provide advisory excellence because they are always on top of the latest news development, make better informed decisions with the facts of millions of news articles at their fingertips and they can tell compelling stories about any company based on relevant...
BUSINESS OVERVIEW

Jimdo is the easiest way to create a website on a computer, smartphone, or tablet. With a simple intuitive interface, Jimdo enables anyone to create a customized online presence with a website, blog or online store. Founded in Germany in 2007 by Christian Springub, Fridtjof Detzner, and Matthias Henze, the company set a new standard in website creation. Jimdo has a passionate team of around 220 people in Hamburg and Tokyo. Jimdo is available in 8 languages and has helped people build over 25 million websites.
CAREERTEAM B2B Software & Services

DATA DRIVEN HEADHUNTING IN THE DIGITAL WORLD WITH FOCUS ON DIGITAL EXECUTIVES AND IT-EXPERTS. Building-up whole teams. Consulting in the fields of employer branding, recruiting and retention of talents.

Founded: 2011

https://www.careerteam.de/

See More at NOAH Connect

SPEAKER INFORMATION

Sebastian Tschentscher
CEO

PRESENTATION TOPIC

Dada-driven Headhunting in the Digital World

SHORT BIOGRAPHY

CEO at CareerTeam
Apr 2018 – Present

Director Group Strategy at Vaillant Group
Jul 2016 – Mar 2018

Head of Business Development at LichtBlick SE

KEY CORPORATE FACTS

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<td>Ownership</td>
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BUSINESS OVERVIEW

CareerTeam Group is one of Europe's leading executive search agency for the digital space. As a result of our network, our standardized and data-driven search process and a growing team of more than 200 employees in Berlin, Hamburg, Zurich, Amsterdam and Paris, CareerTeam finds unique Executives or builds digital teams. CareerTeam works for leading established online players such as eBay, Rocket Internet and Limango as well as for corporates during their digital transformation, e.g. Galeria Kaufhof, Klöckner and Bauer Media.

READ MORE
Leveris is a completely modern, modular, non-legacy banking platform that is specifically architected to address the key challenges facing financial institutions today. Leveris Universal Banking Platform is an end-to-end, cloud-based, banking as a service platform for traditional banks, challenger banks, lenders, credit unions and any consumer brand wanting to enter financial services. It has been designed as a cost-effective, flexible and quick-to-market platform to accelerate the transformation of financial services.
**SPEAKER INFORMATION**

**Andrea Vecchiola**  
CEO

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

Andrea was born in Italy in 1973 and since the young age, he aspired to a career in the shoe industry, mainly thanks to his grandfather, Aldo Botticelli, a famous and luminary entrepreneur. Graduated in Economics and Commerce in 1997, due to family background, he started to design shoes and, with his two brothers Giorgio and Marco, he founded his own company: FESSURA.

In 1999 Andrea invented and realized the MUMMY SHOES, a modular shoe with Changeable Upper. With a world patent, this style is one of the most important innovations in the Shoe industry. Andrea’s idea was to realize Shoes without using the traditional production process, giving also the final customers the freedom to build and customize his shoes. Furthermore, Mummy is a real Eco-friendly Product.

In 2010 Andrea Invented the SOCK SHOES, a line of shoes comfortable like Socks yet stable like shoes, thanks to the use of a bandage system positioned in strategic part of the footwear. This Line is a pioneer of the recent sneakers with elastic bands and marked the beginning of a trend well known worldwide, even nowadays, and used by many Top international brands.

**KEY CORPORATE FACTS**

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<td>11-25</td>
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<td>Financial Investors</td>
</tr>
<tr>
<td>Total Funding</td>
<td>€ N/A</td>
</tr>
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</table>

**BUSINESS OVERVIEW**

FESSURA is an Italian based FASHION-SPORT footwear brand for men, women, and kids, sold globally in recognized top retailers and specialized boutiques worldwide. Andrea Vecchiola and his brothers Giorgio and Marco founded the company with the intent to design develop and commercialize high-tech shoes.

It’s through their passion for a sporting lifestyle, fashion trends, and Art that they came up with a new iconic sign: THE ELASTIC BAND, the main characteristic of all the different FESSURA lines.

The brand thrives through creativity and innovation, exuding products that amplify the ultimate form of style and self-expressionism. The brand’s mission is to change the way people engage high-tech products, exposing fans to new styles and experiences.

Thanks to its patented elastic system, FESSURA is recognized as one of the most original brands in the global footwear scene. FESSURA products combine Beauty and functionality in a unique and excellent way.

All the FESSURA lines have a lightweight outsole made with innovative compound, with anatomic and anti-allergic insoles and uppers with stretchable materials for a perfect comfort.

**READ MORE**
LUKSO is the blockchain base layer for the modern creative economies. It enables the lifestyle, fashion, media, and design spaces to drive innovation around the core themes of future creative work. Founded: 2017

https://www.lukso.network

SPEAKER INFORMATION

Marjorie Hernandez de Vogelsteller
Founder and Managing Partner

PRESENTATION TOPIC

Introducing The Digital Ecosystem for New Creative Economies

SHORT BIOGRAPHY

Marjorie is a multi-faceted design and innovation expert, equal parts entrepreneur and designer. She has created products and concepts for clients, ranging from well-known artists and creative agencies to large consulting companies. Marjorie takes a special interest in the confluence of design and technology. In 2017 she founded LUKSO, the Blockchain for New Creative Economies.

KEY CORPORATE FACTS

- Headquarters: Berlin, Germany
- Active Markets: Germany
- Employees: 4-10
- Ownership: Founders
- Total Funding: € N/A

BUSINESS OVERVIEW

LUKSO is the blockchain base layer for the modern creative economies. It enables the lifestyle, fashion, media, and design spaces to drive innovation around the core themes of future creative work. This includes the ways in which creators coordinate with their communities and projects, engage with consumers and collaborators, automate their interactions, and trust their transactions. It redefines how assets can be managed, collections showcased, and brands experienced. LUKSO is the technological playground for creative professionals to shape emerging trends and unleash their creative force. LUKSO creates a brand new future-friendly space for fashion and lifestyle establishments as well as content creators to exist, sustain and engage with their consumers and the fashion industry at large with the benefits of a future-friendly, decentralized and transparent industry landscape.
**SPEAKER INFORMATION**

**James Hickson**  
CEO

**PRESENTATION TOPIC**


**SHORT BIOGRAPHY**


**KEY CORPORATE FACTS**

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<tr>
<th>Headquarters</th>
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<td>Financial Investors</td>
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<td>Key Investors</td>
<td>Fortress Investment Group, Finstar Financial Group</td>
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<td>Total Funding</td>
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**BUSINESS OVERVIEW**

Mash leverages advanced proprietary algorithms, machine learning capabilities, and automated platform to deliver superior finance and payments solutions to thousands of customers every day. Mash works hard for a future powered by technology, making every transaction seamless, flexible and worry-free.

READ MORE
Bird's mission is to make cities more livable by reducing car usage, traffic, and carbon emissions.

**Founded:** 2017

[https://www.bird.co/](https://www.bird.co/)

**SPEAKER INFORMATION**

**Christian Gessner**
General Manager DACH

**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

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**KEY CORPORATE FACTS**

- **Headquarters:** Santa Monica, United States
- **Active Markets:** Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees:** 251-500
- **Ownership:** Founders
- **Key Investors:** Sequoia Capital, Valor Equity Partners, Index Ventures, Craft Ventures, Goldcrest Capital
- **Total Funding:** € 367m

**BUSINESS OVERVIEW**

Bird operates as a dockless electric scooter company developing a vehicle sharing platform. They work closely with cities to help make transportation better and more environmentally friendly. The company was founded in 2017 by a former Uber and Lyft executive, Travis VanderZanden.
ExB Labs  Machine Learning + 3  B2B Software & Services

Specializes in producing self-learning software platforms for the analysis of large volumes of unstructured text and image data

Founded: 2000  https://www.exb.de

SPEAKER INFORMATION

Ramin Assadollahi
CEO & Founder

PRESENTATION TOPIC

Linguistic AI takes claims managers’ and underwriters’ efficiency to the next level.

SHORT BIOGRAPHY

Ramin Assadollahi was one of the first 20 people to study Natural Language Processing in Germany (University of Stuttgart, University College London). During his studies he learned that traditional computational linguistics as an aspect of artificial intelligence was too mechanistic and too rule-based and thus could not do justice to the organic nature of real human language and as a result switched completely to the cognitive neurosciences for his doctorate.

During his doctorate, he founded ExB Labs, a laboratory for the development of innovative speech processing products. In 2010, ExB sold text input technologies for 70 languages to the then market leader Nokia. Since then, ExB has focused on cloud-based AI solutions for the healthcare, insurance and automotive sector.

Ramin has been named as one of the leading heads of artificial intelligence by the leading business outlet Handelsblatt.com

KEY CORPORATE FACTS

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<td>Total Funding</td>
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BUSINESS OVERVIEW

Creating next generation cognitive computing through the research and development of language, knowledge and AI/ML related technologies.
Digital academic publishing - We transform university libraries towards a place where digital natives want to go.

**SPEAKER INFORMATION**

**Carsten Borchert**
Managing Director

**PRESENTATION TOPIC**

From buyers to producers - what’s next for university libraries in the digital age?

**SHORT BIOGRAPHY**

Carsten Borchert is CEO & Co-Founder of SciFlow. Before starting SciFlow, he worked as an Account Manager at Oracle. He has a Ph.D. in economics.

**KEY CORPORATE FACTS**

- **Headquarters**: Magdeburg, Germany
- **Active Markets**: Germany
- **Employees**: 4-10
- **Ownership**: Founders
- **Total Funding**: € 0.3m

**KPI #1**
- Paying research institutions (since 2018):
  - 2018 - 4

**KPI #2**
- ARR
  - 2018 - 30

**KPI #3**
- Time spend in SciFlow (hours/month)
  - 2019 - 750

**BUSINESS OVERVIEW**

SciFlow is a SaaS that enables university libraries to provide collaborative writing and truly digital publishing to their researchers. With digital publishing capabilities, we empower university libraries to move from buying from publishers to becoming a new kind of academic publisher themselves. Over time, a platform for research findings emerges that can be used like a citable Wikipedia.

READ MORE
Scoro is an end-to-end business management solution which allows professional and creative services to control their entire workflow from one place. Scoro's features include project and task management, resource planning, quoting and billing, enterprise-level reporting and a real-time dashboard.
MoneyFarm is an independent financial services provider that offers online financial advisory and execution services in Italy and the United Kingdom. The company enables its users to manage their money in an efficient way and offers a unique service in Europe that provides personal advice on ETFs and trading activity. MoneyFarm identifies its users' investor profiles through an online questionnaire and offers them one of 12 diversified investment portfolios tailored to their profiles.
Wandelbots is a German startup that enables non-programmers to teach industrial robots faster and cheaper using smart clothing. Based on sensors attached to clothes, the Wandelbots software backend tracks human motion to live-control industrial robots. Operators can teach automation tasks by demonstration. The software backend builds a machine learning model based on several demonstrations and generates automation workflows. They can be refined and optimized with the software tool.

The generated processes are self-adaptive, so learned processes can automatically be used in dynamic environments. This adaptation includes automatic anomaly detection, process adaptation and MES-integration.
SPEAKER INFORMATION

Steven Mendel
Co-Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

Steven has over 25 years’ experience as an actuary in financial services which has included leading Close Brothers Wealth Management during the launch of their non-advised offering; creating the world’s first art-focused wealth advice offering for Christie’s; working as part of the team that formed Barclays Wealth and heading the McKinsey UK Savings and Investment Group. Steven now runs Bought By Many which is disrupting the world of insurance through the innovative use of search and social media. (www.boughtbymany.com).

In April 2019 Steven was included in the London Business School Review of 30 People Who Are Changing The World.

KEY CORPORATE FACTS

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<td>Ownership</td>
<td>Financial Investors</td>
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<tr>
<td>Key Investors</td>
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<td>Total Funding</td>
<td>€ 25.5m</td>
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</table>

BUSINESS OVERVIEW

Bought By Many is the multi award-winning insurtech start-up using social media to disrupt insurance distribution. We do this by analysing anonymised internet search data to identify unmet consumer needs for insurance. We use Facebook and other social platforms to connect people who share these needs in groups, and use the group's collective buying power to negotiate offers on insurance that wouldn't be available to individuals.
Open-Xchange develops, markets and sells web-based communication, collaboration and office productivity software, which enables full integration of email, documents, scheduling and social media. Built for the cloud, OX App Suite connects business and personal worlds, across devices and legacy systems.
Sanity Group believes that everybody deserves to live a healthy life. As research progresses and the health benefits of cannabis become widely-known, Sanity's purpose is to develop new cannabis-based pharmaceuticals & wellbeing products and to build the infrastructure to make them readily accessible and available to everyone, thus helping people living a healthier life.
TravelPerk is a next generation travel booking and management platform pioneering the future of corporate travel. TravelPerk offers the world's largest travel inventory alongside powerful management and reporting features, allowing companies of any size to effortlessly manage the entire process in one single place - simple, powerful and 100% free.

The platform includes integrations to the world's leading travel providers (e.g. Skyscanner, Expedia, Amadeus, Booking.com), a powerful control center for user management, visibility, policies, invoicing and reporting, and is additionally backed by a 24/7 travel support concierge service that helps users before, during and after a business trip.

Thanks to state-of-the-art technology, "consumer-level" design and a revolutionary business model that is 100% free for the users, the company is transforming the business travel experience for both travelers and administrators worldwide. Backed by world-class investors including Spark Capital, investors in Slack, Trello and Twitter, TravelPerk now has the buy-in to take the pain out of business travel with an all-in-one solution that just works.
Vulog builds the technology solutions that power the most successful shared mobility businesses around the world. Every 2 seconds, someone starts a trip powered by our platform AiMA (Artificial Intelligence Mobility Applied).

Founded: 2006
http://www.vulog.com/

See More at NOAH Connect

Alexandra Lougovoy
Marketing & Communications Director

Share the Journey!

Alexandra has built an extensive career specializing in B2B marketing & communication for the travel technology industry. First with global product marketing at Carlson Wagonlit Travel, then at SAP Concur where she developed client and channel marketing with a wide ecosystem of partners. Alexandra has joined Vulog in September 2019 as Marketing & Communications Director.

Vulog builds the technology solutions that power the most successful shared mobility businesses around the world. Free-floating, round-trip, peer-to-peer carsharing, ride-hailing, hybrid services or autonomous mobility pilots: all models are hitting the streets with our smart and flexible SaaS mobility solution.

Vulog provides the framework and business intelligence to get started within 3 months in full confidence. We act as the catalyst enabling mobility operators to focus on sustained growth and profitability. Our unique experience with dozens of customers around the world, combined with our Artificial Intelligence proficiency, enables us to anticipate end-user demand unlike any other, while optimizing fleet management and vehicle balancing.

Founded in 2006, Vulog is a pioneer of shared mobility. We are on a mission to foster green mobility and positive change for people, cities and our planet. Today, someone starts a trip powered by our technology every 2 seconds.
BUSINESS OVERVIEW

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 20 billion-dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia, Dasani, FUZE TEA and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks.
Volocopter GmbH is the global leader in the development of vertically launching, fully electrical multicopters for the transport of people and of heavy lifting cargo drones. The technical platform is extremely flexible and permits piloted, remote controlled and fully autonomous flight. In addition, the unique design offers a huge degree of safety based on the high redundancy of all critical components. The company's stated objective is to make every human's dream of flying come true and to help modern cities resolve their increasing mobility issues. As early as 2011 the company earned its entry into the history of aviation through the manned flight of the world's first purely electrical multicopter. Since then the young enterprise has set new milestones: In 2016 Volocopter was granted provisional licensing for a two seater Volocopter by the German aviation authority and in 2017 the aviation start-up entered into an agreement with RTA Dubai over the global premiere of an autonomously flying air taxi. The first licensed Volocopter should be on the market next year. In the meantime, the founders Stephan Wolf and Alexander Zosel have gathered an excellent team of experienced managers like CEO Florian Reuter and CTO Jan-Hendrik Boelens. This paved the way for the further expansion of the company. Notable shareholders include global companies such as Daimler and Intel.
**Virtuo**
Book, unlock, & drive.


**SPEAKER INFORMATION**

**Karim Kaddoura**  
Co-Founder

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

**KEY CORPORATE FACTS**

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<thead>
<tr>
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<td>Key Investors</td>
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<td>Total Funding</td>
<td>€ 37.48m</td>
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</table>

**BUSINESS OVERVIEW**

Virtuo is the first 100% mobile and hassle-free car rental service in Europe. At Virtuo, we are working really hard to offer a seamless mobile-only experience that allows our customers to book, locate and open their car within minutes through the Virtuo App. To ensure a consistent experience we are also operating our own fleet of standardized premium cars. We already have a strong presence in France and Belgium and we are rapidly expanding into other European countries starting with the UK.
Zizoo is the leading global boat holiday platform. We are changing the boat holiday and travel industries with a 3-piece technology: SaaS for boat operating companies, website and GDS for travel partners.

Founded: 2014
https://www.zizoo.com/
See More at NOAH Connect

SPEAKER INFORMATION

Anna Banicevic
CEO

SHORT BIOGRAPHY

Anna Banicevic, CEO & Co-founder - ex Industry Head Google UK Sales FMCG (7 years). Anna has extensive knowledge in digital marketing earned in Google where she managed the digital strategies of large international clients such as Loreal etc. She is an avid entrepreneur and boat holidayer.

https://uk.linkedin.com/pub/anna-banicevic/3/990/96b

Digitalizing boat holidays - the next big thing in travel

KEY CORPORATE FACTS

Headquarters Berlin, Germany
Active Markets Austria, Belgium, Switzerland, Germany, Spain, France, United Kingdom, Greece, Ireland, Israel, Italy, Netherlands, Portugal, Turkey
Employees 51-100
Ownership Corporate Investors
Key Investors MAIRDUMONT VENTURES, Axel Springer Digital Ventures, Check24 Ventures
Total Funding € 10m

BUSINESS OVERVIEW

Zizoo is the #1 online boat holiday platform and one of the fastest growing European tech travel companies. We are changing the global travel landscape by bringing 29mn boats into a digital era and making boat holidays bookable and accessible to everyone in the world. By addressing a significant share of all sun & beach holiday market, Zizoo is serving a market of EUR 350BN.

Zizoo offers a 3-piece technology consisting of 1) a booking website 2) SaaS for boat operating companies and 3) GDS (Global distribution system) for boats.

READ MORE
Tastewise

Cognitive Computing

Founded: 2017

https://www.tastewise.io

See More at NOAH Connect

SPEAKER INFORMATION

Alon Chen
Co-Founder & CEO

PRESENTATION TOPIC

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SHORT BIOGRAPHY

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KEY CORPORATE FACTS

Headquarters: Tel Aviv, Israel
Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees: 4-10
Ownership: Angel Investors
Key Investors: PICO Venture Partners
Total Funding: € 1.34m

BUSINESS OVERVIEW

Tastewise brings the power of data to the art of food and beverage intelligence. The platform analyzes billions of food data points - including menus, reviews, home recipes and social media - to provide insights for restaurants, hospitality groups, and food brands. Capturing food innovation in real time, Tastewise equips industry professionals to identify target segments and competitors, understand emerging trends, and determine which dishes should be served next. Tastewise leverages machine learning to tap into the culinary consciousness that drives the world's freshest food and beverage insights.
Dogo is the first dog training app offering personal feedback through video exams. Users can train individually or compete in weekly challenges and exchange tips with other dog parents.

Founded: 2017

https://www.dogo.app

SPEAKER INFORMATION

Rasa Gentvilaite Ziemiene
co-founder

PRESENTATION TOPIC

Dogo - #1 companion app for dog parents

SHORT BIOGRAPHY

I have a degree as a veterinary doctor and 7 years of experience working as an internist with small animals. My interest in dog training was sparked as I was representing Mars cooperation in different dog events and competitions. Dogo App was born as a solution to my own pain. When I adopted my dog, I realised that there is no modern tool that will help me spend quality time with my dog and guide me through dog training and behaviour.

KEY CORPORATE FACTS

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<thead>
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<th>Headquarters</th>
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<td>Founders</td>
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<tr>
<td>Total Funding</td>
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BUSINESS OVERVIEW

Dogo’s core business is dog training. The app offers over 70 different commands to teach and monitors user’s progress via video exam. When users want to level up, they have to submit a video exam that is individually reviewed by dog trainers. This way users receive individual feedback on how to improve.

A few months ago Dogo launched first social features - photo challenges, where users compete weekly on different themes. The feature really picked off and we receive almost 10 million unique photo/views monthly. Dog parents engage actively in the Dogo community, creating discussions and supporting each other.

Our business model is freemium with subscriptions. At the beginning of 2019, we opened B2B vertical, where pet product producers sponsor challenges or advertise on our platform.

Our vision is to become the one-stop app for dog parents. So you will need only one app in order to receive daily suggestions and ideas for...
Tera Ventures  Investor  Fintech & Insurtech + 2

We invest in future global category leaders at their seed stage

Founded: 2016
http://www.tera.vc

SPEAKER INFORMATION

**Stanislav Ivanov**
Founding Partner

PRESENTATION TOPIC

N/A

SHORT BIOGRAPHY

Founding Partner at Tera Ventures and currently sits on the board of Cleveron, Monese, Jobbatical, Thinnect, Scoro and Brainbase. Stanislav has been investing in technology startups for more than 8 years and his track record includes some of the most remarkable high-tech companies that came out of Estonia. He is also a mentor at various incubators and accelerators. Prior to founding Tera Ventures, he was with IBM for 7 years and has a background from telecom and information technology industries, having led teams involved in innovative projects such as bringing early mobile services to the market in late 1990s.

KEY CORPORATE FACTS

| **Headquarters** | Tallinn, Estonia |
| **Active Markets** | Czech Republic, Denmark, Estonia, Finland, Lithuania, Latvia, Poland, Sweden |
| **Employees** | 4-10 |
| **Ownership** | Founders |
| **Total Funding** | € 55m |

BUSINESS OVERVIEW

We are focusing on born-global digital startups creating network effects, applying machine learning, and other enabling technologies to business models which will become the infrastructure of and deeply impact our future lives.

We are vertical and business model agnostic.

Our region is Estonia (incl. eligible e-residents), Finland, Denmark, Latvia, Lithuania, Poland, Sweden and the Czech Republic.

We build presence and networks in the markets where our portfolio companies want to expand to. With a presence in Estonia, Finland, and California, we are supported by a global advisory network of experienced investors, industry experts, and growth operations people willing to take the long journey with us to the finish line.
Mediengruppe RTL Deutschland

Welcome Home

SPEAKER INFORMATION

Jan Wachtel
Chief Digital Content Officer

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
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<td>Total Funding</td>
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</table>

BUSINESS OVERVIEW

Mediengruppe RTL Deutschland is one of the leading media companies in Germany. Its strong brands reach an audience of approximately 90 million viewers in Germany, Austria and Switzerland.

READ MORE
N26 is a mobile banking solution provider in the European Union. It offers international money transfer, investment, overdraft, and cash withdrawal and deposit at stores. N26 provides mobile banking services for customers, allowing them to manage and control their banking details via a smartphone application easily.
Sailogy is consolidating the market around its superior technology.

Founded: 2012
https://www.sailogy.com/

See More at NOAH Connect

Manlio Accardo
CEO and Founder

Buy & Build strategy in the fragmented boat charter market

Building the leading marketplace for boating services.

Sailogy was founded in 2012 with the goal of providing customers with a reliable, fast and complete booking solution for chartered recreational sail boats. Through the experienced job of its professional Sail Hunters, Sailogy finds and evaluates harbour facilities and ship owners, ranking charter companies for quality, reliability and comfort. Sailogy's platform provides immediate access to more than 20,000 yachts of different types in 2,000 handpicked destinations.

READ MORE

BUSINESS OVERVIEW

Sailogy was founded in 2012 with the goal of providing customers with a reliable, fast and complete booking solution for chartered recreational sail boats. Through the experienced job of its professional Sail Hunters, Sailogy finds and evaluates harbour facilities and ship owners, ranking charter companies for quality, reliability and comfort. Sailogy's platform provides immediate access to more than 20,000 yachts of different types in 2,000 handpicked destinations.

READ MORE

KEY CORPORATE FACTS

Headquarters Milan, Italy
Other Offices Chiasso, Switzerland
Sommerhausen, Germany
Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees 51-100
Ownership Financial Investors
Key Investors Medra Capital
Total Funding € 12.46m

READ MORE
Axel Springer

One of the world's largest digital publishers. Committed to creating & investing in the future of digital journalism and digital classifieds.

- Founded: 1946
- http://www.axelspringer.com
- See More at NOAH Connect

SPEAKER INFORMATION

Mathias Doepfner
CEO

PRESENTATION TOPIC


SHORT BIOGRAPHY

Dr Mathias Döpfner, born 1963, studied musicology, German and theatrical arts in Frankfurt and Boston. He started his career as a journalist at the "Frankfurter Allgemeine Zeitung" in 1982. He was director of a PR agency from 1988 to 1990. In 1992 he worked on the staff of the international director of the Gruner + Jahr publishing company in Paris and later became assistant to the CEO of Gruner + Jahr in Hamburg. He then held further positions in journalism as editor-in-chief of "Wochenpost" in Berlin (1994–1996) and "Hamburger Morgenpost" (1996–1998). He has been with Axel Springer SE since 1998. Initially as editor-in-chief of Die Welt. Dr Mathias Döpfner became the member of the Executive Board responsible for the Multimedia Division in July 2000 and took charge of the Newspapers Division as well in October 2000. He has been CEO of the Axel Springer SE since January 2002.

KEY CORPORATE FACTS

- Headquarters: Berlin, Germany
- Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- Employees: Over 10,000
- Ownership: Financial Investors
- Total Funding: € N/A

BUSINESS OVERVIEW

Axel Springer SE is Europe's market-leading digital publisher with numerous multimedia news brands, such as BILD, WELT, POLITICO Europe, BUSINESS INSIDER, and FAKT. The company was founded in 1946 by journalist Axel Springer. Headquartered in Berlin, Axel Springer SE today employs more than 16,000 people and is active in more than 40 countries worldwide, with holdings and licenses on six continents. The company's business is structured into two main segments: Content and Classifieds. Digital activities contribute more than 80 percent of its EBITDA.
Village Power

**Founded: 2014**

Website: [http://www.village-power.ch/](http://www.village-power.ch/)

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Thomas Huth**

Founder & CEO

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**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

Village Power AG, Founder & CEO; Recommerce AG, Chairman; TRI Dental Implants Int. AG, Board Member; Surcoatec AG, Chairman; Venture Garage, Founder; usedSoft AG, Co-Founder & CFO.

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**KEY CORPORATE FACTS**

- **Headquarters**: Baar, Switzerland
- **Active Markets**: Switzerland
- **Employees**: 51-100
- **Ownership**: Founders
- **Total Funding**: €2m

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**BUSINESS OVERVIEW**

Empowering people through access to electricity - Village Power is building a last mile distribution and service network for Solar Home Systems, energy-efficient appliances and related services in Sub-Saharan Africa. We believe that access to electricity is a key driver for leapfrogging development. Providing access to electricity to the people in Sub-Saharan Africa will - together with the already much improved mobile telecommunication infrastructure - help to unlock the potential of the second biggest and fastest growing continent.

[READ MORE](#)
zeotap is crafting a smarter mobile world with the world's largest mobile carriers and their data.

**SPEAKER INFORMATION**

**Daniel Heer**  
Founder & CEO

**PRESENTATION TOPIC**


**SHORT BIOGRAPHY**

Daniel is a driven visionary with a strategic mind and the will power to bring together the people and resources to make the seemingly impossible possible. After some 5 years diving into the possibilities of mobile data at industry giant Vodafone and another two at mobile advertising ecosystem AppLift, he set out to unlock the potential of mobile data across the globe. Daniel graduated with highest honours from Witten/Herdecke University. He is also a proud husband and father.

**BUSINESS OVERVIEW**

zeotap is a data platform that makes large-scale, deterministic data assets easily accessible to the digital advertising market and other industries for better decision making. zeotap has partnerships with major telecom operators and other large enterprises around the world. With best-in-class data security and consumer privacy controls at the core of its solution, the company ensures data owners' interests are protected. At the same time, data buyers gain access to unique, high-quality, diversified datasets from a single trusted source.

**KEY CORPORATE FACTS**

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**SPEAKER INFORMATION**

**Martin Stead**  
CEO

**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

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**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

Nutmeg is an online investment service that specializes in investments, ISAs, and pensions. Nutmeg is changing the way people manage their money. Specializing in investments, ISAs and pensions, Nutmeg's online investment management service is intelligent, straightforward and fair.
HomeToGo Price Comparison + 2 Mobility & Travel of the Future

Find your perfect vacation rental faster than ever!

Founded: 2014
https://www.hometogo.com

See More at NOAH Connect

SPEAKER INFORMATION

Patrick Andrae
Co-Founder & CEO

SHORT BIOGRAPHY

- Patrick is the CEO & Co-Founder of HomeToGo, an independent vacation rental metasearch engine
- Previously, he was a Director of Business Development in Home24
- He also worked for German Embassy in Dublin, Hogan Lovells and Rocket Internet
- Patrick has a law background and holds PhD in Business Law from University of Muenster

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

HomeToGo (www.hometogo.com) is an independent vacation rental metasearch engine that allows you to quickly and easily search and compare listings of over 16 million offers in over 200 countries from more than 600 providers. With features such as smart filtering, users can find their ideal vacation rental by sorting according to their preferred destination, travel dates, budget and amenities.
Simplifying Buying

Founded: 2005

https://www.klarna.com

See More at NOAH Connect

Koen Köppen
CTO

BUSINESS OVERVIEW

Klarna is one of Europe's leading providers of payment solutions for e-commerce. Klarna separates buying from paying by allowing buyers to pay for ordered goods after receiving them, providing them with a safe after delivery payment solution. At the same time, Klarna assumes all credit and fraud risk for e-stores so that sellers can rest assured that they will always receive their money. Klarna's vision is to enable trust and to offer a frictionless buying experience to buyers and sellers across the world.
Teatox  Food + 2  Revolutionary Consumer Products

Start your skinny teatox programme

Founded: 2013  http://www.teatox.de

SPEAKER INFORMATION

Felix Ilse
Co-Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

Our vision is to redefine the tea drinking experience and make it a more attractive, more effective and more emotional moment. Find our organic tea blends on www.teatox.de and enjoy the power of tea. Each tea is created with the help of our experts, to benefit your body, mind and soul.

READ MORE
ABOUT YOU
Highspeed, Hightech, Highfashion

SPEAKER INFORMATION
Tarek Mueller
Co-Founder & MD

PRESENTATION TOPIC
N/A

SHORT BIOGRAPHY
Tarek Müller (29) is one of the co-founders and managing directors of ABOUT YOU, which is among the fastest-expanding e-commerce start-ups in Europe and Hamburg's first unicorn with a value of more than USD 1 billion. Müller has been developing digital business models for online retail for over ten years and is responsible for marketing and brands at ABOUT YOU. The entrepreneur founded his first online shop at the age of 13. He subsequently built up countless e-commerce models in various industries as a managing partner. Starting in 2007, he also established service companies to support clients with the development and execution of new business models. One of the digital agencies founded by him was acquired by the Otto Group and formed the core team of the Collins e-commerce project, which gave rise to ABOUT YOU. With its consistent focus on personalisation, inspiration and mobile shopping, ABOUT YOU generated a revenue of €283 million in 2017/18. It is now one of the largest fashion e-tailers in Germany.

BUSINESS OVERVIEW
ABOUT YOU is digitalizing the classic shopping stroll by creating an inspiring and personalized shopping experience on the smartphone. The platform is tailoring the site to each customer’s individual style. At ABOUT YOU, the focus is on the customer and as such, the infinite number of different personalities which find their expression through fashion and are supported by ABOUT YOU. In addition to a wide range of inspirations, women and men between 20 and 49 years of age will also find an assortment of more than 150,000 articles from over 1,000 brands at aboutyou.com. With more than 10 million monthly active users, ABOUT YOU is one of the largest fashion and lifestyle platforms in Europe. The fashion-tech company has made sales of €283 million in 2017/18 and is expecting sales of €450-480 million in the current financial year, which is equal to an annual transaction volume of more than €1.6 billion. The company is currently valued at over one billion US dollars, which makes ABOUT YOU Hamburg’s first unicorn.

ABOUT YOU GmbH was founded in 2014 as a subsidiary of the Otto Group and is part of the Group’s portfolio today. The management team includes serial entrepreneurs and digital experts Tarek Müller (29, Marketing & Brands) and Sebastian Betz (28, Tech & Product) as well as former Roland Berger-strategist Hannes Wiese (37, Operations & Finance).
SPEAKER INFORMATION

Paul Besnainou
Founder & Executive Chairman

SHORT BIOGRAPHY

Paul Besnainou is a 31-year old French-Israeli entrepreneur, who is entirely self-taught. After his high school diploma, he opted to pursue his studies at the Mir Yeshiva rather than attend a prominent business school. Following his seven years of Talmudic studies, he emerged filled with intellectual curiosity, discipline, and an analytical spirit - characteristics that would lead him to found and direct, only a year later, Sweet Inn.

In just 5 years since its founding, Sweet Inn is already located in 13 cities around Europe and in Israel, totaling over 700 apartments and employ more than 200 employees.

BUSINESS OVERVIEW

Founded in 2014, Sweet Inn (www.sweetinn.com) is an international, fast-growing travel-tech startup that aims to disrupt the hospitality industry.

Responding to a dire need of leisure and business travellers and backed by convincing statistics that one in three contemporary travelers say they prefer to stay in an apartment over a hotel, Sweet Inn is offering stylish apartments and strategically located with the comfort and services until recently only associated with high-end hotels.

Sweet Inn is developing its own proprietary technology to tackle its biggest operational hurdle - automating & optimizing task management, communications and resource allocation in order to achieve a seamless experience for the guests.

With dedicated local teams operating from City Lobbies and a mobile app that allows guests to Live Chat with the team anytime, order personalized services and view local tips tailored to their apartment location, Sweet Inn guarantees travelers a hassle-free vacation.

As both the leaseholder and exclusive property manager, Sweet Inn entrusts in-house interior designers with the decor of its apartments, which are all inspired by the unique character of the area surrounding the residence.

Within just four years of its launch, Sweet Inn is now operating in 13 prominent cities (Paris, Juan-les-Pins, London, Dublin, Barcelona, Madrid, ...
MedEngine - Chronic Care Management for the 21st Century

A passionate engineer trying to improve Parkinson's care through technology! My ultimate goal is to become a part of a new generation of medical doctors who don't just use medical devices but also play an active role in their development.
TourRadar is the world’s trusted online marketplace to compare and book group travel,

Founded: 2010
https://www.tourradar.com

See More at NOAH Connect

SPEAKER INFORMATION

Travis Pittman
Co-Founder & CEO

PRESENTATION TOPIC


SHORT BIOGRAPHY

Travis has been in the online travel world for 10 years now since he started his first startup bugbitten.com back in 2004 in London. In 2010 Travis and his brother Shawn, co-founded TourRadar to permanently change how the tour industry currently works and make it easier and more trustworthy for travellers to book expensive multi-day tours to anywhere in the world.

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

TourRadar is an online marketplace for travellers to compare and book multi-day tours. The company works with over 500 tour and river cruise operators including: Avalon, Contiki, G Adventures, Globus, Intrepid Travel and Topdeck. TourRadar lists over 1 million tour departures, so that travellers are guaranteed to find a trip that fits their needs. On top of that, it is also the hub of over 50,000 real traveller reviews for customers to sift through and learn from.

READ MORE
LoanLink is a Berlin based startup reinventing the home buying experience by transforming an outdated and painful process with technology and innovation. As the first truly digital solution of our kind in the German market, we’ve found rewarding traction with our users - and are backed by experienced investors around the world.
### SPEAKER INFORMATION

**Chris Snyder**  
SVP Expansion at Via & CEO ViaVan

### PRESENTATION TOPIC

**KEY CORPORATE FACTS**

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<td><strong>Total Funding</strong></td>
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### SHORT BIOGRAPHY

Chris serves as the CEO of ViaVan, Via's joint venture with Mercedes-Benz Vans in Europe, where he oversees operations in London, Berlin, Milton Keynes and Amsterdam, as well as the development of new partnerships with cities, transit authorities, and transport operators across the continent, including the BerlKonig with Berliner Verkehrsbetriebe (BVG) in Berlin. Separately, Chris is the Senior Vice President of Expansion at Via. Prior to Via, Chris built next-generation biomedical supercomputing architectures at D. E. Shaw Research and developed analytics products for mission-driven organizations at Edgeflip. He is a 2004 graduate of Harvard University.

**BUSINESS OVERVIEW**

Via is re-engineering public transit, from a regulated system of rigid routes and schedules to a fully dynamic, on-demand network. Via’s mobile app connects multiple passengers who are headed the same way, allowing riders to seamlessly share a premium vehicle. First launched in New York City in September 2013, the Via platform currently operates in the United States, and in Europe through its joint venture with Mercedes-Benz Vans, ViaVan. Via’s technology is also deployed worldwide through partner projects with public transportation agencies, private transit operators, taxi fleets, private companies, and universities, seamlessly integrating with public transit infrastructure to provide the most cutting edge on-demand mobility innovation.
With an install base of more than 600 million, PicsArt has quickly catapulted itself into a rarefied group of tech companies that are changing the way people communicate. PicsArt CPO Mika Vardanyan talks about the radical transformations happening among tech companies.

**SPEAKER INFORMATION**

**MIKAYEL VARDANYAN**
General Manager / Chief Product Officer

**PRESENTATION TOPIC**

The Future of Communications is Visual: Fireside chat with Roman Scharf

**SHORT BIOGRAPHY**

Mikayel Vardanyan, General Manager & Chief Product Officer at PicsArt

Dr. Mikayel Vardanyan has more than a decade of experience leading, growing and scaling IT companies. He is a seasoned executive focused on crafting positive organizational cultures and navigating complex problems within high growth tech startups. He is also an angel investor and startup advisor.

As Chief Product Officer at PicsArt, the leading creative platform for social media storytelling with 130+ million monthly active users and more than 600 million downloads, Vardanyan oversees product development, monetization initiatives, and day-to-day operations at the for the company's 380+ employee Armenia-based office.

Prior to PicsArt, Vardanyan co-founded and served as General Manager of Monitis, a leading application performance monitoring SaaS company, acquired by GFI Software in 2011 (now part of TeamViewer). He also co-founded and served as a board member of Sourcio, a software consulting company that was later acquired by HelpSystems. Vardanyan earned his Ph.D. at the age of 25 after completing a masters degree in Applied Mathematics at YSU. He also received a second masters degree in Computer Science from the American University of Armenia and is a graduate of the Harvard Business School Senior Executive Program.

**KEY CORPORATE FACTS**

- **Headquarters**: San Francisco, United States
- **Other Offices**: Yerevan, Armenia; Moscow, Russia; Beijing, China
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 251-500
- **Ownership**: Angel Investors
- **Key Investors**: Sequoia Capital, DCM Ventures, Insight Venture Partners, Siguler Guff and Company
- **Total Funding**: € 40m

**BUSINESS OVERVIEW**

PicsArt is the world's largest creative platform and community. With an install base of more than 600 million, PicsArt's photo and video editing app offers a powerful and unique combination of creative tools, unlimited content and an active, interest-based community.

PicsArt was founded on the belief that there's a creator in all of us, and that everyone should have a fun and simple way to make and share awesome content in a welcoming environment of fellow creators.

More than 130 million people use PicsArt each month to express unique, fun, inspiring moments through the power of visual storytelling. PicsArt makes it easy for anyone to tap into their inner artist, whether it's to perfect their everyday moments, celebrate passions, promote their business, or to express unbounded artistry.

Headquartered in San Francisco with offices in Yerevan, Armenia; Los Angeles; Beijing; and an AI Lab in Moscow, PicsArt is backed by Sequoia Capital, DCM Ventures, Insight Venture Partners, and Siguler Guff and Company.
We are a cloud software provider that supports the players in the energy market on their path into the future with innovative solutions for the digital transformation. Powercloud is the ideal solution for companies of all sizes. Due to the advantageous software as a service model, expensive investments are a thing of the past. Powercloud is ideal for start-ups, independent sales partners, municipal utilities and large energy corporations. Our list of customers reflects the universal appeal of Powercloud. We look forward to serving your company.
The World is a Network. flash is connecting the Dots. Welcome to Advanced Urban Mobility.

**SPEAKER INFORMATION**

**Lukasz Gadowski**  
Co-Founder & CEO

**PRESENTATION TOPIC**


**SHORT BIOGRAPHY**

Founder Spreadshirt, Point Nine Capital and Team Europe; chairman Spreadshirt and Delivery Hero; Partner Target Global Early Stage Funds

**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

Go Flash develops additional vehicles for short distances, the so-called micro-mobility. It is assembling a talented team of passionate professionals, from urban planning to shared mobility, including industrial Design and user experience.

[READ MORE]
Ashoka is the world's first and largest network of social entrepreneurs, supporting and connecting nearly 4,000 social innovators across the world.

**Matthias Scheffelmeier**

Partner

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

Matthias Scheffelmeier is a partner at Ashoka Germany and a member of Ashoka Europe's regional leadership team, a founding board member at the Social Entrepreneurship Network Germany and co-founder of the "ChangemakerXchange", a global community of 900+ of the world's most inspiring young social entrepreneurs. Matthias also is a member of the global board at MasterPeace, an award-winning global grassroots non-profit and non-governmental peace movement.

**KEY CORPORATE FACTS**

- **Headquarters**: Arlington, United States
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 501-1,000
- **Ownership**: Founders
- **Total Funding**: € N/A

**BUSINESS OVERVIEW**

Ashoka finds and cultivates social entrepreneurs in every corner of the world, whose system-changing innovations solve deep-rooted social problems. We invite them into the Ashoka Fellowship - providing early stage financial support and a lifetime membership into an expansive network of peers and partners - enabling them to achieve their vision and have even greater impact. We then draw on the insights and patterns of these 3,500+ Ashoka Fellows to understand what the future needs and how to create new solutions for building a better world.
KEY CORPORATE FACTS

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<td>Total Funding</td>
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BUSINESS OVERVIEW

CARS24 is India's largest and fastest growing used car marketplace. CARS24 is the first and only player in India to bring 'transaction led' approach to solving used car selling resulting in disruption of the 'classifieds' way of selling a car. With CARS24, a car owner can sell their car privately and securely in less than 2 hours and get paid instantly. On the other side of the marketplace, CARS24 has tens of thousands of used car businesses who buy all these cars online via mobile auctions from anywhere in India. CARS24 has become the 'supply' side leader with over 100,000 transactions a year. It buys cars from across 15 cities and sells them across 100 cities in India. The 'supply' leadership via its unique C2B model has helped CARS24 leapfrog the existing c2c and b2c models. Building on its unique advantages, CARS24 intends to dominate the used car ecosystem including areas such as financial services, and information services.

CARS24 has raised over $100mm in 3 years since its inception, and has backing of investors such as Sequoia Capital, Apoletto (Yuri Milner's DST partner fund), Kingsway Capital, KCK, and Exor Seed (fund backed by Fiat Family).
Bus Travel Trough Europe

Founded: 2011
http://www.flixbus.com

See More at NOAH Connect

SPEAKER INFORMATION

Jochen Engert
Founder & MD

SHORT BIOGRAPHY

Business Administration with technical orientation at University of Stuttgart, Hohenheim and Ottawa
Strategy Consultant at The Boston Consulting Group
PhD Research at WHU Vallendar
Founder of FlixBus

BUSINESS OVERVIEW

FlixBus is a European long distance mobility provider and a brand of the FlixMobility group. Since 2013, FlixBuses have offered a new, convenient and green way to travel which suits every budget. Thanks to a smart business model and an innovative technology, the former startup has established Europe's largest intercity bus network in less than four years. Leveraging an internationally unique business model, FlixBus was able to win millions of customers all over Europe and has created thousands of new jobs in the industry. As a combination of tech-startup, e-commerce-platform and transportation company, FlixBus was able to disrupt the European travel market and to beat even global players on their home turf.

KEY CORPORATE FACTS

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<td>Total Funding</td>
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READ MORE
Omio - previously known as GoEuro - is Europe's leading booking platform for travel by train, bus and flight, with more than 27 million users per month. Partnering with more than 800 European transport operators, Omio is revolutionising the travel planning experience, enabling customers to search for any location, including cities, towns and villages, to find the best possible transport options, with no need to visit multiple websites to plan an entire trip.

Omio is headquartered in Berlin with more than 300 employees from more than 45 different countries. Its latest funding round totalling $150 million, led by Kinnevik AB, Temasek and Hillhouse Capital, was announced in October 2018.
Tourlane is a booking platform for customised travel packages, offering multi-week experiences to the most fabulous destinations worldwide.

**Key Corporate Facts**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Germany
- **Employees**: 101-250
- **Ownership**: Founders
- **Key Investors**: Sequoia Capital, Spark Capital, HV Holtzbrinck Ventures
- **Total Funding**: € 81m

**Business Overview**

Tourlane is taking the pain out of trip planning and provides the most seamless online booking experience for customised travel packages, offering multi-week experiences to the most fabulous destinations worldwide. The company is headquartered in Berlin and has raised a total of $81M USD from the world's most renowned VCs such as Sequoia Capital and Spark Capital. Travel entrepreneurs that have invested in Tourlane include Airbnb co-founder Nathan Blecharczyk, GetYourGuide founder Johannes Reck, Qunar founder Fritz Demopoulos, as well as Trivago founders Malte Siewert and Rolf Schrömgens.

**Speaker Information**

**Julian Weselek**

Founder & Co-CEO

**Short Biography**

Julian is the Founder and Co-CEO of Tourlane. Julian graduated as best in class from the London School of Economics before joining company builder Rocket Internet in Berlin. In 2016, he co-founded Tourlane with the vision of building the travel agent of the future.
**Lastminute.com Group**

Book cheap last minute travel deals

- **Founded:** 2000
- **Website:** http://www.lastminutegroup.com/

**SPEAKER INFORMATION**

**Marco Corradino**  
Board Member & COO

**PRESENTATION TOPIC**


**SHORT BIOGRAPHY**


**KEY CORPORATE FACTS**

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<td>Employees</td>
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<td>Ownership</td>
<td>Founders</td>
</tr>
<tr>
<td>Total Funding</td>
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**BUSINESS OVERVIEW**

Lastminute.com Group is a publicly traded multinational Group, among the worldwide leaders in the online travel industry, and they operate a portfolio of well-known brands such as lastminute.com, Bravofly, Rumbo, Volagratis, Jetcost and Wayn. Every year, more than 10 million travellers book and manage their travel and leisure experiences through their websites and mobile apps in 17 languages and across 40 countries.
SEVEN SENDERS is the leading delivery platform to ship parcels in Europe. SEVEN SENDERS connects shippers to all local last mile carrier networks in Europe. Shippers are equipped with a fast and efficient delivery solution and a seamless tracking.

**KEY CORPORATE FACTS**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Spain, Finland, France, United Kingdom, Italy, Netherlands, Norway, Poland, Portugal, Sweden
- **Employees**: 51-100
- **Ownership**: Financial Investors
- **Key Investors**: René Marius Kohler, btov Partners, Saarbruecker 21
- **Total Funding**: € 7m

**BUSINESS OVERVIEW**

Seven Senders is the leading delivery platform for Europe-wide parcel shipping. Seven Senders offers the best individual solution for every parcel. The delivery platform connects shippers with their last mile carrier network in Europe. Shippers are provided with a fast and cost-effective delivery solution, adapted to the needs and requirements of the end-customers. With the Seven Senders delivery platform, shippers can optimize costs and increase efficiency.

Thanks to the Europe-wide carrier network and the modular structure, Seven Senders is also the right partner to expand into new markets. The local shipping partners, leaders in their field, and the tracking solution give the end-consumer a great user experience right up to the moment they hold the package in their hands. Shippers benefit from all services but have only one contact for their shipping solution. They work with great local carriers. They get the best rates because Seven Senders bundles the quantities from various customers.

The platform offers a local returns solution in all countries, adapted to the needs of every customer, which saves time and money. Since Seven Senders harmonize the tracking data of all carriers shippers get full transparency at a glance about the performance of the supply chain across...
AUTO1 Group
Europe's digital automotive expert.

SPEAKER INFORMATION

Hakan Koc
Co-Founder & Co-CEO

SHORT BIOGRAPHY

Hakan Koc is Co-Founder & Co-CEO of AUTO1 Group, an online marketplace for the buying and selling of inspected used cars. He was previously the chief product officer at Home24.de Koc holds an LLB from Bucerius Law School.

PRESENTATION TOPIC

BUSINESS OVERVIEW

AUTO1 Group is Europe's digital automotive expert. The company has revolutionized the way cars are traded by developing a fully digitized platform that allows its customers to buy and sell cars quickly and easily, thus creating a constant quality supply of used cars across Europe. The company's well-known brands are AUTO1.com, winkaufendeinauto.de and Autohero. In 2018 the company sold more than 540,000 vehicles and achieved revenues of €2.9 billion.
Using state-of-the-art methods from machine learning and artificial intelligence, automatically extract information from CCTV cameras in real time, provide notifications and analytics. Retail focused, expanding to other physical environments.

**Business Overview**

Signatrix is an AI and Computer Vision Company based in Berlin. We automatically extract information from video streams (like CCTV cameras) in real time so that humans don't have to. There is all sorts of information contained in those video streams and the amount of data generated by cameras is growing at roughly 25% a year. Realistically, humans don't even have a chance to view and review this material, so we offer assistive systems that will notify and provide analytics for the incidents our customers care about. Our main application currently is loss prevention and analytics in the retail industry, where major international corporates are among our customers. Our goal is to expand the application of our technology layer to further verticals and to tackle and enable even more complex use cases with retails in the direction of a frictionless customer experience and further automation.
Philippe is the CEO of made.com, the leading digital design brand, which offers great designs at a great value for money. Made.com now operates in 12 countries across Europe and was named the third fastest growing UK retail company by Retail Week in 2018. Most recently, Philippe was the CEO of Meetic. Over 10 years he built the second largest global online dating platform. Meetic was listed on the French Stock Exchange and finally acquired by IAC (the parent company of Match.com). Prior to Meetic, Philippe had several executive positions at Vivendi and Kering. He also co-founded and sold SC multimedia, a digital advertising agency. Philippe holds a Master’s degree in science from Ecole Centrale Paris.
The Meet Group

Meeting the universal need for human connection.

Founded: 2005

https://www.themeetgroup.com/

SPEAKER INFORMATION

Geoff Cook
CEO

PRESENTATION TOPIC

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SHORT BIOGRAPHY

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KEY CORPORATE FACTS

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<td>Corporate Investors</td>
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<tr>
<td>Total Funding</td>
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BUSINESS OVERVIEW

The Meet Group, Inc. is a fast-growing portfolio of mobile apps designed to meet the universal need for human connection. Using innovative products and sophisticated data science, The Meet Group keeps its approximately 2.8 million mobile daily active users engaged and originates untold numbers of casual chats, friendships, dates, and marriages. The Meet Group offers advertisers the opportunity to reach customers on a global scale with hundreds of millions of daily mobile ad impressions. The Meet Group utilizes high user density, economies of scale, and leading monetization strategies with the goal of maximizing adjusted EBITDA. Our apps – currently MeetMe®, Skout®, Tagged®, and Hi5® – let users in more than 100 countries chat, share photos, stream live video, and discuss topics of interest, and are available on iPhone, iPad, and Android in multiple languages.
Luno

**SPEAKER INFORMATION**

**Marcus Swanepoel**
Co-Founder & CEO

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

**KEY CORPORATE FACTS**

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<td><strong>Employees</strong></td>
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**BUSINESS OVERVIEW**

Luno is a leading global cryptocurrency company with over 2 million customers in 40 countries and a team of over 250. Headquartered in London, Luno operates across Africa, South East Asia and Europe.

Its products and services make it safe and easy to buy, store and learn about cryptocurrencies like Bitcoin and Ethereum. Luno's vision is to upgrade the world to a better financial system.
BYTON's subsidiary, BYTON Mobility, is developing a service to help people on the move to spend time usefully while going from A to B by offering personalized, value-adding in-car digital services that are funding the trip.

Founded: 2016
https://www.byton.com/

See More at NOAH Connect

**SPEAKER INFORMATION**

**Rainer Becker**
Senior Director Mobility

**PRESENTATION TOPIC**

BYTON Mobility - making time on the move valuable time.

**SHORT BIOGRAPHY**

Rainer Becker is Senior Director Mobility Services at BYTON and currently co-founding its subsidiary BYTON Mobility. The international car manufacturer with Chinese roots is going to enter the electric vehicle market with vehicles and mobility solutions that provide enjoyable time for people on the move, transforming cars and rides in cars to places that add value to their users’ time. Rainer is German and has an Aeronautics degree from the Technical University of Aachen, Germany, as well as a business degree from the ‘International Management- Fellowship-Programme’ of Collège des Ingénieurs (CDI) in Paris, France.

Before joining BYTON, he worked for companies such as Daimler AG, Mitsubishi Motors Corp., and General Motors. As part of the initial team of the worldwide first free-floating car sharing company car2go, he established and expanded car2go in Europe. As the CEO of car2go China he and his team launched the first free-floating car sharing system in Asia, in Chongqing, China, in 2016. After one year as COO for GM’s car sharing brand Maven in Detroit, MI, USA, he joined BYTON in Shanghai, China, in 2018.

**KEY CORPORATE FACTS**

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<td>Corporate Investors</td>
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<tr>
<td>Total Funding</td>
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**BUSINESS OVERVIEW**

When asked about the hassles and pain points associated with mobility, most people will answer: losing time. BYTON Mobility will be a premium ride-hailing service, the equivalent of first-class and business-class air travel experience in surface mobility. This is not all. BYTON Mobility users will book an opportunity to make their time on the move productive. Primarily, it will be a personalized digital service, provided in the vehicle during the ride, specific to the user’s situation, individually catered for his or her schedule and mood. The unique connectivity and digital user interface of BYTON cars used allows customers to seamlessly continue their digital lifestyle from outside the car to inside the car.

Due to the different nature, business dynamics, and maturity, BYTON is aiming to bring its mobility service ideas to implementations through a separate legal entity. BYTON is inviting outside seed funding for this new entity.

BYTON aims to create a premium brand rooted in China with global reach. Headquartered in Nanjing, China, which is also home to its intelligent manufacturing base and one of its R&D centers, its North American headquarters in Silicon Valley is focused on developing cutting-edge technologies for applications across the intelligent car user experience and autonomous driving. A European R&D center is based in Munich, Germany, and is responsible for design.

BYTON aspires to build premium, intelligent electric vehicles for the future. Its crafted cars integrate advanced digital technologies to offer...
SPEAKER INFORMATION

**Wolfgang Stieler**
Editor

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

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<td>1-3</td>
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BUSINESS OVERVIEW

heise online (www.heise.de) is one of the most widely used IT news services in Germany. In the cross-editorial website, IT users will find up-to-date information from the editorial offices of the magazine titles c't, iX, Mac & i, Make and Technology Review and the online magazine Telepolis.
**Shoutout UK**  
The Voice of Next Generations

**SPEAKER INFORMATION**

**Matteo Bergamini**  
Founder & CEO

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

**KEY CORPORATE FACTS**

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<td>Employees</td>
<td>4-10</td>
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**BUSINESS OVERVIEW**

We are a youth education brand that provides a platform for youth opinion, whilst providing world class training and workshops on emotional resilience, confidence and Political & Media literacy.
Based in the Swiss Crypto Valley, SMART VALOR is a blockchain startup set to enable borderless crypto finance. SMART VALOR aims to build a decentralized marketplace for tokenized alternative investments backed by secure custody for crypto assets. Capitalizing on the Swiss legal framework, SMART VALOR aims to combine privacy and security of a leading banking center with the accessibility and diversity of the blockchain-based open network.
StockX is an online marketplace that enables the buying and selling of high-demand consumer products, including sneakers, watches, handbags and streetwear. The platform connects buyers and sellers using the same method as the world's stock markets.

Founded: 2016

https://stockx.com/

See More at NOAH Connect

SPEAKER INFORMATION

Josh Luber
CEO and Co-Founder

PRESENTATION TOPIC

StockX Europe Plans and the German Sneaker Culture

SHORT BIOGRAPHY

Josh Luber is the co-founder and CEO of StockX, the world’s first “stock market of things.” Before StockX, Josh founded Campless, a price guide for sneakers, while working as an IBM consultant. Campless, which evolved into StockX, was known in the US as the Kelley Blue Book for sneakers - a “sneakerhead data” company that tracked the secondary market for sneaker sales, a $6 billion global industry. Josh has been featured in The Wall Street Journal, The New York Times, Financial Times in the UK, and appeared on ESPN in the US, and BBC Breakfast and Sky News in the UK, among others. He has collected sneakers for over 30 years and delivered the world's first TED Talk about them.

KEY CORPORATE FACTS

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<td>Founders</td>
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<td>Key Investors</td>
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BUSINESS OVERVIEW

Detroit-based StockX launched in February 2016 and is the world’s first “Stock Market of Things.” StockX enables the buying and selling of high-demand consumer products, including sneakers, watches, handbags and streetwear. StockX connects buyers and sellers by the same methods as the world’s stock markets – using anonymity and standardization to provide real-time market pricing and complete transparency. All products are physically inspected and authenticated by StockX. The StockX platform also supplies in-depth market analysis, individual portfolio tracking, historical sales and volume metrics.

READ MORE
TAPP Water
We enable drinking healthy and clean tap water

Alexander Schwarz

**SPEAKER INFORMATION**

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

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**KEY CORPORATE FACTS**

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<td>Employees</td>
<td>4-10</td>
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<td>Founders</td>
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<tr>
<td>Total Funding</td>
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**BUSINESS OVERVIEW**

TAPP Water has the mission to empower people to easily get clean and healthy water from tap, with a minimum environmental impact.
Lime Apps + 4 Mobility & Travel of the Future

Your Ride Anytime

Ted Tobiason
CFO

KEY CORPORATE FACTS

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<th>Headquarters</th>
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<td>501-1,000</td>
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<td>Key Investors</td>
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<td>Total Funding</td>
<td>€ 680m</td>
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</table>

BUSINESS OVERVIEW

Lime aims to provide a sustainable solution to the first and last mile transportation problem by helping people move around their cities in an affordable and convenient way while eliminating their carbon footprint. The company empowers future generations to change their behavior so we can save this planet together. From the electric scooter to the e-assist and pedal bike, experience the excitement of Lime's smart mobility fleet.

READ MORE

SPEAKER INFORMATION

SPEAKER BOOK 333
SPEAKER INFORMATION

Aalok Shukla
Co-Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

Headquarters
Cork, Ireland

Active Markets
Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees
11-25

Ownership
Founders

Total Funding
€ N/A

BUSINESS OVERVIEW

This startup is revolutionising the cosmetic orthodontic market by making invisible aligners available without the need for monthly appointments or the traditional hefty cost attached to it.

Using 3D printing, they have delivered aligners straight to the door of users in over 35 countries since their 2017 launch.
Mixcloud
The global community for audio culture

Founded: 2008
https://www.mixcloud.com/

NOAH Connect

SPEAKER INFORMATION

Nikhil Shah
Co-Founder

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

Headquarters
London, United Kingdom

Active Markets
Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees
26-50

Ownership
Financial Investors

Total Funding
€ 10m

BUSINESS OVERVIEW

Mixcloud is an online long-form audio platform providing content such as radio shows, podcasts and DJ mixes.

READ MORE

READ MORE
AirHelp - B2C + 4 B2B Software & Services

Receive compensation from delayed and cancelled flights

Founded: 2013
https://www.airhelp.com

SPEAKER INFORMATION

Henrik Zillmer
Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

- Headquarters: Hong Kong, Hong Kong
- Active Markets: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- Employees: 501-1,000
- Ownership: Founders
- Total Funding: € 11m

BUSINESS OVERVIEW

AirHelp is an online legal service that helps air passengers get compensation from airlines when their flight gets canceled, delayed, or overbooked. Passengers can access the service via its official Facebook page or its mobile app available for iOS and Android devices.
What's the most natural interface? A face.
We bring your conversational A.I. to life and give it a face and human emotions.

Julian Hoelz
CEO

Why face-to-face is needed for human-machine-interaction

I am a co-founder and the CEO of tribeapp.com. Prior to founding tribeapp.com, I worked for McKinsey where I helped clients build new digital businesses, e.g., as COO and Head of Business Development in an IoT venture.

I have climbed Aconcagua (6.962m) and participated in a 13.000km car rally from London to Ulaanbaatar. One day I want to drive from Cairo to Cape Town.

Business Overview

We are a Berlin-based startup that brings your conversational A.I. to life and gives it a face and human emotions. Our animated photorealistic three-dimensional avatars spark the human element in any application, from virtual try-ons for eyewear over virtual retail store assistants to the next generation of personalized customer service bots. Check out a demo here: https://www.tribeapp.com/demo

Read More
Onefootball

Football for the People

Founded: 2008

http://onefootball.com

SPEAKER INFORMATION

Lucas von Cranach

Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

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<td>Ownership</td>
<td>Founders</td>
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BUSINESS OVERVIEW

Onefootball spurs the passion of more than 20 million football fans in more than 200 countries with live scores, news, statistics, videos and live audio broadcasts from 140 leagues. It is available for free on iOS, Android and Windows and as a web app in 16 languages.
Jacana is a pioneering global medical cannabis company, harnessing the power of nature to transform lives. Having grown up in Jamaica, its founders saw first-hand how natural medicine could be used to ease pain and suffering, and wanted to help bring this age-old, natural remedy to the rest of the world.
OnTruck is the first company of innovation oriented logistics and transport born with the ambition to make shipment of goods. Its team of professionals has international experience in the technology logistics sector (land sector short and long-distance shipping and warehouse management). OnTruck’s goal is to have the best global network of carriers to make the most efficient possible hiring of transport.
Urban Sports Club offers a flexible flat-rate sports membership. The mission is to help people lead a healthy and active lifestyle. Club members can choose from 50+ activities and more than 5000 partner venues in Germany, Italy, France, Portugal & Spain.

**Founded**: 2012

[http://www.urbansportsclub.com](http://www.urbansportsclub.com)

**Moritz Kreppel**

Co-Founder & CEO

**PRESENTATION TOPIC**

How to scale a platform business in Europe: the Urban Sports Club journey

**SHORT BIOGRAPHY**

Moritz Kreppel is co-founder and CEO at Urban Sports Club, Europe’s biggest and most diverse flat-rate sport membership. The Berlin-based company is currently operating in 5 European countries and its members can choose from more than 50 types of sport and over 5000 venues with a flexible contract. Moritz has more than 10 years of experience as a founder and consultant. Before founding Urban Sports Club together with his business partner Benjamin Roth, he worked several years as a consultant at the Frankfurt based company The Boston Consulting Group. He supports start-ups with investments and his comprehensive industry know-how. Moritz holds a master’s degree in international relations from the London School of Economics and Political Science. His favourite sports are functional training and swimming.
SPAZE is an AI powered influencer discovery and recommendation platform, merging decades of human expertise in how to create influence with the latest in artificial intelligence and the will to use both to renew influencer marketing.

Founded: 2018

https://www.spaze.com/

See More at NOAH Connect

Kaspar Neftel
Founder & CEO

SPAZE - AI powered influencer discovery and recommendation platform

Serial Entrepreneurship. Swiss born, H-Her by heart.

We are SPAZE.

We are an AI powered influencer discovery and recommendation platform for brands that want to stay/be relevant. In contrast to other marketing service providers we connect artificial intelligence with creative prowess to create meaningful social interactions. We are activating the subconscious of market, brands and consumers, humanizing brands end to end for and in every corner of the digital/social universe. We create and proof (resonant and) meaningful marketing.

Welcome to SPAZE.
BORN is a global market network where exciting creators can showcase their brands, their products and their personal profiles. Born's community of professionals and design enthusiasts come to BORN to find, fund and share beautiful new design products. Each year, BORN celebrates the world's best creative leaders with the internationally acclaimed BORN AWARDS.
The Cirqle is an influencer platform that connects awareness campaigns to both on- and offline conversions by connecting the path to purchase.
**babylon Health**  
**Consumer Products** + 1  **Digital Health**  

**EVERYONE'S PERSONAL HEALTH SERVICE**

**Founded:** 2013  
**http://www.babylonhealth.com/**  

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**SPEAKER INFORMATION**

**Umang Patel**  
Clinical Director

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**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

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**KEY CORPORATE FACTS**

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<td><strong>Total Funding</strong></td>
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**BUSINESS OVERVIEW**

babylon is a personal health service aiming to make healthcare more accessible and affordable to people around the world, by combining the best technology with the best clinical expertise. For example, the 'Consult' service connects patients to the best GPs and medical specialists within minutes, available twelve hours per day, seven days a week, all in one easy-to-use app. babylon patients can also use its first-class technology to take an active approach to managing their health, using features including 'Check a Symptom' and the text-powered 'Ask' function, right up to its medical monitoring functions.

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**READ MORE**
**Qwant** **B2B** + 7 Revolutionary Consumer Products

Privacy focused search engine presenting results in 4 distinct categories: Web, News, Social, Shopping

- Founded: 2013
- [https://www.qwant.com](https://www.qwant.com)

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**SPEAKER INFORMATION**

**Wolf Hisserich**  
CEO Germany

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**PRESENTATION TOPIC**

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**SHORT BIOGRAPHY**

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**KEY CORPORATE FACTS**

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<td>Founders</td>
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<tr>
<td>Total Funding</td>
<td>€ N/A</td>
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**BUSINESS OVERVIEW**

Qwant is a European search engine, which promises to respect the privacy of users and to offer them a new vision of the Internet by including web content, social networks, news, shopping as well as media. The results are visible on the same page through 5 columns to refine the search while exploring each category.

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**READ MORE**
As the market leader and pioneer of free-floating car sharing, SHARE NOW has over four million members and is represented in 30 major cities globally with over 20,000 vehicles, more than 3,000 of which are electrically powered. From registration through the rental process, all steps are performed digitally via a smartphone app. SHARE NOW provides a sustainable solution for urban mobility and, as part of a range of mobility options, contributes significantly to reducing vehicular congestion in cities: Each SHARE NOW vehicle replaces up to eight privately-owned cars in urban traffic, and at the same time is used up to six times more frequently. SHARE NOW is the largest provider of electromobile free-floating car sharing in the world with four European cities operating with 100 percent fully electric fleets and 13 additional cities operating with partial electric fleets. Today, SHARE NOW is present in Europe and North America with BMW, Mercedes-Benz, MINI and smart vehicles and continues to expand its market leadership in free-floating car sharing. SHARE NOW is one of five mobility services under the joint venture of the BMW Group and the Daimler AG, founded in 2019. The company is headquartered in the German capital Berlin.
SPONSOR INFORMATION

eGym
Make Fitness your Lifestyle

Founded: 2010
https://egym.com/

SPEAKER INFORMATION

Philipp Roesch-Schlanderer
CEO

PRESENTATION TOPIC

eGym

SHORT BIOGRAPHY

Philipp was an unsuccessful gym goer and decided to found eGym in 2010 with the vision to make the gym work for everyone. Prior, he studied Business and Technology Management at Columbia University in New York, LMU Munich, TU Munich and Aarhus University. eGym combines latest machine technology, powered by German engineering, with the advantages of connected mobile applications to deliver intuitive and effective workouts with more fun and data-driven member support. In addition eGym also supports Corporate Fitness offering easier access to gyms for employees in order to stay fitter, be more productive and less absent. In only a few years of strong growth, eGym developed to one of the major players in the European fitness market, implementing its technology at leading fitness chains and franchises. Overall, eGym raised over 90 Mio. USD in venture capital from large investors and is now entering the US market.

KEY CORPORATE FACTS

- **Headquarters**: Munich, Germany
- **Active Markets**: Austria, Belgium, Switzerland, Germany, Spain, France, United Kingdom, Italy, Netherlands
- **Employees**: 251-500
- **Ownership**: Corporate Investors
- **Total Funding**: € 89m

BUSINESS OVERVIEW

eGym combines latest machine technology, powered by German engineering, with the advantages of connected mobile applications to deliver intuitive and effective workouts with more fun and data-driven member support. In addition eGym also supports Corporate Fitness offering easier access to gyms for employees in order to stay fitter, be more productive and less absent. In only a few years of strong growth, eGym developed to one of the major players in the European fitness market, implementing its technology at leading fitness chains and franchises.

READ MORE
ForkOn combines big data and operative performance KPIs. Our system to manage & analyze forklift fleets of any size, uncovers saving potentials of ~20% of the annual fleet costs and gives individual recommendations for everyday actions.

**Founded: 2018**

https://forkon.de

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Tim Klauke**

CEO

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**PRESENTATION TOPIC**

Digitalization of the intralogistic

---

**SHORT BIOGRAPHY**

After my studies of Business Administration, during which I competed successfully in the german Triatlon Bundesliga, I worked for 9 years at Jungheinrich and won the best sales in DACH award three years in a row. Here, I learned how inefficient forklift fleets are managed and saw the potential to revolutionize the forklift industry by radically cutting the costs of my customers.

Before I started my own company I joined the successful startup ComNovo which was later acquired by Kion, the leading forklift producer in the world. After the acquisition, I decided to start my own venture ForkOn.

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**KEY CORPORATE FACTS**

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<td>2019 - £ 500k</td>
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**BUSINESS OVERVIEW**

ForkOn is the first OEM independent, fully cloud based and easy to use fleet management solution, with which our customers can save around 20% of their annual forklift-fleet costs. Together with our customers, we achieve those savings by focusing on the total cost of ownership of their forklift-fleets.

The Problem:
Our customers, all sizes of business with fleets of more than 30 forklifts, don't have an appropriate tool to manage their fleet. This problem includes, that they have no chance to calculate the total costs of ownership of a forklift, don't know if their fleet is adequately utilized, cannot compare a full-service offer versus a usage based service, use several FTEs to handle and control bills. Simply, the customer doesn't know if they pay too much for the services at hand. The major forklift OEMs are aware of this and accordingly, make the most money with aftersales services and spare-parts.

Solution:
**SPEAKER INFORMATION**

**Taleeb Noormohamed**  
CEO

**PRESENTATION TOPIC**

Scaling a Global Leader: Building the world’s largest platform for RV rental

**SHORT BIOGRAPHY**

Taleeb Noormohamed is the CEO of Campanda, the global online booking platform for the rental of recreational vehicles.

Prior to joining Campanda, Taleeb held executive roles as Chief Growth Officer at Farfetch and VP of Business Development at HomeAway, where he was responsible for delivering product transformation and business growth across North America, the Asia-Pacific and European markets.

Taleeb holds a BA from Princeton University and a graduate degree from Oxford University.

**KEY CORPORATE FACTS**

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<td>Revenue Growth YoY 2019 - € 100</td>
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**BUSINESS OVERVIEW**

Campanda builds the world’s largest online booking platform dedicated to the rental and sharing of recreational vehicles. Camping enthusiasts can search, compare and book RV rental deals from commercial and private suppliers in over 40 countries worldwide.

Campanda is now Europe’s largest and very soon the world’s largest online booking platform dedicated to the rental and sharing of recreational vehicles. With 8 international marketplaces available in 6 languages, we connect a worldwide network of commercial and private motorhome and caravan owners with travellers looking to rent a vehicle for their holidays. Camping enthusiasts can search, compare and book RV rental deals in over 40 countries. With more than 26,000 registered vehicles, Campanda is the only player with the ability to meet global demand.
**Trafi**

**Mobility & Travel of the Future**

A smart journey planner combining all types of public transport, taxi, cycling and walking

- **Founded:** 2007
- **Website:** [www.trafi.com](http://www.trafi.com)

**SPEAKER INFORMATION**

**Christof Schminke**

MD, Germany

**PRESENTATION TOPIC**

- 

**SHORT BIOGRAPHY**

- 

**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

Trafi is a technology platform striving to make mobility services the first choice worldwide. The unique platform is powered by technology combining patented multimodal routing algorithms, public transport, ride hailing and vehicle sharing management systems, personalization options and payment modules. Trafi was founded in 2007 and serves mobility companies and cities alike, including Lyft, Google, Apple, VW Group, City of Berlin, City of Rio de Janeiro and City of Jakarta amongst others, paving the way for smarter transportation.

[READ MORE](#)
EatAndTheCity

Connecting Restaurant Discovery, Booking and Media with official licence of Chinese payment system WeChat Pay used by 1 Billion Chinese. Company has approved financial license from FIN-FSA to accept Chinese travellers to bring 1351 Million€ payments.

SPEAKER INFORMATION

Ilkka Lavas
CEO, co-founder

PRESENTATION TOPIC

Chinese Tourism is 10 Billion Euro opportunity and we are going to take over Nordics

SHORT BIOGRAPHY

Ilkka Lavas is a serial entrepreneur, speaker, business consultant and digital marketing visionary. Lavas started his career as an entrepreneur 23 years ago when he was only 17 years old. Since starting his first company he has grown his business empire and has been rewarded for leadership and entrepreneurship. Ilkka is now working for payment and discovery revolution with his teams working on table booking (TableOnline), Payments (including WeChat Pay), Media (City Magazine) and unique storytelling technologies (PowerStories). Now looking for investments to payment technology rollout with already approved financial license from FIN-FSA Financial Supervisory Authority and official Tencent WeChat Pay partnership.

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

EatAndTheCity / Avainpay is now Building the PayPal for Chinese Tourism.

Over 1 Billion Chinese use WeChat. 80% of those pay with WeChat Pay. More than six million Chinese travellers visit Europe yearly.

Chinese payments expected to grow in Finland, Nordics and Baltics in next 3 years to 1351 Million euro and if all that could be payed with our solution bringing 13 Million in transaction fees.

Compared to other European countries, the Nordics have higher growth rate, more than 30% annually.

Chinese consumers expect to use WeChat Pay abroad the same way as back home.
Festicket  E-Commerce  + 4  Ecommerce, Marketplaces & Classifieds

Escape to the World's Greatest Music Festivals


See More at NOAH Connect

SPEAKER INFORMATION

Zack Sabban
Co-Founder & CEO

PRESENTATION TOPIC


SHORT BIOGRAPHY


KEY CORPORATE FACTS

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BUSINESS OVERVIEW

Festicket is an innovative website that packages together festival tickets with travel, accommodation and add-ons to create complete festival trips that can be booked in one click. We work with festivals as official partners so we can provide general admission and VIP tickets to some of the world's greatest festivals. Then we add handpicked hotels, trusted transfer services and any extras to create festival packages that are completely hassle-free. Enjoy yourself and let us sort out the details.

READ MORE
Over the past 10 years, Nexo has been providing instant loans to millions of people across Europe. Nexo believes that the expanding digital world helps improve our lives. Nexo would like to contribute by providing The World's First Instant Crypto-backed Loans. Nexo - enjoy your crypto wealth today without selling your assets!
Charles Fraenkl
CEO

Previously the CEO of Gigaset AG, a leading communication technology company listed on the prime standard of German stock-exchange and Europe's market leader in DECT phones with sales activities in 70 countries worldwide and over 1200 employees. Gigaset is also a pioneer and provider of award winning smart home and IoT solutions “Gigaset elements”. Elements was developed and brought to market under Fraenkl's leadership. Prior to that, Fraenkl was CEO of ClickandBuy, CEO of AOL Germany, CEO of Vodafone Telecommerce Group, Head of technology of Vodafone, member of the executive board of e-plus and a managing director of Swisscom.

Charles Fraenkl graduated with a master's degree in electrical engineering with concentration in telecommunications from the ETH Zurich (Swiss Federal Institute of Technology). He also holds a master of science in management from the London business School and speaks 5 languages.

BUSINESS OVERVIEW
With 500%+ growth in 2018, the Smartfrog Group is the fastest-growing IoT company in Europe and US. As a full-stack company, Smartfrog has developed a universal IoT platform designed to build dedicated solutions across product areas. The platform enables data-driven business, leveraging on an end-to-end controlled value chain.

As the first vertical, Smartfrog focuses on security. Leveraging on the trusted brand built and the reach gained, the business will scale gradually across other verticals such as smart home sensors, health care etc.

Unlike peers that are hardware and retail focused, the Group’s business model is purely SaaS and Direct focused, offering both freemium and paid subscriptions including an optional dedicated device as enabler. The products are primarily distributed via the company’s online shop as well as sales partnerships with leading utilities leveraging their customer base.

Smartfrog was founded in 2014 and has now IoT users in 187 countries. The business model and the going-to-market strategy proved to be...
M-Venture is the innovation and investment unit of Mast-Jägermeister SE with the mission to shape the nightlife of the future. Through investments, strategic partnerships and new products/services we are aiming to re-define the Best Nights.

Founded: 2018

https://www.m-venture.de

See More at NOAH Connect

SPEAKER INFORMATION

Christoph Goeken
Managing Director

PRESENTATION TOPIC

Building the Best Nights of Your Life company

SHORT BIOGRAPHY

Christoph leads the investment and innovation arm of Mast-Jägermeister SE to re-define one of the most iconic German consumer brands. Prior to that role he grew up in a 5th generation family business himself, worked on another iconic consumer brand at Colgate-Palmolive and held various entrepreneurial roles at McKinsey & Company.

READ MORE

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

M-Venture is the innovation and investment unit of Mast-Jägermeister SE with the mission to shape the nightlife of the future. Through investments, strategic partnerships and new products/services we are aiming to re-define the Best Nights of the Lives of the young urban target group.

READ MORE
Atlantis is the first ERP 2.0 company. Cloud, network effects and Artificial intelligence will define the next 10 years of ERP.

**SPEAKER INFORMATION**

**Christian Strobl**  
Co-Founder & CEO

**PRESENTATION TOPIC**  
ERP 2.0 - Why the next SAP is going to be started in 2019

**SHORT BIOGRAPHY**

Christian Georg Strobl is the Chief Executive Officer and Co-Founder of Atlantis. He is responsible for creating, communicating and implementing the overall vision and strategy for the company. Prior to Atlantis, Christian build a successful marketplace for software services and worked in the Private Equity industry. He is as a regular contributor to industry publications about digital transformation, network effects and artificial intelligence. Outside of work, Christian enjoys exercising and spending time with his family.

**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

Atlantis is the first ERP 2.0 company. Cloud, network effects and AI will define the next 10 years of ERP. We focus on the automotive, aerospace and machinery equipment industry. Founded by proven software entrepreneurs.
SPEAKER INFORMATION

Daniel Jan Neetzel
Founder & CEO

SHORT BIOGRAPHY

I am the founder of http://nos.cash/

100% regulated stablecoins, audited by PWC. Instant & feeless, based on DAG-technology. Nos’s vision is to increase crypto adoption by creating easy to use, secure and 100% regulated stablecoins for feeless and instant fiat transactions globally. NOS stablecoins and the underlying global platform aims to solve volatility, conversion fees, transaction times and programmability of fiat related financial products. Join us as investors and partners to create a global fiat. We will reduce dependency on the antiquated and slow banking system, while being 100% compliant.

Milestones
- Testnet wallet & explorer live at http://my.nos.cash/
- Contract with e-money institute partner which works with top 30 global bank
- High probability of getting official approval of Maltese regulators

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

100% regulated stablecoins, audited by PWC. Instant & feeless, based on DAG-technology.

Nos’s vision is to increase crypto adoption by creating easy to use, secure and 100% regulated stablecoins for feeless and instant fiat transactions globally. NOS stablecoins and the underlying global platform aims to solve volatility, conversion fees, transaction times and programmability of fiat related financial products. Join us as investors and partners to create a global fiat. We will reduce dependency on the antiquated and slow banking system, while being 100% compliant.

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READ MORE
G2 Esports
Gaming + 4 Revolutionary Consumer Products

Founded: 2013
https://www.g2esports.com

See More at NOAH Connect

SPEAKER INFORMATION

Carlos Rodríguez
Founder & CEO

PRESENTER INFORMATION

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

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BUSINESS OVERVIEW

Premier esports club representing some of the best competitive players around the globe

READ MORE
Scytl is leading the digital transformation and innovation in elections worldwide. Built up over 20 years of research and protected by over 40 international patents, Scytl's solutions have been successfully used in over 30 countries across the globe.

Founded: 2001
www.scytl.com

Onno van Dommelen
VP Strategic Accounts & Partnerships

Online Voting challenges

Onno van Dommelen is a seasoned executive, having worked for a number of high profile global organisations, and spearheading highly successful international sales and operations, influencing change, implementing driving sales strategy and creating innovative processes to enable efficiency and realise company objectives worldwide. Onno joined Scytl in 2004 and currently holds the position of VP Strategic Accounts & Partnerships. He has been involved in the successful management of many high profile and complex elections modernization, eDemocracy and eVoting projects worldwide, and has provided strategic electoral advice in over twenty countries.

Scytl's solutions help democracies increase voter participation, citizen empowerment and public transparency, while reducing costs and improving voting access to disenfranchised voters (overseas, disabled, etc.). These missions help drive technology that has the potential to positively impact the lives of citizens worldwide.

Scytl’s election-specific technology and specialized security is helping drive innovation in the electoral industry across the globe. The electoral industry lags behind other industries in terms of technology adoption and is in the midst of much-needed modernization. By offering secure online voting and election modernization tools, Scytl has become the first company to provide key innovation and technology solutions in the industry, leading the digital transformation of elections worldwide with the objective of making elections more accessible, efficient, secure and transparent.

Scytl's solutions help democracies increase voter participation, citizen empowerment and public transparency, while reducing costs and improving voting access to disenfranchised voters (overseas, disabled, etc.). These missions help drive technology that has the potential to positively impact the lives of citizens worldwide.
Clue is the world's fastest growing female health app

**Founded:** 2013

**Website:** [helloclue.com](https://helloclue.com/)

**SPEAKER INFORMATION**

**Hans Raffauf**
Co-Founder & Chairman

**PRESENTATION TOPIC**

**SHORT BIOGRAPHY**

Hans Raffauf is Chairman of the Board co-founder of Clue. He is a technology and media entrepreneur from Berlin and, in addition to co-founding Clue, he is the co-founder of hy!, a creative event series that supports and connects Europe's startup scene. Other founding projects include the hardware.co, betapitch and the Berlin Tech Meetup.

**KEY CORPORATE FACTS**

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**BUSINESS OVERVIEW**

Clue uses science and data to provide actionable personal insights into female health. The free mobile app, available on iOS, Android and Apple Watch, calculates and predicts users' periods and PMS based on users' data. It calculates fertility windows based on global averages, which can be made more accurate by users' entering ovulation test data.

READ MORE
At NOAH, I will share my latest adventures...and my learnings on how to stay creative under fire.

**SPEAKER INFORMATION**

**Mark Woerde**
Founder

**PRESENTATION TOPIC**

Creative Under Fire

**SHORT BIOGRAPHY**

Mark Woerde is co-founder of the Amsterdam-based ad agency Havas Lemz and the non-profit organization Letsheal.org.

AdAge ranked him one of 50 most creative people in the world. In 2018 Woerde was awarded the golden United Nations/RFBF Peace Medal for his Make Friends Across Religions initiative.

Woerde started his crusade to promote prosocial advertising in 2011 when he delivered the world's most comprehensive body of evidence that people are waiting for brands to embrace and promote altruistic values. These findings grew into the bestselling book How Advertising Will Heal The World and Your Business.

In 2014, Woerde's dream to set a world wide radical example of how creativity can make this world a better place was realized. Together with his team and Terre des Hommes, he put Webcam Child Sex Tourism successfully on the agenda of politicians and police forces all over the world with the virtual girl Sweetie.

In 2017 Woerde and his team launched the Make Friends Across Religions initiative, an historical appeal made by the most prominent leaders of the world's major religions.

**KEY CORPORATE FACTS**

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</table>

**BUSINESS OVERVIEW**

Founded in 2010 by Mark Woerde, letsheal.org is an independent non-profit organization based in the Netherlands aimed at creating a better world via radical creative interventions.
Talea is building the operating system for the elderly care market in order to solve the growing undersupply. The company is tackling the problems of the extremely fragmented landscape with a managed network of caregivers.

Talea's operating system helps care organizations improve profitability and grow revenues, while achieving a step-change in availability of care for patients and significantly improved working conditions for caregivers.
Alexander Adam
Founder & CEO


Business Overview
Developer of a communication tool intended to train, play and enjoy the joys of club life with like-minded people. The company's tool integrates with existing systems and helps clubs in the digital transformation, enabling clubs and associations to keep the fun alive and be more efficient and competitive in the market.

Key Corporate Facts
- Headquarters: Berlin, Germany
- Active Markets: Germany
- Employees: 26-50
- Ownership: Founders
- Total Funding: € N/A
SHORT BIOGRAPHY

Stephan Heller is the founder and managing director of FinCompare GmbH, a fast-growing online platform for SME financing. Before he founded Watchmaster in 2015, where he led the European trading platform for new and used luxury watches for a year as CEO, thus shaping the digital transformation of the watch market. Previously, Stephan worked for Groupon, most recently from 2013 to 2015 as Head of Merchant Marketing in London.

Further career assignments were as investment analyst at the investment company Waterland and as management consultant at the global strategy consultancy Roland Berger. Stephan Heller also worked for BMW in Tokyo and for UBS in London and holds a bachelor’s degree in communication science from the University of Vienna and a master’s degree in international management from ESCP Europe in Paris, London and Berlin.

BUSINESS OVERVIEW

Heller founded FinCompare in 2016 to change the way SMEs find, compare and close the right financing solutions. He experienced how broken the market is during his previous startup where he was looking for working capital solutions. FinCompare is an online loan facilitator. After a brief application, the company matches SMEs and appropriate lenders within the FinCompare network. After 9 months the company closed partnership with over 200 banks, fintechs and other alternative lenders.
Intel Capital

Intel Capital. Where Great Companies Are Built. Since 1991, Intel Capital has helped entrepreneurs turn great ideas into successful businesses, through the power of partnership.

Founded: 1991
http://www.intelcapital.com/

Chiara Sommer
Investment Director

Artificial Intelligence: Is Artificial Intelligence a success factor for start-ups? Why? How? What needs to be considered? What are relevant factors from an investor’s perspective?

Chiara Sommer is Investment Director of Intel Capital EMEA based in Berlin. She identifies, evaluates and leads strategic transactions in Central, Eastern and Northern European countries. She is responsible for fostering strategic thinking and growth initiatives that link Intel's business strategy with strategic transactions. Her investment focus include Enterprise Software / SaaS, Blockchain, Internet of Things, Robotics, Data & Insights, Bioinformatics, Mobility and Artificial Intelligence.

Headquarters: Santa Clara, United States
Employees: 51-100
Total AUM: €m 12,000
Investment Style: Active

Geographies
- Austria
- Belgium
- Switzerland
- Czech Republic
- Germany
- Denmark
- Estonia
- Spain
- Finland
- France
- United Kingdom
- Greece
- Ireland
- Italy
- Lithuania
- Latvia
- Netherlands
- Norway
- Poland
- Portugal
- Sweden

Verticals
- Cognitive Computing
- Fintech & Insurtech
- B2B Software & Services
- Blockchain-Powered Businesses
- Industrial Digitisation

Industries
- Biotechnology
- PaaS
- Machine Learning
- Deep Learning
- Semiconductors
- Analytics
- Artificial Intelligence / AI
- Augmented Reality
- Automation
- Automotive
- B2B
- Big Data
- Blockchain
- Cloud
- Communications
- Cyber Security
- Data
- Data Management Platforms
- Databases
- Developer Tools
- Digital Analytics
- E-Sports
- FinTech
- Gaming Platforms
- Internet of Things / IoT
- Mobile Analytics
- Mobile Antivirus/Security
- Mobile Communications
- Mobile Gaming
- Software
- Virtual Reality
- Mobility
- SaaS

Transaction Structures
- Growth Capital
- Minority
- Primary
- Venture Capital
- Active Style

Intel Capital is a division of Intel Corporation, set up to manage corporate venture capital. Intel Capital makes equity investments in a range of technology startups and companies offering hardware, software, and services targeting enterprise, mobility, consumer Internet, digital media and semiconductor manufacturing.
Commerz Ventures

We are strategic thinkers who are eager to help companies grow.


We are strategic thinkers who are eager to help companies grow.

SPEAKER INFORMATION

Principal

PRESENTATION TOPIC

Interview with Steven Mendel, CEO and co-founder Bought By Many

SHORT BIOGRAPHY

Paul focuses on investments in InsurTech, FinTech for Small Business, and Financial Inclusion. His investments include companies such as Bankin’, Bought By Many, Get-safe, iwoca, and Mambu.

Previous to joining CommerzVentures, Paul co-founded and successfully exited a Fintech start-up in the credit rating space and advised international banks in setting up greenfield operations. Paul is a mentor with Startupbootcamp and Techstars Berlin. He graduated from Harvard University, where he was awarded the Satchu Burgstone Prize for Entrepreneurship.

KEY CORPORATE FACTS

Headquarters: Frankfurt, Germany
Employees: 4-10
Investment Style: Active

TARGET INVESTMENT CRITERIA

Geographies: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Sweden

Verticals: Fintech & Insurtech
Industries: Banking, Financial Services, Insurance
Transaction Structures: Venture Capital

BUSINESS OVERVIEW

CommerzVentures invests in the most ambitious young companies whose founders are all driven by a shared vision: to redefine the financial services industry. We invest in entrepreneurs who display excellence, integrity, and enthusiasm with a view to helping them expand worldwide. Our portfolio companies to date are eToro, iwoca, Getsafe, Marqeta, Mambu, Paykey, Bankin’, Omnyway, payworks, Bought By Many, Fraugster, Open Legacy, and Mosaic Smart Data.

Founded in October 2014, CommerzVentures is the venture capital fund of Commerzbank Group. We back early- and growth-stage companies in the financial services and insurance sectors, starting at Series A. We aspire to invest in the very best players in a given market segment, on the basis of financial return. Our initial investment size ranges from €2 million to €10 million. Europe, Israel, and the USA are our primary areas of investment, although we do work with companies across the globe. No matter what the location, we are always open to working with entrepreneurs who have vision and enthusiasm.

We are very fortunate to have a team that blends talent and experience. Collectively, we have accumulated more than 50 years of international experience...
Maersk Growth

Maersk Growth is the corporate venture arm of A.P. Moller - Maersk. Maersk Growth is investing in startups to build the future of trade supporting Maersk’s corporate vision to deliver seamless, end-to-end container logistics services.

Founded: 2017

https://growth.maersk.com/

See More at NOAH Connect

SPEAKER INFORMATION

Jeppe Høier
Partner

PRESENTATION TOPIC

Smart Logistics

SHORT BIOGRAPHY

With more than a decade of experience in the VC industry I'm pleased to be investing in the future of trade with Maersk Growth

BUSINESS OVERVIEW

Maersk Growth is the corporate venture arm of A.P. Moller - Maersk. Maersk Growth is accelerating and investing in startups and new technologies to build the future of trade through solving real problems for Maersk and its customers, supporting Maersk's corporate vision to deliver seamless, end-to-end container logistics services.

Maersk Growth focuses on minority investments in promising, early stage startups within strategically relevant areas. Contrary to the average venture company, a main investment criterion is the ability for A.P. Moller - Maersk to add value beyond funds from acting as a scale engine. Maersk Growth offers access to the resources of a truly global company with industry leading capabilities when it comes to e.g. expertise, customer insights and the size and quality of data sets.

READ MORE
OpenOcean
–OpenOcean invests in relentless entrepreneurs in Europe building delicious data-intensive software– Investing in European Series A B2B software startups that disrupt the data economy

Founded: 2009
http://openocean.vc/

See More at NOAH Connect

SPEAKER INFORMATION

Tom Henriksson
General Partner

PRESENTATION TOPIC

Fireside Chat: LoopMe & OpenOcean

SHORT BIOGRAPHY

Tom is a General Partner at OpenOcean and passionate about data-intensive solutions that are quick to love and built on deep technology. He is a big believer in accurate consumer profiling and digital media technologies. Tom's previous experience includes launching and leading Nokia Interactive Advertising – the leading first generation premium mobile ad-network.

A self-taught (but not too bad!) wine sommelier, Tom always makes sure OpenOcean off-sites miraculously end up having a golf course around.

LoopMe, PassFort, Personalize, Truecaller, Unacast, Verto Analytics, Verify

INTERNET PORTFOLIO HIGHLIGHTS

Truecaller
MariaDB
LoopMe

KEY CORPORATE FACTS

Headquarters
Helsinki, Finland

Other Offices
London, United Kingdom
Amsterdam, Netherlands

Employees
11-25

Investment Style
Active

TARGET INVESTMENT CRITERIA

Geographies
Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Ireland, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Sweden

Verticals
Fintech & Insurtech, B2B Software & Services

Industries

Transaction Structures
Venture Capital

BUSINESS OVERVIEW

Typically, we lead or co-lead A-rounds and we bring extensive technical, product and operational experience to the table. OpenOcean has had a pioneering role in supporting the software ecosystem where our founding partners have created companies like MySQL and MariaDB. Now we actively support the next early movers in their journey - leveraging our network and expertise to accelerate their growth globally.

#Data #DeepTech #SaaS #AI #ML #Automation #Infrastructure

READ MORE
Octopus Ventures

Octopus Ventures is a leading European venture capital firm that backs pioneers focused on three areas; the Future of Health, the Future of Money and the Future of Industry.

Founded: 2009
https://www.octopusventures.com/

SPEAKER INFORMATION

Marieke Christmann
Principal

Marieke joined Octopus Ventures in 2018 to source, execute and manage later stage venture investments. Marieke serves on the board of Chronext, Conversocial, Glofox, OpenSignal, Outfittery and Uniplaces and as part of the “Future of Health” team, identifies disruptive opportunities in the healthcare and wellness sector.

Prior to Octopus Ventures, Marieke focused on Leveraged Finance opportunities in TMT sector for Credit Suisse and most recently was an investor at Zouk Capital where she lead deal origination in the German speaking market.

Marieke holds a Masters of Finance and Business Administration from Mannheim University, Germany and Tec de Monterrey, Mexico. She speaks French, Spanish, German and English.

PRESENTATION TOPIC

Investor and portfolio CEO interview

SHORT BIOGRAPHY

Marieke Christmann
Principal

Prior to Octopus Ventures, Marieke focused on Leveraged Finance opportunities in TMT sector for Credit Suisse and most recently was an investor at Zouk Capital where she lead deal origination in the German speaking market.

Marieke holds a Masters of Finance and Business Administration from Mannheim University, Germany and Tec de Monterrey, Mexico. She speaks French, Spanish, German and English.

KEY CORPORATE FACTS

- Headquarters: London, United Kingdom
- Employees: 26-50
- Current Fund Size: € 1.4 billion
- Total AUM: € 1.4 billion
- Investment Style: Active

TARGET INVESTMENT CRITERIA

- Geographies: Austria, Belgium, Switzerland, Germany, Denmark, Spain, France, United Kingdom, Greece, Ireland, Israel, Italy, Netherlands, Norway, Portugal, Sweden, Turkey
- Verticals: Digital Health, Fintech & Insurtech, Industrial Digitisation
- Transaction Structures: Venture Capital

BUSINESS OVERVIEW

Octopus Ventures is one of Europe's largest Venture Capital funds, with €1.4 billion under management. Its purpose is to help pioneers who are changing the world by shaping the future of health, money and industry.

The team is based in London and New York with Venture Partners in San Francisco, Singapore and China, to support portfolio companies as they scale internationally. A typical investment is €1 million for Seed to around €6 million for Series A, with follow-on investments up to €28 million.

Octopus Ventures has backed over 100 entrepreneurs and their teams. These include Zoopla Property Group, Big Health, Glofox, Elvie, Depop, Slamcore, Third Eye, Waveoptics, ByMiles, Bought By Many, Calastone, Swiftkey, Magic Pony, Secret Escapes, graze.com and tails.com.
Insight Partners
Growth Equals Opportunity

SPEAKER INFORMATION

Harley Miller
Principal

PRESENTATION TOPIC

SHORT BIOGRAPHY

Harley Miller joined Insight in 2011. He previously worked as an analyst at Lubert Adler Real Estate Funds in Philadelphia, focusing on acquisitions and asset management. Harley graduated magna cum laude from the University of Pennsylvania’s Wharton School of Business with a BS in Economics, with concentrations in both ‘International Venture Capital & Consumer Facing Industries’ and ‘Information Management’. During his time at Wharton, Harley launched his first startup, MobileEatz – a mobile food ordering portal targeted at college campuses. Harley is fluent in both Spanish and Portuguese.

KEY CORPORATE FACTS

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<thead>
<tr>
<th>Headquarter</th>
<th>New York, United States</th>
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<td>Style</td>
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TARGET INVESTMENT CRITERIA

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<th>Geographies</th>
<th>Switzerland, Germany, Spain, United Kingdom, Ireland, Israel, Netherlands</th>
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<td>Verticals</td>
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<td>Industries</td>
<td>Software</td>
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<tr>
<td>Transaction Structures</td>
<td>Growth Capital, Majority, Minority, Structured Equity, Venture Capital</td>
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</table>

BUSINESS OVERVIEW

Insight Partners is a leading global venture capital and private equity firm investing in high-growth technology and software companies that are driving transformative change in their industries. Founded in 1995, Insight has raised more than $8 billion and invested in more than 200 companies worldwide. Our mission is to find, fund and work successfully with visionary executives providing them with practical, hands-on growth expertise to foster long-term success.
General Catalyst, a venture capital firm with approximately $5B in total capital raised, backs fearless entrepreneurs with the potential to build foundational companies, from seed- to growth-stage.

Founded: 2000

http://www.generalcatalyst.com

See More at NOAH Connect

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### KEY CORPORATE FACTS

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<tr>
<th>Headquarters</th>
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<tr>
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<td>Investment Style</td>
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### TARGET INVESTMENT CRITERIA

**Geographies**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Sweden, Turkey

**Verticals**: Revolutionary Consumer Products, Fintech & Insurtech, Ecommerce, Marketplaces & Classifieds, B2B Software & Services

**Industries**: Consumer Products, E-Commerce Infrastructure, FinTech, InsurTech

**Transaction Structures**: Venture Capital

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### BUSINESS OVERVIEW

General Catalyst, a venture capital firm with approximately $5B in total capital raised, backs fearless entrepreneurs with the potential to build foundational companies, from seed- to growth-stage.

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**SPEAKER INFORMATION**

**Adam Valkin**
Managing Director

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**PRESENTATION TOPIC**

From European Roots to Global Appeal

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**SHORT BIOGRAPHY**

Adam Valkin is a managing director at General Catalyst, a venture capital firm with offices in Boston, New York, Palo Alto and San Francisco with approximately $5.0 billion in total capital raised. Adam invests broadly in consumer internet companies and SaaS companies.

Prior to joining General Catalyst, Adam was a venture partner in the London office of Accel Partners. Before that, Adam was: Global Head of Digital Media at the television production company, Endemol; a partner at venture capital firm Arts Alliance; and was co-founder and CEO of LOVEFiLM which was sold to Amazon in 2011.

Adam is on the board of, or actively involved with, the following GC companies: Bustle Media Group, ClassPass, Deliveroo, Fundbox, Giphy, Monzo, Rapyd, Rebag, Remesh, Ro Health, Shift Technologies, Super Evil Megacorp, Truss, Vroom, and WayUp.

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**READ MORE**
Northzone is a European Venture Capital Fund backing the entrepreneurs building tomorrow's global companies.

**Founded:** 1996  
**http://northzone.com/**

**SPEAKER INFORMATION**

**Michiel Kotting**  
Partner

**PRESENTATION TOPIC**

Catawiki: harnessing growth

**SHORT BIOGRAPHY**

Michiel is a Partner at Northzone. His areas of interest are marketplaces, fintech, AI and data analytics, healthcare and SaaS, and his portfolio includes Catawiki, Personio, Kahoot, FreightHub, and Aidence.

Michiel joined Northzone in 2016 from Accel London. Originally from the Netherlands, Michiel spent the early years of his career at BCG before founding Digital Jones, an artificial intelligence company, in Silicon Valley.

Michiel has a graduate degree in physics from Delft University of Technology and an MBA from Harvard Business School.

**INTERNET PORTFOLIO HIGHLIGHTS**

Personio  
FreightHub

**KEY CORPORATE FACTS**

| **Headquarters** | London, United Kingdom |
| **Employees** | 11-25 |
| **Investment Stage** | VC |
| **Current Fund Size** | €m 350 |
| **Total AUM** | €m 1,000 |
| **Investment Style** | Active |

**TARGET INVESTMENT CRITERIA**

**Geographies**  
Germany, Denmark, Spain, Finland, United Kingdom, Netherlands, Norway, Sweden

**Verticals**  
Mobility & Travel of the Future, FinTech & Insurtech, Ecommerce, Marketplaces & Classifieds, B2B Software & Services, Blockchain-Powered Businesses

**Industries**  
Apps, Artificial Intelligence / AI, Attribution, B2B, B2C, Banking, BitCoin, Blockchain, Data, Digital Services, Digitalisation, E-Commerce, E-Commerce Platform, Electro-Mobility, Finance, FinTech, Healthcare / Pharma, Mobile, PropTech, Retail, Mobility, SaaS

**Transaction Structures**  
Venture Capital

**BUSINESS OVERVIEW**

Northzone is a European VC fund and early backer of game-changing companies like Spotify, iZettle, Avito, Klarna, Trustpilot, Zopa, Avito and others. Since 1996, we have invested in over 140 companies and raised 8 funds, with over €1 billion under management.

From our offices in Stockholm, London, New York and Oslo, we have a singular focus on providing the capital and connections to help entrepreneurs build solutions to big problems. We work around the clock to connect our companies with customers, business partners and talent on a global scale.

As former entrepreneurs ourselves, we have been sat on both sides of the table, and place the relationships with our Founders at the core of our business.
BCG Digital Ventures

BCG Digital Ventures is a corporate investment and incubation firm. We invent, build and invest in startups with the world’s most influential companies.

Founded: 2013
https://www.bcgdv.com/

SPEAKER INFORMATION

Stefan Groß-selbeck
Global Managing Partner

PRESENTATION TOPIC

We Are All Company Builders by Conviction

SHORT BIOGRAPHY

As one of Germany’s most accomplished executives in the digital space, Stefan Groß-Selbeck has been successfully building, launching and running digital businesses and platforms for more than 15 years. He is passionate about establishing new markets and businesses and transforming traditional industries with his first-hand experience as an executive in highly innovative digital companies.

Prior to DV, Stefan was the CEO of XING AG, Europe’s leading social network for professionals. He held leadership roles at eBay, including his position as the VP and Managing Director of eBay Germany, eBay’s biggest market outside of the U.S. During this time, he grew eBay Germany to over $10B in gross merchandise volume and $1B in revenues. He has also served as Managing Director at ProSieben Digital Media GmbH and Project Leader at the Boston Consulting Group GmbH.

KEY CORPORATE FACTS

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<tr>
<th>Headquarters</th>
<th>Manhattan Beach, United States</th>
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<tr>
<td>Employees</td>
<td>251-500</td>
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<td>Investment Stage</td>
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TARGET INVESTMENT CRITERIA

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<th>Geographies</th>
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<tbody>
<tr>
<td>Verticals</td>
<td>Revolutionary Consumer Products, Digital Health, Mobility &amp; Travel of the Future, Fintech &amp; Insurtech, Ecommerce, Marketplaces &amp; Classifieds, B2B Software &amp; Services, Blockchain-Powered Businesses, Industrial Digitisation</td>
</tr>
<tr>
<td>Transaction Structures</td>
<td>Company Builder</td>
</tr>
</tbody>
</table>

BUSINESS OVERVIEW

BCG Digital Ventures is a corporate investment and incubation firm. We invent, build and invest in startups with the world’s most influential companies. We share risk and invest alongside our corporate and startup partners via a range of collaborative options.

Founded in 2014, we have major Innovation and Investment Centers in Manhattan Beach, Berlin, London, Sydney, San Francisco and New York, as well as DV Hatches in Silicon Valley, Seattle and Mexico City, with more locations opening in the coming quarters.

Our Centers and Hatches are home to a diverse range of entrepreneurs, operators and investors who are building businesses, creating and expanding markets and developing new technologies that benefit millions of people across the globe.
Balderton Capital
We invest in European Founders with global ambitions

Founded: 2000
https://www.balderton.com/

See More at NOAH Connect

SPEAKER INFORMATION

Rob Moffat
Partner

PRESENTATION TOPIC

SHORT BIOGRAPHY

Rob joined Balderton Capital in 2009 and was promoted to partner in 2015. Companies he works with at Balderton include Carwow, Wooga, Zego, Dinghy, Prodigy Finance, MojoWorks and Patients Know Best. Rob’s focus sectors are fintech, insurance and blockchain. He also has experience in games and marketplaces. Marketing is a particular area of interest, and Rob is responsible for best practice sharing in marketing across the portfolio. Prior to joining Balderton Rob worked for Google in London, as a Manager in the European Strategy and Operations team. He started his career with five years in strategy consulting with Bain, and holds an MBA from INSEAD and a Masters in Statistics from Cambridge.

KEY CORPORATE FACTS

Headquarters    London, United Kingdom
Employees       26-50
Investment Style Active

TARGET INVESTMENT CRITERIA

Geographies    Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Sweden, Turkey
Industries     Venture Capital
Transaction Structures Angel Investments, Growth Capital, Majority, Minority, Structured Equity, Venture Capital

BUSINESS OVERVIEW

Balderton is Europe's leading early-stage venture capital investor, focused exclusively on European founded technology companies.

We are Europe's most active Series A investment firm.

We invest in companies with the potential to disrupt huge industries, and the ambition to scale globally. We have a track-record of backing breakthrough companies ranging from MySQL to Betfair, and The Hut Group to Yoox Net-a-Porter.
L Catterton
European Franchise of the World's Leading Consumer Growth Investor

Founded: 1989
http://www.lcattertoneurope.com

SPEAKER INFORMATION

Luigi Feola
Head of Europe

PRESENTATION TOPIC

SHORT BIOGRAPHY

KEY CORPORATE FACTS

- **Headquarters**: Madrid, Spain
- **Employees**: 101-250
- **Investment Stage**: Growth
- **Current Fund Size**: €m 0
- **Total AUM**: €m 12,870
- **Investment Style**: Active

TARGET INVESTMENT CRITERIA

- **Geographies**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Verticals**: Ecommerce, Marketplaces & Classifieds
- **Transaction Structures**: Growth Capital

BUSINESS OVERVIEW

L Catterton Europe seeks to partner with well-positioned and distinctive businesses in attractive consumer categories we target. We provide differentiated operating and strategic support to our partners' businesses, all focused on enhancing performance and investment returns to the benefit of all stakeholders.

L Catterton Europe is the largest Pan-European consumer-focused private equity firm that operates within a global firm, providing unique revenue and operating capabilities to its partners.
Luminous Ventures

Luminous Ventures is the go-to venture fund for innovative founders requiring Seed to Series A/B investment.

Founded: 2015

https://luminous.vc/

See More at NOAH Connect

SPEAKER INFORMATION

Lomax Ward
General Partner & Co-Founder

PRESENTATION TOPIC

A hyperscale solution from Gaming to Life Sciences: Q&A with Luminous Ventures and portfolio company, Hadean

SHORT BIOGRAPHY

Lomax Ward is General Partner and Co-Founder of London-based Luminous Ventures, the go-to venture fund for the most daring founders and entrepreneurs requiring Seed to Series A/B investment.

A graduate of the University of Cambridge, Lomax was previously an investor at White Cloud Capital, focusing on early stage investments in healthcare and life sciences across Europe and Asia.

INTERNET PORTFOLIO HIGHLIGHTS

Hadean
United Kingdom
B2B Software & Services

Synthace Limited
United Kingdom
B2B Software & Services

BioBeats
United Kingdom
Digital Health

KEY CORPORATE FACTS

Headquarters
London, United Kingdom

Employees
4-10

Investment Style
Active

TARGET INVESTMENT CRITERIA

Geographies
Austria, Belgium, Switzerland, Germany, Denmark, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Netherlands, Norway, Portugal, Sweden, Turkey

Verticals
Revolutionary Consumer Products, Cognitive Computing, Digital Health, Mobility & Travel of the Future, B2B Software & Services

Industries

Transaction Structures
Venture Capital

BUSINESS OVERVIEW

London-based Luminous Ventures, co-founded by General Partners Lomax Ward and Isabel Fox, is an early stage venture fund, investing in daring, visionary founders with breakthrough technologies and innovative ideas that can positively change the world. Backed by a network of families, they focus on supporting early stage deep-tech and scientific founders in the UK, Europe and Asia, investing in ground-breaking innovation that delivers top returns. They are additionally the European Institute of Innovation and Technology (EIT) Health's Lead Country Investor for the UK. The Luminous Ventures portfolio includes Hadean, Synthace, BioBeats, FaceSoft, Active Global, Astroscreen and Beyond.
btov Partners, founded in 2000, is a European venture capital firm founded and funded by serial entrepreneurs and business angels focusing on industrial technologies and digital leaders of the European economy.

SPEAKER INFORMATION

Vanessa Gstettenbauer
Principal

PRESENTATION TOPIC

The Future of Funding is Female

SHORT BIOGRAPHY

Vanessa joined btov as a Principal in 2018. She previously gained venture experience in London at Founders Factory and Holtzbrinck Digital and started her career in Investment Banking at Bank of America Merrill Lynch. Vanessa holds a Bachelor Degree in Chemistry from University College London, graduating with first class honours.

KEY CORPORATE FACTS

- **Headquarters**: Berlin, Germany
- **Employees**: 11-25
- **Total AUM**: €m 420
- **Investment Style**: Active

TARGET INVESTMENT CRITERIA

- **Geographies**: Austria, Switzerland, Germany, Spain, France, United Kingdom, Italy, Netherlands, Sweden, Turkey
- **Transaction Structures**: Venture Capital

BUSINESS OVERVIEW

btov manages its own institutional funds, partner funds, and offers private investors and family offices access to direct investments, calling several of Europe's most admired investors their advisors and co-investors. With offices in Berlin, Munich, St. Gallen and Luxembourg, the company manages assets of EUR 420 million through its three divisions and examines over 3,000 investment opportunities annually. The btov digital tech fund invests in consumer oriented businesses whereas the btov industrial tech fund places its focus on industrially relevant hardware and software solutions.

The most renowned investments include Data Artisans, Blacklane, DeepL, BigRep, ORCAM, Raisin, SumUp, Volocopter and XING.
**Iris Capital**

*Fueling entrepreneurs*

**Founder:** pre-1990

[https://www.iriscapital.com/](https://www.iriscapital.com/)

**SPEAKER INFORMATION**

**Carine Micoski**  
Senior Partner

**PRESENTATION TOPIC**

**tbc**

**SHORT BIOGRAPHY**

Curt is a Senior Partner at Iris Capital, which he joined in 2002. Curt has twenty years of experience in venture capital and public-market financing of growth technology companies, with particular expertise in the field of Software.

His areas of focus include infrastructure & enterprise software, cloud/SaaS, financial software, software-enabled services and automotive tech.

He currently supports companies in Germany, France and in the US in stages of global expansion. Current portfolio companies include Jedox, Kyriba, Neocase Software, Open-Xchange, ReBuy, Searchmetrics, Studitemps.

Companies that Curt previously backed in the Cloud/Software space include: Talend (data&app integration/big data; IPO on NASDAQ), Human Inference (DQ/MDM software; acq. by Neopost), SmartTrade Technologies (trading systems; acq. by investors), DataDirect Networks (high-performance storage; exited in LBO), Xcallia (middleware platform; acq. by Progress Software), VoxMobil (PIM software; acq. by OnGlobal), Oodrive (backup & collaboration software; acq. by investors), Alyotech (software engineering services; acq. by Eurogiciel), Genesys Conferencing (con.

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Paris, France</th>
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</table>
| Other Offices         | Berlin, Germany  
|                       | Tel Aviv, Israel |
| Employees             | 26-50 |
| Current Fund Size     | €m 300 |
| Total AUM             | €m 500 |
| Investment Style      | Active |

**TARGET INVESTMENT CRITERIA**

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<th>Geographies</th>
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<td>Transaction Structures</td>
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**BUSINESS OVERVIEW**

Iris Capital is a European venture capital fund manager specialized on digital economy. It fuels entrepreneurs at various stages of maturity, from early-stage to growth equity. With its deep sector specialization and extensive experience acquired over 30+ years, as well as the backing of its corporate sponsors, Iris Capital provides active support to its portfolio companies, through its presence in Paris, Berlin, San Francisco, Tel Aviv, Tokyo and Dubai.
RTP Global (established as Ru-Net in 2000) is an international diversified technology investment firm with over 50 projects, including multi-billion technology companies. The firm has offices in New York, Moscow, Bangalore.

SPEAKER INFORMATION

Galina Chifina
Partner

PRESENTATION TOPIC
The changes you've ordered: future of €1 trillion food industry

SHORT BIOGRAPHY
Joined RTP Global in 2007 right after University graduation. Starting as an analyst, now a Partner, with a primary focus on FoodTech and HealthTech initiatives. Also helps build and manage the fund's Indian portfolio.

Galina is currently on the boards of Ivi, Practo and Faasos among others. Galina has an Honours degree in Management from Moscow State Technical University. Her hobbies are horse-riding, travelling and snowboarding.

KEY CORPORATE FACTS

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<th>Headquarter</th>
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TARGET INVESTMENT CRITERIA

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<td>Verticals</td>
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</tr>
<tr>
<td>Transaction Structures</td>
<td>Venture Capital</td>
</tr>
</tbody>
</table>

BUSINESS OVERVIEW

RTP Global (established as Ru-Net) founded in 2000, invests in disruptive technologies and supports outstanding entrepreneurs who expand the boundaries and improve our lives. It was the first to back Delivery Hero and Yandex, now the largest tech companies in Europe, as well as Ring Central and Datadog in the USA between others.

Today, RTP Global is a diversified technology investment firm with an international presence. The firm has offices in Moscow, New York and Bangalore.

The portfolio currently consists of over 50 companies, mainly distributed across USA, India, Europe and Russia. The firm has built out a flexible approach and fast-paced decision-making team around the needs of business founders.
RTP Global

RTP Global (established as Ru-Net in 2000) is an international diversified technology investment firm with over 50 projects, including multi-billion technology companies. The firm has offices in New York, Moscow, Bangalore.

Anton Inshutin
Managing Partner

**SPEAKER INFORMATION**

**Anton Inshutin**

Managing Partner

**PRESENTATION TOPIC**

Fireside chat RTP Global & Drover: From Car Ownership to Access

**SHORT BIOGRAPHY**

Anton has over 16 years of investment banking experience focusing on telecommunications, media and technology (TMT) at Morgan Stanley and Deutsche Bank. From 2007 to 2012 Anton led the TMT industry practice in the investment banking department of Morgan Stanley in Moscow. He also has 6 years of venture capital experience at Inventure Partners.

Anton joined RTP Global in 2018 and he covers the Transportation/Mobility, Logistics and FinTech sectors.

**KEY CORPORATE FACTS**

- **Headquarters**: Moscow, Russia
- **Employees**: 11-25
- **Investment Stage**: VC
- **Current Fund Size**: €m 200
- **Total AUM**: €m 750
- **Investment Style**: Active

**TARGET INVESTMENT CRITERIA**

- **Geographies**: Austria, Belgium, Switzerland, Germany, Denmark, Spain, France, United Kingdom, Greece, Italy, Netherlands, Norway, Portugal, Sweden
- **Verticals**: Revolutionary Consumer Products, Digital Health, Mobility & Travel of the Future, FinTech & Insurtech, Ecommerce, Marketplaces & Classifieds, B2B Software & Services, Industrial Digitisation
- **Transaction Structures**: Venture Capital

**BUSINESS OVERVIEW**

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Drover is a London-based growth-stage marketplace company offering monthly, all-in car subscriptions to customers who want to experience car ownership as it should be: digital, flexible and at a fair, transparent price. Drover is built as an asset-light platform business that partners with OEMs, dealership groups and leasing companies to effectively monetise their vehicle fleets, holding no inventory risk itself.

Drover was founded in 2016 by serial marketplace entrepreneur and WHU-grad Felix Leuschner, who has previously built Gamegoods (Tiger Global, Wellington) and Stylistpick (Index, Accel, Fidelity).
NuCom Group

In the NuCom Group ProSiebenSat.1 bundles its commerce business. Its investment portfolio consists of companies that are market leaders in their segments. NuCom Group intends to become the leading European growth platform in the consumer internet sector.

SPEAKER INFORMATION

Claas van Delden
Co-CEO

PRESENTATION TOPIC

NuCom Group growth story

SHORT BIOGRAPHY

Claas van Delden has been Co-CEO and Board member of NGC – NUCOM GROUP SE since January 2018. The portfolio of NuCom Group, the Commerce segment of ProSiebenSat.1, comprises ten companies, amongst others Amorelie, Flaconi, Jochen Schweizer mydays, Parship Group and Verivox and is one of the four unicorns in Germany. On one hand, van Delden is responsible for the businesses of NuCom Group; on the other hand, he oversees and advises portfolio companies of NuCom Group, including Verivox and Parship Group. Furthermore, Claas van Delden is member of the advisory board of these companies as well as of Aroundhome.

Since 2012 Claas van Delden has been involved in ProSieben’s digital business and was initially responsible for growing the strategic digital commerce portfolio as Managing Director of SevenVentures. In 2015 he became Managing Director of 7Commerce to develop the strategic ecommerce business. Since September 2016 he additionally held the position as COO Digital Ventures and Commerce of ProSiebenSat.1 Media SE. In this role, he supported the executive board in the strategic and operational development of the department and was especially in charge of M&A, Best-Practice Sharing and Synergies as well as the coordination of Group Functions.

KEY CORPORATE FACTS

| Headquarters | Unterföhring, Germany |
| Employees | 1,001-10,000 |
| Investment Style | Active |

TARGET INVESTMENT CRITERIA

| Geographies | Germany |
| Verticals | Revolutionary Consumer Products, Cognitive Computing, Digital Health, Mobility & Travel of the Future, Fintech & Insurtech, Ecommerce, Marketplaces & Classifieds, Industrial Digitisation |
| Transaction Structures | Growth Capital, Majority, Active Style |

BUSINESS OVERVIEW

In the NuCom Group ProSiebenSat.1 bundles its commerce business. The NuCom Group’s investment portfolio consists of companies and brands that are market leaders in their respective segments. These include Amorelie, Aroundhome, billiger-mietwagen.de, Flaconi, the Jochen Schweizer mydays Group, moebel.de, the Parship Group with Parship, ElitePartner and eharmony as well as Stylight, Verivox and WindStar Medical. In 2018, NuCom generated revenues of 831 million euros. In 2019, the company is aiming for sales of 1 billion euros. Combining organic growth of its investments and further strategic acquisitions, NuCom Group intends to become the leading European growth platform in the consumer internet sector.

READ MORE
Omri Benayoun is a General Partner in charge of Partech's Growth Fund, along with Bruno Crémel and Mark Menell. He joined Partech in 2014 for the creation of the Growth Fund.

Before joining Partech, Omri had various senior executive positions, first at PLM software leader Dassault Systèmes where he led the Corporate development team, then at worldwide retailer Casino Group, where he led Corporate Planning and Strategy, before being appointed Deputy CEO at Cdiscount.com, the #3 eCommerce player in Europe.

BUSINESS OVERVIEW

Partech Ventures is a top tier transatlantic venture capital firm with offices in San Francisco, Paris and Berlin. Partech invests in Internet and information technology startups at seed, venture and growth stages. Partech's mission is to help outstanding entrepreneurs and disruptive companies to succeed in a global economy. Since 1982, Partech has completed 21 initial public offerings, and more than 50 M&A transactions over $100 million with large international companies (such as eBay, SAP, Vivendi, VMware, IBM, Oracle or TripAdvisor).
FinLeap
Reshaping the Future of Finance Together

Founded: 2014
http://www.finleap.com

SPEAKER INFORMATION

Ramin Niroumand
Founder & CEO

PRESENTATION TOPIC

SHORT BIOGRAPHY

Responsible for strategic management and business model development at FinLeap. I consulted 20+ international banks and was Lead Innovation Manager at DKB.

KEY CORPORATE FACTS

| Headquarters | Berlin, Germany |
| Employees   | 101-250         |

TARGET INVESTMENT CRITERIA

| Geographies       | Germany, United Kingdom |
| Verticals         | Fintech & Insurtech, B2B Software & Services |
| Industries        | FinTech |
| Transaction Structures | Accelerator |

BUSINESS OVERVIEW

FinLeap was founded in Berlin in the summer of 2014 by HitFox Group and Ramin Niroumand as a company builder specialized in Fintechs. FinLeap serially develops Fintech companies, supporting them with strong infrastructure and guiding their growth. 13 ventures have been brought to market, providing services for private and corporate clients. The FinLeap ecosystem includes, for instance, FinReach, which offers among others a solution for switching bank accounts; PAIR Finance, a solution for digital debt management; Clark, a digital insurance broker; and solarisBank, a digital platform with a full German banking license. Each venture is raised on a solid FinLeap foundation that provides not only seed funding from €0.5 million up to €5 million but also a strong network of investors, an integrated development platform and advice on best practice processes. In addition, the company builder provides contact to experienced businesses, clients and top talents in the industry. FinLeap’s team is made up of over 500 employees from more than 35 countries.

READ MORE
Deutsche Bank

Deutsche is Germany's leading bank, with a strong position in Europe and a significant presence in America and APAC. We provide banking services to companies, governments, institutional investors, small and medium-sized businesses and private individuals.

Founded: pre-1990  
https://www.db.com/

SPEAKER INFORMATION

Luc Meriochaud  
Global Head of Innovation

PRESENTATION TOPIC

SHORT BIOGRAPHY

Luc Mériochaud is Managing Director and Global Head of Innovation at Deutsche Bank. Luc spent 13 years with McKinsey and Goldman Sachs, with a focus on strategy and innovation for financial services in Europe, Asia and North America. Luc studied Economics and Business in Paris, Oxford and Berlin and has a Ph.D. in capital markets theory. He has been an active startup mentor for many years.

KEY CORPORATE FACTS

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<th>Frankfurt am Main, Germany</th>
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<td>其他办公室</td>
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TARGET INVESTMENT CRITERIA

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<tr>
<td>交易结构</td>
<td>Accelerator</td>
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</table>

BUSINESS OVERVIEW

We're a focal point for innovation with a simple, practical role: we connect startups to decision makers within Deutsche Bank. In this way, we help Deutsche Bank adopt emerging technology solutions that enhance, improve and reimagine the way we serve our clients.

We take a measured approach to innovation, serving as a powerful bridge between the demands of our businesses and the technology of exciting...
SPEAKER INFORMATION

Stefan Klestil
Partner

PRESENTATION TOPIC

SHORT BIOGRAPHY

Building on over 20 years of professional experience in international payments and banking technology, Stefan has an eye for potential. In his specialist discipline of FinTech investments across EMEA, Stefan is eager to support founders on business and product strategies, business development and corporate development. He seeks to identify the best teams in Europe to create the next generation of financial services unicorns, developing new models in factoring and lending, risk underwriting, banking and payment infrastructure, security, cryptography and blockchain. Before joining Speedinvest, Stefan has worked as Advisor, Executive, Incubator and Investor. He holds Masters Degrees from Columbia University and Vienna University of Economics and Business Administration and is a non-executive Board Member of Wirecard, Iyzico, Curve and payworks and Advisory Board Member of N26, Wefox, Billie, Fincompare and Loot. Stefan also supports the founders of Fraugster, Lemonway, Predictus, Koin, Factris and Cyberwrite. Previously, he was President for Central and Southern Europe at First Data, Partner at Roland Berger, and Principal at A.T. Kearney based in New York and Vienna.

KEY CORPORATE FACTS

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<th>Headquarters</th>
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<td>Employees</td>
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TARGET INVESTMENT CRITERIA

| Geographies                  | Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey |
| Verticals                    | Revolutionary Consumer Products, Digital Health, Mobility & Travel of the Future, Edutech, Fintech & Insurtech, B2B Software & Services, Industrial Digitisation |
| Industries                   | Investor |
| Transaction Structures       | Venture Capital |

BUSINESS OVERVIEW

Speedinvest is a pan-European seed-stage VC, HQed in Vienna with 250m AuM. We invest initial tickets from EUR 500k to 1m in seedstage startups with focus on FinTech, IndustrialTech, Marketplaces, DeepTech and in anything that is disrupting inefficient business models. Our portfolio consists of 120+ companies in 26 countries that we heavily support with our team of 70 investment professionals in HR, growth hacking, fundraising and US market entry through our offices in SanFrancisco, Berlin & Munich and London.

READ MORE
Christian Saller
General Partner

SPEAKER INFORMATION

SHORT BIOGRAPHY

Christian joined the Holtzbrinck Ventures team in 2013. Before coming to Holtzbrinck Ventures, Christian was CEO of flight search engine swoodoo where he was responsible for company development, from market entry to market leadership in Germany and the sale of the company to American market leader KAYAK. Then, in his role as Managing Director for Europe, Christian managed the European organization and the Europe-wide marketing roll-out at KAYAK. As a member of the KAYAK Management Team he was also involved in the successful IPO on the NASDAQ and the subsequent sale of the company to the leading global online travel company Priceline.

Before he worked at swoodoo, Christian first worked as an Investment Manager at a venture capital company and then held management positions in two start-up companies in the media sector. Christian began his career in 1998 at an international strategy consultancy company.

Christian holds a doctorate ‘summa cum laude’ in mathematics and also received an MBA with distinction from the London Business School.

BUSINESS OVERVIEW

READ MORE
SPEAKER INFORMATION

Walter Masalin
Partner

PRESENTATION TOPIC

SHORT BIOGRAPHY

Global growth-stage investor. Overseeing investments and portfolio for NGP in Europe. My focus is on digital health and mobile consumer services. I'm looking to invest in already viable business models with a track record of success and revenues. Have invested in Clue, Lifesum, Babbel, MAG Interactive (MAGI), Grand Cru, Yogaia, Orniddrone, Moovit, Drivy, GetYourGuide, Fyber (sold to RNTS media).

My passion is to help thriving entrepreneurs and dedicated teams to succeed. I enjoy working with exceptional companies, innovative new technologies and bold thinking individuals. Well-being is a curiosity of mine and I have a big appetite for how technology can enable better personal health.

KEY CORPORATE FACTS

| Headquarters | Palo Alto, United States |
| Employees   | 26-50 |

TARGET INVESTMENT CRITERIA

| Verticals                                      | Revolutionary Consumer Products, Digital Health, Mobility & Travel of the Future, Fintech & Insurtech, B2B Software & Services, Industrial Digitisation |
| Industries | Investor |
| Transaction Structures | Growth Capital, Minority, Venture Capital |

BUSINESS OVERVIEW

NGP invests in entrepreneurs building intelligent solutions connecting everybody and everything. Providing deep industry expertise and an extensive network helps entrepreneurs accelerate company growth. With offices in the US, Europe, India and China, NGP extends the reach of companies making their products and services local everywhere. Uniquely structured as an independent venture firm sponsored by Nokia, NGP offers the rigor of a financial investor while facilitating strategic engagement with Nokia. With more than $1bn under management, NGP has also successfully executed billion dollar exits, including Ganji in 2015, UCWeb in 2014, and Rocketfuel in 2013.

READ MORE
Deutsche Handelsbank

The bank for digital startups and growth companies.

Founded: 2009
https://www.handelsbank.com

SPEAKER INFORMATION

Daniel Kreis
CEO

PRESENTATION TOPIC

Growth Financing for digital Startup & Growth Companies

SHORT BIOGRAPHY

CEO, Member of the Executive Board
Responsible for building and developing the bank from its very beginning.
Previous experiences include payment, fintech and financial services, among others at Skrill (Paysafe) and Allianz Group.

KEY CORPORATE FACTS

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TARGET INVESTMENT CRITERIA

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<td>Transaction Structures</td>
<td>Growth Capital, Venture Debt</td>
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BUSINESS OVERVIEW

Deutsche Handelsbank is a specialised bank for digital startups and growth companies. We are deeply rooted in the technology startup ecosystem and dedicated to connecting and partnering with innovative technology companies, venture capital investors and domain experts. We accompany startups and digital growth companies along their way with growth financing, working capital, banking-as-a-service and factoring solutions.
Talis Capital
Investing in Tech

Founded: 2011
https://www.taliscapital.com

SPEAKER INFORMATION

Matus Maar
Managing Partner & Co-Founder

PRESENTATION TOPIC

SHORT BIOGRAPHY

Partner and Co-Founder at Talis Capital Limited (2011 – Present)
Non Exec Board at Onfido Background Checks (2016 – Present)

KEY CORPORATE FACTS

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<td>Investor</td>
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<tr>
<td>Transaction Structures</td>
<td>Venture Capital</td>
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BUSINESS OVERVIEW

Talis Capital is a unique VC investment family office investing on behalf of a group of successful and strategic high net worth entrepreneurs. Focused on backing emerging technologies, Talis has completed over $500m worth of transactions and the stellar portfolio includes Darktrace, Onfido, iwoca, Pirate Studios, OhMyGreen & Luminance to name just a few. Talis concentrates on building long term partnerships and leverages their exclusive network to create opportunity. The team looks for innovative companies with sustainable business models, working with them to unlock their future growth.
Unbound
Building and Backing the next generation of 100 year companies

Unbound is a globally focused long term technology investment arm that aims to build and back technology companies. Select investments include Databricks, mPharma and FreightHub. Bharti Global has numerous investments in Telecommunications, Technology, Energy and Hospitality. Portfolio companies: Airtel, One Web, Delonex Energy, TriTon, mPharma, Hike and Hoxton Hotels.

Previously, Shravin was an Investor at Softbank (2016-2017). Prior to that, Shravin was an Assistant Director at Better Capital (2014-2015), a Private Equity firm in London. Between 2010 to 2012 Shravin was the MD at Airtel in Africa and India. Prior to that he worked with J.P.Morgan in Investment Banking Covering TMT.

Shravin Bharti Mittal
Founder & CEO

Shravin is the Founder of Unbound and a Director of Bharti Global Ltd (Bharti family office). Unbound is a globally focused long term technology investment arm that aims to build and back technology companies. Select investments include Databricks, mPharma and FreightHub.

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Shravin has an MBA from Harvard Business School (Class 2014) and founded Airtel Rising Stars (a youth football initiative in Africa and India).

SPEAKER INFORMATION

Shravin Bharti Mittal
Founder & CEO

PRESENTATION TOPIC

Shaping a sustainable future - Invest in the next 100 years of company legacy

SHORT BIOGRAPHY

Shravin is the Founder of Unbound and a Director of Bharti Global Ltd (Bharti family office). Unbound is a globally focused long term technology investment arm that aims to build and back technology companies. Select investments include Databricks, mPharma and FreightHub.

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Shravin has an MBA from Harvard Business School (Class 2014) and founded Airtel Rising Stars (a youth football initiative in Africa and India).

KEY CORPORATE FACTS

| Headquarters | London, United Kingdom |
| Employees    | 4-10 |
| Investment Style | Active |

TARGET INVESTMENT CRITERIA

| Geographies | Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey |
| Verticals   | Mobility & Travel of the Future, Fintech & Insurtech, Ecommerce, Marketplaces & Classifieds, B2B Software & Services, Industrial Digitisation |
| Industries  | Cyber Security, FinTech, Logistics, Marketplaces, Mobility |
| Transaction Structures | Company Builder, Growth Capital, Active Style |

BUSINESS OVERVIEW

Building and Backing the next generation of 100 year companies

READ MORE
**FJ Labs**
We are global marketplace investor

**Founded:** 2015  
**http://www.fjlabs.com/**

See More at NOAH Connect

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**SPEAKER INFORMATION**

**Fabrice Grinda**  
Founding Partner

**PRESENTATION TOPIC**

Marketplaces - the party is not over!

**SHORT BIOGRAPHY**

Fabrice Grinda is among the world's leading Internet entrepreneurs and investors. He has over 150 exits on 450 angel investments. Fabrice has served as CEO for three multinational companies and has an impressive track record as an early investor in Alibaba, Flexport, Zume Pizza, Delivery Hero, Betterment and Brightroll. Fabrice is currently running the startup studio and venture fund FJ Labs, which he cofounded with business partner Jose Marin. Fabrice was named the #1 Angel Investor in the world by Forbes

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**KEY CORPORATE FACTS**

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**TARGET INVESTMENT CRITERIA**

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<td>Industries</td>
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<tr>
<td>Transaction Structures</td>
<td>Venture Capital</td>
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**BUSINESS OVERVIEW**

Founded in 2015, FJ Labs is a New York-based investment firm focused on seed- and early-stage investments.
Capital300 is a Series A venture capital fund backing disruptive European technology companies run by ambitious entrepreneurs. capital300 has established co-investment partnerships with the leading US VC firms. Such partnerships provide the portfolio companies with a substantial leverage for conquering the US market and building a significant global presence.

capital300 was established in 2017 by Peter Lasinger and Roman Scharf that have supported, invested in and built successful international businesses.
Green Square Capital
We are the entrepreneur's wealth advisor.


Constantine Gonticas  Director

KEY CORPORATE FACTS

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Memphis, United States</th>
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<tbody>
<tr>
<td>Employees</td>
<td>26-50</td>
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<tr>
<td>Investment Style</td>
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TARGET INVESTMENT CRITERIA

<table>
<thead>
<tr>
<th>Geographies</th>
<th>United Kingdom</th>
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<tr>
<td>Industries</td>
<td>Investor</td>
</tr>
<tr>
<td>Transaction Structures</td>
<td>Active Style</td>
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</tbody>
</table>

BUSINESS OVERVIEW

Green Square Capital is an independent boutique wealth management firm focused on providing cash flow-oriented investment strategies for families, endowments, foundations, family offices and financial institutions.
Santander InnoVentures

Founded: 2014
https://santanderinnoventures.com/

Manuel Silva
Partner

KEY CORPORATE FACTS

<table>
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<tr>
<th>Key Information</th>
<th>Details</th>
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TARGET INVESTMENT CRITERIA

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<td>Transaction Structures</td>
<td>Venture Capital</td>
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</table>

BUSINESS OVERVIEW

Santander InnoVentures is Santander Group's global corporate venture capital fund, focused on early stage FinTech investments.

READ MORE
Macquarie Capital

Founded: 1969
http://www.macquarie.com

SPEAKER INFORMATION

Elmar Broscheit
Managing Director

SHORT BIOGRAPHY

Elmar Broscheit is a Managing Director at Macquarie Capital, based in Berlin.

KEY CORPORATE FACTS

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<th>Headquarters</th>
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TARGET INVESTMENT CRITERIA

<table>
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<tr>
<th>Geographies</th>
<th>United Kingdom</th>
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<tr>
<td>Verticals</td>
<td>Revolutionary Consumer Products, Mobility &amp; Travel of the Future, Edutech, Fintech &amp; Insurtech, B2B Software &amp; Services, Industrial Digitisation</td>
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<tr>
<td>Industries</td>
<td>Asset Management</td>
</tr>
<tr>
<td>Transaction Structures</td>
<td>Private Equity</td>
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</table>

BUSINESS OVERVIEW

Macquarie Capital Funds (Europe) Ltd. provides banking, financial, advisory, investment, and funds management services to institutional, corporate, and retail clients.
It offers specialist and the United Kingdom investment funds, real estate capital, and renewable energy investment services; corporate and real estate structured finance advisory services; and financial services, including institutional stock broking and research, equity structured finance and derivatives, treasury and commodities activities, environmental market, lending and asset financing, and business lending.

READ MORE
Knotel is a flexible office platform that gets, builds and runs and optimizes space for companies. We provide workplaces to some of the world’s largest companies and continue to scale globally to do so. Knotel is fast, flexible, full-service & great value.

Founded: 2016

https://www.knotel.com/

See More at NOAH Connect

Edward Shenderovich
Co-founder

Space: The Final Frontier. Shenderovich’s speech will explain how Knotel provides the workplace of the future for the world’s largest companies, and how we are scaling internationally to achieve it.

Shenderovich graduated from UC Berkeley.

Edward is the co-founder and chairman of Knotel. Prior to Knotel, he was the founding partner of Kite Ventures and an early investor and board member at Delivery Hero (DHER.DE), Plated (acquired by Albertsons) and Tradeshift. He was also previously a co-founder of SUP Media and Merchanty, and had worked for Silicon Valley Bank.

Business Overview

Founded in 2016, Knotel has more than 3 million square feet across more than 200 locations in New York, San Francisco, London, Los Angeles, Washington, D.C., Berlin and Brazil. The complete office solution, Knotel brings tenants tailored space on flexible terms without all the fuss typically involved in long-term office leasing. As the leading disruptor in the real estate industry, Knotel provides short- and long-term office space for companies ranging from the small to the enterprise.

Knotel offers workplace solutions designed to quickly and easily adapt to the needs of a wide range of office users from start-ups to globally recognized enterprise companies. Knotel's office leases for clients are shorter term than the traditional office lease and office operations are managed behind the scenes by Knotel staff, allowing decision-makers and employees to focus on their core business. Leveraging a team of experts in real estate brokerage, workplace experience and design, Knotel is equipped to identify and brand space for clients' unique corporate culture and business objectives within 30 to 60 days.

Knotel was named a Business Insider Top 50 Startup and New York's Hottest New Workspace Model by AllWork. To learn more, visit knotel.com.

Key Corporate Facts

<table>
<thead>
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<th>Headquarters</th>
<th>New York, United States</th>
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<td>Active Markets</td>
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<td>Employees</td>
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<td>Financial Investors</td>
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<td>Key Investors</td>
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<tr>
<td>Total Funding</td>
<td>€ 143.2m</td>
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READ MORE
Here is the Market.

Founded: 2011

https://europace.de

See More at NOAH Connect

SPEAKER INFORMATION

Isabel Drost-Fromm
Open Source Strategist

PRESENTATION TOPIC

SHORT BIOGRAPHY

Isabel Drost-Fromm is an Open Source Strategist at Europace AG Germany. She's a member of the Apache Software Foundation, co-founder of Apache Mahout, and a mentor for several incubating projects. Isabel is interested in all things FOSS, search, and text mining with a decent machine learning background. True to the nature of people living in Berlin, she loves having friends fly in for a brief visit—as a result, she co-founded and is still one of the creative heads behind Berlin Buzzwords, a tech conference on all things search, scale, and storage.

KEY CORPORATE FACTS

Headquarters | Berlin, Germany
Active Markets | Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees | 101-250
Ownership | Corporate Investors
Total Funding | € N/A

BUSINESS OVERVIEW

EUROPACE is the leading web-based platform for mortgage lending and related financial and insurance products in Germany. Our development approach is based on cutting-edge technologies, data science and augmented intelligence. The degree of automation of our platform is changing a whole industry: we already fulfill every fifth home dream!

READ MORE
GitHub provides open-source code hosting services.

**SPEAKER INFORMATION**

Lilli Seyther-Besecke  
Enterprise Sales Manager

**PRESENTATION TOPIC**

.

**SHORT BIOGRAPHY**

In her role as key account manager, Lilli Seyther-Besecke is supporting German Enterprises in their journey to Inner Source and CI-driven development for more than 3 years. After completing her studies at King’s College London, Lilli worked for the Google and SoftBank start-up Yieldify, where her passion for software evolved.

**KEY CORPORATE FACTS**

<table>
<thead>
<tr>
<th><strong>Headquarters</strong></th>
<th>San Francisco, United States</th>
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</thead>
<tbody>
<tr>
<td><strong>Active Markets</strong></td>
<td>Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey</td>
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<td><strong>Ownership</strong></td>
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<tr>
<td><strong>Total Funding</strong></td>
<td>€ N/A</td>
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**BUSINESS OVERVIEW**

GitHub is the developer platform. We make it easier for developers to work together, to solve challenging problems, and to create the world’s most important technologies. We foster a collaborative community that can come together - as an individual and in teams - to create the future of software and make a difference in the world. The GitHub Platform is where developers can create, share, and ship the best code possible. Our community is made up of students, hobbyists, consultants, enterprise professionals, partners and executives, building software in the way that works best for them. GitHub is much more than code. It is the home of open source collaboration. It is where new developers get started and where experienced developers expand their knowledge. It is a community where developers come together to solve the unsolvable and test the limits of what software can do.
Zelros is an insurance specialized AI and Machine Learning technology with an ethical approach. Our intelligent solution helps sales advisors to increase sales efficiency (selling points / covers personalized to the client profile, prediction of the appropriate policy, churn, upsell and cross sell).
We at Billie are passionate about making life easier for entrepreneurs and businesses.

Founded: 2016
https://www.billie.io/

Aiga Senftleben
Co-Founder & General Counsel

Billie.io is Europe's first fully automated invoice financing platform. Founded by serial entrepreneurs Dr. Matthias Knecht and Dr. Christian Grobe, who built and sold their online lending platform Zencap to Funding Circle in 2015, Billie provides working capital financing to small businesses. The platform's fully automated scoring engines and KYC/AML modules allow customer onboarding and risk assessment within minutes and allow for next day payout. Billie is a fully regulated financial institute and operates under a factoring license of German regulator BaFin.

Key Corporate Facts
- Headquarters: Berlin, Germany
- Active Markets: Germany
- Employees: 26-50
- Ownership: Founders
- Total Funding: €13.5m

Business Overview
Billie.io is Europe's first fully automated invoice financing platform. Founded by serial entrepreneurs Dr. Matthias Knecht and Dr. Christian Grobe, who built and sold their online lending platform Zencap to Funding Circle in 2015, Billie provides working capital financing to small businesses. The platform's fully automated scoring engines and KYC/AML modules allow customer onboarding and risk assessment within minutes and allow for next day payout. Billie is a fully regulated financial institute and operates under a factoring license of German regulator BaFin.
BlaBlaCar is a trusted community marketplace that connects drivers with empty seats to passengers looking for a ride. Over 15 million people use BlaBlaCar every quarter creating an entirely new, people powered, transport network. With a dedicated customer service, a state of the art web and mobile platform, and a fast-growing community of users, BlaBlaCar is making travel social, money-saving and more efficient for millions of members.
Celo Financial Services

Let’s make money sustainable

Founded: 2017
https://celo.org

SPEAKER INFORMATION

Rene Reinsberg
Founder

PRESENTATION TOPIC

SHORT BIOGRAPHY

READ MORE

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
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<td>Active Markets</td>
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<td>Ownership</td>
<td>Financial Investors</td>
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<td>Total Funding</td>
<td>€32m</td>
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BUSINESS OVERVIEW

Celo is an open platform that makes financial tools accessible to anyone with a mobile phone. Our mission is to build a monetary system that creates the conditions of prosperity for all.

We are a decentralized community of creators -- developers, designers, dreamers, doers -- who are motivated by the power of accessible financial tools to make the world a better place.

Globally, about one in every three adults do not have a bank account. As a simple consequence of this, they don’t have a straightforward means of receiving or storing value across distance, and therefore are excluded from a large part of the global economy.
BUSINESS OVERVIEW

Based in Berlin, Delivery Hero is the leading global online food ordering and delivery marketplace. We promote delivery service in the digital age, helping our customers find their favorite foods easily and conveniently from home, at work, or on the road. Through our website or via our app, we provide an overview of all the restaurants and delivery services.
Autonomous cars will not be just cars, they will be networks. At Goggo Network we are working on developing the legal and engineering framework of the European autonomous mobility networks of the next decade. Goggo strives to lead the driverless revolution in order to solve the transportation challenges of today – e.g. heavy traffic, pollution, etc. Our vision is to provide all people with autonomous, electric and shared mobility solutions through the creation of Autonomous Mobility Networks. At Goggo, we will ensure safety, fun, eco-friendly and affordable mobility services to connect people and places for generations to come.
Greenberg Traurig is one of the largest international transactional law firms, serving clients from 38 locations across the globe. In Germany, a team of around 55 attorneys provides legal advice predominantly on transactions in the technology, telecoms, media, and entertainment sectors. The team advises on investments, transactions and all aspects of corporate and commercial law. Our lawyers not only have first-class experience in private equity and venture capital transactions, M&A, joint ventures, restructurings, financing and outsourcings. They are also familiar with the underlying business models and can therefore provide suitable advice for the clients’ projects. Greenberg Traurig was founded in the U.S. in 1967. Internationally, approximately 1950 attorneys in 38 offices in the U.S., Europe, Asia and Latin America offer legal advice to innovative companies.
Lakestar
Lakestar is one of Europe’s leading venture capital firms. Early investments included Skype, Spotify, Facebook and airbnb. Since raising a first fund in 2013, Lakestar manages an aggregate volume of EUR 1bn.

SPEAKER INFORMATION

Stephen Nundy
CTO

PRESENTATION TOPIC

KEY CORPORATE FACTS

<table>
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<tr>
<th>Headquarters</th>
<th>Zurich, Switzerland</th>
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TARGET INVESTMENT CRITERIA

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<th>Geographies</th>
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<tr>
<td>Industries</td>
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<tr>
<td>Verticals</td>
<td>Revolutionary Consumer Products, Digital Health, Mobility &amp; Travel of the Future, Fintech &amp; Insurtech, B2B Software &amp; Services</td>
</tr>
<tr>
<td>Transaction Structures</td>
<td>Growth Capital, Venture Capital</td>
</tr>
</tbody>
</table>

An experienced Technologist and Engineer with a passion for setting strategy and building commercial solutions for complex and ambitious businesses. Collected over 20 years of global experience, leading new technology innovation, building distributed, high-performance teams, driving significant client engagement, within dynamic and highly competitive businesses. Passionate focus on investing and building companies, and their teams, with hyper-growth solutions and technologies to match.
Lakestar
Lakestar is one of Europe's leading venture capital firms. Early investments included Skype, Spotify, Facebook and airbnb. Since raising a first fund in 2013, Lakestar manages an aggregate volume of EUR 1bn.

SPEAKER INFORMATION

Christoph Schuh
Partner

PRESENTATION TOPIC

KEY CORPORATE FACTS

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<th>Headquarters</th>
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<td>Growth Capital, Venture Capital</td>
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</tbody>
</table>

Christoph is partner at Lakestar Advisors, a European Tech VC with $550m under management. His core expertise is in marketing technology, marketplaces, travel, digital media/entertainment, eSports and SaaS business. Christoph has a long track record of investing in and operating digital companies. He was a co-founder and on the management board of Tomorrow Focus, a spin-off from the media conglomerate Burda. Christoph IPOed the company on the German Stock Exchange and developed it through acquisitions into an internet portfolio group. He also worked for Bertelsmann in various management roles and for BC Partners and GCA Altium as advisor.
**Background Information**

**Business Overview**

Wirelane is a full-service provider in the field of electromobility. Currently active in ten countries, Wirelane offers software and app solutions as well as specially developed charging stations. Currently, the Wirelane system is used at 7,500 charging points. Since 2016, a now 50-strong team around CEO Constantin Schwaab has been developing intelligent products for the mobility needs of tomorrow and offering them as a holistic solution (charging as a service). Based in Munich, Berlin, and Saarbrücken, the company works with clients from many sectors, including major corporations such as BMW, VW, Vattenfall, and Bouygues, as well as municipalities such as the Munich district.

**Key Corporate Facts**

- **Headquarters**: Berlin, Germany
- **Active Markets**: Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
- **Employees**: 26-50
- **Ownership**: Financial Investors
- **Total Funding**: €4m

**Speaker Information**

**Constantin Schwaab**

CEO

**Presentation Topic**

**Short Biography**

**Read More**
Ynsect is a French company that leads the global field in farming insects and turning them into premium, high-value ingredients. Founded in 2011, it aims to make insects a major, first-class ingredient in feed for pets, fish and plants, such as YnMeal proteins, that offer significant health benefits through state-of-the-art industrial facilities attuned to natural ecosystems, offering a natural, long-term solution to growing global demand for protein. The company draws on pioneering proprietary technology protected by 25 patents to develop “farm-hills” (Fermilières®), which are low-footprint vertical farms used for Molitor breeding. Since its inception, Ynsect has attracted investment of more than $200 million. It now employs 110 people in France, runs a demo unit in France that has been operating since 2016 where technology has been developed and is laying the foundations for international expansion. In 2019, Ynsect will be constructing a large commercial-scale unit North of France, with a production capacity that outstrips all existing operations.