

» LEADERS CONNECTED

NOAH19
London

STARTUP BOOK

EDITION OCTOBER 2019

EUROPE'S LEADING INTERNET CORPORATE FINANCE BOUTIQUE

Unique Industry Know-How

- ✓ Focus on Leading European Internet companies
 - Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates
- ✓ Deep understanding of industry dynamics
- ✓ Ability to add value beyond banking advice
 - Facilitates overall process and minimizes management distraction

Unmatched Network and Relationships

- ✓ NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
 - Knowledge of and strong relationships with potential buyers' key decision makers
 - Proactively finds and unlocks attractive investment opportunities for leading investors
- ✓ Annual NOAH Conference in its 8th year

Strong Investment Banking Competence

- ✓ Over 40 years of combined relevant M&A experience
 - Routine execution of M&A and financing transactions with sizes of several billion euros
- ✓ 25+ successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

Full Commitment - We Are Entrepreneurs!

- ✓ Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- ✓ Ability to deliver top results in short time frames
- ✓ Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- ✓ Creative deal solutions

The NOAH Advisors Core Banking Team



Marco Rodzynek
Managing Director & Founder



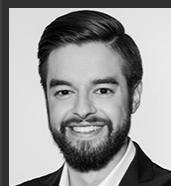
Jan Brandes
Managing Director



Nikhil Parmar
Director



Olek Skwarczek
Associate



Lukas Schlund
Analyst

Selected Completed NOAH Transactions

September 2018

Sale of 100% in



for €135m to



Financial Advisor to 10bis and its shareholders

July 2018

Sale of 100% in



to



Zur Rose Group

Exclusive Financial Advisor to PromoFarma and its shareholders

August 2017

Acquisition of a Majority Stake in



by



at a valuation of \$200m

Financial Advisor to EMK Capital

December 2016

Investment in



by



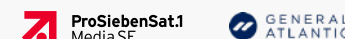
Financial Advisor to Silver Lake

October 2016

Investment in



by



84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

December 2014

Sale of 100% of



for \$800m to



Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of



for €80m to



Exclusive Financial Advisor to Trovit and its Shareholders

May 2014



sold 100% of



for \$228m to a joint venture between

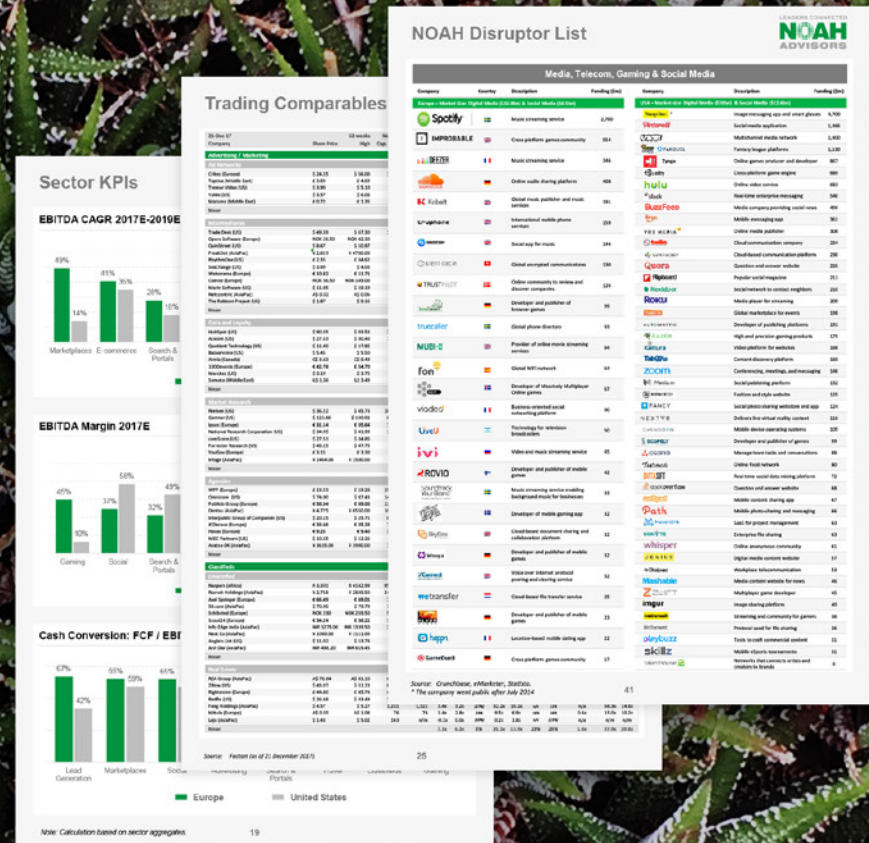


Exclusive Financial Advisor to Yad2 and its Shareholders

THE NOAH BIBLE

The NOAH Bible, an up-to-date valuation and industry KPI publication.

This is the most comprehensive set of valuation comps you'll find in the industry. Reach out to us if you spot any companies or deals we've missed!



September 2019 Edition (PDF)

Sign up Here



advocado

Artificial Intelligence / AI

+ 10

Revolutionary Consumer Products

+ 2

NOAH
startups

Easy access to justice for everyone: avocado drives the digital transformation of the legal market

📅 Founded: 2014

🌐 <http://www.advocado.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Greifswald, Germany

Active Markets Austria, Switzerland, Germany

Employees 26-50

Ownership profit corporation

Key Investors GPS Ventures

Total Funding € 6m

BUSINESS OVERVIEW

A German Legal Tech Pioneer Pushing the Digital Transformation of the Legal Industry

The avocado GmbH provides private and corporate clients with comprehensive legal advice in all legal matters by data, technology and specialized lawyers.

[READ MORE](#)



We help high performers and athletes to get the most out of themselves offering a holistic concept with evidence-based supplements and food products to improve human performance in all areas of life.

📅 Founded: 2017

🌐 <https://www.ahead-nutrition.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Hamburg, Germany

Active Markets Germany

Employees 11-25

Ownership Founders

Key Investors Atlantic Food Labs, Döhler Ventures

Total Funding € 0.6m

BUSINESS OVERVIEW

ahead | The Human Performance Company

At ahead, we develop nutritional supplements & functional foods aiming to optimize human performance. Whether it's about being fully focused in your studies or at work, recall your maximum performance in sports, then optimally recover or finding balance and a restful sleep after a...

[READ MORE](#)



aidhere

Deep Learning

+ 3

Digital Health

developing digitally-aided programs to change key health behaviors

NOAH
startups

📅 Founded: 2019

🌐 www.aidhere.de

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Hamburg, Germany

Active Markets Germany

Employees 4-10

Ownership Founders

Total Funding € 0.3m

BUSINESS OVERVIEW

aidhere is developing a data-driven, stepped-care, digital behavior change solutions. It's first product is an obesity treatment that combines hardware, software and coaching to create an individualized programme that meet medical guidelines. Addressing the growing population of obese patients (1 bn people globally) and looking to change their lifestyle habits, aidhere offers a comprehensive programme founded in on the latest behavioural research and technology. The obesity treatment is the first step in the company's vision of building an effective and scala-ble...

[READ MORE](#)



Ave and Edam

Machine Learning

+ 3

Revolutionary Consumer Products

Personalizing skincare

NOAH
startups

📅 Founded: 2018

🌐 <http://www.aveandedam.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Austria, Switzerland, Germany

Employees 11-25

Ownership Angel Investors

Total Funding € 1m

KPI #1 Visits
2019 - 0k

BUSINESS OVERVIEW

Ave + Edam is a DTC brand using innovative algorithms for personalizing products to reshape beauty care and make products truly match their customers individual needs & wants, analyzing their lifestyle and the environmental factors they're exposed to. Clean. Smart. Vegan as well as engineered and fairly produced in Germany.

[READ MORE](#)

CONTACT



Dr Franziska Leonhardt

CEO



Avenna

Biotechnology

Digital Health

Medtech start-up specialising in precision medicine tools to tackle chronic inflammatory diseases

NOAH
startups

 Founded: 2017

 <https://avenna.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Oxford, United Kingdom

Active Markets United Kingdom

Employees 1-3

Ownership Founders

Total Funding € 0.2m

BUSINESS OVERVIEW

Avenna is a MedTech start up specializing on precision medicine solutions for early detection, prevention and treatments for chronic inflammatory diseases ("CIDs"). We are a spin out from Oxford' based company, Ludger, which has been innovating in the field of glycotechlogy for the last 20 years. At Avenna we work alongside scientists, clinicians, corporations and patients to enable successful translation of most promising of research grade technologies into practical biomarkers, tests and pathways for chronic inflammatory diseases ("CID"). Our initial focus is on...

[READ MORE](#)



We are developing a portfolio of buildings as a product, tokenized and tradable on a exchange.

 Founded: 2017

 www.beckercreate.com

[See More at NOAH Connect](#)

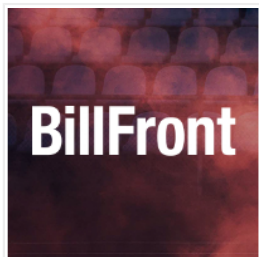
KEY CORPORATE FACTS

Headquarters	Tel Aviv, Israel
Active Markets	Germany, United Kingdom, Israel
Employees	1-3
Ownership	Founders
Key Investors	Innogy
Total Funding	€ 1m

BUSINESS OVERVIEW

We are developing a portfolio of buildings in collaboration with well known starchitects. Buildings as a product. Like Apple or Samsung would a smartphone. With every metric known these buildings can be built many times over. Buildings with a Digital Twin that have a full service history for complete transparency. Buildings that are zero net energy. Think IKEA meets Simcity. These buildings are Tokenized to be Liquid Assets= tradable on an secondary exchange.

[READ MORE](#)



BillFront

FinTech

+ 2

Fintech & Insurtech

Receivables-based financing technology for Technology & Media Companies worldwide

NOAH
startups

📅 Founded: 2015

🌐 <https://www.billfront.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Other Offices London, United Kingdom
New York, United States

Active Markets Germany, Spain, France, United Kingdom, Netherlands

Employees 11-25

Ownership Founders

Key Investors FinLeap, 4Finance

Total Funding € 4.5m

KPI #1 Revenue
2019 - € 3,000k

KPI #2 EBITDA
2019 - € 1

KPI #3 Growth rate
2019 - 300%

BUSINESS OVERVIEW

BillFront operates a proprietary FinTech Lending & Factoring platform through which it provides working capital financing solutions to Technology and Media Companies worldwide.

By providing faster access to their global receivables, BillFront fuels the rapid growth of its B2B clients. The Company's self-developed,...

[READ MORE](#)

CONTACT



Greg Dimitriou

CEO & Co-Founder

[Contact me](#)

Attending NOAH19 London



BrighterBins

Analytics

+ 6

Cognitive Computing

+ 2

BrighterBins is the world's simplest and most cost-effective solution for municipal waste pickup.

NOAH
startups

Founded: 2017

<https://www.brighterbins.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Gent, Belgium

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 11-25

Ownership Founders

Key Investors imec.istart, Founders

Total Funding € 0.5m

KPI #1 Employees
2019 - 12#

KPI #2 Revenue
2019 - € 250,000

KPI #3 Deployed DEvices
2019 - 4,000#

BUSINESS OVERVIEW

Bins are often emptied when they are not full. This is inefficient. Work hours and fuel are lost in the process. When bins are not picked up in-time they overflow, creating a dirty environment. BrighterBins provide the world's simplest and most cost-effective solution for municipal waste pickup. The system optimizes the collections, avoids overflowing bins and saves up to 35% on pickup costs.

[READ MORE](#)

CONTACT



Noman Ahmed
CEO

[Contact me](#)

[Attending NOAH19 London](#)



Imdad Laskar
VP Sales

A complete cloud-based care management system for home care agencies giving them more Time to Care.

 Founded: 2018

 www.carelinelive.com

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Slinfold, United Kingdom

Other Offices London, United Kingdom

Active Markets United Kingdom, Ireland

Employees 11-25

Ownership Angel Investors

Key Investors Asset Match, Avonmore Developments Ltd

Total Funding € 1m

KPI #1 Revenue
2019 - £ 756k

KPI #2 Carers (Users)
2019 - 3,447#

KPI #3 Customers
2019 - 136#

BUSINESS OVERVIEW

CLL enables a home care agency to run its entire business from anywhere. Its cloud-based platform enables visit scheduling and carer rotas to be done easily and shared with all parties in real-time, comprehensive call monitoring (client visit data) via a mobile app, eMAR (electronic Medical Administration Records), automates client invoicing and staff pay and has care plan creation and management in development.

[READ MORE](#)

CONTACT

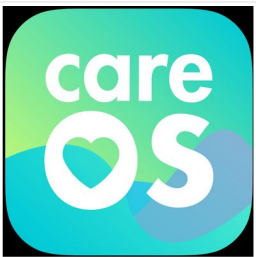


Josh Hough

Founder / CEO

[Contact me](#)

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CareOS

Machine Learning

+ 10

Revolutionary Consumer Products

+ 2

NOAH
startups

CareOS, the digital center of self care, is a platform for personal intelligence that works naturally into your care, beauty and health rituals. It makes the best possible use of time you spend in front of a mirror to improve your well-being.

Founded: 2017

<http://www.care-os.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Neuilly-sur-Seine, France
Active Markets	France
Employees	4-10
Ownership	Founders
Total Funding	€ 2m

BUSINESS OVERVIEW

CareOS, the digital center of self care, is a platform for personal intelligence that works naturally into your care, beauty and health rituals. It makes the best possible use of time you spend in front of a mirror to improve your well-being by organizing and enhancing information from connected devices, digital services and CareOS's own AI.

By simply looking at and gesturing to the bathroom mirror, you gain access to all of the information you need to evaluate and improve your...

[READ MORE](#)

CONTACT



Thomas Servat

Co-founder, Executive Chair...



Chloé Szulzinger

Co-founder, Marketing...



Violaine Monmarché

Co-founder, Sales, Business...

Business expenses made effortless.

📅 Founded: 2017

🌐 <https://www.circula.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany

Employees 11-25

Ownership Financial Investors

Key Investors Capnamic Ventures, Main Incubator, Finparx

Total Funding € 3m

BUSINESS OVERVIEW

Circula is making expense management simple through great design and intelligent automation. Our mission is to make business expenses effortless so employees can focus on what matters. We combine human centered design, state of the art technology and our appetite to tackle complex problems in order to free people from repetitive manual work.

[READ MORE](#)

CONTACT



Nikolai Skatchkov

CEO & Co-Founder



KEY CORPORATE FACTS

Headquarters Dover, United States

Other Offices Odense, Denmark

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 4-10

Ownership Founders

Total Funding € 0.25m

BUSINESS OVERVIEW

Classerium is a Universal IEM (Intelligent Enterprise Management) online ecosystem for personal and professional lifelong AI guided learning. Combining all the layers and types of knowledge for the individual and corporate needs.

Classerium is the only (to our knowledge) platform that combines all of our elements especially with the all in one option (Webinar, Streams,...

[READ MORE](#)

CONTACT



Brian Piehl

CEO



clever food concepts (aka eatclever)

Consumer Products

+ 7

Ecommerce, Marketplaces & Clas

NOAH
startups

clever food concepts successfully operates more than 100 virtual restaurants throughout Europe.

 Founded: 2015

 <https://www.clever-food-concepts.de/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Hamburg, Germany

Active Markets Austria, Switzerland, Germany, United Kingdom

Employees 26-50

Ownership Founders

Total Funding € 0.5m

BUSINESS OVERVIEW

clever food concepts successfully operates more than 100 virtual restaurants throughout Europe. With a similar business model like uber, airbnb or flixbus, clever food concepts does not own restaurants but cooperates with existing independent restaurants which produce and deliver the dishes under their brands e. g. eatclever.

[READ MORE](#)



ConsciousGrowth

FinTech

Fintech & Insurtech

NOAH
startups

We provide founders with a smart and quick way to fund the growth of their business.

 Founded: 2019

 www.getconsciousgrowth.com

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany, Spain, United Kingdom, Italy

Employees 4-10

Ownership Angel Investors

Total Funding € 2m

BUSINESS OVERVIEW

ConsciousGrowth is the first European provider of Revenue-Based Financing for scale-ups wanting to access smart financing to fund the growth of their business. This is a ~\$4.5B market, with more than 25,000 European companies with healthy unit economics and yet little access to capital.

[READ MORE](#)



Coral Drowning Detection Systems

Consumer Products

+ 3

Revolutionary Consumer Products



AI BASED DROWNING DETECTION SYSTEM CORAL MANTA - For your peace of mind

Founded: 2017

<https://coraldrowningdetection.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Binyamina, Israel
Active Markets	Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees	4-10
Ownership	Angel Investors
Total Funding	€ 999,999m

BUSINESS OVERVIEW

Coral Manta 3000 is the world's first computer vision-based drowning detection system for residential pools. Drowning is the 2nd leading cause of injury / death among children aged 1-14 in the US, and the 3rd leading cause of injury / death worldwide, with 86% of drowning incidents occurring in residential pools. Preventive measures like fences, supervision or alarms are widely available – but drowning incidents still occur whether because these measures fail to prevent unsupervised access to the pool, or because access to the pool...

[READ MORE](#)



Cyberwrite

Analytics

+ 3

Fintech & Insurtech

+ 1

Cyberwrite is building the world's largest cyber risk data repository and risk analytics engine.

NOAH
startups

📅 Founded: 2017

🌐 www.cyberwrite.com

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Tel Aviv, Israel

Active Markets Austria, Germany, United Kingdom, Italy

Employees 4-10

Ownership Financial Investors

Key Investors Speedinvest, 500 Startups, Plug and Play Tech Center

Total Funding € 1.8m

BUSINESS OVERVIEW

Cyberwrite is building the world's largest cyber risk data repository, embedded with an innovative analytics engine. We do so by using our machine learning at scale technology developed at our Israeli R&D center.

Cyberwrite's product predicts the cyber risk levels of any business and presents the results in a simple to understand, one-page report, that...

[READ MORE](#)

CONTACT



Nir Perry

CEO

DataGuard is the Privacy-as-a-Service #1 for SMB & Corporates. Bootstrapped >€4.5m ARR in 18 months.

📅 Founded: 2017

🌐 <https://www.dataguard.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Munich, Germany

Active Markets Germany

Employees 51-100

Ownership Founders

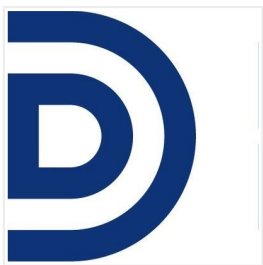
Total Funding € 0.4m

BUSINESS OVERVIEW

Privacy regulation (GDPR, CCPA etc.) is here to stay - and affects millions of small and medium-sized businesses (SMB) and thousands of Corporates.

DataGuard built a scalable "Privacy-as-a-Service" product to enable SMB and Corporates to become and remain privacy compliant.

[READ MORE](#)



Diet Doctor

Digital Health

Digital Health

We empower people everywhere to dramatically improve their health.

NOAH
startups

 Founded: 2011

 <https://www.dietdoctor.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Stockholm, Sweden

Active Markets Spain, United Kingdom, Sweden

Employees 26-50

Ownership Founders

BUSINESS OVERVIEW

Diet Doctor is a health company that provides:

- trustworthy information (400+ inhouse videos and world class health guides)
- innovative tools (meal planner, mobile app)
- inspiration (600+ success stories)

[READ MORE](#)



dixa

SaaS

+ 3

B2B Software & Services

NOAH
startups

Dixa, the Customer Friendship platform empowering brands to build strong bonds with their customers.

📅 Founded: 2016

🌐 <https://dixa.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Copenhagen K, Denmark

Other Offices London, United Kingdom

Active Markets Germany, Denmark, United Kingdom, Norway, Sweden

Employees 51-100

Ownership Founders

Key Investors Project A Ventures, SEED Capital

Total Funding € 15.5m

BUSINESS OVERVIEW

Dixa is a global customer service tech company on a mission to create friendships between brands and their customers, break down technology silos and eliminate bad customer service. Our software unifies customer engagement across email, chat, messaging and phone in one platform for a better customer and agent experience.

[READ MORE](#)

CONTACT



Mads Fosselius

CEO & co-founder



The largest Marketplace and Community for Mobility Innovators in Europe.

📅 Founded: 2018

🌐 <http://www.thedrivery.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Berlin, Germany
Active Markets	Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees	4-10
Ownership	Corporate Investors
Total Funding	€ 1m

BUSINESS OVERVIEW

The history of mobility within Europe has a legacy of its own but has fallen behind in the digital era. Fast forward to March 2019 when The Drivery opened as a Marketplace for Mobility Innovators to provide the modern infrastructure needed for rapid innovation and the meeting place for the European mobility community.

[READ MORE](#)



Enuu

Advertising

+ 8

Mobility & Travel of the Future

NOAH
startups

Enuu is a micro-mobility sharing service using light electric vehicles and an advertisement platform

 Founded: 2017

 <https://www.enuu.ch>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Bienne, Switzerland

Active Markets Switzerland

Employees 11-25

Ownership Founders

Total Funding € 1.7m

BUSINESS OVERVIEW

Enuu is the first free LEV sharing service that redefines urban mobility. Enuu is based on an intelligent and highly efficient light electric vehicle. It prevents you being stuck in traffic jams and has a very low carbon footprint. On the other hand, Enuu is also a revolutionary advertising platform.

[READ MORE](#)

Using technology to support agriculture in Sub Saharan Africa

📅 Founded: 2017

🌐 <https://www.farmz2u.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Other Offices Eti Osa, Nigeria

Active Markets United Kingdom

Employees 4-10

Ownership Founders

Total Funding € 76,000m

KPI #1 Employees
2019 - 7#

KPI #2 Leads (Farmers)
2019 - 50,000#

KPI #3 Leads (FMCG Buyers)
2019 - 3#

BUSINESS OVERVIEW

Farmz2U is a SaaS farming management platform that supports a farmer's entire agricultural value chain. In addition to this primary function, Farmz2U provides consumer demand insights that supports farmers' production planning.

[READ MORE](#)



FASTE

Machine Learning

+ 8

Revolutionary Consumer Products

+ 4

The first marketplace designed to become the one-stop solution of high-end services and products

NOAH
startups

 Founded: 2017

 <https://www.faste.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Paris, France

Active Markets Switzerland, Spain, France, United Kingdom, Greece, Ireland, Italy, Russia

Employees 11-25

Ownership Founders

BUSINESS OVERVIEW

FASTE™ is an end-to-end platform to connect high-end suppliers to consumers and enterprises.

FASTE Pro is the next-generation global distribution system to manage requests, bookings, catalogues, logistics and payouts.

[READ MORE](#)



We are building the leading audio streaming platform for female pleasure.

📅 Founded: 2018

🌐 <https://www.femstasy.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Cologne, Germany
Active Markets	Austria, Switzerland, Germany
Employees	4-10
Ownership	Founders
Key Investors	Angels
Total Funding	€ 0.7m
KPI #1	Revenue 2019 - € 0.9m
KPI #2	Monthly Recurring Revenue (MRR) 2019 - 90%
KPI #3	Visits 2019 - 1.25m

BUSINESS OVERVIEW

The female empowerment movement is peaking, resulting in removal of taboos of numerous female topics (e.g. masturbation, menstruation, menopause). For the majority of women, sexual happiness is becoming a part of self-fulfilment, mindfulness and body consciousness. Still, the adult content industry is heavily visual and made for men, but the auditive female pleasure market is majorly untapped. 70% of women ask for a product made specifically for their needs. Our mission is to spark sexual fantasies, over and over again. We follow the mind-first approach to...

[READ MORE](#)

CONTACT



Michael Holzner
CCO



Nina Julie Lepique
CEO

FIND.fashion is the Visual Discovery AI, addressing the €500bn problem of online fashion sales.

 Founded: 2018

 <https://find.fashion>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 4-10

Ownership Founders

Total Funding € 0.3m

BUSINESS OVERVIEW

FIND.fashion is the Visual Discovery AI, addressing a €500 billion opportunity. 70% of fashion shopping is made on inspiration, not yet replicated online: How do you find something you don't know you are looking for? FIND.fashion tracks the shoppers' micro-emotions, predicts what they really want, and aims to grow the largest ecommerce vertical twice.

Founders' previous companies were acquired by Rakuten and Naspers/Allegro.

[READ MORE](#)

CONTACT



Diana Saarva

COO



Heikki Haldre

CEO

Get a rental with FlipCar for 1€ per Trip!

 Founded: 2019

 <http://www.flipcar.app>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Bremen, Germany

Active Markets Germany

Employees 4-10

Ownership Founders

Total Funding € 500,000m

BUSINESS OVERVIEW

Millions of cars within Europe need to be relocated from A to B to serve demands and to optimize capacities from car rentals, leasing companies and dealerships. Users of the FlipCar app can easily find out where and when these cars need to be transferred and get a ride for 1€. For each trip, partners get charged a fee and can save up to 80% of their logistics costs with FlipCar. To ensure a safe and timely relocation, FlipCar calculates each route in the app and navigates the user directly to the destination. Safe and smooth driving as well as direct transfers are rewarded with...

[READ MORE](#)



FLUENCY

FinTech

+ 8

Revolutionary Consumer Products

+ 1

Bye crypto exchange. Hello world's first crypto banking - instant, cheap, secure & compliant.

NOAH
startups

 Founded: 2019

 <https://www.fluencybank.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 4-10

Ownership Founders

BUSINESS OVERVIEW

Bye crypto exchange. Hello world's first crypto banking! We make banking & trading currency of all forms instant, cheap, secure & compliant.

Mainstream crypto use adoption is coming. So why is buying and using cryptocurrency still slow, expensive and risky? Your bank won't let you hold cryptocurrency. We've built Fluency - the world's first crypto banking - to solve these problems.

[READ MORE](#)

CONTACT



Inga Mullins

Co-founder



KEY CORPORATE FACTS

Headquarters Tel Aviv, Israel

Active Markets Germany, Israel

Employees 4-10

Ownership Founders

Key Investors Yair Serrousi, Zohar Gilon, Israel David

Total Funding € 1.2m

KPI #1 Revenue
2019 - \$ 3m

KPI #2 Customers
2019 - 100,000#

BUSINESS OVERVIEW

Fly Money is an award-winning startup, and one of the fastest-growing Fintech companies in Tel Aviv.

Fly Money helps travelers pay like locals.

We provide international travelers with local currency solutions, so they can shop safely and transparently during their holidays - local mobile...

[READ MORE](#)

CONTACT



Tal Ekroni

CEO & Co-Founder



Fraugster

Artificial Intelligence / AI

+ 5

Fintech & Insurtech



Minimize Fraud. Maximize Revenues.

 Founded: 2014

 <https://fraugster.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany, United Kingdom

Employees 51-100

Ownership Financial Investors

Total Funding € 19m

BUSINESS OVERVIEW

Fraugster is a German-Israeli payment security company using proprietary AI technology to eliminate fraud and maximize revenues.

The company was founded in 2014 by Max Laemmle and Chen Zamir with the vision to design and build an anti-fraud technology that could help create a fraud free world - one where e-commerce merchants would never have to worry about fraud again.

[READ MORE](#)



KEY CORPORATE FACTS

Headquarters Leonding, Austria

Active Markets Austria, Germany

Employees 26-50

Ownership Founders

Key Investors Aws Founders Fund

Total Funding € 1.5m

KPI #1 Paying Customer Growth
2019 - 415%

BUSINESS OVERVIEW

Sales representatives spend only six hours per week for customer-facing interactions on average.

Sales preparation, in particular researching new prospects, opportunity identification and customer management take up to 40% of their time spent.

A significant reduction of this effort can lead to three times more customer interactions.

[READ MORE](#)



future demand GmbH

B2B


+ 7

B2B Software & Services

we predict and create future demand for live-entertainment and sports promoters



 Founded: 2018

 <https://future-demand.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Berlin, Germany
Active Markets	Austria, Switzerland, Germany
Employees	11-25
Ownership	Angel Investors
Total Funding	€ 1.55m

BUSINESS OVERVIEW

future demands SaaS solution enables companies in the live-entertainment and sports industry to  forecast the number of visitors, address visitors in a more targeted manner and to significantly increase ticket sales.

The success story of our SaaS solution fd1 :

[READ MORE](#)

CONTACT



Hannes Tronsberg
Founder & CEO



GoTo

Mobility

Consumer Software & Services

NOAH
startups

GoTo – a multimodal vehicle sharing service, providing users with a viable car ownership alternative

📅 Founded: 2017

🌐 <https://gotomobility.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Tel Aviv, Israel

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 4-10

Ownership Founders

Total Funding € 10m

KPI #1 Rides
2019 - 1.5m

KPI #2 Users Growth Rate Yoy
2019 - 300%

KPI #3 Revenue Growth Rate YoY
2019 - 430%

BUSINESS OVERVIEW

GoTo Global – a multimodal vehicle sharing service provider, providing users with a viable car ownership alternative.

We empower users to identify the best way to match their travel needs, regardless of distance, weather or use case.

[READ MORE](#)



Online platform for yacht charter holidays with real time booking.

📅 Founded: 2018

🌐 <https://gotosailing.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Zoeterwoude, Netherlands

Other Offices Oberhausen, Germany

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Spain, France, United Kingdom, Greece, Ireland, Israel, Italy, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 11-25

Ownership Founders

Key Investors Burhan Karacam - ExCEO UniCredit Turkey

Total Funding € 1m

KPI #1 Visits
2022 - 1,500k

KPI #2 Nr of Bookings
2022 - 12k

KPI #3 Revenue
2022 - € 34m

BUSINESS OVERVIEW

GotoSailing.com is an independent online platform for yacht charter customers based on unique user experience for an enjoyable sailing holiday.

A SaaS for charter operators to manage their day-to-day operations.

[READ MORE](#)

CONTACT



Ernur Kaya
Co-Founder



Pinar Isik
Co-Founder



Grover

PaaS

+ 5

Ecommerce, Marketplaces & Classifieds

NOAH
startups

Grover offers a simple, monthly subscription model for the best in consumer electronics.

📅 Founded: 2015

🌐 <https://www.grover.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Austria, Germany

Employees 51-100

Ownership Financial Investors

Key Investors Augmentum Fintech plc, Varengold Bank

Total Funding € 103m

KPI #1 Circulated asset value (cumulative)
2019 - € 52m

KPI #2 Employees
2019 - 80#

KPI #3 Registered users
2019 - 300,000#

BUSINESS OVERVIEW

Grover (Grover.com) is one of Europe's market leaders in technology rentals, bringing the access economy to the consumer electronics market, by offering a simple, monthly subscription model for the best in tech. Grover is the first financing company for the circular economy, breaking the link between ownership and use, and buying products, so people don't have to. In Germany, private customers as well as businesses get access to a wide range of over 2,000 tech products including smartphones, laptops, virtual reality (VR) gear, and wearables, profiting from flexibility and...

[READ MORE](#)

KEY CORPORATE FACTS

Headquarters Mannheim, Germany

Active Markets Germany

Employees 11-25

Ownership Founders

KPI #1 Employees
2019 - 200,000#

KPI #2 Revenue
2019 - € 1,000,000

KPI #3 Talentpool
2019 - € 10,000

BUSINESS OVERVIEW

We are a Hackathon-as-a-Service company. At our hackathons, we gather young tech talents who compete to provide the most innovative solution – or “hack” – of a business problem of one of our corporate clients. Such hacks range from ready-to-implement tech solutions to the complete reinvention of a business model.

[READ MORE](#)

CONTACT



Oliver Bruemmer

Founder & CEO

[Contact me](#)

Attending NOAH19 London



HandEX

FinTech

+ 1

Fintech & Insurtech

The leading platform for export finance loans and export credit insurance under EUR 5m.

NOAH
startups

📅 Founded: 2019

🌐 <https://www.handex.co>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters HAMBURG, Germany

Active Markets Germany

Employees 4-10

Ownership Founders

Key Investors HighTech Gruenderfonds, Andrew Shaw, Ingo Saleck

KPI #1 YTD Transaction volume - requested
2019 - € 25m

BUSINESS OVERVIEW

Today, if an exporter would like to search for financing for their exports, particularly to emerging markets for loans for an amount under EUR 5M ("small tickets"), they are frequently turned away by their bank. As much as 50% of "small-ticket" export finance loans are rejected by banks, even before appraisal. Financing German exports to emerging markets, in a time of global uncertainty, HandEX provides financing solutions for financing exports to non-OECD countries, without the exporter taking on financial risk. HandEX's digital application process removes the hassle...

[READ MORE](#)

CONTACT



Vincent Lauer
CEO



Patrick Kupitz
CFO



KEY CORPORATE FACTS

Headquarters Darmstadt, Germany

Active Markets Austria, Germany

Employees 4-10

Ownership Founders

Total Funding € 0.3m

BUSINESS OVERVIEW

Europe is getting older and older. One in five Europeans are in retirement age, and they want to live as long as possible from the comfort of their homes—securely, safely and autonomously. helga.io GmbH, with headquarter in Germany, Darmstadt aims to simplify the day-to-day lives of seniors & patients by harnessing the power of voice. We are running a smart platform for seniors & digital health, assisting in all areas of live – Safety, Health, Communication & Entertainment – Voice enabled with guaranteed data privacy and a senior-friendly UI. Whatever needs...

[READ MORE](#)

CONTACT



Claus Gründel
CEO



Hello.

Advertising

+ 2

Mobility & Travel of the Future

+ 2

Building unified, city-wide WiFi networks that just work. Log-in once and never again.



 Founded: 2018

 sayhello.net

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany

Employees 4-10

Ownership Founders

Total Funding € 0.3m

KPI #1 Visits
2019 - 2.3m

KPI #2 Unique Users
2019 - 180k

BUSINESS OVERVIEW

Building unified, city-wide WiFi networks. Started in Berlin 5 months ago. 150 Locations, 2.3MM log-ins, 180k unique users on 1 Sqkm. 42% Conversion, \$450CAC. 100% of traffic organic. Raising seed.

[READ MORE](#)

The blockchain-based investment marketplace, share registry and settlement network.

 Founded: 2016

 <https://highcastle.co>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 4-10

Ownership Angel Investors

Total Funding € 0.5m

KPI #1 Visits
2019 - 3m

KPI #2 Employees
2019 - 7#

KPI #3 Registered Users
2019 - 3,700#

BUSINESS OVERVIEW

HighCastle is the UK blockchain-based share registrar and investment marketplace, which provides the end-to-end technological infrastructure and legal framework for compliant offering, digital issuance, distribution, management, transfers and trading of private securities. HighCastle is transforming the private investments landscape, providing liquidity and efficient management of private securities.

[READ MORE](#)

CONTACT



Ulyana Shtybel

Chief Capital Officer

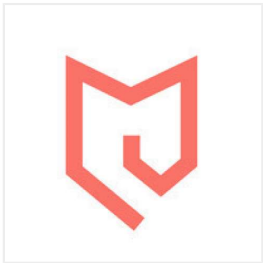
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[Attending NOAH19 London](#)



Philip Millar

Chief Executive Officer



KEY CORPORATE FACTS

Headquarters	Berlin, Germany
Active Markets	Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees	11-25
Ownership	Founders
Total Funding	€ 0.1m

BUSINESS OVERVIEW

The cloud based system covers all steps from collective ideation, co-creation and evaluation, to idea realization. Users love the simplicity and ease of use of the platform: Starting a new project is done within minutes, and understanding the functionalities is always intuitive. The system allows tailoring of projects for different purposes: Idea challenges, idea realization in a stage gate processes, or collection of best...
[READ MORE](#)



Integration Alpha

PaaS

+ 6

Cognitive Computing

+ 1

NOAH
startups

We tell stories with data sitting at the crossroads of AI, data ecosystems and blockchain protocols.

 Founded: 2016

 <http://www.ferris.ai>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Cham, Switzerland

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 51-100

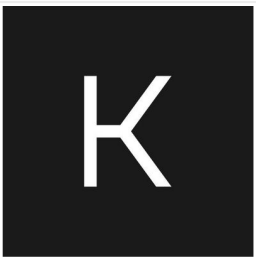
Ownership Founders

BUSINESS OVERVIEW

ferris.ai is your digital transformation authoring suite. The combination of technical platform, use case templates and out-of-the box domain-knowledge-models allows your organization to embrace the age of artificial intelligence by „just adding your data“.

Pick from more than 30 use cases specific to the Financial Services Industry categorized into regulatory, risk and compliance or product...

[READ MORE](#)



Keyless Technologies LTD

Machine Learning

+ 5

B2B Software & Services

Nothing to remember, nothing to store. You are the key.



 Founded: 2018

 <https://www.keyless.io>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	London, United Kingdom
Active Markets	United Kingdom, Italy
Employees	11-25
Ownership	Financial Investors
Total Funding	€ 2.3m

BUSINESS OVERVIEW

Keyless is a cybersecurity company that's building a privacy-first biometric authentication and personal identity management platform, which will eliminate the need for businesses to centrally store and manage passwords, personal cryptographic keys and authentication data, without compromising on convenience and privacy. We envision a world where anyone can seamlessly access any digital service from any device, at any time, while keeping personal credentials safe, private and under control. Where the only key is you. A world that is Keyless.

[READ MORE](#)

KEY CORPORATE FACTS

Headquarters Brussels, Belgium**Active Markets** Austria, Belgium, Germany, France, United Kingdom, Israel, Netherlands**Employees** 26-50**Ownership** Founders**Key Investors** Volta Ventres**Total Funding** € 1.9m**KPI #1** Revenue
2019 - € 1.3m**KPI #2** Employees
2019 - 21#

BUSINESS OVERVIEW

Keyrock develops a software that allows to easily provide liquidity to all financial markets, using self-adapting liquidity algorithms and intuitive user interface. Our technology serves the needs of capital exchanges and asset issuers alike.

[READ MORE](#)



Lalafo

Consumer Products

+ 4

Ecommerce, Marketplaces & Classifieds



Lalafo has combined artificial intelligence and logistics to create a fully managed marketplace.

Founded: 2015

<https://lalafo.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Tallinn, Estonia

Active Markets Czech Republic, Greece, Poland, Russia

Employees 101-250

Ownership Financial Investors

BUSINESS OVERVIEW

Lalafo is an artificial intelligence powered C2C marketplace. Lalafo has developed its image recognition technology Product DNA. Product DNA technology is used to create a frictionless selling experience.

In 2019 Lalafo introduced its new product FreedomBox based on combination of Product DNA and logistics. FreedomBox by Lalafo is a fully...

[READ MORE](#)



Learnisa

Machine Learning

+ 5

Cognitive Computing

+ 2

Find your ideal online course with Learnisa.

NOAH
startups

 Founded: 2018

 <https://www.learnisa.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 1-3

Ownership Founders

BUSINESS OVERVIEW

Learnisa is an intelligent platform that makes personalised recommendations of online courses. By intelligently profiling a learner, Learnisa conducts a smart matching process to recommend the most suitable courses to learners. Whether you're taking an online course to upskill for your career, for university credit or out of pure interest in a subject, Learnisa can help you find your ideal course(s).

[READ MORE](#)

CONTACT



Dev Sangha

Founder & CEO



Magic Horizons

B2B

+ 10

Revolutionary Consumer Products

+ 3

Global holistic platform for Relaxation & Mental Health in VR based on scientific research.



 Founded: 2018

 <https://magic-horizons.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Neufahrn / Munich, Germany

Active Markets Germany, France, United Kingdom

Employees 4-10

Ownership Founders

Key Investors Catalpa Ventures GmbH

Total Funding € 0.5m

BUSINESS OVERVIEW

We at MAGIC HORIZONS are building a global platform for relaxation, mental health and pain relief in VR. Scientific advice and a study for Magic Horizons by Humboldt-Universität zu Berlin. Deep relaxation states based on a holistic platform VR concept: From passive real nature VR, Binaural Beats, guided meditations up to room scale and interactive VR. Use cases: employee-wellbeing, hospitals, airports, care homes, dentists and many more.

[READ MORE](#)

CONTACT



Giorgio Koppehele

CEO / Co-founder

KEY CORPORATE FACTS

Headquarters Hamburg, Germany**Active Markets** Germany**Employees** 4-10**Ownership** Founders**Total Funding** € 0.5m

BUSINESS OVERVIEW

With matched.io, we created a platform for software developers that can be scaled up easily by a continuously learning algorithm as well as several years of domain knowledge. At the same time, through the complete automation of our matching algorithm, we created an independent value chain that guarantees above-average job matching across known relations. We use our algorithm to connect companies and developers so that they complement each other optimally in the long term and that both parties can achieve their individual goals.

[READ MORE](#)

CONTACT

**Manuela Sayin**
co-founder[Contact me](#)[Attending NOAH19 London](#)**Ayçim Likos**
Founding Member[Contact me](#)[Attending NOAH19 London](#)**Charly S.**
founder[Contact me](#)[Attending NOAH19 London](#)



The most accurate Artificial Intelligence based Medical Assistant

 Founded: 2011

 <https://www.mediktor.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Barcelona, Spain

Other Offices Barcelona, United States

Active Markets Germany, Spain, France, United Kingdom, Greece, Italy

Employees 11-25

Ownership Founders

Key Investors Alta Life Sciences

Total Funding € 5m

BUSINESS OVERVIEW

Mediktor is the most accurate Artificial Intelligence based Medical Assistant for triage, prediagnosis and decision making support.

Mediktor is a SAAS solution that has a proved value proposition for Healthcare insurance companies, Telemedicine platforms, Hospitals and the Pharma industry.

Mediktor is a white label solution, embeddable on any interface of health services.

[READ MORE](#)



MosaEEK

Advertising

+ 7

Revolutionary Consumer Products

+ 2

We enable bi-directional and spontaneous video communication to foster personal interaction online.

NOAH
startups

 Founded: 2019

 <https://mosaEEK.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Barcelona, Spain

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 1-3

Ownership Founders

BUSINESS OVERVIEW

MosaEEK is a bi-directional video communication software. Our vision is to transform online communication into a personal and authentic thought exchange. The time-tagged video-reaction functionality enables a contextual and authentic interaction between the creators and their audiences.

[READ MORE](#)



Movewise is the stress-free way to sell your home. We sell houses three times faster for more money

 Founded: 2019

 movewise.co.uk

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 4-10

Ownership Angel Investors

Key Investors Hambro Perks, Paul Forster, Simon Murdoch

Total Funding € 650,000m

KPI #1 Listings
2019 - 30#

KPI #2 Houses Sold
2019 - 6#

BUSINESS OVERVIEW

Movewise is the stress-free way to sell your home. Our unique process, smart technology & experienced consultancy help home sellers in the UK sell three times faster - for more money.

We use technology to identify the estate agents with the most buyers for your specific property and then sub-contract the agents in a sequential...

[READ MORE](#)

CONTACT



Tom Scarbroough
Founder



mybacs GmbH

Healthcare / Pharma + 1

Revolutionary Consumer Products



We are a Swiss pharma company with offices in Zug and Munich. At mybacs, the focus lies on the human microbiome and the development of highly dosed, state of the art synbiotic supplements.

 Founded: 2018

 <https://mybacs.co>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Baar, Zug, Switzerland

Active Markets Austria, Switzerland, Germany

Employees 11-25

Ownership Angel Investors

Total Funding € 0.24m

BUSINESS OVERVIEW

mybacs is a Swiss pharma company with offices in Zug and Munich. At mybacs the focus lies on the human microbiome and the development of highly dosed, state of the art synbiotic supplements.

Travelbacs - the first mybacs product was launched in February 2019. Travelbacs is a synbiotic compound which was specifically adapted to the...

[READ MORE](#)



Myos

B2C

+ 6

Fintech & Insurtech

Plug'n Play Growth Financing for Merchants - Helping small merchants grow to scale and gain the market share their products deserve



 Founded: 2017

 <https://myos.co>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Austria, Germany

Employees 11-25

Ownership Founders

Total Funding € 2m

BUSINESS OVERVIEW

Myos builds the first global asset-centric commerce lender in a >3tn\$ market. We are dedicated to serving financial needs of merchants worldwide, helping them grow to scale, fully digital and flexible. With our unique and disruptive risk model, we are taking completely new paths, leveraging the transparency and product data availability of e-commerce platforms. Myos was founded in Berlin in 2017 by experienced e-commerce and finance experts and is already showing significant traction in their domestic market.

[READ MORE](#)



NAVA

Machine Learning

+ 12

Revolutionary Consumer Products

+ 2

NAVA is re-inventing city discovery by matching venues and customers together based on data



 Founded: 2017

 <https://www.usenava.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	London, United Kingdom
Active Markets	Germany, United Kingdom
Employees	11-25
Ownership	Founders
Key Investors	Founders Factory
Total Funding	€ 0.75m

BUSINESS OVERVIEW

Simply put, NAVA makes it easy for people to plan, book and explore cities across Europe in a truly personalised way. They do this, by combining highly curated content, with machine learning, to create constantly adapting recommendations around individual preferences.

At the core of the business is a recommendation engine, ingesting data such as interests, location behaviour and in-app interactions about the...

[READ MORE](#)

KEY CORPORATE FACTS

Headquarters Barcelona, Spain**Active Markets** Spain**Employees** 11-25**Ownership** Founders**Key Investors** Antai Venture Builder, Encomenda VC, Lanzame Capital**Total Funding** € 1.9m**KPI #1** Monthly Manage Volume
2019 - € 1m**KPI #2** Monthly Growth Managed Volume
2019 - 75%**KPI #3** Monthly Growth Recurrent Rate
2019 - 22%

BUSINESS OVERVIEW

Nemuru is a point-of-sale lending platform that is disrupting how people pay for their services/products on a simple, affordable and convenient way with special focus on the home improvement, healthcare and education sectors. Simple, since it is one-click for the PoS and the client performs it's own onboarding in less than 3min. Affordable, because PoS can offer financing solution at 0% APR. Convenient, because its multi-lender approach and its risk algorithms maximizes our customers sales funnel.

[READ MORE](#)

CONTACT

**Pere Monras**

CEO & Cofounder

The home for like-minded personalities at board-level leveraged by a unique business ecosystem.

 Founded: 2018

 <https://www.nxtboardroom.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters München, Germany

Active Markets Germany

Employees 4-10

Ownership Founders

Total Funding € 3.3m

BUSINESS OVERVIEW

WE ARE THE NEXT BOARDROOM.

The home for like-minded personalities at board-level. A place for work, inspiration and business opportunities supported by a unique ecosystem.

[READ MORE](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 11-25

Ownership Founders

Total Funding € 0.3m

BUSINESS OVERVIEW

o.vision's facial recognition-based access control system is currently 2.5 times faster than any comparable products on the market. Operating at 0.2 seconds (with anti-spoofing) to recognise an individual in motion. With a mobile application for easy onboarding, we are able to give visitors instant access with just one picture and a few minutes. This will in the future provide commercial and sports venues with a way to cut down on queues, increase customer satisfaction and eliminate the unofficial ticket reselling market. For offices, we prevent the possibility of employees...

[READ MORE](#)

CONTACT



Daniel Sozonov

Founder



ODOSCOPE

Machine Learning

+ 11

Ecommerce, Marketplaces & Classifieds

+ 2

Situationalization Platform. Smarter real-time decisions. Context-based. Data-driven.

NOAH
startups

📅 Founded: 2015

🌐 <https://www.odoscope.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Köln, Germany

Active Markets Austria, Switzerland, Germany, United Kingdom, Netherlands

Employees 11-25

Ownership Financial Investors

Key Investors EKKUB, Stuttgart, Müller&Sohn AG, Hamburg

Total Funding € 4m

KPI #1 Employees
2019 - 25#

KPI #2 Revenue
2019 - € 900k

KPI #3 Margin
2019 - 95%

BUSINESS OVERVIEW

ODOSCOPE, based in Cologne/Germany, is the world's first SaaS platform for situationalization, which adds situational awareness to operational decisions. Situation drives relevance. Situationalization is used to identify data segments in milliseconds and act on them in real-time. Unlocking unused potentials in data lakes, we help to monetize data by generating insights and accelerating analytical business models. In e-Business we add situational awareness to every digital touchpoint. This enables e-Business providers to revolutionize their online communication: Based...

[READ MORE](#)

CONTACT



Dr. Ralph Hünemann
CEO



Optibus helps the world's leading transit providers better run mass-transportation through advanced artificial intelligence and optimization algorithms.

 Founded: 2014

 <http://www.optibus.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Tel Aviv, Israel

Other Offices London, United Kingdom

Active Markets Austria, Belgium, Switzerland, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Ireland, Israel, Italy, Netherlands, Sweden

Employees 101-250

Ownership Financial Investors

Key Investors Insight Partners, Verizon Ventures, Pitango

Total Funding € 48m

BUSINESS OVERVIEW

Optibus helps the world's leading transit providers better run mass-transportation through advanced artificial intelligence and optimization algorithms. Optibus provides a SaaS platform that plans and schedules the movements of every vehicle and driver, with detailed insight into how this affects operations, on-time performance and costs. Optibus has been chosen for more than 300 cities and drives some of the most complex and large-scale transit operations worldwide, helping improve quality of service and efficiency, reduce costs, streamline operations and...

[READ MORE](#)

Optune is the first B2B booking platform connecting all stakeholders in the booming live music industry. The platform facilitates daily tasks with a focus on event management and booking processing. The booking.com of the live music industry!

 Founded: 2016

 <https://www.optune.me/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Zurich, Switzerland

Active Markets Switzerland, Germany, Spain, France, United Kingdom, Netherlands

Employees 4-10

Ownership Founders

Total Funding € 0.6m

KPI #1 Active artists
2019 - - 660Units

KPI #2 Bookings entered on the platform
2018 - 16k

KPI #3 YoY growth rate artists
2019 - 550%

BUSINESS OVERVIEW

Optune is the first B2B booking platform connecting all stakeholders in the booming live music industry (+300% revenue growth within 15 yrs). The platform facilitates daily tasks with a focus on event management and booking processing. The booking.com of the live music industry! Optune revolutionizes the existing workflow regarding efficiency, transparency and data driven optimization.

[READ MORE](#)

CONTACT



Patrick Horka
Co-Founder



phos

FinTech

+ 1

Fintech & Insurtech

The first ever phone agnostic software POS

NOAH
startups

📅 Founded: 2018

🌐 <https://phos.cloud/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Other Offices Sofia, Bulgaria

Active Markets United Kingdom

Employees 4-10

Ownership Founders

Total Funding € 1m

BUSINESS OVERVIEW

phos empowers every merchant anywhere in the world to accept payments directly on their phones from contactless cards and other mobile phones and devices. Unlike the existing solutions like classic POS terminals or mobile POS, phos does not require any additional hardware. All that is needed is an Android NFC enabled device. Additionally, with phos merchants can seamlessly integrate payment acceptance with a variety of business applications such as loyalty, campaign management, geo location offers, analytics, etc. all from the comfort of their smart...

[READ MORE](#)



Pick8ship Technology AG

B2B

+ 4

B2B Software & Services

+ 1

NOAH
startups

Good disruption of (parcel-) logistics - chasing non value adding packaging&handling from the planet

 Founded: 2018

 <https://www.pick8ship.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Zürich, Switzerland

Active Markets Switzerland, Germany

Employees 1-3

Ownership Angel Investors

Total Funding € 1m

BUSINESS OVERVIEW

The Vision of Pick8ship is a good disruption of (parcel-) logistics.

With a new logistics system based on multi-use smartboxes (no cardboard) flexibly stored on support rails in Trolleys (no manual stacking/sorting of parcels), sorted by a robot from trolley to trolley and delivered with traditional vehicles or (later) the Pick8ship Robovan.

[READ MORE](#)



KEY CORPORATE FACTS

Headquarters	Berlin, Germany
Other Offices	Pune, India
Active Markets	Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees	26-50
Ownership	Founders
Total Funding	€ 10m

BUSINESS OVERVIEW

Plantix is the biggest agricultural tech solution in the world. Our app helps millions of farmers secure their livelihood by reducing crop failure and increasing productivity.

The farmer simply takes a photo of his diseased crop with Plantix and within seconds gets a disease diagnosis along with suggestions for...

[READ MORE](#)



KEY CORPORATE FACTS

Headquarters	London, United Kingdom
Active Markets	Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey
Employees	26-50
Ownership	Founders
Key Investors	Livingbridge
Total Funding	€ 5m

BUSINESS OVERVIEW

Pointr, the Deep Location company, is a global U.K based technology leader in real-time location for smart venues. We digitise venues, enabling them to create immersive location experiences and to improve their operations. Our Deep Location platform provides location-based services such as digital maps, mobile wayfinding, asset tracking, location-based marketing and powerful location analytics. We work with major international customers in aviation, retail, hospitality and smart workplace. Our clients include Gatwick Airport and Harrods among many others.

[READ MORE](#)



Pomelo Pay

FinTech

+ 1

Fintech & Insurtech

Helping merchants accept payments without any specialist hardware



 Founded: 2017

 www.pomelopay.com

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	London, United Kingdom
Active Markets	Belgium, United Kingdom
Employees	4-10
Ownership	Founders
Total Funding	€ 1m

BUSINESS OVERVIEW

Pomelo Pay helps merchants accept payments without the need of specialist hardware. By downloading our app, merchants can accept payments in minutes. Anyone with a smartphone can pay , as customers simply use their camera to scan the Paycode generated by the merchant. Merchants no longer have to carry around and pay for expensive hardware simply to take payments.

[READ MORE](#)

KEY CORPORATE FACTS

Headquarters Kings Langley, United Kingdom

Active Markets Austria, Belgium, Switzerland, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Sweden

Employees 4-10

Ownership Founders

Total Funding € 0.3m

BUSINESS OVERVIEW

Prolancer is the next-gen marketplace for remote working and smart talent-sourcing in the niche fields of Software, Data Science and Advanced Programming (AI/ML). We use advanced technologies to help businesses to connect better, hire faster and work smarter with top rated professionals.

[READ MORE](#)

A fashion recommendation aggregator platform powered by AI and personality trait science.

 Founded: 2019

 <https://www.psykhefashion.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 1-3

Ownership Founders

Key Investors Carmen Busquets

Total Funding € 0.115m

BUSINESS OVERVIEW

An early-stage fashion-tech startup blitzscaling its way to launch in February 2020, PSYKHE is an aggregator platform powered by machine learning, a subset of AI, and personality trait science, a subset of psychology.

Ecommerce platforms are in a personalisation race using AI and big data: we will win because we understand the psychological data points and...

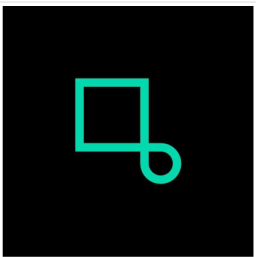
[READ MORE](#)

CONTACT



Anabel Maldonado

CEO & Founder



Qadra

FinTech

Fintech & Insurtech

NOAH
startups

Qadra is a next-generation robo-based Wealth Management company for affluent people.

📅 Founded: 2018

🌐 <https://qadra.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Milano, Italy
Active Markets	Italy
Employees	4-10
Ownership	Founders
Total Funding	€ 1m

BUSINESS OVERVIEW

Qadra is a next-generation Wealth Management company for affluent people, with investable assets between €50k and €5M. Differently from traditional robo advisors our value proposition is based on Total Return Alpha Generation strategies, a fully digital platform that allows clients to be looked after by a Wealth Manager if they wish so, an open and fully scalable platform that connects with any other service in the Fintech Space. Our vision is to make high-end asset management services, accessible to the masses.

[READ MORE](#)



ECHORING™
by R3 Communications

R3 - Reliable Realtime Radio Communications

Automotive

+ 7

B2B Software & Services

NOAH
startups

R3 enables the integration of ECHORING into wired control networks, powerful wireless connectivity

 Founded: 2015

 <http://echoring.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany, France

Employees 11-25

Ownership Financial Investors

Key Investors IBB Beteiligungsgesellschaft, Creator Venture Management GmbH

Total Funding € 3.4m

KPI #1 Revenue
2019 - € 800k

KPI #2 Employees
2019 - 21#

BUSINESS OVERVIEW

We develop low-latency and high-reliability wireless communications solutions meeting the highest industrial IoT requirements.

Our technology ECHORING reducing setup costs and time, and significantly lowering ongoing maintenance. More importantly, it enables optimized production layouts and reduces the need for expensive sensors.

[READ MORE](#)

CONTACT



Florian Bonanati
Managing Director



Ravin AI

Machine Learning

+ 20

Mobility & Travel of the Future

+ 2

Bringing trust to the automotive sector by inspecting vehicles wherever they change hands



📅 Founded: 2018

🌐 <http://ravin.ai>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	London, United Kingdom
Active Markets	Germany, United Kingdom, Israel, Italy
Employees	11-25
Ownership	Founders
Key Investors	Shell Ventures, Pico Venture Partners
Total Funding	€ 3.5m

BUSINESS OVERVIEW

Ravin is the only fully autonomous vehicle damage inspection service over the air using standard CCTV or mobile phone cameras, creating trust for anyone renting, buying, insuring or using a car.

[READ MORE](#)

CONTACT



Eliron Ekstein

Co-Founder & CEO

[Contact me](#)

Attending NOAH19 London



RightNow GmbH

Direct-to-Consumer

+ 1

Fintech & Insurtech

+ 1

RightNow reimburses consumer claims within 24 hours, thus providing "justice-as-a-service".

NOAH
startups

📅 Founded: 2016

🌐 www.rightnow.de

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Düsseldorf, Germany

Other Offices Kiev, Ukraine

Active Markets Austria, Switzerland, Germany, Sweden

Employees 26-50

Ownership Founders

Key Investors Monkfish Equity, Maschmeyer Group, Equitypitcher

Total Funding € 3m

BUSINESS OVERVIEW

RightNow revolutionizes peoples' access to justice. Through its platform, RightNow buys consumer claims from everyday life situations and pays a large part of the reimbursement within 24 hours. By focussing on micro-claims, i.e., claims that are usually not attractive for standard legal proceedings, RightNow opens an entirely new market to both consumers and lawyers as it manages to acquire, analyze, and process these claims at scale.

[READ MORE](#)

CONTACT



Torben Antretter

Co-Founder | Finance



Benedikt Quarch

Co-Founder | Legal



Risk42 Software

B2C

+ 4

Fintech & Insurtech

NOAH
startups

Risk42 offers risk assessment and credit scoring for enterprise customers within payment and finance

📅 Founded: 2018

🌐 <https://risk42.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Hamburg, Germany

Active Markets Austria, Switzerland, Germany, Spain, France, United Kingdom, Italy, Netherlands, Sweden

Employees 11-25

Ownership Financial Investors

Key Investors Check24 Ventures, Cinco Capital

Total Funding € 2m

BUSINESS OVERVIEW

Risk42 Software offers a sophisticated risk management platform for E-Commerce, Financial Services and Banks. Use cases include risk assessment and credit scoring for consumer loans and fraud detection for any kind of payment transactions.

Our software INFINITY analyses consumer creditworthiness in real-time while reducing the necessary set of external data. It uses proven...

[READ MORE](#)

CONTACT



Roberto Valerio

Founder

[Contact me](#)

[Attending NOAH19 London](#)



RYDES

Travel

+ 2

Mobility & Travel of the Future

NOAH
startups

RYDES is a transmodal loyalty program that enables its users to collect points with every trip.

 Founded: 2018

 <https://rydes.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany

Employees 4-10

Ownership Corporate Investors

Total Funding € 3.2m

BUSINESS OVERVIEW

The travel behavior of Millennials is changing in comparison to other generations. Millennials are not loyal to singular mobility providers. They are using a wide range of different mobility providers. Therefore they are never reaching a certain status in loyalty programs of singular mobility providers, which makes the existence of these loyal programs useless for the generation between 19-35. On top of that, does the perception of status symbols shift from rather traditional status symbols like a "goldcard" to understatement.

[READ MORE](#)



Schrott24

Industrial

+ 1

Ecommerce, Marketplaces & Classifieds

+ 2

Managed marketplace for scrap metal trading

NOAH
startups

📅 Founded: 2016

🌐 <https://www.schrott24.at>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Graz, Austria

Active Markets Austria, Germany

Employees 11-25

Ownership Founders

Key Investors FJ Labs, Fil Rouge Capital, Gisbert Rühl (CEO Klöckner)

Total Funding € 2m

KPI #1 Visits
2019 - 1m

BUSINESS OVERVIEW

Schrott24 is a B2B-focused managed marketplace for metal scrap. We help recyclers to source more material and scrap metal producers to market their metal waste more efficiently. Besides matching supply and demand, the fulfillment of transactions is processed through our proprietary technology. We digitalize processes and increase the efficiency of the recycling industry.

[READ MORE](#)

CONTACT



Jan Pannenbaecker

Co- founder & MD

[Contact me](#)

[Attending NOAH19 London](#)

KEY CORPORATE FACTS

Headquarters Madrid, Spain**Other Offices** Halifax, Canada**Active Markets** Germany, Spain, France, United Kingdom, Italy, Sweden**Employees** 26-50**Ownership** Founders**Total Funding** € 5.7m**KPI #1** Employees
2019 - 48#**KPI #2** Brands in pipeline
2019 - 15#**KPI #3** Filed Patents
2019 - 7#

BUSINESS OVERVIEW

SEDDI allows brands, mills and their supply chains to collaborate in the realtime design of textiles and garments. Our solution is a combination of a collaborative SaaS platform for designing and a hardware platform for capturing and measuring the physical and optical characteristics of textiles. Our platform produces photorealistic digital assets in the form of yarn level 3D simulations of textiles and garments. Brands, mills and their supply chains use these digital assets in place of physical prototypes for initial design & development, as well as for as sales samples....

[READ MORE](#)

CONTACT

**Jorge Lopez-Moreno**

Founder/Managing Director

Cutting-edge video segmentation technology for mobile.

📅 Founded: 2019

🌐 <https://segmentive.ai>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany

Employees 11-25

Ownership Financial Investors

Key Investors TGFS

Total Funding € 1m

BUSINESS OVERVIEW

Segmentive is an innovative video segmentation technology for mobile devices that allows users to intelligently removes themselves from live backgrounds to be transported into a scene of their choice.

Segmentive's cutting-edge approach combines deep learning techniques with the industrie's most advanced neural network algorithms to...

[READ MORE](#)

CONTACT



Lutz Roellig

Managing Partner



Share your BICAR

Automotive

+ 6

Mobility & Travel of the Future

NOAH
startups

We offer the world's smallest vehicle BICAR for completely CO2-free mobility in urban areas.

📅 Founded: 2016

🌐 www.shareyourbicar.com

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Bubikon, Switzerland

Active Markets Switzerland

Employees 1-3

Ownership Founders

Key Investors Urs Horat

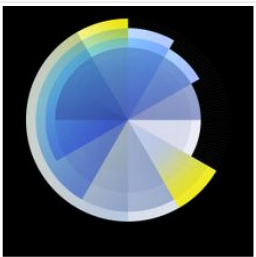
KPI #1 Visits
2019 - 100k

KPI #2 Employees
2019 - 3#

BUSINESS OVERVIEW

Share the goal of your BICAR to enable sustainable and CO2-free mobility in urban areas. Worldwide more than 50% of car journeys are shorter than 5 km and thus cause a part of the CO2 emissions, of which 36% come from fossil fuels. In addition, only 1.1 people use a car. The number of cars and comparable persons per car in the cities leads to more and more traffic jams and chaos. With BICAR it will be possible for a driver to find a real alternative to the car. He will appreciate the weather protection, the transport possibility and the helmet-free driving as well as the...

[READ MORE](#)



Shield.

Machine Learning

+ 9

Cognitive Computing

+ 2

Shield redefines the way enterprises manage and mitigate Compliance risks from e-Communications



📅 Founded: 2018

🌐 <https://www.shieldfc.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	London, Israel
Other Offices	copenhagen, Denmark London, United Kingdom
Active Markets	Germany, Denmark, United Kingdom, Israel, Italy, Portugal, Sweden
Employees	11-25
Ownership	Founders
Total Funding	€ 4m

BUSINESS OVERVIEW

Shield redefines the way enterprises manage and mitigate Compliance risks from electronic communications By Automating and orchestrating the complete e-comms compliance lifecycle from capture, detection and collaboration across channels, regulations and industries

We help organizations mitigate risks from electronic communications and uncover hidden insights Such as inside dealing, unlawful behavior,...

[READ MORE](#)

CONTACT



Shiiran Weitzman
C--Founder & CEO



simplie.

FinTech

+ 4

Fintech & Insurtech

+ 1

simplie helps millennials to overcome the pension gap.



 Founded: 2019

 <https://www.simplie.de>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Berlin, Germany
Active Markets	Germany
Employees	4-10
Ownership	Founders

BUSINESS OVERVIEW

Due to demographic change millennials will face serious problems when they retire.

simplie draws attention to this problem in a way that young people want to hear and understand and offers a mobile-first SaaS solution that makes it incredibly easy to invest self-directed and sustainable.

[READ MORE](#)

CONTACT



Christian Rokitta
CEO



Skyrora

Transportation

+ 2

Mobility & Travel of the Future

+ 1



Skyrora is a New Space enterprise, all-in-one service provider and a manufacturer of dedicated satellite launch vehicles with a max payload capacity of 315 kg to Polar and Sun-Synchronous orbits.

 Founded: 2017

 <https://www.skyrora.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Edinburgh, United Kingdom
Active Markets	United Kingdom
Employees	101-250
Ownership	Founders
Total Funding	€ 5m

BUSINESS OVERVIEW

Skyrora launch vehicles will provide dedicated, versatile and responsive launch services from Northern Scotland. We will break the bottleneck of small satellites awaiting access to space, while also filling gaps within the aerospace supply chain.

Through a combination of proven British launch technology and extensive Soviet space expertise we will meet the demands of the satellite...

[READ MORE](#)



See everything from anywhere.

Founded: 2014

<http://www.smartfrog.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Dublin, Ireland

Other Offices Berlin, Germany
New York, United States
Baar, Switzerland

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 101-250

Ownership Financial Investors

Total Funding € 55m

BUSINESS OVERVIEW

With 500%+ growth in 2018, the Smartfrog Group is the fastest-growing IoT company in Europe and US. As a full-stack company, Smartfrog has developed a universal IoT platform designed to build dedicated solutions across product areas. The platform enables data-driven business, leveraging on an end-to-end controlled value chain.

[READ MORE](#)



STARTUP Speaker

Machine Learning

+ 3

B2B Software & Services

Instantly spotting data-led issues and opportunities for online organizations

NOAH
startups

 Founded: 2018

 <https://www.millimetric.ai>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets Austria, Switzerland, Germany, United Kingdom, Turkey

Employees 4-10

Ownership Angel Investors

Total Funding € 999,999m

BUSINESS OVERVIEW

Data-driven teams spend hours looking at charts and graphs to make sure that eCommerce metrics, Digital Marketing metrics, site performance metrics and any other metric that impacts digital performance is operating normally without business issues, in other words, free of anomalies. The diagnosis the business issues takes more time than solving them. Teams need to employ a “top-down” analysis technique which consists of looking at a high-level metric (e.g Revenue) and attributing it's change to its affecting dimensions such as source/medium, campaign, ad...

[READ MORE](#)



When you're paid below average, we top you up.

Founded: 2017

<https://www.steadypay.co/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	London, United Kingdom
Active Markets	United Kingdom
Employees	4-10
Ownership	Financial Investors
Total Funding	€ 1.5m

BUSINESS OVERVIEW

SteadyPay is a socially aware credit service with a vision to provide financial wellness to those paid by the hour/gig. They do this by smoothing out workers' income, giving them consistency across pay cycles which allows them to budget, save and pay for expenses.

[READ MORE](#)

CONTACT



John Downie

CEO & Co-founder



store2be

B2B

+ 6

B2B Software & Services

Your search engine for pop-up & promotional spaces

NOAH
startups

📅 Founded: 2015

🌐 <http://www.store2be.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Austria, Switzerland, Germany

Employees 26-50

Ownership Financial Investors

Key Investors Project A Ventures, GFC - Global Founders Capital, IBB Beteiligungsgesellschaft

Total Funding € 3m

BUSINESS OVERVIEW

Berlin-based company store2be is the leading marketer of promotion, pop-up and event spaces in Germany, Austria and Switzerland offering about 3,500 locations in its portfolio.

Founded in 2015, the company is helping agencies and brands book the right live marketing locations in shopping centers, airports, train stations, public spaces and retail stores.

[READ MORE](#)



sudor

E-Commerce Platform

+ 3

Ecommerce, Marketplaces & Classifieds



Sudor is a UK based subscription platform for fitness professionals/ influencers.

Founded: 2019

<https://sudor.fit>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 1-3

Ownership Founders

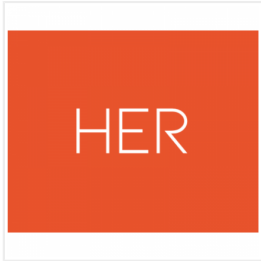
Key Investors Gidon Novick, Willem van Biljon, Ross Faragher-Thomas

Total Funding € 0.2m

BUSINESS OVERVIEW

Sudor is a UK based subscription platform for fitness professionals/ influencers. Sudor provides tools that enable its members to run subscription content services - a home where they can get paid by their fans for their proprietary video content they produce. On the other side of the platform, Subscribers get something cool for their money - they get to train with their favourite trainer - almost like training with a friend.

[READ MORE](#)



This is HER

E-Commerce

+ 2

Revolutionary Consumer Products

+ 1

D2C lifestyle brand creating a universe of premium essentials for the modern woman on the Go.



 Founded: 2018

 www.thisisher.style

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Berlin, Germany
Active Markets	Switzerland, Germany, Italy
Employees	1-3
Ownership	Founders

BUSINESS OVERVIEW

D2C lifestyle brand creating a universe of premium essentials for the modern woman on the Go fusing functionality and feminine aesthetics.

[READ MORE](#)



Unumed

Machine Learning

+ 11

Digital Health

Cloud-native, first AI, first mobile, Hospital Management System, (patient rec+ERP+BI etc)

NOAH
startups

 Founded: 2015

 <http://www.unumed.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Copenhagen, Denmark

Active Markets Denmark

Employees 11-25

Ownership Founders

Total Funding € 2.5m

BUSINESS OVERVIEW

We supply radically new SaaS solutions for the biggest market in digital healthcare, which is Hospital Management Software (HMS).

With Unumed, HMS is something new and disruptive: it includes collecting, analysing and managing ever larger volumes of patient data, enabling increasingly sophisticated clinical and operational workflows, and delivering both higher productivity and better patient outcomes.

[READ MORE](#)



VAI Trade GmbH

Artificial Intelligence / AI + 2

Fintech & Insurtech

NOAH
startups

VAI Trade is Europe's 1st fully automated supply chain financing platform for SMEs.

 Founded: 2017

 <http://www.vaitrade.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 26-50

Ownership Financial Investors

Total Funding € 5.5m

BUSINESS OVERVIEW

VAI enables businesses to buy goods globally on its own terms by providing an option to pay back in monthly instalments for up to 180 days. Users apply for a line of credit of up to €150.000 within 3 minutes and are able to use the facility within 24 hours.

With the help of state-of-the-art risk management and artificial intelligence, the 3yr old Berlin based FinTech acts as key enabler for growing wholesalers and e-commerce businesses thanks to its frictionless and bank-independent financing solution. ☒

[READ MORE](#)



Vala

FinTech

+ 3

Fintech & Insurtech

The most advanced money transfer platform

NOAH
startups

 Founded: 2016

 <https://www.valapay.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Tel Aviv, Israel

Other Offices London, United Kingdom

Active Markets Israel

Employees 26-50

Ownership Founders

Key Investors Breega Capital, Firstime, Amelia Investments

Total Funding € 3.6m

BUSINESS OVERVIEW

Founded by an ex-PayPal team and based in Tel Aviv with offices in the UK and Eastern Europe, Vala is a young fintech startup that has developed an advanced money transfer platform, specifically architected to address the key challenges facing banks, non-banking financial institutions, and money services businesses.

[READ MORE](#)



Verado

E-Commerce

+ 4

Ecommerce, Marketplaces & Classifieds

Verado is dedicated to providing the most convenient solutions to sell used valuables.



Founded: 2016

<http://verado.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets United Kingdom

Employees 11-25

Ownership Angel Investors

Total Funding € 0.4m

BUSINESS OVERVIEW

Verado is dedicated to providing sellers with a platform to re-sell valuables conveniently, rapidly and at fair prices. Verado's platform aggregates offers from thousands of national and international dealers to make sure you'll always get the best the market is paying for your items. Led by the very best in the luxury goods market, we work together to bring you the fairest market value for your valuable items while providing stellar service. Whether you need financing to run your small business, to plan for the future, or to go on a vacation, we are here for you.

[READ MORE](#)



Veronym Holding GmbH

Cyber Security + 1

B2B Software & Services

NOAH
startups

Revolutionising the consumption model of cybersecurity-
delivered as-a-service subscription

📅 Founded: 2018

🌐 <https://www.veronym.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Other Offices Warszawa, Poland

Active Markets Switzerland, Germany, Poland

Employees 11-25

Ownership Founders

Total Funding € 2m

KPI #1 Employees
2019 - 22#

KPI #2 Revenue
2019 - € 500k

KPI #3 customers
2019 - 24#

BUSINESS OVERVIEW

Comprehensive cyber security services for SMEs democratised from market leaders trusted technologies hand in hand with expert knowledge to protect companies against cyber threats. The modern answer for today's complexity

- Scalable, flexible, affordable subscription service
- Accessible from anywhere at anytime

[READ MORE](#)

CONTACT



Wojciech Gołębiowski
CEO

[Contact me](#)

[Attending NOAH19 London](#)



Vioneers

B2C

+ 17

Revolutionary Consumer Products

+ 1

Vioneers is the most inspiring & personal curated marketplace for premium wine.
Spot Your Wine!

NOAH
startups

 Founded: 2017

 <https://vioneers.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Backhang, Germany

Active Markets Germany

Employees 4-10

Ownership Founders

Total Funding € 0.5m

BUSINESS OVERVIEW

We believe that social time deserves honest quality.
We reduce complexity and offer an experience.

Vioneers is revolutionizing the way people discover, buy and learn about wine. Our ambition is to become the leading digital brand for premium...

[READ MORE](#)

CONTACT



Jochen Heigoldt

CEO & Founder



Viume

Machine Learning

+ 6

Ecommerce, Marketplaces & Classifieds

+ 1

AI-driven SaaS for online purchase funnel automation which individualizes product recommendations.



Founded: 2017

<https://viume.co>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Barcelona, Spain
Active Markets	Spain, United Kingdom
Employees	4-10
Ownership	Founders
Total Funding	€ 90m

BUSINESS OVERVIEW

- Viume is a cloud-based, AI-driven SaaS that automates the online purchase funnel and individualizes product recommendations of B2B ecommerce platforms.
- VIUME solves the lack of personalization and automation in the ecommerce market starting from the Fashion Vertical which represents a big business opportunity by reaching 782B€ value by 2023 with an AI adoption of 4B€.

[READ MORE](#)

CONTACT



Silvia Bardani
CEO

[Contact me](#)

Attending NOAH19 London



KEY CORPORATE FACTS

Headquarters	Munich, Germany
Other Offices	Berlin, Germany Saarbrücken, Germany
Active Markets	Austria, Switzerland, Germany, France, Netherlands
Employees	26-50
Ownership	Financial Investors
Key Investors	Vito Ventures, High-Tech Gründerfonds (HTGF), coparion
Total Funding	€ 4m
KPI #1	Number of SaaS Charge Points 2019 - 7,500Units

KPI #2	Number of charging sessions/ monthly 2019 - 28,000Units
--------	--

BUSINESS OVERVIEW

Wirelane is a full service provider in the field of electromobility. Currently active in ten countries, Wirelane offers software and app solutions as well as specially developed charging stations. Currently, the Wirelane system is used at 7,500 charging points. Since 2016, a now 50-strong team around CEO Constantin Schwaab has been developing intelligent products for the mobility needs of tomorrow and offering them as a holistic solution (charging as a service). Based in Munich, Berlin and Saarbrücken, the company works with clients from many sectors, including major...

[READ MORE](#)

CONTACT



Edouard Lamy
CFO



Wolt

Consumer Products

+ 7

Ecommerce, Marketplaces & Classifieds

NOAH
startups

Wolt is a Finnish technology company, best known for its food delivery platform.

📅 Founded: 2014

🌐 <https://wolt.com/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters	Helsinki, Finland
Active Markets	Czech Republic, Denmark, Estonia, Finland, Israel, Lithuania, Latvia, Norway, Poland, Sweden
Employees	501-1,000
Ownership	Financial Investors
Key Investors	ICONIQ, 83North, EQT Ventures
Total Funding	€ 150m

BUSINESS OVERVIEW

Wolt is a technology company that makes it incredibly easy to discover and get great food, delivered to your home or office. The Helsinki-based company has operations in 19 countries and 60 cities, serving food from over 6,000 restaurants with over 12,000 courier partners. Wolt's customer-facing apps have the industry's highest ratings: 4.8/5 on the App Store and 4.6/5 on Google Play.

[READ MORE](#)

CONTACT



Heini Vesander

Head of Communications...



Miki Kuusi

CEO



YouDo.com

Machine Learning

+ 5

Ecommerce, Marketplaces & Classifieds

+ 1

YouDo.com is multi-vertical service marketplace

NOAH
startups

 Founded: 2012

 www.youdo.com

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Moscow, Russia

Active Markets Russia

Employees 101-250

Ownership Financial Investors

Total Funding € 27.2m

BUSINESS OVERVIEW

YouDo has achieved the strong brand awareness and has become an entry point for taskers and service providers of on-demand low frequency services holding cumulatively 7,15 mn registered users by the end of 2019 creating annually 2,3 mn tasks and generating GMV of \$250mln.

[READ MORE](#)



YUKKA Lab has developed a real time currency for the sentiment of every company, index, industry and country based on our proprietary Augmented Language Intelligence Technology. Thus providing a systematic and evaluated overview of media landscape.

 Founded: 2014

 <https://www.yukkalab.com>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Austria, Switzerland, Germany, Spain, Finland, France, United Kingdom, Italy

Employees 11-25

Ownership Angel Investors

Total Funding € 4m

BUSINESS OVERVIEW

YUKKA Lab has developed a real time currency for the sentiment of every company, index, industry and country based on their proprietary Augmented Language Intelligence Technology. Empowering Financial Experts and Knowledge Workers to excel in their jobs by always being on top of the latest news development around their investment and customers. We empower investors to make betterinformed decisions, Researches to transfer their knowledge within the organization and Advisors to deliver advisory excellence. Every day we analyze +500'000...

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CONTACT



Andreas Pusch

Founder & CEO



ZappyAI

Machine Learning

+ 2

Cognitive Computing

+ 2

NOAH
startups

We are democratising automation so that every employee can get rid off their repetitive work

 Founded: 2017

 <https://zappy.ai>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters London, United Kingdom

Active Markets Austria, Belgium, Switzerland, Czech Republic, Germany, Denmark, Estonia, Spain, Finland, France, United Kingdom, Greece, Ireland, Israel, Italy, Lithuania, Latvia, Netherlands, Norway, Poland, Portugal, Russia, Sweden, Turkey

Employees 51-100

Ownership Founders

Total Funding € 200,000m

BUSINESS OVERVIEW

Zappy is the Cognitive - Robotic Process Automation Software that provides office employees the ability to automate their manual business processes in minutes. You can automate repetitive tasks such as data entry, data extraction, processing transactions, generating reports and many more in minutes with Zappy.

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Zenjob is a technology-oriented staffing service company that provides student workers to companies.

📅 Founded: 2015

🌐 <https://www.zenjob.de/>

[See More at NOAH Connect](#)

KEY CORPORATE FACTS

Headquarters Berlin, Germany

Active Markets Germany

Employees 101-250

Ownership Founders

Key Investors AXA Venture Partners, Redalpine, Atlantic Labs

Total Funding € 25m

BUSINESS OVERVIEW

Zenjob (www.zenjob.de) is a technology-oriented staffing service company that provides student workers to companies on a temporary basis. Through our online booking tool, companies can request help from students from anywhere, at any time. Simultaneously, students can use the Zenjob App to find and book flexible jobs on an hourly basis starting the very next day or in the upcoming weeks. In Germany, Zenjob currently places over 12,000 jobs to students each month.

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