

» LEADERS CONNECTED

NOAH19
Tel Aviv

NOAH
10 YEARS

SPEAKER BOOK

EDITION

APRIL 2019

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EUROPE'S LEADING INTERNET CORPORATE FINANCE BOUTIQUE

Unique Industry Know-How

- ✓ Focus on Leading European Internet companies
 - Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates
- ✓ Deep understanding of industry dynamics
- ✓ Ability to add value beyond banking advice
 - Facilitates overall process and minimizes management distraction

Unmatched Network and Relationships

- ✓ NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
 - Knowledge of and strong relationships with potential buyers' key decision makers
 - Proactively finds and unlocks attractive investment opportunities for leading investors
- ✓ Annual NOAH Conference in its 8th year

Strong Investment Banking Competence

- ✓ Over 40 years of combined relevant M&A experience
 - Routine execution of M&A and financing transactions with sizes of several billion euros
- ✓ 25+ successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

Full Commitment - We Are Entrepreneurs!

- ✓ Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- ✓ Ability to deliver top results in short time frames
- ✓ Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- ✓ Creative deal solutions

The NOAH Advisors Core Banking Team



Marco Rodzynek
Managing Director & Founder



Jan Brandes
Managing Director



Nikhil Parmar
Director



Olek Skwarczek
Associate



Lukas Schlund
Analyst

Selected Completed NOAH Transactions

<p>September 2018</p> <p>Sale of 100% in</p> <p>10Bis www.10bis.co.il</p> <p>for €135m to</p> <p>Takeaway.com</p> <p>Financial Advisor to 10bis and its shareholders</p>	<p>July 2018</p> <p>Sale of 100% in</p> <p>PromoFarma.com</p> <p>to</p> <p>Zur Rose Group</p> <p>Exclusive Financial Advisor to PromoFarma and its shareholders</p>
<p>August 2017</p> <p>Acquisition of a Majority Stake in</p> <p>Luminati</p> <p>by</p> <p>EMK Capital Enterprise Management Knowledge</p> <p>at a valuation of \$200m</p> <p>Financial Advisor to EMK Capital</p>	<p>December 2016</p> <p>Investment in</p> <p>FLIXBUS</p> <p>by</p> <p>SILVERLAKE</p> <p>Financial Advisor to Silver Lake</p>
<p>October 2016</p> <p>Investment in</p> <p>KäuferPortal</p> <p>by</p> <p>ProSiebenSat.1 Media SE and GENERAL ATLANTIC</p> <p>84% Ownership</p> <p>Exclusive Financial Advisor to KäuferPortal and its Shareholders</p>	<p>December 2014</p> <p>Sale of 100% of</p> <p>fotolia</p> <p>for \$800m to</p> <p>Adobe</p> <p>Exclusive Financial Advisor to Fotolia and the Selling Shareholders</p>
<p>October 2014</p> <p>Sale of 100% of</p> <p>trovit</p> <p>for €80m to</p> <p>NEXT Co., Ltd.</p> <p>Exclusive Financial Advisor to Trovit and its Shareholders</p>	<p>May 2014</p> <p>wallao www.wallao.co.it</p> <p>sold 100% of</p> <p>yad2.co.il</p> <p>for \$228m to a joint venture between</p> <p>axel springer and GENERAL ATLANTIC</p> <p>Exclusive Financial Advisor to Yad2 and its Shareholders</p>

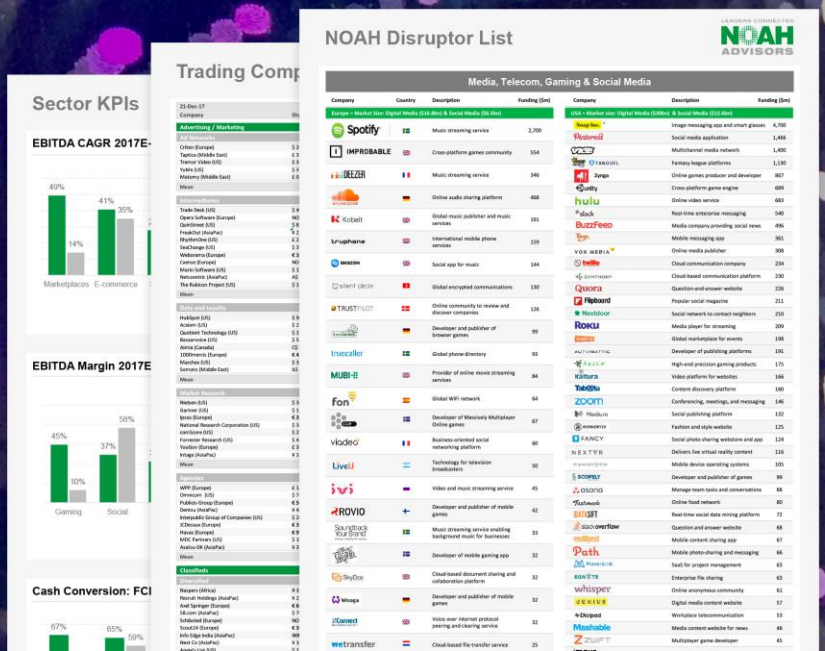
THE NOAH BIBLE

The NOAH Bible, an up-to-date valuation and industry KPI publication.

This is the most comprehensive set of valuation comps you'll find in the industry.
Reach out to us if you spot any companies or deals we've missed!

March 2019 Edition (PDF)

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Program



SESSION TITLE		COMPANY	TIME	TITLE / COMPANY	SPEAKER	POSITION	FUNDING (CAPITAL RAISED / \$M)	YEAR FOUNDED
Breakfast			8:30 - 10:00					
	K		9:25 - 9:30	Welcome Note NOAH Advisors	Marco Rodzynek	Founder & CEO		
	K		9:30 - 9:40	Lakestar	Klaus Hommels	Founder & CEO	-	2012
Mobility & Travel of the Future	FC		9:40 - 9:50	Gett	Dave Waiser	Founder & CEO	693	2010
			9:50 - 10:00	Porsche	Magnus Walker		-	1931
			10:00 - 10:10	Sweet Inn	Paul Besnainou	Founder & Executive Chairman	47	2014
			10:10 - 10:20	StoreDot	Doron Myersdorf	Founder & CEO	146	2012
			10:20 - 10:30	Autotalks	Hagai Zyss	CEO	70	2008
			10:30 - 10:40	Valens	Dror Jerushalmi	Co-Founder & CEO	164	2006
			10:40 - 10:50	HERE Mobility	Liad Itzhak	SVP Head of Mobility	-	2012
			10:50 - 11:00	Flytrex	Yariv Bash	Co-Founder & CEO	11	2013
			11:00 - 11:10	Optimal+	Uzi Baruch	GM and VP for Automotive & Electronics BU	72	2005
	K		11:10 - 11:20	OurCrowd	Jonathan Medved	Founder & CEO	-	2013
Cognitive Computing	CP		11:20 - 11:30	SentinelOne	Tomer Weingarten	Co-Founder & CEO	110	2013
			11:30 - 11:40	AU10TIX	Ron Atzmon	Managing Director	-	2005
			11:40 - 11:50	ThetaRay	Mark Gazit	CEO	67	2013
			11:50 - 12:00	EarlySense	Avner Halperin	Co-Founder & CEO	145	2004
			12:00 - 12:10	Cortica	Karina Odinaev	Co-Founder & COO	69	2007
			12:10 - 12:20	PlaySight	Ronnie Noy	VP Product	26	2013
			12:20 - 12:30	iguazio	Asaf Somekh	Founder & CEO	48	2014
			12:30 - 12:40	Anodot	David Draï	Co-Founder & CEO	28	2014
			12:40 - 12:50	Planck	Elad Tsur	Co-Founder & CEO	12	2016
			12:50 - 13:00	over.ai	Noam Fine	CEO	-	2014
			13:00 - 13:10	Verbit.ai	Tom Livne	Co-Founder & CEO	34	2017
			13:10 - 13:20	iAngels	Shelly Hod Moyal	Founding Partner & Co-CEO	-	2013
			13:10 - 13:20	binah.ai	David Maman	Founder & CEO	-	2016
	FC		13:20 - 13:30	Lightricks	Zeev Farbman	Co-Founder & CEO	70	2013
			13:20 - 13:30	Insight Venture Partners	Harley Miller	Principal	-	1995
	CP		13:30 - 13:40	Inception	Dana Porter	Co-Founder & CMO	15	2016
International Success Stories	CP		13:40 - 13:50	Revolution Precrafted	Robbie Antonio	Founder & CEO	15	2015
			13:50 - 14:00	Atlantis	Christian Strobl	Co-Founder & CEO	-	2015
	FC		14:00 - 14:10	Ocado	Stewart McGuire	Head of Corporate Development	-	2000
			14:10 - 14:20	Stocard	Björn Goß	CEO	32	2012
			14:20 - 14:30	Macquarie Capital	Elmar Broscheit	Managing Director	-	2000
			14:20 - 14:30	Lalafo	Anna Polishchuk	Co-Founder	-	2015
			14:20 - 14:30	Lalafo	Yuriy Mukhin	Co-Founder	-	2015
			14:30 - 14:40	Frontier Car Group	Peter Malmqvist	CFO	169	2016
			14:40 - 14:50	Minute Media	Asaf Peled	Founder & CEO	76	2011
			14:50 - 15:00	Epidemic Sound	Oscar Höglund	Co-Founder & CEO	39	2009
	CP		15:00 - 15:10	GoOpti	Marko Guček	CEO	5	2011
			15:10 - 15:20	TravelPerk	Avi Meir	Co-Founder & CEO	74	2015
			15:20 - 15:30	Student.com	Luke Nolan	CEO	70	2011
			15:30 - 15:40	Zava	David Meinertz	CEO	2	2011
			15:40 - 15:50	engineer.ai	Sachin Dev Duggal	Co-Founder & CEO	30	2012
			15:50 - 16:00	Bench	Ori Gold	Co-Founder & CEO	-	2012
	K		16:00 - 16:05	Closing Note NOAH Advisors	Marco Rodzynek	Founder & CEO		

SESSION TITLE		COMPANY	TIME	TITLE / COMPANY	SPEAKER	POSITION	FUNDING (CAPITAL RAISED / \$M)	YEAR FOUNDED
Breakfast			8:30 - 10:00					
	K	LEADERS CONNECTED NOAH ADVISORS®	9:55 - 10:00	Day 1 Summary NOAH Advisors	Marco Rodzynek	Founder & CEO		
B2B Software & Services	FC			Adtech				
		 	10:00 - 10:10	Playbuzz	Yael Shafrir 	VP of International Partnerships	66	2012
			10:10 - 10:20	Tailor Brands	Yali Saar	Co-Founder & CEO	21	2014
		 	10:20 - 10:30	Guesty	Amiad Soto	Co-Founder & CEO	59	2013
			10:30 - 10:40	Webpals Group	Inbal Lavi	CEO	-	2007
				HR & Collaboration Tools				
		 	10:40 - 10:50	hibob	Ronni Zehavi	Co-Founder & CEO	45	2015
			10:50 - 11:00	Monday.com	Eran Zinman	Co-Founder & CTO	84	2012
			11:00 - 11:10	IWG	Ofer Witkon	Israel Country Manager	-	1989
		 		Enterprise Software				
			11:10 - 11:20	Oracle Netsuite	Lisa Walden	Head of Partner Marketing	-	1998
		 	11:20 - 11:30	Dropbox	Adrienne Gormley	Head of EMEA	-	2007
				Dropbox	Meir Morgenstern	Israel Site Lead	-	2007
			11:30 - 11:40	AppsFlyer	Oren Kaniel	Co-Founder & CEO	83	2011
		 		Cybersecurity				
			11:40 - 11:50	imVision	Sharon Mantin	Founder & CEO	4	2015
			11:50 - 12:00	Namogoo	Ohad Greenshpan	Co-Founder & CTO	29	2014
			12:00 - 12:10	GuardiCore	Pavel Gurvich	Co-Founder & CEO	46	2013
				Greenfield Partners/TPG	Shay Grinfeld	Managing Partner	-	2016
		GREENFIELD PARTNERS Investment Platform Backed by TPG Growth		Big Data & Analytics				
			12:10 - 12:20	Clicktale	Shlomi Hagai	CEO	60	2006
		 		Clicktale	Liraz Margalit	Head of Behavioral Research	60	2006
			12:20 - 12:30	Chorus.ai	Micha Y. Breakstone	Co-Founder & President	55	2015
Fintech & Insurtech	CP	  	12:30 - 12:40	eToro	Yoni Assia	Founder & CEO	223	2007
			12:40 - 12:50	Forter	Michael Reitblat	Co-Founder & CEO	100	2013
			12:50 - 13:00	Payoneer	Yuval Tal	Founder & President	270	2005
		 	13:00 - 13:10	Simplex	Nimrod Lehavi	Co-Founder & CEO	9	2014
			13:10 - 13:20	Mesh	Oded Zehavi	Founder & CEO	-	2018
		 	13:20 - 13:30	SafeCharge	David Avgi	CEO	17	2007
			13:30 - 13:40	Credorax	Igal Rotem 	CEO	95	2007
	FC							
Block-chain	CP		13:40 - 13:50	Orbs	Daniel Peled	CEO	133	2017
Digital Health	CP	 	13:50 - 14:00	RealView Imaging	Aviad Kaufman	Co-Founder & CEO	10	2008
			14:00 - 14:10	OrCam	Dr. Yonatan Wexler	EVP, R&D	86	2010
Industrial Digitisation	CP	  	14:10 - 14:20	AgTech Netafim	Gal Yarden	SVP Corporate Commercial Solutions	500	1965
			14:20 - 14:30	CropX	Tomer Tzach	CEO	11	2013
			14:30 - 14:40	SeeTree	Barak Hachamov	Co-Founder & Chairman	15	2017
		 		Logistics				
			14:40 - 14:50	Windward	Ami Daniel	Co-Founder & CEO	32	2010
			14:50 - 15:00	Freightos	Zvi Schreiber	CEO	93	2011
			15:00 - 15:15	Manufacturing Nanofabrica	Dr. Jon Donner	Co-Founder & CEO	-	2016
				i3 equity Partners	Eran Wagner	Managing Partner	-	2016
	K	LEADERS CONNECTED NOAH ADVISORS®	15:15 - 15:20	Closing Note NOAH Advisors	Marco Rodzynek	Founder & CEO		

Speakers



SPEAKER PROFILE



David Drai
*Co-Founder &
CEO*

- David Drai is passionate about innovation, entrepreneurship and how the conflux of the two can change history
- As CEO and co-founder of Anodot, David is committed to helping data-driven companies illuminate business blind spots with AI analytics
- He previously served as CTO of Gett. He also co-founded and served as CTO of Cotendo, a content delivery network and site acceleration services provider acquired by Akamai Technologies
- In his spare time, David speaks to youth groups and government agencies on the principles of entrepreneurship. He also enjoys tennis, ping pong, and soccer

COMPANY PROFILE

- Anodot is pioneering Autonomous Analytics, an entirely new approach to analytics that uses AI to replace manual data monitoring
- It independently detects and correlates anomalies and forecasts business performance in real time. No data science background needed
- By helping customers find and fix issues faster, Anodot is empowering businesses to become proactive

KEY COMPANY FACTS



Corporate Facts

Headquarters	Ra'anana, Israel
Founded	2014
Funding	\$28m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Redline Capital, Aleph
NOAH Content	Anodot at NOAH
Website	anodot.com

Corporate Video

Video	https://youtube.com/watch?v=8ifmJp2jBkY
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ANODOT @ NOAH

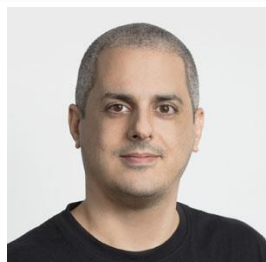
Looking for @ NOAH

Service Providers	Ecommerce Services, Digital Services, Offline Services
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Anodot @ NOAH

Key Presentation Topics	1. How Autonomous Analytics is Disrupting the Static Nature of BI
	2. Autonomous Analytics - How Anodot is helping pioneer this technology
	3. Our business model
	4. What our addressable model looks like?

SPEAKER PROFILE



Oren Kaniel

Co-Founder &
CEO

- Oren is the CEO & co-founder of AppsFlyer
- Oren founded AppsFlyer to solve one of the major problems in the mobile apps market – mobile campaign analytics and user attribution
- Before founding AppsFlyer, he worked at Stage2 Ventures and held management and engineering positions at Veraz, Avaya and Intel
- Oren holds a BA in Computer Science, Cum Laude, from the Technion, and an MBA from IDC, as part of an exchange with the Wharton Business School

COMPANY PROFILE

- AppsFlyer's technology is found on 98 percent of the world's smartphones, making it the global leader in mobile attribution and marketing analytics
- Data-driven marketers trust AppsFlyer for independent measurement solutions and innovative tools to grow and protect their mobile business
- AppsFlyer's platform processes billions of mobile actions every day, empowering marketers and developers to maximize the return on their marketing investments
- With Facebook, Google, Twitter, Pinterest, Snap Inc., Tencent and 4,500+ other integrated partners, and clients including HBO, Waze, Alibaba, Skyscanner, Activision and 12,000+ leading brands worldwide, AppsFlyer has 15 global offices to support marketers everywhere

KEY COMPANY FACTS



Corporate Facts

Headquarters	Herzilya, Israel / San Francisco, USA
Founded	2011
Funding	\$83m
Employees	501-1,000
Active Markets	Global
Ownership	Private – VCs
Key Investors	Goldman Sachs, Fidelity Growth Partners, Deutsche Telekom, Qumra, Magma, Pitango
NOAH Content	AppsFlyer at NOAH
Website	appsflyer.com

Key Operating KPIs

Integrated Partners	4k+
Customers	12k+ leading brands

APPSFLYER @ NOAH

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A U 1 0 T I X

SPEAKER PROFILE



Ron Atzmon

Managing Director

- Ron Atzmon is Managing Director of AU10TIX, pioneers of multi-channel ID authentication and record generation
- Mr. Atzmon has led the company to the position of technology leader and provider of choice of the world's major players. Under Mr. Atzmon's leadership AU10TIX introduced the concept of "Secure Customer Onboarding", enabled by next generation technology solutions that redefine performance, efficiency and best practices of customer acquisition in regulated markets
- Ron Atzmon's track record includes stretches across 20 years of leading startups and developing business in the areas of technology, internet and finance
- Ron hold a MBA from Imperial College London and a bachelor's degree in Management & Marketing from The college of Management- Academic Studies, Rishon, Israel

COMPANY PROFILE

- AU10TIX is the forerunner of 2nd generation ID authentication & onboarding automation
- AU10TIX powers global majors such as PayPal, Google, Visa, BBVA, Payoneer, eToro, Coinbase and others
- AU10TIX 2nd generation technology enables 100% automation, forensic-level forgery, counterfeiting and collateral risk detection, multi-modal biometric face-matching, POA handling and KYC screening
- AU10TIX 2nd generation technology offers up to +300% better conversion rates and rapid-response exception reporting – all at average processing speed of 6-8 seconds
- The technology is known to improve customer conversion while reducing costs and improving robustness of regulatory KYC compliance
- AU10TIX is a subsidiary one of the world's leading airport security companies

KEY COMPANY FACTS



Corporate Facts

Headquarters	Nicosia, Cyprus
Founded	1998
Employees	51-100
Active Markets	Global
Ownership	Private – self-funded
NOAH Content	AU10TIX at NOAH
Website	au10tix.com

Key Operating KPIs

Processing Time	6-8 seconds
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AU10TIX @ NOAH

Looking for @ NOAH

Service Providers	Ecommerce Services, Digital Services
M&A	Open to connections and suggestions

AU10TIX @ NOAH

Key Presentation Topics	1. Fraud 2019 is invisible, simple tools enable fraudsters cloak and penetrate financial services despite KYC measures
	2. New generation of technology takes fraud prevention to a digital, forensic level
	3. While offering far higher tolerance to the incredible variability in quality of identification credentials customers submit
Other Attendees	1. Ofer Friedman, VP Marketing

Vehicle to Vehicle Communications in Autonomous Driving

SPEAKER PROFILE



Hagai Zyss
CEO

- Hagai Zyss has spent over 20 years driving cutting edge technologies from definition to profitable business. Before joining Autotalks, Hagai served as VP R&D at Ezchip
- Previously, Hagai served in various executive positions at Ceragon Networks. In his last role as the Executive VP of Products Business Line, he was responsible for the bottom line success of a complete mobile backhaul business product line, with annual revenues of \$350M. During this period Ceragon became the largest independent supplier of wireless backhaul solutions
- Prior to Ceragon, Hagai served 7 years at the Electronic Research Department, a top research and development unit of the Israeli Defense Forces. Hagai holds a B.Sc. and M.Sc. (cum laude) in Electrical Engineering from the Tel Aviv University

COMPANY PROFILE

- Autotalks, founded in 2008, is a V2X chipset market pioneer and leader, providing customers with state-of-the-art global V2X solutions; supporting both C-V2X and DSRC
- Autotalks helps reduce collisions on roadways and improve mobility everywhere with its automotive qualified chipsets. The chipsets offer the most advanced, truly secure and highest performing V2X communication solution designed for autonomous vehicles
- Autotalks' advanced technology, to be mass deployed in the coming years, complements the information coming from other sensors, specifically in non-line-of-sight scenarios, rough weather or poor lighting conditions. It significantly improves overall road safety, effectively coordinating vehicles, self-driving cars, motorcyclists and pedestrians

KEY COMPANY FACTS



Corporate Facts

Headquarters	Kfar Netter, Israel
Founded	2008
Funding	\$70m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Israeli Institutions, Hyundai, Mitsui Global Investment
Product Presentation	Click here to view
NOAH Content	Autotalks at NOAH
Website	auto-talks.com

AUTOTALKS @ NOAH

Looking for @ NOAH

Partnerships	Strategic investments from automakers and partnerships with global automotive players
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Present your business proposal through NOAH Connect app



SPEAKER PROFILE



Ori Gold
Co-Founder &
CEO

- Ori Gold is the CEO and co-founder of Bench
- As an engineer with a huge passion for technology, data and people, Ori has built Bench with the view of continually solving problems in the advertising and media space, empowering marketers to easily control and quickly adapt their digital advertising
- Ori's extensive and hands-on experience spans across both ad tech and martech, with over 12 years of international experience in the tech industry. Before starting Bench, Ori led the marketing function in APAC for eToro, the world's largest social investment platform. Prior to eToro, Ori headed up the online media buying for high-value advertising accounts in Xertive Media, a marketing agency and display network in EMEA

COMPANY PROFILE

- The digital and programmatic media industries are broken. Marketers are overwhelmed by the number of disjointed technologies, networks, platform and publishers that together create an inefficient ecosystem
- This leads to sub-par outcomes for advertisers as they lose control and aren't sure how to best allocate their media investment
- To restore advertisers control and trust, Bench has built a unique technology solution that brings together the digital ecosystem. DSP's, ad exchanges, ad networks, ad platforms, DMP, data activation and publishers are unified into a single simple and integrated 'meta-platform'
- The Bench solution allow marketing teams to effortlessly plug in any tech stack or media channel to achieve their campaign objectives. Having access to all the different digital activities in one platform and support of expert team, enables advertisers to experiment with their media investment like never before to uncover profitable new channels and tactics faster
- Bench is built to help marketing teams streamline their media operations and become more agile

KEY COMPANY FACTS



Corporate Facts

Headquarters	Sydney, Australia
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Founded	2012
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Employees	51-100
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Active Markets	Global
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Ownership	Private
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Website	benchplatform.com
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BENCH @ NOAH

Looking for @ NOAH

Service Providers	Ecommerce Services, Offline Services, Communications, Marketing, Analytics, Digital Services
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M&A Interest	Interested
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Key Hires	VP Product
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Partnerships	Customer, Alliances, Referrals, Media & Data suppliers
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SPEAKER PROFILE



David Maman
Founder & CEO

- David has been at the forefront of the Start-up Nation for twenty-six years. As a serial entrepreneur, he has guided Cyber Security, AI, and networking companies from inception to execution to acquisition
- He has founded many startups, including HexaTier/GreenSQL, which was recently acquired by Huawei; Teridion; GreenCloud; Vanadium-Soft; Preacos; and others
- His latest venture, Binah.ai, makes data science accessible with out-of-the-box use cases, combining Signal Processing and AI to deliver previously impossible levels of accuracy, stability, and performance.
- His exceptional technical creativity has led to the application of almost 30 patents

COMPANY PROFILE

- Binah.ai provides Enterprise organizations and Vendors an easy and approachable way to utilize Artificial Intelligence, Machine Learning, Deep Learning and Signal Processing
- Delivered as a cloud service, on-prem or as an OEM solution

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2016
Employees	11-50
Active Markets	Global
Ownership	Private
Website	binah.ai

OVER.AI @ NOAH

Looking for @ NOAH

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BOB @ NOAH

Key Presentation Topics

Fireside chat with Angels

SPEAKER PROFILE



Ronni Zehavi
Co-Founder & CEO

- Ronni has over 25 years of experience in multinational, hi-tech companies
- Prior to founding hibob, he was an Entrepreneur in Residence at the Silicon Valley based Bessemer Venture Partners
- He's the strategic advisor and co-founder of Team8 Cyber Security and was the CEO of Cotendo, a content delivery network that was acquired by Akamai

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2015
Funding	\$45m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Battery Ventures, Bessemer Venture Partners, Fidelity
NOAH Content	hibob at NOAH
Website	hibob.com

Key Operating KPIs

Customers	450
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Key Financial KPIs

Revenues 2018	€1-10m
EBITDA	Not profitable

COMPANY PROFILE

- bob is a people management platform that helps forward thinking businesses bring out the best in their employees
- The company was founded in 2015 by serial entrepreneurs who, after years of leadership roles in ambitious businesses and high-growth start-ups, realised that many companies end up neglecting their single most important strategic asset: their people. So bob was born to give smart modern businesses a better way of 'doing HR' to attract and keep real talent
- bob radically streamlines admin and improves employees' experiences with a smart mobile app, a personalised benefits store and inviting onboarding and survey tools. The rich real-time data in bob gives decision-makers valuable insights and helps employees feel more connected to the people they work with – wherever they are in the world
- Our 125 people in London, Tel Aviv and New York are on a mission to help good businesses become even better. And so far, we've helped hundreds of companies to do just that. Ultimately, we're working to make it easier for people to love what they do – and to connect with the people they do it with

BOB @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



BOB @ NOAH

Key Presentation Topics

1. Future of Work

Other Attendees

1. Sharon Argov, VP
2. Eliezer Cohen, Business Development

SPEAKER PROFILE



Micha Y. Breakstone
Co-Founder & President

- Micha Breakstone is an entrepreneur with broad experience designing Natural Language and Machine Learning systems, and holds a PhD in Cognitive Science (focus: Formal Semantics)
- He previously helped build two successful startups: Summly, an automatic summarization startup which was acquired by Yahoo!; And Ginger, where he founded and managed the VPA Platform Business Unit which was spun out and acquired by Intel
- He is passionate about the marriage of language and algorithms, and believes that building human-quality NLP technologies is a critical step towards achieving AI's ultimate goal of empowering, rather than replacing, humans
- Micha lives in Tel-Aviv, and hopes to one day become a novelist and a polyglot

COMPANY PROFILE

- Chorus.ai is the #1 conversation intelligence platform for high-growth sales teams, transforming conversations into data and insights
- Chorus.ai's technology transcribes and analyzes business conversations in real time, which allows proprietary algorithms to detect High-Value Moments during sales calls. These insights serve as the foundation of an effective coaching strategy for sales and customer success teams and provide insight into the voice-of-the-customer across the entire organization
- Every function in a company, whether it be sales, marketing, product or business development, becomes more valuable when powered by the data generated by Chorus.ai's technology
- Chorus.ai is headquartered in San Francisco, with offices in Tel Aviv and Boston

KEY COMPANY FACTS



Corporate Facts

Headquarters	San Francisco, CA, US
Founded	2015
Funding	\$55m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Georgian Partners, Redpoint, Emergence
Website	chorus.ai

Key Operating KPIs

Calls Transcribed	5m+
Customers	200+

CHORUS.AI @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app

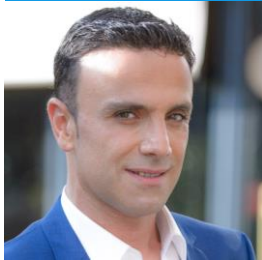


BOB @ NOAH

Key Presentation Topics

1. Artificial Intelligence
2. AI at Startups
3. Cognitive Computing

SPEAKER PROFILE



Shlomi Hagai
CEO

- Shlomi brings multiple years of experience in Finance and Operations in leading technology organizations
- Prior to Clicktale, Shlomi was the CFO at Celltick for more than 11 years where he led multiple funding rounds of significant fund raising from global investment banks and equity funds, and, before that, he was GM and CFO at MTS, a global technology company where he led the company's NASDAQ activity including substantial public fund raising and acquisitions / PMI's of companies such as Teleknowledge in Israel, IntegraTrak Seattle and Telsoft in LA
- Shlomi is a CPA and holds a BA in Business Management from the College of Management, Israel and also holds an MA in Law from Bar Ilan University

COMPANY PROFILE

- Clicktale taps into the wisdom and behavior of millions of visitors so that businesses can deliver the best digital experiences to drive amazing business results
- By synthesizing complex behavioral patterns based on millisecond-level actions such as hovers and scrolls, the company enables businesses to interpret their customers' digital body language and understand intent
- Clicktale marries cognitive computing, machine learning and psychological research to automatically surface issues and answer questions that keep executives up at night
- The company is headquartered in Tel Aviv, Israel with additional offices in New York, San Francisco and London

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2006
Funding	\$60m
Employees	251-500
Active Markets	Global
Ownership	Private – VCs
Key Investors	KKR & Co., Amadeus Capital Partners
NOAH Content	Clicktale at NOAH
Website	clicktale.com

Key Operating KPIs

Optimized Websites	25k+
In-Screen Behaviors	350b+

CLICKTALE @ NOAH

Looking for @ NOAH

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SPEAKER PROFILE



Liraz Margalit

*Head of
Behavioral
Research*

- Liraz Margalit, PhD, is a Web Psychologist, a Keynote Speaker and Head of Behavioral Research at Clicktale
- She integrates cognitive and behavioral economic perspectives to analyze online consumer behavior and deliver actionable insights for business stakeholders
- She was awarded with the OBE, Online Business Excellence for 2016 and her consumer behavior research was awarded for the Best of Neuromarketing 2016
- Her research and studies can be found in top business magazines such as Entrepreneur, TechCrunch and Forbes. She also writes an ongoing blog for Psychology Today named "Behind Online Behavior"

COMPANY PROFILE

- Clicktale taps into the wisdom and behavior of millions of visitors so that businesses can deliver the best digital experiences to drive amazing business results
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Key Investors	KKR & Co., Amadeus Capital Partners
NOAH Content	Clicktale at NOAH
Website	clicktale.com

Key Operating KPIs

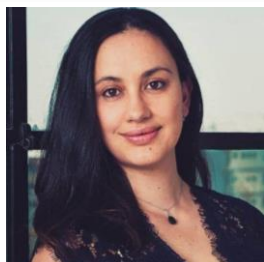
Optimized Websites	25k+
In-Screen Behaviors	350b+

CLICKTALE @ NOAH

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SPEAKER PROFILE

Karina Odinaev
*Co-Founder &
COO*

- Karina brings with her an extensive background in computational neuroscience and brain research
- Karina served as COO and VP Product of Cortica for 8 years. Karina has a vast experience in product characterization & development for high-dimensional and high-volume data processing systems. Prior to founding CORTICA, Karina was COO and VP Product of LCB Ltd., developing high-end systems for real-time voice recognition
- As Chief IP Officer, Karina's accomplishments have helped Cortica generate an IP portfolio of over 200 patents and inventions and maintain its position as a top patent holder in Artificial Intelligence.
- Karina served in elite intelligence unit in IDF, leading a team of data production and analysis. Karina is part of a forum dealing with Israeli strategic homeland security issues

COMPANY PROFILE

- Cortica is an Israeli company founded in 2007 with leading AI technology for autonomous platforms. The company's autonomous AI is based upon proprietary brain research and utilizes unsupervised-learning technology backed by more than 200 patents. The Cortica AI understands the visual world on a human level – thereby significantly exceeding the capabilities of the industry
- This autonomous AI is embedded in next-generation, ultra-scale platforms where understanding images is a critical task. Cortica provides the intelligence that enables autonomous vehicles, smart cities, autonomous drones, and more
- With headquarters in Tel Aviv and offices in NYC, Cortica has 100 employees including leading AI researchers and veterans of elite Israeli military intelligence units

KEY COMPANY FACTS

Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2007
Funding	\$69m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Black Pine Private Equity Partners, Mail.Ru, Horizon Ventures
Website	cortica.com

Key Operating KPIs

Monthly Visits Growth	189%
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CORTICA @ NOAH
Looking for @ NOAH

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through NOAH Connect app



SPEAKER PROFILE



Igal Rotem
CEO

- Igal is a seasoned serial high-tech entrepreneur and executive
- Prior to joining Credorax, he co-founded PowerDsine (NASDAQ: PDSN), serving as the company's CEO and as a member of its Board of Directors. At PowerDsine, Igal pioneered Power over Ethernet (PoE) technology, taking the company from start-up to global leader in its field
- In October 2006, Igal led the acquisition of PowerDsine by Microsemi Corp (NASDAQ:MSCC) for over \$250 million
- Before his time at PowerDsine, Igal served as CEO of Butterfly Communications, a leader in Bluetooth Semiconductors (later acquired by Texas Instruments).

COMPANY PROFILE

- Credorax is a licensed financial institution and merchant acquiring bank, with best in class cross-border processing capabilities for online commerce and omni channel payments
- Renowned for its boutique approach and customer service, Credorax is the only NextGen acquirer with digital onboarding and an automated KYC, making it faster to connect and begin processing payments
- Credorax is the developer and owner of its core technology, offering the latest in gateway technology, as well as advanced currency settlement options, a flexible and reliable platform, and business intelligence and fraud prevention tools that allow merchants to connect quickly and optimize their transactions
- Credorax helps brands build credibility and customer loyalty through its platform stability, high approval rates, and excellent fraud prevention, generating fewer chargebacks and more profit
- Providing the full suite of payment capabilities, Credorax makes payments smart, efficient and easy for merchants big and small

KEY COMPANY FACTS



Corporate Facts

Headquarters	Herzliya, Israel
Founded	2008
Funding	\$95m
Employees	251-500
Active Markets	Global
Ownership	Private – VCs
Key Investors	ATW Partners, FTV Capital, Blumberg Capital
NOAH Content	Credorax at NOAH
Website	credorax.com

CREDORAX @ NOAH

Looking for @ NOAH

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SPEAKER PROFILE



Tomer Tzach
CEO

- Tomer Tzach is the CEO of CropX. Tomer is a seasoned executive with two decades of experience leading high-growth startups
- Prior to CropX, he cofounded and led ecommerce platform Clixie and spun out Zoara (acquired by the Dalumi Group). He also served as CEO of ViewScore, which was acquired by MyThings
- A former software technical leader at Intel and partner at Eurofund focused on software, communication and Internet technologies, Tzach has an extensive technology background
- After dedicating seven years to the Israeli Air Force as a pilot, he earned an M.B.A. from the University of Haifa (summa cum laude) and a B.A. in computer science from the Technion

COMPANY PROFILE

- CropX is an innovative ag-analytics company that is leading farmers and the entire value-chain into the era of connected soil, enabling significant savings in resources and improved yields
- The company offers a user friendly, cloud based, integrated hardware and software solution. It is the first to address the entire SPAC (Soil Plant Atmosphere Continuum) by integrating quality soil data from in-house developed, easy to install, and highly accurate sensors with weather, imaging, crop and other sources of data
- The data and machine learning based insights can be accessed by farmers from any device, allowing them to maintain optimal soil moisture levels, improve nutrient management and enhance yields

KEY COMPANY FACTS



Corporate Facts

Headquarters	Netanya, Israel
Founded	2014
Funding	\$11m
Employees	26-50
Active Markets	Global
Ownership	Private – VCs
Key Investors	Ireland Strategic Investment Fund, Robert Bosch Venture Capital, Kreos Capital
Website	cropx.com

Product Videos

Video 1	https://youtube.com/watch?v=rwvmx5o77Cs
Video 2	https://youtube.com/watch?v=CoPyPv24Usg

CROPX @ NOAH

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CropX @ NOAH

Key Presentation Topics

1. Value proposition, product presentation, what's new
2. Main use cases
3. What we can do with soil data?

SPEAKER PROFILE



Adrienne Gormley
Head of EMEA

- Adrienne Gormley is the Global Head of Customer Experience and Head of EMEA at Dropbox
- At Dropbox, users are the number one priority and Adrienne's team ensures that every interaction users have with Dropbox is a great one
- Adrienne joined Dropbox from Google where she led international teams across a range of functions including Sales, Google Maps and Localisation. While at Google, Adrienne also led Google Ireland's women's network
- Adrienne continues to be deeply connected to diversity, and is an active member across diversity networks and organisations in Ireland. Adrienne's career has extensive experience in internationalisation and localisation.

COMPANY PROFILE

- Dropbox is a leading global collaboration platform that's transforming the way people work together, from the smallest business to the largest enterprise
- Dropbox's mission is to unleash the world's creative energy by designing a more enlightened way of working. 500 million registered users around the world use Dropbox to work the way they want, on any device, wherever they go
- With 150,000 businesses on Dropbox Business, the company is transforming everyday workflows and entire industries

KEY COMPANY FACTS



Corporate Facts

Headquarters	San Francisco, USA
Founded	2007
Employees	1,001-10,000
Active Markets	Global
Ownership	Public (NASDAQ)
NOAH Content	Dropbox at NOAH
Website	dropbox.com

Key Operating KPIs

Active Users	500m+
Paying Users	12.7m

Key Financial KPIs (2018)

Revenues	\$1.4b
EBITDA	Not profitable

DROPBOX @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



**Meir
Morgenstern**
Israel Site Lead

- Meir is the Israel Site Lead at Dropbox
- Prior to joining Dropbox, Meir was the Co-Founder & VP Engineering and Operations of CloudOn, a cloud-based file-sharing solutions startup that was acquired by Dropbox in 2015 and, before that, he was the System Architecture Manager at cisco
- Meir holds an MBA in Finance from Tel Aviv University and a BSc in Electrical Engineering from the Technion

KEY COMPANY FACTS



Corporate Facts

Headquarters	San Francisco, USA
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Employees	1,001-10,000
Active Markets	Global
Ownership	Public (NASDAQ)
NOAH Content	Dropbox at NOAH
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DROPBOX @ NOAH

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SPEAKER PROFILE



Avner Halperin
CEO

- Mr. Halperin is a veteran high tech executive. He has served in several senior management positions including CEO of Emmunet, VP Marketing at Radcom (NASDAQ: RDCM), and VP of Business Development at Lenslet
- He also worked as the R&D Manager at Eldat and was the Department Head of an R&D Unit in the IDF Intelligence Corps, where he participated in the Talpiot Project
- Mr. Halperin earned a M.Sc. in Applied Physics from Tel Aviv University and an MBA from the MIT Sloan Fellows Executive MBA Program

COMPANY PROFILE

- EarlySense® is the global leader in contact-free, continuous monitoring solutions for the healthcare continuum
- Used worldwide in hospitals, post-acute care facilities, and homes, EarlySense assists clinicians in early detection of patient deterioration.
- The solution has been proven to help prevent adverse events, including code blue events which are a result of cardiac or respiratory arrest, preventable ICU transfers, patient falls, pressure ulcers, and hospital readmissions. EarlySense's FDA-cleared solutions leverage Artificial Intelligence (AI) and big data analytics to provide actionable health insights and improve clinical outcomes
- The company has partnered with leading global technology companies including Samsung, Welch Allyn, Philips, Hill-Rom and Beurer
- EarlySense is based in Ramat Gan, Israel and Woburn, Massachusetts

KEY COMPANY FACTS



Corporate Facts

Headquarters	Ramat Gan, Israel
Founded	2004
Funding	\$150m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Hill-Rom, Wells Fargo Strategic Capital Inc., Samsung Ventures
NOAH Content	EarlySense at NOAH
Website	earlysense.com

Product Videos

Video 1	https://youtube.com/watch?v=JFm_xph111Q&t=14s
Video 2	https://youtube.com/watch?v=Ih6jSokA8C8

EARLYSENSE @ NOAH

Looking for @ NOAH

Service Providers	Analytics, Digital Services
Partnerships	Patient monitoring systems / companies, medical bed companies, data analytics

EarlySense @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> Hundreds of thousands of lives and billions of dollars will be saved by the deployment of "invisible" medical sensors integrated into AI engines The first million patients have already been monitored Establishing continuous monitoring as a new standard of care
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SPEAKER PROFILE



Sachin Dev Duggal

Co-Founder & CEO

- As CEO of Engineer.ai, a company which uses artificial intelligence and a deep network of software development talent to build custom technology solutions, Sachin leads a global team that is changing how software is built and managed
- Sachin has been an entrepreneur since age 15. He took his last company Nivio, an early cloud startup, to \$100M in value before exiting. His accomplishments have been widely recognized: MIT Under 35 Indian Innovator of the Year, Ernst & Young Entrepreneur of the Year Finalist, and the BBC Young Asian Achiever of the Year. Sachin also made history as one of the youngest attendees at the World Economic Forum in Davos
- He holds a degree in B.Eng from Imperial College London and a degree in Entrepreneurial Master's Program from MIT

COMPANY PROFILE

- Engineer.ai is the World's first turn-key platform for building and running bespoke software
- The company's flagship product, Builder, uses an AI powered Assembly line that breaks a project into small building blocks of re-usable features that are then customized by unused human capacity from over 100 dev shops/agencies around the World
- The CloudOps keeps these customers sticky through a marketplace that uses AI to keep software running efficiently, from managing Cloud spend & infrastructure to a single stop for all the micro-services they need.

KEY COMPANY FACTS



Corporate Facts

Headquarters	Los Angeles, CA, US
Founded	2012
Funding	\$30m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Lakestar, Jungle Ventures, Softbank's Deepcore
NOAH Content	Engineer.ai at NOAH
Website	engineer.ai

Product Video

Video 1 https://youtube.com/watch?time_continue=4&v=eUXRjUscxuE

ENGINEER.AI @ NOAH

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Service Providers Ecommerce Services (Platforms)

Engineer.ai @ NOAH

Key Presentation Topics

- Engineer.ai is using human-assisted AI to transform the software development industry
- We enable anyone with an idea in their head to make it an app in their hand -- regardless of tech know-how
- We make bespoke software (websites, apps) much faster and more affordable than the traditional software development model

Music Company Soundtracking the New Generation of Online Creators

SPEAKER PROFILE



Oscar Höglund
Co-Founder &
CEO

- Oscar Höglund is the CEO and Co-Founder of Stockholm's best kept secret, Epidemic Sound
- Oscar has led the company to be one of the hottest startups to come out of the Nordic tech hub according to Wired. Epidemic Sound is a music company soundtracking the new generation of online creators
- With half a million subscribers and a library of more than 180 music genres, the business is looking to disrupt the music industry
- Oscar has a background in television production and management consultancy
- He was a part of the management team for Zodiak Television which has produced popular shows such as The Inbetweeners and Wife Swap. Oscar also worked at The Boston Consulting Group

COMPANY PROFILE

- Epidemic Sound is a global music and technology company, headquartered in Sweden, that was founded in 2009 by five Swedish entrepreneurs on a mission to deliver music without limitations around the world
- Epidemic's sole purpose is to inspire storytellers and musicians to honor and champion their creativity one person, one track, one story at a time

KEY COMPANY FACTS



Corporate Facts

Headquarters	Stockholm, Sweden
Founded	2009
Funding	\$39m
Employees	251-500
Active Markets	Global
Ownership	Private – VCs
Key Investors	EQT, Kichi Invest, Creandum
NOAH Content	Epidemic Sound at NOAH
Website	epidemicsound.com

Key Operating KPIs

Music Library Growth	300+ monthly
Tracks Listed	30k+

EPIDEMIC SOUND @ NOAH

Looking for @ NOAH

Service Providers	Digital Services
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SPEAKER PROFILE



Yoni Assia
Founder & CEO

- Yoni Assia is the CEO of eToro, the world's largest social investment network
- He has shown an interest in finance and computer science since his youth and so decided to merge his passions. It was this very passion along with the social revolution, which led to the founding and development of eToro's investment network
- It's this young CEO's vision to disrupt the old banking industry and replace it with a new online transparent and social financial system for the benefit for everyone
- Yoni is a member of the YPO, and was included by Financial News in its prestigious Fintech 40 ranking and by City A.M. as a Fintech 100 top influencer
- Yoni holds a B.Sc. in Computer Science and Management and an MSC in Computer Sciences

COMPANY PROFILE

- eToro is the world's leading social investment network, with more than 10 million registered users in over 140 countries and thousands of new accounts opened each day
- eToro leads the social trading revolution through its community powered network, which enables every investor to trade stocks, digital currencies and over +1,500 instruments, and to see, follow and automatically copy the actions of other investors in real time
- eToro's mission is to revolutionize the way people access the financial markets and make their trading experience more social, simple, enjoyable and transparent
- By harnessing the wisdom of the crowd, every member of eToro's social trading network benefits from accelerated information exchange, knowledge sharing and the ability to quickly identify the best investment opportunities
- With a wide range of award-winning mobile and web-based social trading tools, eToro appeals to every level of trading expertise, and provides an investment experience like no other before

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2007
Funding	\$223m
Employees	501-1,000
Active Markets	Global
Ownership	Private – VCs
Key Investors	China Minsheng Financial Holdings, CommerzVentures, Spark Capital, Ping An
NOAH Content	eToro at NOAH
Website	etoro.com

Key Operating KPIs

Financial Instruments	1.5k+
Registered Users	10m+

ETORO @ NOAH

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eToro @ NOAH

Other Attendees

- Nir Smulevitz, VP Marketing
- Elad Lavi, Head of Corporate Development



FRONTIER
CAR GROUP

INTERNATIONAL SUCCESS STORIES



» LEADERS CONNECTED
NOAH19
Tel Aviv

Digitalizing Used-Car Marketplaces Within Emerging Markets

SPEAKER PROFILE



Peter Malmqvist
CFO

- Peter Malmqvist is a senior finance professional, with experience working across Europe and emerging markets
- Following his studies in Stockholm and New York, Peter started his career at E&Y at their Stockholm and Berlin offices
- After a period of working as finance manager in the Middle East, Peter joined AUTO1 as Head of International Finance
- He is currently the CFO of Frontier Car Group, and is fluent in English, German, Italian and Swedish

COMPANY PROFILE

- Frontier Car Group builds and runs marketplaces focused on emerging markets in the automotive sector
- The focus of the company is to increase efficiency of these markets by selling and buying cars through technology, infrastructure creation, access to capital and innovative business models that allows all stakeholders to gain from the firm's impact.
- The emerging markets economies covered at the moment by Frontier Car Group are Nigeria, Mexico, Chile, Pakistan and Indonesia
- Frontier Car Group is supported by some of the world's leading venture investors, including TPG Growth, Balderton Capital, Naspers, Partech Ventures, Autotech Ventures, Fraser McCombs Capital and Hummingbird Partners
- The company is headquartered in Berlin, Germany with additional offices based in Sweden and the United States

KEY COMPANY FACTS



Corporate Facts

Headquarters	Berlin, Germany
Founded	2016
Funding	\$169m
Employees	501-1,000
Active Markets	Emerging
Ownership	Private – VCs
Key Investors	TPG Growth, Naspers, Balderton Capital, EchoVC Partners
NOAH Content	Frontier Car Group at NOAH
Website	frontiercargroup.com

Key Operating KPIs

Warehousing Capacity	\$100m+ built of gross merchandise
Inspection Centers	100+

FRONTIER CAR GROUP @ NOAH

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SPEAKER PROFILE



Yariv Bash

Co-Founder & CEO

- Yariv Bash is the CEO of Flytrex, a drone technology company providing comprehensive, autonomous drone delivery systems that enable any business, from SMBs to e-commerce giants, to integrate instant, autonomous drone delivery into their offering. Flytrex is an end-to-end drone logistics service spearheading the drone revolution
- Prior to Flytrex, Yariv was the Founder and CEO of SpaceIL – the Israeli team at the Google Lunar XPrize competition. SpaceIL's mission: landing an unmanned spaceship on the moon, for a fraction of the traditional cost. Under Yariv's management, the non-profit SpaceIL has raised more than \$30 million

COMPANY PROFILE

- Flytrex specializes in developing drone delivery solutions for the commercial market, aiming to simplify the delivery experience while enhancing efficiency, by shortening the delivery time and lowering the overall cost
- Flytrex offers a fully autonomous, on demand drone delivery service, and can tailor the system to suit the needs and requirements of many different businesses and industries
- While the majority of packages that require transit across cities are no heavier than 2lbs, Flytrex drones are able to carry up to 6.5lbs and travel a distance of approximately 6 aerial miles. The drones require minimal handling thus reducing manpower, and ensuring a quick delivery every single time
- Flytrex is the first in the world to offer fully functioning and regulated drone delivery flights for retail and logistics companies
- Flytrex now operates the world's first drone delivery route in Reykjavik, Iceland, and are currently expanding in a few other regions

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2013
Funding	\$11m
Employees	11-25
Active Markets	Global
Ownership	Private – VCs
Key Investors	Benhamou Global Ventures, Armada Investment AG, VI Partners AG
NOAH Content	Flytrex at NOAH
Website	flytrex.com

FLYTREX @ NOAH

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SPEAKER PROFILE



Michael Reitblat
Co-Founder & CEO

- Michael is the Co-Founder and CEO of Forter, the leading payment fraud prevention solution
- Prior to founding Forter, Michael was the VP Product & International Operations at Pango Parking where he was in charge of the deployment and adoption of Mobile Wallet technologies worldwide
- In 2008, before its acquisition by PayPal, Michael led Product at Fraud Sciences, where he faced some of the most challenging questions in the cyber security ecosystem
- Michael's fascination with online fraudsters began following a successful "self experimentation with the Internet" phase as a teenager and an even more successful period of service as an intelligence officer in the early days of the Israeli Cyber Command

COMPANY PROFILE

- Forter provides fully automated and highly accurate real-time fraud decisions, eliminating rules, scores and manual reviews, using instant approve or decline decision for every transaction, covered by a full fraud chargeback guarantee
- With Forter's exceptional accuracy, online merchants experience increased approvals, a smoother checkout experience, and the near elimination of false positives - meaning more sales and happier customers at a much lower cost
- Full automation means scale is no longer a problem, even during the busiest of seasons. It removes the InfoSec risk that comes with a reliance on manual reviews and ensures that fraud prevention no longer creates delays on the fulfillment side
- Since the company charges only for what we approve and offer a chargeback guarantee, fraud management becomes a predictable item for Finance teams as well

KEY COMPANY FACTS



Corporate Facts

Headquarters	New York, NY, US
Founded	2013
Funding	\$100m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	March Capital Partners, Scale Venture Partners, Sequoia Capital Israel
Website	forter.com

Key Operating KPIs

Transactions Processed	\$50b+ per year
Database	230m consumers

FORTER @ NOAH

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SPEAKER PROFILE



Zvi Schreiber
CEO

- Zvi Schreiber is the CEO of Freightos, the internet marketplace for international freight
- A logistics technology pioneer, Freightos powers smoother global trade with the world's largest Big Data collection of freight rates and its patent-pending instant global freight routing algorithm, enabling forwarders, shippers, and carriers to bring freight sales and operations online
- Prior to Freightos, Zvi founded and led tech companies acquired by IBM and GE
- Schreiber has a Ph.D. in computer science and has written and spoken widely

COMPANY PROFILE

- Freightos is making global shipping smoother with the online international freight marketplace, making the trillion dollar freight industry more efficient
- The Freightos Marketplace is powered by Freightos AcceleRate SaaS technology that enables logistics companies to manage contracts, and automate and manage the quotation and sales process, from their own website
- Freightos automates the quoting process for some of the world's largest freight companies, in all continents, and across air, ocean and ground, delivering the benefits of increased revenue and reduced cost
- Freight vendors on the Freightos Network can easily share rates and tariffs, allowing their salespeople, agents and even customers to instantly generate even the most complex freight quotes in seconds, right from their internet browser
- The Freightos team, led by Zvi Schreiber, has a strong track record of creating innovative technologies, which have been acquired by IBM and GE. The team has built the world's most sophisticated pricing and routing platform for logistics.

KEY COMPANY FACTS



Corporate Facts

Headquarters	Hong Kong, Hong Kong
Founded	2012
Funding	\$93m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Singapore Exchange Limited, GE Ventures, Annox Capital
Website	freightos.com

Key Operating KPIs

Instant Quotes	8m+
Unique Pricepoints	1b+ automated

FREIGHTOS @ NOAH

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SPEAKER PROFILE



Dave Waiser
Founder & CEO

- Dave is a serial entrepreneur who founded and built companies in US and Internationally
- In the early 2000s, Dave Founded Russian entity of publicly traded Comverse and served as its first CEO with a \$300M record in total sales. In 2005 moved to San Francisco; founded and successfully sold Loyalize, a social engagement & loyalty start-up based in San Francisco, later acquired by Viggle
- Lately Dave founded Gett (previously GetTaxi) operating in 52 cities, including: New York, London, Moscow, St. Petersburg and Tel-Aviv

COMPANY PROFILE

- Gett was built on a simple idea – “if you treat drivers better, they will treat riders better”. Fueled by the very best drivers, Gett sets the standard for quality
- Available in more than 120 cities worldwide, including London, Moscow and New York, Gett is Europe's largest on-demand car service company by revenues. Gett is the global leader in corporate on-demand transportation. Gett for Business is the only transport solution enabling companies and riders to book rides and track expenses worldwide through a single platform. It is already used by >18,000 companies who book and track transportation services in over 1,000 cities and 56 countries
- Gett sells \$1bn+ of mobility services per year, half of which is generated in NYC and London. Due to its lucrative B2B services, Gett is already contributionmargin profitable across all its markets, and is on track to become operationally profitable globally in Q1, 2019
- Gett raised more than \$700M in total funding, with \$300M+ coming from the world's #1 carmaker, The Volkswagen Group. In 2018, Gett officially became a "Unicorn", valued at \$1.4 billion

KEY COMPANY FACTS



Corporate Facts

Headquarters	New York, USA
Founded	2010
Funding	\$693m
Employees	1,001-10,000
Active Markets	Global
Ownership	Private – VCs
Key Investors	Volkswagen Group, Sberbank, MCI Capital, Access Industries
NOAH Content	Gett at NOAH
Website	gett.com

Key Financial KPIs

Revenue Growth	300% YoY
EV	\$1.4b+

GETT @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



Dynamic Shuttle Platform for Medium And Long-Distance Transfers

SPEAKER PROFILE



Marko Guček
Co-Founder & CEO

- Co-founder and CEO of the successful startup GoOpti, Marko Guček's fulfilling professional life has always connected his two biggest passions; business and travel
- As a student, he worked in a small travel agency and later became the quality control manager at Hotel Danieli in Venice
- His more formative experience started when he became an Assistant to the CFO at the nautical company Seaway Group. From October 2006, he became the Managing Director and co-founder of many successful companies like Privata, TM Travel, TM Vista, Socinet
- Today Marko Guček is the driving force of GoOpti, a fast-growing European shuttle platform offering the most comfortable and convenient shuttle services to nearby airports and cities

COMPANY PROFILE

- GoOpti is an award-winning European transportation platform specialized for airport transfers, operating in Italy, Slovenia, Croatia, Germany and Austria
- It provides shared and private airport transfers at affordable prices and connects passengers traveling from medium-size cities to large airports. Available via web or mobile app, GoOpti's platform allows travelers to map out a route, book and pay for a trip. It functions as a transportation marketplace connecting passengers, shuttle companies and business stakeholders from the travel industry and it is the only long distance airport provider that picks passengers up from home at the time they want and pools people on same route, which makes it cheaper than the use of personal cars
- GoOpti has created a new transportation business model by inventing optimization algorithms, that pool people in vehicles based on their departure time flexibility and routing preferences. On top of that GoOpti has added the smart revenue management pricing based on self-learning probability models. The combination of both allows to execute the transportation profitably also on routes with scarcer demand

KEY COMPANY FACTS



Corporate Facts

Headquarters	Ljubljana, Slovenia
Founded	2011
Funding	€6m
Employees	26-50
Active Markets	International
Ownership	Private – VCs
Key Investors	Point Nine Capital, RTAventures, EBRD
NOAH Content	GoOpti at NOAH
Website	goopti.com

Key Operating KPIs

Passengers Transported	1.7m
Partners Network	2.3k
NPS	70

Key Financial KPIs

Revenues 2018	€1-10m
EBITDA	Not profitable

GOOPTI @ NOAH

Looking for @ NOAH

Service Providers	Ecommerce Services, Offline Services, Communications, Marketing, Analytics, Digital Services
M&A	Open to M&A, already being approached by investors
Partnerships	Looking for business partners (franchisees - transport companies), MAAS, travel and transportation aggregators
Key Hires	Marketing specialists, revenue management and IT developers

GoOpti @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> How does BlaBlaCar for users of professional services as taxi and van operators work? How we are ensuring the profitability (also on routes where no one else is profitable)? GoOpti is specialised and has product market fit in home to airport transfers. How different is experience to other transportation options
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TPG-Backed Early Growth Investment Platform

SPEAKER PROFILE



Shay Grinfeld

*Managing
Partner*

- Shay is an experienced entrepreneur and investor. Before joining Greenfield Partners, Shay was Managing Director at Thylacine Capital, a family office investing in technology and infrastructure in the US
- Select operations experience: VP CorpDev & BD at WebCollage (acquired by Answers.com), CEO at eGlue USA Inc. (acquired by NICE), VP Product, Alfy
- Shay holds a B.A. from Farleigh Dickinson University and an Executive MBA from Columbia Business School
- He is also a Former IAF F-16 Fighter Pilot.

KEY COMPANY FACTS



Corporate Facts

Headquarters Tel Aviv, Israel

Founded 2015

Employees 2-10

Active Markets Continental

Key Portfolio Companies



COMPANY PROFILE

- Greenfield is a joint venture between TPG Growth, the middle market and growth equity investment platform of global investment firm TPG, and Yuda Doron, a successful Israeli operator, investor, and entrepreneur
- GFC will partner with and invest in early growth-stage Israeli global technology and tech-enabled businesses, with an investment size of up to \$20 million
- The GFC team on the ground in Israel applies its years of operating experience with TPG's global network to help strengthen and grow its portfolio companies

GREENFIELD PARTNERS @ NOAH

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SPEAKER PROFILE



Pavel Gurvich

Co-Founder & CEO

- Pavel co-founded Guardicore after spending twelve years as a Cyber Security expert in the Israel Defense Forces (IDF), where he started as a programmer and ended up managing 100 engineers at one of the IDF's top R&D units
- Prior to that, Pavel worked as a Penetration Tester at Comsec
- Pavel holds a Bachelor of Science (BSc) degree in Computer Science from the Academic College of Tel-Aviv, Yaffo

COMPANY PROFILE

- Guardicore is an innovator in internal data center security focused on delivering more accurate and effective ways to stop advanced threats through real-time threat detection and response
- Developed by the top cyber security experts in their field, Guardicore is changing the way organizations are fighting cyber attacks in their data centers

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2013
Funding	\$46m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Greenfield Partners, 83North, Battery Ventures
Website	guardicore.com

GUARDICORE @ NOAH

Looking for @ NOAH

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GuardiCore @ NOAH

Key Presentation Topics	Fireside chat with Greenfield Partners
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SPEAKER PROFILE



Amiad Soto
Co-Founder &
CEO

- Amiad Soto is co-founder and CEO of Guesty, one of the world's largest property management platforms for short-term rentals that simplifies all aspects of the property management process - from bookings to revenue
- After launching the disruptor in 2013 with his identical twin brother, Amiad grew Guesty from a Y Combinator funded Startup to an international enterprise headquartered in Tel Aviv with 5 global offices and 200+ employees worldwide
- He has spoken at various industry events - from VRMA to CNET Israel - and has been featured in prominent publications including TechCrunch, HuffPost, WIRED, Entrepreneur, The Next Web, Skift and mor
- Most recently, Amiad was featured in Forbes Israel's 30 Under 30 ranking

COMPANY PROFILE

- Guesty's property management software provides property managers and management companies with an end-to-end solution to simplify the complex operational needs of short term rentals
- With Guesty, users can manage listings from multiple online travel agencies including Airbnb, Booking.com, Agoda and TripAdvisor, and utilize the company's guest-centric tools including: Unified Inbox, Automation Tools, 24/7 Guest Communication Services, Payment Processing and more

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2013
Funding	\$59m
Employees	100-1,000
Active Markets	International
Ownership	Private – VCs
Key Investors	Viola, TLV Partners, Buran VC, Magma Venture Partners
Website	guesty.com

Product Videos

Video 1	youtube.com/watch?v=I50j_COluDA
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GUESTY @ NOAH

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Guesty @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> From cleaning toilets to \$25m The pivot into becoming a high-tech SaaS company from a property management service - key challenges and how to overcome them Funding - securing investment and how to put it to use effectively
Other Attendees	<ol style="list-style-type: none"> Nesya Gilad, VP Marketing Vered Raviv-Schwarz, COO Lauren Gumport, Director of Communications Abi Rod, Events & Partnership Specialist

SPEAKER PROFILE



Christian Strobl
Co-Founder & CEO

- Christian Georg Strobl is the Chief Executive Officer and Co-Founder of Hackerbay. He is responsible for creating, communicating and implementing the overall vision and strategy for the company. Under Christian's leadership, Hackerbay has grown into a leading big data analytics software startup with many high profile clients like Siemens, Microsoft or Volkswagen
- Prior to Hackerbay, Christian worked in the Private Equity industry
- He is as a regular contributor to industry publications about digital transformation, network effects and artificial intelligence
- Outside of work, Christian enjoys exercising and spending time with his family

COMPANY PROFILE

- Hackerbay is a software innovation company from Silicon Valley. We are embedding hacker culture in organizations of any size. Our products are the antidote to traditional corporate culture and the innovation wasteland
- IM: The Hackerbay Innovation Miner is an AI-powered search engine for the latest releases in technology on the market. It is the only AI-powered search engine, made totally free to public access with the main goal to democratize technology
- HXP [private beta]: The Hackerbay Experimentation Platform is a secure hosting environment for unlimited PoC testing. It provides an end-to-end, hyper- secure platform on which unlimited PoCs can be developed, monitored and analysed. Enterprises and hackers can discover each other with the Marketplace function to identify the best collaborations for any one PoC
- Enterprise: Hackerbay Enterprise is a technology consultancy for Fortune500 companies

KEY COMPANY FACTS



Corporate Facts

Headquarters	San Francisco, CA, US
Founded	2016
Funding	\$0.2m
Employees	11-50
Active Markets	Global
Ownership	Private - VCs
Key Investors	NFX
Website	hackerbay.com

HACKERBAY @ NOAH

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SPEAKER PROFILE



Liad Itzhak
SVP Head of
Mobility

- Liad Itzhak leads the Mobility business unit at HERE Technologies, driving the next revolution of the mobility ecosystem
- Liad brings with him vast experience as a leader in the world of smart-mobility, with expertise in consumer apps and Big Data
- Prior to joining HERE, he built key units at Waze/Google from the ground up, including Data, Maps, and Q
- Liad also led Data strategy for the company, turning Waze into a data-driven organization

COMPANY PROFILE

- HERE Mobility is the mobility business unit of HERE Technologies, aiming to democratize the mobility ecosystem. With its cutting-edge technology, HERE Mobility has created an open and competitive smart mobility marketplace for all transportation services, connecting mobility supply and demand in real-time to empower people and businesses worldwide
- By providing the right tools and technologies, HERE Mobility makes MaaS easy to use and accessible for everyone worldwide
- Since HERE Mobility's launch in January 2018, transportation suppliers from over 350 cities in Europe, the U.S., and Latin America have joined the HERE Mobility Marketplace with a total of more than 1.4 million vehicles
- The HERE Mobility Marketplace is already operational in dozens of cities worldwide including London, Amsterdam, Athens and Barcelona and is expected to open in over 100 cities in 2019

KEY COMPANY FACTS



Corporate Facts

Headquarters	Ra'anana, Israel
Founded	2017
Employees	251-500
Active Markets	Global
Ownership	HERE
Key Investors	Bosch, Continental Ag, Intel, BMW Group, Audi, Daimler
Website	here.com

Key Operating KPIs

Buildings Mapped	75k+
Active Countries	72

HERE MOBILITY @ NOAH

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HERE Mobility @ NOAH

Key Presentation Topics

1. Keynote on Mobility Sector Trends

Other Attendees

1. Irit Singer, Head of Marketing
2. Daniel Stern, Social Media Manager
3. Moran Halevi, Product Marketing Manager
4. Anat Koren, Product Marketing Manager
5. Jillian Altit, Content Manager

Early-Stage Venture Firm Investing in IoT Startups

SPEAKER PROFILE



Eran Wagner

Managing Partner

- Eran Wagner has been focused on the Internet of Things revolution for over a decade
- Eran co-founded i3 Equity with over two decades of rich investment background, entrepreneurial experience and executive knowledge in developing and scaling hi-tech businesses, from the early stages to successful exits
- Before i3 Equity, Eran was a General Partner at Gemini Israel Ventures. He is also the co-founder of multiple companies as well as the IEFF in the Silicon Valley and the IoT Israel Summit in Tel-Aviv. He is an active fellow of the Aspen Institute as part of the Middle East Leadership Initiative and is also a Board Member at Technoda
- Eran holds a BSc in Mathematics and Computer Science from Tel-Aviv University and is a serial inventor with multiple granted patents

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2016
Employees	11-25
Active Markets	International
Website	i3equity.com

Key Portfolio Companies



COMPANY PROFILE

- 3 Equity Partners is an investment vehicle dedicated to early-stage investments in Israeli IoT startups
- Qualcomm Ventures is an investor at i3 Equity Partners along with M12 (Microsoft Ventures), Tata, GE Ventures, Temasek and Pitango Venture Capital

I3 EQUITY PARTNERS @ NOAH

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SPEAKER PROFILE

Shelly Hod Moyal
Founding Partner & Co-CEO

- An entrepreneur and Israel high-tech insider with 10 years of experience evaluating investment opportunities for investment firms, private individuals and corporations in the US, UK, Canada, Germany, Australia, Switzerland, Hong Kong and Israel
- Shelly explains how the next generation of Israeli Startups create even more value than the first generation and shows private investors how to build a solid diversified portfolio of Israeli startup opportunities to improve their chances of success in this asset class
- The phrase "invest with influence on your side" was written to describe the work she and her partner, Mor Assia, do in Israel, to bring transparency, win/win deal-terms and solid analysis to the angel investors on iAngels

COMPANY PROFILE

- iAngels is a VC and angel investment platform that leverages best-in-class due diligence and analytics to enable accredited investors around the world the ability to invest in early stage technology deals in Israel
- Our investor platform hosts a highly curated portfolio of investment opportunities across a range of high-tech verticals including Autonomous Driving, Saas, AI, Fintech, Cyber, AgriTech, Impact Investing and Blockchain
- iAngels founders, Shelly Hod Moyal and Mor Assia have been described as 'more than just entrepreneurs - they too are innovators just like the ones they call clients. They have founded their own niche vertical of creating a bridge between innovation and capital in a land that unassumingly built the biggest hub of startup innovation in the world while almost nobody was looking'

KEY COMPANY FACTS

Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2014
Employees	11-25
Active Markets	Global
NOAH Content	iAngels at NOAH
Website	iangels.co

Key Portfolio Companies

IANGELS @ NOAH
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SPEAKER PROFILE



Asaf Somekh
CEO

- Asaf Somekh is an experienced executive in managing R&D, marketing and business development. Asaf has held various leadership roles in early stage startups as well as public corporations, from software development to alliances and partnerships
- Prior to Iguazio, Asaf positioned Voltaire as a fin-tech market leader with software and hardware solutions for high frequency trading. Voltaire went public in 2007 (acquired later in 2011 by Mellanox NASDAQ: MLNX)
- Asaf has an MBA from IMD in Switzerland and a bachelor's degree from the Technion Israel Institute of Technology

COMPANY PROFILE

- Iguazio powers data science and accelerates the delivery of intelligent applications from ingestion to production
- It combines real-time action and AI across a variety of data sources and types in high volumes, while eliminating infrastructure management
- Iguazio's customers operate in a wide range of industries such as IoT, smart mobility, telco, financial services and cyber security
- Backed by top VCs and strategic investors, the company is led by serial entrepreneurs and a diverse team of seasoned innovators in the USA, UK, Singapore and Israel

KEY COMPANY FACTS



Corporate Facts

Headquarters	Herzliya, Israel
Founded	2014
Funding	\$48m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Pitango Venture Capital, Magma Venture Partners, Jerusalem Venture Partners, Dell Technologies Capital, Verizon Ventures
Website	iguazio.com

Product Videos

Video 1	https://youtu.be/RaeW3OrhO4Q
Video 2	https://youtu.be/3qJkJuEdSk8
Video 3	https://youtu.be/kitmbccj1X8

IGUAZIO @ NOAH

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Iguazio @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> From data collection to production to build intelligent apps faster Auto healing network operations and real-time intelligent infrastructure management Improving airport operations with artificial intelligence and machine learning
Other Attendees	<ol style="list-style-type: none"> Daniella Alpher, Head of Marketing John Asher, VP Sales EMEA & APAC

SPEAKER PROFILE



Sharon Mantin
Founder & CEO

- Mr. Mantin is a visionary entrepreneur with execution mindset that is passionate about value creation by advanced technologies
- Over the past 4 years, Mr. Mantin has led imVision Technologies to become a fast-growing and profitable leading vendor in the application-aware advanced threat detection and mitigation domain
- Mr. Mantin brings over 20 years of experience in Business and Technology executive roles in the global high tech industry. In his last position, Mr. Mantin served as VP of Product and Marketing of Corrigent systems and was in charge of hundreds of millions of dollars in revenues of a product line
- Mr. Mantin holds B.Sc. in Electrical Engineering from Tel-Aviv University in Israel

COMPANY PROFILE

- imVision is a market leader in API security solutions
- As both public and private APIs become an enabler for new business models for a variety of markets, including Financial, Automotive, Healthcare & Telecom, the inherent lack of APIs security and their proprietary nature, making them a prime target for the next big wave of cyber attacks. the Open Web Application Security Project (OWASP) added "under-protected APIs" to its proposed list of top 10 application vulnerabilities. imVision enables service providers to protect their operations against API-driven advanced data breaches and frauds
- imVision's patented technology enables automated learning of the "API Language", build in-depth, granular behavioral models of their structures, content and business logic and enforce them in real time
- imVision's product is commercially deployed worldwide, analyzing APIs for over 100m end users

KEY COMPANY FACTS



Corporate Facts

Headquarters	Ramat Gan, Israel
Founded	2015
Funding	\$4m
Employees	11-25
Active Markets	Global
Ownership	Private – VCs
Key Investors	CE Ventures (CEIF), Benjamin Weiss
Website	imvisiontech.com

Key Operating KPIs

End Users	100m+
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Key Financial KPIs

Revenues 2018	€1-10m
EBITDA 2018	Profitable

IMVISION @ NOAH

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Iguazio @ NOAH

Key Presentation Topics

- Why we have decided to focus on Japan market?

SPEAKER PROFILE

**Dana Porter-
Rubinshtein**
CMO

- Dana Porter is the co-founder and CMO of Inception, a leading next-generation immersive (VR/AR) content network
- Inception, founded in 2016, has brought to market multiple XR solutions. Bookful, Inception's newest offering, brings Inception firmly into the AR realm, creating a magical playful universe that brings books to life for children in augmented reality
- Prior to Inception, Dana led Business Strategy, Marketing and Planning for the Microsoft Israel Research & Development Centre (ILDC), where she was responsible for marketing, strategy and product planning processes
- Before this, she was Head of Amdocs Global Marketing (NASDAQ:DOX)
- Dana has a B.Sc. Industrial Engineering from Ben Gurion University (BGU) and an MBA from NYU

COMPANY PROFILE

- Inception is a leading next-generation immersive (VR/AR) content network, that has brought to market multiple XR solutions
- •Bookful, Inception's newest offering launched in November 2018, brings Inception firmly into the AR realm, creating a magical playful universe that brings books to life for children in augmented reality
- •Bookful has been launched with partners PRH, and already has deals with other top publishers. The app is available on iOS and Android and has been downloaded more than 300,000 times in 5 months
- •Inception has received a strategic investment from RTL Group and is the VR/AR arm of the Group

KEY COMPANY FACTS

Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2016
Funding	\$15m
Employees	11-50
Active Markets	Global
Ownership	Private - VCs
Key Investors	RTL Group
Website	inceptionvr.com / bookful.app

INCEPTION @ NOAH
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VC Firm Specializing in Growth-Stage Software and Internet Investing

SPEAKER PROFILE



Harley Miller
Principal

- Harley Miller joined Insight in 2010 and leads much of Insight's early-stage and international growth investing efforts, focusing largely on consumer subscription, two-sides marketplace, and SaaS businesses. Harley has been involved in over 30+ investments, spanning multiple continents
- Harley graduated magna cum laude from the University of Pennsylvania's Wharton School of Business with a BS in Economics, with concentrations in both 'International Venture Capital & Consumer-Facing Industries' and 'Information Management.' During his time at Wharton, Harley launched his first startup, MobileEatz – a mobile food ordering portal targeted at college campuses
- Harley is fluent in both Spanish and Portuguese, and plays competitive soccer in his spare time

COMPANY PROFILE

- Founded in 1995, Insight Venture Partners is the fastest-growing venture capital firm specializing in growth-stage Software and Internet investing globally
- Insight's team of growth experts is composed of both technology investors and operating executives with significant experience scaling technology companies
- Insight's investing flexibility enables companies and entrepreneurs to obtain the deal that makes sense for them, in addition to gaining access to growth expertise and global reach
- Insight has over \$20 billion of assets under management, invested in more than 300 companies, and completed more than 200 M&A transactions for portfolio companies

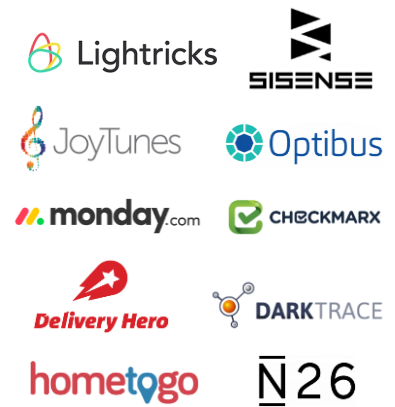
KEY COMPANY FACTS



Corporate Facts

Headquarters	New York, NY, US
Founded	1995
AUM	\$20bn+
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
NOAH Content	Insight at NOAH
Website	insightpartners.com

Key Portfolio Companies



INSIGHT VENTURE PARTNERS @ NOAH

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Insight Venture Partners @ NOAH

Key Presentation Topics

Fireside chat with Lightricks

SPEAKER PROFILE



Ofer Witkon
*Israel Country
Manager*

- Ofer Witkon is the Country Manager of Israel for IWG, global operator of leading flexible workspace providers, with over 3,300 locations globally they are the world's largest provider
- Ofer has led the Israeli business since July 2018, opening four centres since, and aiming to open four more locations in 2019 as the demand for flexible workspace increases
- Ofer boasts over 14 years of leadership experience, versed in developing large organisations including Netvision, Shufersal and Holmes Place which was turned around and went on to achieve a successful IPO
- He holds a Kellogg School of Management MBA from Northwestern University and a bachelor's degree in Engineering from Tel Aviv

COMPANY PROFILE

- IWG is leading the workspace revolution. Our companies help more than 2.5 million people and their businesses to work more productively. We do so by providing a choice of professional, inspiring and collaborative workspaces, communities and services
- Digitalisation and new technologies are transforming the world of work. People want the personal productivity benefits of living and working how and where they want. Businesses want the financial and strategic benefits
- Our customers are start-ups, small and medium-sized enterprises and large multinationals, with unique goals and aspirations. They want a choice of workspaces and communities to match their needs. Through our companies we provide that choice
- We create personal, financial and strategic value for businesses of every size. From some of the most exciting companies and well-known organisations on the planet, to individuals and the next generation of industry leaders
- We're reaching a tipping point. The workspace revolution is coming

KEY COMPANY FACTS



Corporate Facts

Headquarters	Luxembourg City, Luxembourg
Founded	1989
Employees	1,000-10,000
Active Markets	Global
Ownership	Public (LSE)
Investor Presentation	Click here to download
Website	iwgplc.com

Key Operating KPIs

Locations	3.3k+
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Key Financial KPIs (2018)

Revenue	£2.4bn
EBITDA	£447m
Margin	18.5%

IWG GROUP @ NOAH

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SPEAKER PROFILE



Yuriy Mukhin
Co-Founder

- Yuriy Mukhin is a co-founder of Lalafo
- Before founding Lalafo he was a co-founder of iBride.com, a social platform for brides-to-be and wedding professionals aiming to consolidate a fragmented global wedding industry
- Prior to that he held a CMO position at Slando (now OLX), a general classifieds platform owned by Naspers
- Yuriy graduated for Donetsk National University in Ukraine

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tallinn, Estonia
Founded	2015
Employees	51-100
Active Markets	Continental
Ownership	Private – VCs
NOAH Content	Lalafo at NOAH
Website	lalafo.com

Key Operating KPIs

Products Listed Value	\$10b+
Monthly Users	3m+

COMPANY PROFILE

- Lalafo is an artificial intelligence powered C2C marketplace. Lalafo uses computer vision and natural language processing to create a frictionless selling experience
- When a new item is listed, its characteristics are instantly extracted. Lalafo AI detects products, colours, materials, makes, models, year of manufacturing and many more characteristics of each item
- Features extracted from images can be used to suggest price and match items to buyers with incredible accuracy

LALAFO @ NOAH

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SPEAKER PROFILE



Anna Polischuk
Co-Founder

- Co-Founder at Lalafo – a C2C marketplace powered by AI. In 2016 Lalafo's users listed items worth over \$10b
- Prior to Lalafo, Anna served as a Commercial Development Manager and, later, as a Chief Operating Officer at general classified Slando, acquired by Naspers
- Anna holds an MBA in International Management from Royal Holloway, University of London

COMPANY PROFILE

- Lalafo is an artificial intelligence powered C2C marketplace. Lalafo uses computer vision and natural language processing to create a frictionless selling experience
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KEY COMPANY FACTS



Corporate Facts

Headquarters	Tallinn, Estonia
Founded	2015
Employees	51-100
Active Markets	Continental
Ownership	Private – VCs
NOAH Content	Lalafo at NOAH
Website	lalafo.com

Key Operating KPIs

Products Listed Value	\$10b+
Monthly Users	3m+

LALAFO @ NOAH

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SPEAKER PROFILE



Zeev Farbman
Co-Founder &
CEO

- Zeev Farbman is Co-Founder & CEO of Lightricks, the company behind an innovative suite of premium creative tools on mobile
- With a Ph.D. in Computer Science from the Hebrew University of Jerusalem and research in Computational Photography, Zeev comes from a background of academic excellence and industry experience
- He believes the platform shift from desktop to mobile has presented his team at Lightricks with a unique opportunity to reinvent the way content is created all over the world, empowering both aspiring artists, business owners and everyday people with the best possible tools to unlock their creativity
- Whether you need to edit photos, video, create an ad or a design post for social media - Lightricks provides the intuitive, brilliant tools for you to use

COMPANY PROFILE

- Lightricks is the creator of popular, award-winning image and video editing apps
- Since the company hit the ground running with their flagship product Facetune, which has become a household term all over the world, Lightricks has now built an arsenal of powerful, creativity apps used by millions
- Lightricks ended 2018 with over \$50 million in revenues and is expected to double revenues by the end of 2019. It received its second round of funding of \$60 million this year and is in a period of rapid growth, expanding its offices and planning to double the team to 300 by the end of 2019
- Lightricks is bringing content creation to mobile on all fronts: content creation tools for aspiring artists, for small businesses owners looking to market their products, and for those building their personal brand

KEY COMPANY FACTS



Corporate Facts

Headquarters	Jerusalem, Israel
Founded	2013
Funding	\$70m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Insight Venture Partners, ClalTech, Viola Ventures
Website	lightricks.com

Key Financial KPIs

Revenues 2018	€51-100m
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LIGHTRICKS @ NOAH

Looking for @ NOAH

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SPEAKER PROFILE



Elmar Broscheit

*Managing
Director*

- Elmar Broscheit is a Managing Director at Macquarie Capital, based in Berlin

KEY COMPANY FACTS

Corporate Facts

Headquarters Barcelona, Spain

Founded 2004

Fund Size €195m

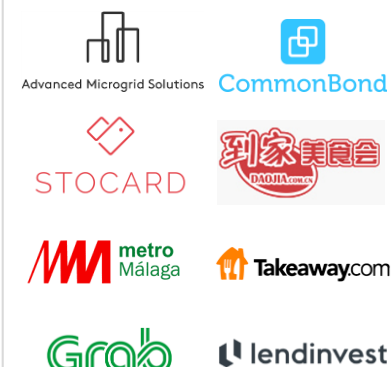
Employees 11-25

Active Markets International

NOAH Content [Macquarie at NOAH](#)

Website macquarie.com

Key Portfolio Companies



COMPANY PROFILE

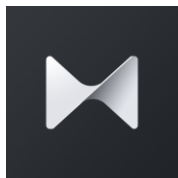
- Macquarie Capital provides corporate finance advisory and capital market services to corporate and government clients involved in public and private M&A, debt and equity fund raisings, private equity raisings and corporate restructuring. It also utilises its balance sheet globally to support clients
- Macquarie Capital offers global capability across infrastructure, energy, real estate, telecommunications, media, technology, consumer, gaming and leisure, business services, resources, industrials and financial institutions

MACQUARIE CAPITAL @ NOAH

Looking for @ NOAH

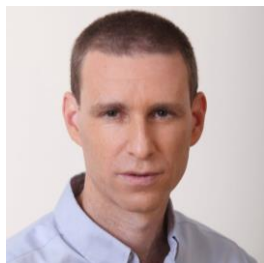
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Secure Global Cross-Border B2B Payment Network

SPEAKER PROFILE

**Oded Zehavi**
Founder & CEO

- Oded is the Founder & CEO of Mesh Payments and board and advisory board member of several Israeli FinTech companies
- Previously, he served as Payoneer's Chief Revenue Officer
- Prior to Payoneer Oded served as the business development director for PayPal, where among other responsibilities he led the inception of the PayPal services in the Middle East and Africa
- He also held leadership roles at several technology, banking and software companies, focusing on sales and customer relations
- Oded received a bachelor's degree in computer science from the Hebrew University of Jerusalem

COMPANY PROFILE

- Mesh is a B2B payment network that lets businesses everywhere get paid by their customers, anywhere in the world
- With Mesh, cross border payments are as fast and secure as accepting credit cards and as inexpensive as local payments
- Businesses get paid faster with virtual prepaid cards, improving their cash flow with a proven technology they already know and trust
- Mesh was founded in 2018 by experienced global payment leaders from PayPal, Payoneer, and Gartner and is backed by leading investors

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2018
Employees	4-10
Active Markets	Global
Ownership	Private
Website	meshpayments.com

MESH @ NOAH

Looking for @ NOAH

Service Providers	Ecommerce Services
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Mesh @ NOAH

Key Presentation Topics	1. Market opportunity 2. Business model 3. Vision
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Present your business proposal through NOAH Connect app



Digital Sports Media Company Powered by Socially Driven Content

SPEAKER PROFILE



Asaf Peled
Founder & CEO

- Asaf is the Founder and Chief Executive Officer of Minute Media, parent company of 90min, 12up, DBLTAP and Mental Floss.
- Asaf is involved in all aspects of Minute Media's growth and operations, from product development to marketing and content
- Previously, Asaf spent four years with Cisco's Corporate Development team, driving acquisitions and investments with a focus on the Israeli tech arena. Prior to Cisco, Asaf was a Venture Capital investor with Evergreen Ventures in Tel Aviv as well as with Apax Partners in California
- Asaf has an M.B.A. from The Wharton School at University of Pennsylvania and a dual B.A. degree in Law & Economics from Tel Aviv University

COMPANY PROFILE

- Minute Media is a leading media and technology company focused on two main pillars—platform and content. Minute Media's platform serves as the company's foundation, powering our content as well as enabling the evolution of other market-leading digital media brands
- To date, Minute Media's owned and operated destinations included 90min, 12up, DBLTAP, and Mental Floss—all of which write their content from a relatable friend's point-of-view
- Minute Media is backed by leading venture capital firms and strategic investors including Battery Ventures, Dawn Capital, Gemini Ventures, North Base Media, ProSieben, Qumra Capital, Goldman Sachs, La Maison, Vintage Investments, and Remagine Ventures

KEY COMPANY FACTS



Corporate Facts

Headquarters	London, UK
Founded	2011
Funding	\$77m
Employees	200+
Active Markets	Global
Ownership	Private – VCs
Key Investors	Goldman Sachs, Battery Ventures, Dawn Capital, Gemini Ventures, North Base Media, P7S1, Qumra Capital
NOAH Content	Minute Media at NOAH
Website	minutemedia.com

Key Operating KPIs

Monthly Unique Users	120m
Growth	85% YoY revenue growth

MINUTE MEDIA @ NOAH

Looking for @ NOAH

Service Providers	Analytics, Digital Services
M&A	Actively researching and exploring Digital Media Companies as potential M&A opportunities
Key Hires	Looking to grow our tech team in Tel Aviv

Minute Media @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> Strategic Trends in Digital Media The Emergence of Global Tech Platforms in Media Minute Media Expansion Strategy, Including Global, M&A, Platform Partnerships
Other Attendees	<ol style="list-style-type: none"> Shani Merdler, Product Manager Eddy Kiselman, Platform Lead Boris Kalim, R&D Team Leader Lior Geller, Director of Product Yoni Adi, Development Director

SPEAKER PROFILE



Eran Zinman
Co-Founder &
CTO

- Eran has been developing and coding since the age of nine. Before co-founding the team management platform monday.com, he was part of the leadership team at Conduit Mobile (now Como) where he managed R&D operations
- Eran has a Bachelor of Science degree specializing in Electrical Engineering and Computer Science from Tel Aviv University
- Despite leading one of the top growth startups in Israel, Eran's greatest achievement remains reaching second place worldwide on the Red Alert global leaderboard

COMPANY PROFILE

- Cortica is a leading technology company developing AI capable of learning and reacting on its own
- The company's autonomous AI is based on proprietary brain research and utilizes unsupervised-learning technology backed by more than 200 patents
- Cortica is the first AI company capable of human-level image understanding, thereby significantly exceeding the capabilities of major technology companies worldwide
- The company's vision is to embed its capabilities in sectors where understanding images is a critical factors, such as Autonomous Vehicles, Smart City Applications, Security Cameras, Drones, Media, Robotics and Medical Image Analysis
- Headquartered in Tel Aviv, Israel, Cortica has offices in NYC and Haifa, with 100 employees that include leading AI researchers and veterans of elite Israeli military intelligence units

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2012
Funding	\$83m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Insight Venture Partners, Stripes Group
Website	monday.com

Key Operating KPIs

Daily Board Actions	2m+
Work Teams	50k+

Key Financial KPIs

Revenues 2018	€11-50m
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MONDAY.COM @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



Ohad Greenshpan
Co-Founder & CTO

- A serial entrepreneur with a track record in building innovative technologies that create impact, Ohad comes with a rich background in advanced Big Data and Machine Learning technologies, security and eCommerce
- Ohad is one of the founders and leaders of the Serious Games space – contributing both through his PhD and his activity in IBM Research Labs where he received awards for outstanding performance
- Ohad is an alum of the Israeli elite intelligence unit, 8200, where he served as an officer

KEY COMPANY FACTS



Corporate Facts

Headquarters	Raanana, Israel
Founded	2014
Funding	\$729m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Hanaco Venture Capital, Blumberg Capital, GreatPoint Ventures
Product Presentation	Click here to view
Website	namogoo.com

Key Operating KPIs

Customers Growth (2018)	+250%
Headcount Growth (2018)	+100%

COMPANY PROFILE

- Namogoo protects online retailers from Online Journey Hijacking, an invisible but rapidly growing problem where unauthorized ads injected into consumer browsers, including product ads, banners, pop-ups, and in-text redirects disrupt the site visitors and divert them to competitor promotions, skimming hard-earned traffic and cutting into eCommerce revenue for businesses
- By blocking these invasive ads from disrupting the intended online customer experience, eCommerce businesses improve bottom line eCommerce KPIs while preserving their brand equity
- Leading global brands such as Tumi, Asics, Lenovo, and Dollar Shave Club, are consistently increasing conversions by 2-5% with Namogoo's cloud-based solution
- Namogoo's SaaS solution runs effortlessly on any platform, device or browser, and seamlessly integrates with any analytics tool to allow transparent operation

NAMOGOO @ NOAH

Looking for @ NOAH

Service Providers	Ecommerce Services (Platforms)
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Namogoo @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> 1. How to do market education? 2. How to penetrate into big enterprise organisations? 3. Leveraging your customer's base for growth
Other Attendees	<ol style="list-style-type: none"> 1. Ohad Hagai, SVP Marketing 2. Ohad Greenshpan, CTO & Co-founder



NANOFABRICA

INDUSTRIAL DIGITISATION

Bringing 3D Printing to the Nano and Micro Manufacturing World

» LEADERS CONNECTED
NOAH19
Tel Aviv

SPEAKER PROFILE



Jon Donner

Co-Founder & CEO

- Jon Donner, CEO and co-founder of Nanofabrica, brings a combination of technical and business skills, ensuring that Nanofabrica is always providing the most innovative and cost-effective solutions
- Nanofabrica is Jon's second startup of cutting edge deep technology
- He earned his PhD in nano-optics in the group of Romain Quidant at ICFO Spain, following a double degree from TAU (Tel-Aviv University) in physics and electrical engineering

COMPANY PROFILE

- Nanofabrica brings the power of 3D printing to micro and nano manufacturing
- Nanofabrica's patent pending technology opens new markets for 3D printing such as: robotics, bio medical, semi conductors. Enabling mass customization of precise and complex parts at competitive prices
- Most of the company's technology is developed through direct feedback from customers, so we are always interested in new and challenging projects

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2016
Employees	11-25
Active Markets	Global
Ownership	Private - VCs
Key Investors	i3 equity Partners, F2 Capital, Israel Innovation Authority

NANOFABRICA @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



Gal Yarden

*SVP Corporate
Commercial
Solutions*

- Gal is responsible for Netafim's Global Product Offering, Agronomy services and Marketing strategy and activities
- Gal has been with Netafim since 2007, having held different sales and marketing positions in the APAC division until he led the South-East Asia GBU, where he was responsible for the overall operation of the region including Sales, Marketing, Finance, Operations, HR, Business Development and was also responsible for formulating the region's long term strategic vision
- Prior to joining Netafim, Gal worked 7 years as VP in Trendline Business Information and Communication Company in Israel
- Gal has an MBA in Finance and Marketing from Tel Aviv University and HKUST University

COMPANY PROFILE

- Netafim is the global leader in precision irrigation for a sustainable future
- With 29 subsidiaries, 17 manufacturing plants and 4,500 employees worldwide, Netafim delivers innovative, tailor-made solutions to millions of farmers, from smallholders to large-scale agricultural producers, in over 110 countries
- In 1966 the company introduced the world's first drip irrigation system and since then Netafim has led the way by developing reliable, simple and affordable products that help their customers achieve optimal and sustainable results
- Netafim produces drippers, dripperlines, sprinklers and micro-emitters.
- The company also manufactures and distributes crop management technologies, including monitoring and control systems, dosing systems, and crop management software, all encompassed into one state-of-the-art system, which makes Netafim a pioneer in digital farming for irrigation
- Since 2017, the company is controlled by the Mexican publicly-listed producer of plastic pipes Mexichem

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	1965
Employees	4,500
Active Markets	Global
Ownership	Private - Mexichem S.A.B. de C.V. (80%), Kibbutz Harem (20%)
Website	netafim.com

Key Operating KPIs

Drippers Produced	150+ billion
Land Irrigated	10+ million hectares

NETAFIM @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



**Stewart
McGuire**

*Head of Corporate
Development*

- Stewart took on his new role with Ocado late last year with a remit to apply internally-generated IP to new businesses and industries, as well as to identify, analyse and acquire third-party IP for use within Ocado's core grocery offering
- Stewart was previously an equity research analyst at Credit Suisse covering European Food Retail, and worked in the banking and financial sectors in London and Canada for some 20 years before that

COMPANY PROFILE

- We are transforming shopping, making it as easy and efficient as possible
- We are online grocery pioneers
- We have unique knowledge and inspired people delivering the best possible service to all our customers and continuous advantage to our partners with our innovative technologies and shared expertise

KEY COMPANY FACTS



Corporate Facts

Headquarters	Hatfield, United Kingdom
Founded	2000
Employees	501-1,000
Active Markets	Continental
Ownership	Public (TSE)
Annual Report	Click here to download
Website	ocadogroup.com

Key Operating KPIs

Order Volumes	296k+ weekly
Delivery Efficiency	194 Drops-per-Van weekly

Key Financial KPIs (2018)

Revenue	£1.6b
EBITDA	£60m

OCADO @ NOAH

Looking for @ NOAH

M&A Interest	Actively looking for AI/ML/Robotics companies
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Ocado @ NOAH

Other Attendees	Neil Abrams, General Counsel
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SPEAKER PROFILE



Uzi Baruch

*GM and VP for
Automotive and
Electronics BU*

- Uzi brings nearly twenty years of experience in managing R&D teams and projects at leading, global hi-tech companies
- He joined OptimalPlus in 2016 as VP of R&D, and since then he has been instrumental in driving the company's big data offering, enabling customers to innovate manufacturing through a data-centric strategy
- Before coming on board, he served as VP of R&D in the Enterprise Group at NICE
- Uzi holds a BA in Computer Science and Business Administration from the Open University

COMPANY PROFILE

- Optimal+ is the worldwide leader in Manufacturing Intelligence software solutions, enabling semiconductor and electronics companies to seamlessly collect, organize and act upon all of the global manufacturing and test data generated from both internal and external supply chains to measurably improve yield, quality and productivity
- The company's real-time, big data analytics solutions are used to process over 50 billion devices every year on behalf of its customers and is ushering in an era of unprecedented supply chain visibility that translates into strong and measurable ROI
- OptimalPlus was founded in 2005 and is based in Holon, Israel
- The company has operations in Asia/Pacific, Europe, and the United States

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2005
Funding	\$72m
Employees	101-250
Active Markets	Global
Ownership	Private - VCs
Key Investors	KKR, Viola, Pitango
Website	optimalplus.com

OPTIMAL+ @ NOAH

Looking for @ NOAH

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SPEAKER PROFILE



Lisa Walden

*Head of Partner
Marketing*

- Lisa Walden is Head of Partner Marketing at Oracle NetSuite
- With 20+ years tech experience, Lisa is ideally placed to help start-ups grow their business and stand out from the crowd
- Cloud ERP and financials is her latest specialist subject

COMPANY PROFILE

- Oracle NetSuite pioneered the Cloud Computing revolution in 1998, establishing the world's first company dedicated to delivering business applications over the internet
- For more than 20 years, Oracle NetSuite has helped organisations grow, scale and adapt to change. NetSuite provides a suite of cloud-based applications, which includes financials / Enterprise Resource Planning (ERP), HR, professional services automation and omnichannel commerce, used by more than 16,000 customers in 203 countries and dependent territories
- The company was founded 1998 and is based in San Mateo, California

KEY COMPANY FACTS



Corporate Facts

Headquarters	Redwood Shores, USA
Founded	1998
Employees	1,001-10,000
Active Markets	Global
Ownership	Private
Website	netsuite.com

Key Operating KPIs

Active Customers	16k+
Revenue Growth	25% YoY

ORACLE NETSUITE @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



Daniel Peled
CEO

- Daniel is the co-founder and CEO at Orbs, a Blockchain infrastructure for large scale consumer apps, and PayKey, an Israeli Fintech startup with investors such as MasterCard and Santander InnoVentures
- Daniel is also a veteran member of the Israeli Bitcoin community and the first person in Israel to ICO a blockchain company

COMPANY PROFILE

- Orbs provides the blockchain infrastructure that makes it possible for established consumer brands to transition their millions of existing users to the new decentralized economy
- The Orbs platform is a blockchain Infrastructure as a Service (IaaS) for large scale consumer applications. Orbs provides the infrastructure for decentralized applications in a similar manner to existing cloud computing platforms which provide the infrastructure for centralized applications
- The core difference between Orbs and other blockchains is that Orbs is built from the ground up for the consumer application market and tailored to its very specific set of requirements

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2017
Funding	\$133m
Employees	26-50
Active Markets	Global
Ownership	Private – VCs
Key Investors	Kakao Investment
NOAH Content	Orbs at NOAH
Website	orbs.com

ORBS @ NOAH

Looking for @ NOAH

Present your business proposal
through NOAH Connect app



SPEAKER PROFILE



Yonatan Wexler
EVP, R&D

- Yonatan Wexler has researched the field of Computer Vision at the University of Maryland, Oxford University, the Weizmann Institute of Science, and Microsoft
- Yonatan's focus is on efficient use of pictorial information from images and videos and he is the recipient of the David Marr Prize (2003) for his academic research

COMPANY PROFILE

- OrCam harnesses the power of artificial vision in an intuitive portable device that compensates for lost visual abilities.
- OrCam has created a technologically advanced device unique in its ability to provide visual aid through a discreet wearable platform and simple easy-to-use interface which serves to enhance the daily lives of people with vision loss
- The OrCam device is a smart camera mounted on the frames of your eyeglasses, which "sees" text, recognizes objects and "whispers" in your ear

KEY COMPANY FACTS



Corporate Facts

Headquarters	Jerusalem, Israel
Founded	2010
Funding	\$86m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Clal Insurance, Meitav Investment House, Intel Capital
Website	orcam.com

ORCAM @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



Noam Fine
CEO

- Noam Fine is a serial entrepreneur with over 14 years of experience leading organizations in innovation, product, and marketing
- Noam is currently the CEO at over.ai, a voice AI platform built to handle the complex interactions between businesses and customers over phone lines
- Before over.ai, Noam was CEO and co-founder of Widdit, a leading provider of engagement and monetization solutions for developers. Noam was responsible for securing funding from angel investors, leading Widdit's rapid growth from a bootstrapped startup to an organization with millions of users and high profitability
- Noam earned a BS in Industrial Engineering from Tel Aviv University

COMPANY PROFILE

- Imagine having an endless number of representatives that work 24/7, optimally handle any situation and are always available to take the call. That's what you get with over.ai – an automated voice agent powered by artificial intelligence
- Over.ai allows you to provide a premium service for every calling customer, reduce waiting times to zero and resolve any issue quickly and effectively using natural language conversation. And guess what – it never even takes a coffee break

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2016
Employees	26-50
Active Markets	Global
Ownership	Private
Website	over.ai

OVER.AI @ NOAH

Looking for @ NOAH

Service Providers	Marketing, Digital Services
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over.ai @ NOAH

Key Presentation Topics	The call center market, pains and how AI will dramatically change and dominate this market
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SPEAKER PROFILE



Jonathan Medved

Founder & CEO

- Jonathan Medved is a serial entrepreneur and venture capitalist. Medved currently is the founder and CEO of OurCrowd
- Medved was the co-founder and CEO of Vringo between 2006-2012, a leader in the mobile social and video applications area
- Prior to founding Vringo, Medved founded Israel Seed Partners in 1995 in his garage and co-managed the fund until January 2006. Israel Seed had \$262M under management in four funds and has been an investor in 60 leading Israeli companies
- Medved lives in Jerusalem with his wife Jane and his four children and collects rare single malts and loud Hawaiian shirts.

COMPANY PROFILE

- OurCrowd is the leading global equity crowdfunding platform for accredited investors
- Managed by a team of seasoned investment professionals, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors
- OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats

KEY COMPANY FACTS



Corporate Facts

Headquarters	Jerusalem, Israel
Founded	2013
Funds Raised	\$750m
Employees	100-1,000
Active Markets	Global
NOAH Content	OurCrowd at NOAH
Website	ourcrowd.com

Key Portfolio Companies



OURCROWD @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



Yuval Tal
Founder & President

- Yuval Tal is the founder, President and a board member of Payoneer
- Before founding and running Payoneer from 2005 until 2011, Tal co-founded Borderfree, and was its CEO from 1999-2005
- Tal previously served as VP of business development for RADWARE. He is a member of YPO and an angel investor in several start-ups in the payment space
- Yuval serves as a board member in NTA, the new subway in the center of Israel and in IATI, Israel's umbrella organization of the high tech and life science industries
- Tal is a member of HBS plan for managers. Tal holds a B.Sc. in Mechanical Engineering and an M.Sc. in Biomedical Engineering, with minor in business administration, from Tel Aviv University

COMPANY PROFILE

- Payoneer empowers global commerce by connecting businesses, professionals, countries and currencies with its innovative cross-border payments platform
- In today's borderless digital world, Payoneer enables millions of businesses and professionals from more than 200 countries to reach new audiences by facilitating seamless, cross-border payments. Additionally, thousands of leading corporations including Amazon, Airbnb, Getty Images, Google and Upwork rely on Payoneer's mass payout services
- With Payoneer's fast, flexible, secure and low-cost solutions, businesses and professionals in both developed and emerging markets can now pay and get paid globally as easily as they do locally
- Founded in 2005 and based in New York, Payoneer is venture-backed, profitable and ranked in the top 100 of Inc. 5000's Financial Services companies

KEY COMPANY FACTS



Corporate Facts

Headquarters	New York, NY, US
Founded	2005
Funding	\$270m
Employees	1,000+
Active Markets	Global
Ownership	Private – VCs
Key Investors	CBC Capital, TCV, Wellington Management, Nyca Partners, Ping An, Susquehanna Growth Equity, Viola Ventures
NOAH Content	Payoneer at NOAH
Website	payoneer.com

Key Operating KPIs

Payments Volume Growth	Triple-digit growth over last three years
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PAYONEER @ NOAH

Looking for @ NOAH

Service Providers	Ecommerce Services, Offline Services, Digital Services
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Payoneer @ NOAH

Present your business proposal through NOAH Connect app



SPEAKER PROFILE



Elad Tsur
Co-Founder &
CEO

- Elad is a serial entrepreneur with an in-depth expertise in machine learning and big data and a nation-wide recognized researcher with a strong academic background
- Prior to co-founding Planck, Elad was the Lead Architect of the Salesforce Einstein platform, a smart CRM system and , before that, he was the former founder of BlueTail which was later acquired by Salesforce
- Elad holds an MSc in Computer Science from Tel Aviv University and a B.A. in Computer Science from the Open University of Israel

COMPANY PROFILE

- Planck is a commercial insurance data platform, built to enable insurers to instantly and accurately underwrite any business
- Planck's technology platform aggregates and mines massive datasets, using the latest advances in artificial intelligence (AI) to automatically generate and deliver key insights, customized to the commercial underwriting process
- The end result is a frictionless underwriting process with greater insurer visibility into risk factors, leading to improved new business conversion and retention rates and lower loss ratios. Planck's platform brings automation and intelligence to the underwriting process

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2016
Funding	\$12m
Employees	26-50
Active Markets	Global
Ownership	Private – VCs
Key Investors	Arbor Ventures
Website	planckdata.com

Key Operating KPIs

Accuracy Rate	90%+
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PLANCK @ NOAH

Looking for @ NOAH

Present your business proposal through NOAH Connect app



Iguazio @ NOAH

Key Presentation Topics

- Tech background: AI for commercial insurance underwriting
- 0 to 1 : Planck's story on building a product and selling it to incumbents
- How we have secured the #1 commercial carrier in the US

SPEAKER PROFILE



Yael Shafrir

*VP of
International
Partnerships*

- Yael Shafrir is VP of International Partnerships at Disney-backed storytelling platform, Playbuzz. In this role, she oversees the creation of international growth opportunities within strategic markets to execute the company's evolution strategy. Prior to this, Yael was GM of the Middle East, APAC and eastern Europe, at Playbuzz
- Yael boasts a strong background in business development within the realm of digital media where she has utilized her past as a journalist and copywriter
- Prior to her role at Playbuzz, Yael was VP of Business Development for Trendline Group. Before that she ran content and marketing for Vringo, a global video ringtones startup founded by Jonathan Medved, that turned private ringtones into commercial messaging

COMPANY PROFILE

- Playbuzz is an award-winning storytelling platform that empowers publishers, brands and agencies worldwide to create interactive content for editorial and commercial purposes
- The Playbuzz platform offers engaging storytelling tools, such as polls, quizzes, lists, videos and more, that enable publishers and brands to create, embed, distribute and monetize content on any website, mobile app or social page
- More than 16,000 publishers and brands worldwide use Playbuzz's desktop- and mobile-friendly content tools to increase audience engagement, understand and analyze their users, optimize social distribution and improve their conversion

KEY COMPANY FACTS



Corporate Facts

Headquarters	New York, NY, US
Founded	2012
Funding	\$66m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Viola, Saban Ventures, 83North, The Walt Disney Company
NOAH Content	Playbuzz at NOAH
Website	playbuzz.com

Key Operating KPIs

Publishers on a Platform	16k
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STOREDOT @ NOAH

Looking for @ NOAH

Service Providers	Ecommerce Services, Communications, Marketing, Digital Services
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StoreDot @ NOAH

Key Presentation Topics	Fireside chat with Marco Rodzynek
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SPEAKER PROFILE



Chen Shachar

Co-Founder &
CEO

- Chen Shachar co-founded PlaySight with the mission of connecting and inspiring the next generation of athletes
- PlaySight has been bringing this future to Tennis, Squash, Basketball and now Soccer, Handball, Volleyball, Judo, Wrestling, Gymnastics, with thousands of Smart Courts already installed all over the world
- Shachar holds an ME in System Engineering and a B.Sc. in Electrical Engineering both from the Technion - Israel Institute of Technology in Haifa and is a retired Major from the Israeli Armed Forces and an elite technology unit of the IDF (Academic Reserve)

COMPANY PROFILE

- PlaySight connects the next generation of athletes with its immersive video, analytics and live streaming sports technology platform
- Technology has changed how sports are coached, played, and consumed at the elite level, and PlaySight is focused on delivering the same technology experience to all levels of sport (particularly the rapidly growing youth sports market), all over the world. SmartCourt technology is driven by AI and is bringing together the physical and digital world of athletes (IoT applied to sports)
- PlaySight makes courts, gyms, fields and rinks Smart by installing high-performance AI software and connected camera technology. Once installed, SmartCourts provide variety of services and benefits to athletes, coaches, teams and fans, from automatic production broadcasting and advanced coaching tools to VAR and a content platform to store, manage and share video, statistics, and analytics

KEY COMPANY FACTS



Corporate Facts

Headquarters	Kfar Saba, Israel
Founded	2010
Funding	\$26m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Verizon Ventures, Softbank, NAVER Corp, Greg Norman, Novak Djokovic, Pete Sampras, Billie Jean King
NOAH Content	Playsight at NOAH
Website	playsight.com

PLAYSIGHT @ NOAH

Looking for @ NOAH

Service Providers	Analytics (BI, CI & Data Science)
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PlaySight @ NOAH

Key Presentation Topics	Technology in Sports
Other Attendees	Eyal Schneider, Director

SPEAKER PROFILE



Magnus Walker

- Magnus Walker was born in Sheffield, England, in 1967. He left school at the age of 15. In 1986, he went to the USA to work on a summer camp with under-privileged, inner city kids
- Magnus has lived in Los Angeles since 1987. In the past 32 years, he has formed a successful rock'n'roll wholesale clothing company, Serious; a successful film location business, DTLA Film Locations; acquired substantial property; and been able to pursue his out-of-control Porsche hobby, which has enabled him to travel all around the world
- In 2012, Urban Outlaw, a 32-minute short documentary film detailing Magnus's life, was released. It ignited a fervent following of indie and underground car lovers and builders
- In 2014, he recorded his Ted Talk, which has been viewed more than 7 million times
- In 2017, Magnus's best-selling autobiography, "Dirt Don't Slow You Down," reached critical and popular acclaim

COMPANY PROFILE

- Porsche Automobil Holding SE ("Porsche SE") is a listed holding company
- The holding was founded in 2007. In particular, it holds the majority of the ordinary shares in the Volkswagen Group, one of the world's leading automobile manufacturers
- The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN
- In addition to this anchor shareholding, Porsche SE intends to make further strategic investments along the automotive value chain. This comprises the entire spectrum of basic technologies geared to supporting the development and production process through to vehicle- and mobility-related services

KEY COMPANY FACTS



Corporate Facts

Headquarters	Stuttgart, Germany
Founded	1931
Employees	10,000+
Active Markets	Global
Ownership	Public (ETR)
NOAH Content	Porsche at NOAH
Website	porsche.com

PORSCHE @ NOAH

Looking for @ NOAH

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SPEAKER PROFILE



Boaz Peer
Director

- Boaz is a Director at Qualcomm Ventures and focuses on investments in Israel across various domains
- Before joining Qualcomm ventures, Boaz led Qualcomm business development in Israel in various domains such as mobile, automotive and IOT (also across Europe). In this role Boaz has successfully built from the ground up a 3rd party ecosystem of startups collaborating with Qualcomm, from proof of concept phase to commercialization
- Prior to this role, Boaz led Qualcomm Israel program management group. Before joining Qualcomm Boaz worked at Rafael and previously as an Intelligence officer in IDF
- Boaz has MBA and BSc. at information systems both from the Technion Israel Institute of Technology

KEY COMPANY FACTS



Corporate Facts

Headquarters San Diego, CA, US

Founded 2000

Employees 51-100

Active Markets Global

Website qualcommventures.com

Key Portfolio Companies



COMPANY PROFILE

- Founded in 1995, Insight Venture Partners is the fastest-growing venture capital firm specializing in growth-stage Software and Internet investing globally
- Insight's team of growth experts is composed of both technology investors and operating executives with significant experience scaling technology companies
- Insight's investing flexibility enables companies and entrepreneurs to obtain the deal that makes sense for them, in addition to gaining access to growth expertise and global reach
- Insight has over \$20 billion of assets under management, invested in more than 300 companies, and completed more than 200 M&A transactions for portfolio companies

QUALCOMM VENTURES @ NOAH

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SPEAKER PROFILE



Aviad Kaufman
Co-Founder &
CEO

- Aviad is a business executive and entrepreneur with meaningful business management experience within multinational technology-oriented companies
- Prior to establishing RealView Imaging, Aviad's experience includes business and marketing positions within Lipman Electronics, a leading global provider and manufacturer of electronic payment systems (acquired in 2006 by VeriFone) and Rafael Defense Industries, Israel's world-renowned defense design and development center, where he worked with international customers in large scale technological defense projects
- Aviad earned his MBA from the Tel Aviv University, a B.Sc. in Industrial Engineering & Management from the Technion, Israel Institute of Technology and is a graduate of the Merage Executive Program in Irvine California

COMPANY PROFILE

- RealView Imaging is introducing the world's first 3D holographic display and interface system, initially for medical imaging applications
- The company's proprietary technology projects hyper-realistic, dynamic 3D holographic images "floating in the air" without the need for any type of eyewear or a conventional 2D screen
- The projected 3D volumes appear in free space, allowing the user to literally touch and interact precisely within the image, presenting a unique and proprietary breakthrough in digital holography and real-time 3D interaction capabilities

KEY COMPANY FACTS



Corporate Facts

Headquarters	Yokneam, Israel
Founded	2008
Funding	\$10m
Employees	11-25
Active Markets	Global
Ownership	Private – VCs
Key Investors	LongTec China Ventures
Website	realviewimaging.com

REALVIEW IMAGING @ NOAH

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SPEAKER PROFILE



Robbie Antonio
Founder & CEO

- Antonio currently has 82 million square feet worth of developed, in-progress, and managed properties under his belt, being the Founder and President of Antonio Development in New York, Managing Director of Century Properties based in Asia, and now the Founder and CEO of Revolution Precrafted
- He was the youngest person in "Forbes' 50 Richest Filipinos" in 2017. This year, he was cited by BuiltWorlds in its 2018 Mavericks Report as one of "25 Pioneers Who've Transformed the Built Industry." In May 2018, he was named "Real Estate Personality of the Year" by PropertyGuru
- His latest venture into real estate as the CEO of Revolution Precrafted, brings together 79 of the world's leading architects, artists, and designers including Sou Fujimoto, David Salle and celebrities such as Daphne Guinness, Helena Christensen + Camilla Stærk and Amar'e Stoudemire

COMPANY PROFILE

- Revolution is a collection of limited edition, pre-crafted properties, including homes and pavilions, introduced by Robbie Antonio, who is known for bringing in celebrity-branded developments. The project unites over seventy (70) of the world's top designers to create an exclusive series of prefabricated, livable spaces
- With a network of cutting-edge technologies and cost-efficient productions systems, Revolution is democratizing high-design and architecture by introducing designed spaces in exclusive collaboration with industry leading creatives
- Revolution Precrafted is valued at over \$1B. It is the fastest growing unicorn startup in South East Asia

KEY COMPANY FACTS



Corporate Facts

Headquarters Manila, Philippines

Founded 2015

Employees 51-100

Active Markets Global

Ownership Private – VCs

Key Investors 500 Startups, K2

NOAH Content [Revolution Precrafted at NOAH](#)

Website revolutionprecrafted.com

Key Financial KPIs

EV \$1 billion+

REVOLUTION PRECRAFTED @ NOAH

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SPEAKER PROFILE



David Avgi
CEO

- David co-founded the SafeCharge International group in 2006 and became CEO of the Company in 2007. David was instrumental in creating the Company's core solutions, negotiating strategic agreements with acquiring business partners, and facilitating mergers and acquisitions
- He possesses a broad and comprehensive hands-on knowledge experience in payments, business development, risk management, compliance and all aspects of creating and managing online payments and e-commerce operations
- David cultivated the Company to become a key global player and was vital in taking the business public in 2014. David holds a Bachelors of Technology degree in Industrial and Managerial Engineering from Shenkar College Israel, where he specialised in the development of information systems

COMPANY PROFILE

- SafeCharge International Group Limited (AIM: SCH), is the payment service partner for the world's most demanding businesses
- SafeCharge provides global omni-channel payments services from card acquiring and issuing to payment processing and checkout, all underpinned by advanced risk management solutions
- This fully featured proprietary payment platform connects directly to all major payment card schemes including Visa, Mastercard, American Express and Union Pay as well as over 150 local payment methods
- With offices around the world, SafeCharge serves a diversified, blue chip client base and is a trusted payment partner for customers across a range of vertical markets
- The company has been listed on the London Stock Exchange AIM market since 2014

KEY COMPANY FACTS



Corporate Facts

Headquarters	London, UK
Founded	2007
Employees	251-500
Active Markets	Global
Ownership	Public (LSE)
NOAH Content	SafeCharge at NOAH
Website	safecharge.com

Key Operating KPIs (H1 2018)

Transaction Value	\$6.7bn
Transactions Processed	117m+
Own Acquiring Trans. Value	1.8bn+

Key Financial KPIs (H1 2018)

Revenue	\$67m
Adjusted EBITDA	\$18m
Margin	27%

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SPEAKER PROFILE



Barak Hachamov

Co-Founder & Chairman

- Barak Hachamov is a Co-Founder and Chairman of SeeTree
- He brings over 20 years of entrepreneurship and company-building to the table
- Barak has founded multiple ventures, most of which led to success stories, including IPO. He is a well known name in the global technology ecosystem
- Barak additionally works with Google, as one of the key players and visionaries behind the company's startup acceleration program in Silicon Valley

COMPANY PROFILE

- SeeTree is a leading player in the agriculture tech space, aiding farmers in the optimization of everything their trees do by combining the power of cutting-edge artificial intelligence and agronomic human intelligence
- The company provides a comprehensive service combining boots on the ground and high-resolution multi-dimensional sensing imagery utilizing drones, sensors and special vehicles to collect precise data, bringing unprecedented visibility into the health records and productivity of any individual tree at any time and over time, resulting in a transformation of the way trees are managed, therefore leading to a significant increase in profitability for farmers
- SeeTree was founded in 2017 by former intelligence officers and serial entrepreneurs with the aim of disrupting the world of farming
- The company is headquartered in Tel Aviv, Israel with offices in California and Brazil and can count up to 40 employees worldwide

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2017
Funding	\$15m
Employees	11-50
Active Markets	Global
Ownership	Private – VCs
Key Investors	Hanaco Venture Capital, Canaan Partners, Mindset Ventures
Website	seetree.ai

SEETREE @ NOAH

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SPEAKER PROFILE



Eli Hoffmann
CEO & Editor-in-Chief

- Eli is Seeking Alpha's CEO and Editor-in-Chief
- His love for the stock markets goes back to when he was a kid. Who else remembers combing through the stock quotes at the back of the business section of your local paper?
- He joined Seeking Alpha in 2006 and launched Wall Street Breakfast and Market Currents, the top-of-class short-form breaking news for investors
- In 2010 he became editor-in-chief and in 2015 he became CEO
- He lives in Jerusalem with his wife and a bunch of exceptional kids. Most days, you'll find him making the commute from Jerusalem to Raanana. Occasionally he gets to work from the home-office, from where he keeps an eye on the beautiful Judean Hills

COMPANY PROFILE

- We are an industry leader in mining the wisdom of the crowds for insights on every topic of interest to investors. Our editors curate content from a network of stock analysts, traders, economists, academics, financial advisors and industry experts — all who engage in our community. 13.3 million+ visitors come to us not only to consume content, but to contribute and to participate in the conversation
- The depth and breadth of our content is unmatched, with 8,700+ tickers covered and 8,200+ articles and earnings transcripts published every month, driving industry-leading engagement
- Our content includes curated news, research, opinion and discussion from our editorial team of 53 in addition to 16,000+ individual and corporate contributors
- Our audience leverages our content to inform their personal and professional financial decisions
- Seeking Alpha is privately held, and Benchmark, Accel and DAG Ventures have provided venture capital investment to the company

KEY COMPANY FACTS



Corporate Facts

Headquarters	Ra'anana, Israel
Founded	2005
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Benchmark, Accel, DAG
NOAH Content	SeekingAlpha at NOAH
Website	seekingalpha.com

Key Operating KPIs

Visitors	13.3m+
Contributors	16k+

SEEKINGALPHA @ NOAH

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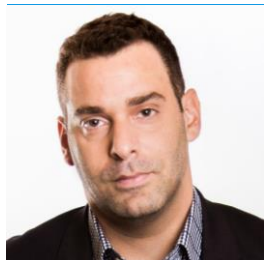


Webpals Group @ NOAH

Key Presentation Topics

1. Wisdom of the crowds
2. Evolving from ad-supported publisher to subscription
3. User-centricity

SPEAKER PROFILE



Tomer Weingarten
Co-Founder & CEO

- Tomer co-founded SentinelOne in 2013
- He is responsible for the company's direction, products, and services strategy
- Before SentinelOne, Tomer led product development and strategy for the Toluna Group as a VP of Products
- Prior to that he held several application security and consulting roles at various enterprises, and was CTO at Carambola Media

COMPANY PROFILE

- SentinelOne is shaping the future of endpoint security with a uniquely integrated platform that combines behavioral-based detection, advanced mitigation, and forensics to stop threats in real-time
- Specializing in attacks that utilize sophisticated evasion techniques, SentinelOne is the only vendor who offers complete protection against malware, exploit and insider-based attacks
- SentinelOne is also the only next-generation endpoint protection company to be independently certified as a true antivirus replacement for Windows, OS X, and Linux, including certification for both HIPAA and PCI
- The company is formed by an elite team of cyber security and defense experts from IBM, Intel, Check Point Software Technologies, McAfee, and Palo Alto Networks

KEY COMPANY FACTS



Corporate Facts

Headquarters	Mountain View, USA
Founded	2013
Funding	\$110m
Employees	251-500
Active Markets	Global
Ownership	Private – VCs
Key Investors	Redpoint, Third Point Ventures, Tiger Global Management
Website	sentinelone.com

SENTINELONE @ NOAH

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Cybersecurity Company Focused Identity Verification and Credit Card Fraud Mitigation

SPEAKER PROFILE



Nimrod Lehavi

Co-Founder & CEO

- Nimrod is a geek, hacker, serial entrepreneur, and CEO and Founder of Simplex
- Nimrod has over 17 years of experience with development and tech management, founded a software boutique in 2004 that served large range of clients in variety of technologies and platforms worldwide
- Nimrod holds a board member position at the Israeli Bitcoin association and he is also one of the founder of GeekCon - a makers hackathon for over 10 years now and of the GarageGeeks - the Israeli startup and entrepreneurs group

COMPANY PROFILE

- Simplex is a fintech / cyber-security company, focused on fraud prevention in online payments
- Simplex is facilitating fraudless credit card payments for goods and services sold online – guaranteeing no fraud chargebacks for the merchant
- The company succeeded in creating a super-easy integration process, that encapsulates our proprietary advanced AI algorithms, allowing you to facilitate our unique expertise and years-long experience

KEY COMPANY FACTS



Corporate Facts

Headquarters	Ramat Gan, Israel
Founded	2014
Funding	\$9m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	DRW Venture Capital, FundersClub, Bitmain
NOAH Content	Simplex at NOAH
Website	simplex.com

SIMPLEX @ NOAH

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Helps Millions of Consumers Around the World Turn Their Smartphone Into a Digital Wallet

SPEAKER PROFILE



Björn Goß
Founder & CEO

- Björn is the co-founder and CEO of Stocard, a leading mobile wallet with over 35 million users
- Before founding Stocard, Björn studied at the University of Mannheim and the London School of Economics and worked at McKinsey & Company
- To start Stocard he discontinued his PhD studies

COMPANY PROFILE

- Stocard is a leading mobile wallet already used by more than 35 million people and growing by more than 1 million users every single month
- One reason why people love Stocard is that the app goes beyond payments and creates an exciting experience around shopping
- In addition to paying with the Stocard app, users store all their loyalty cards in the app and collect all their rewards at every store by just showing the app. Besides, consumers receive personalized offers from their favorite retailers, see their points balance and status level in real-time, and can sign up for new shopping cards.
- Stocard will continue to re-bundle various industries in one wallet (think for example financial services, such as consumer credit) and bring them to its millions of users
- During the next years, the company wants to continue its growth and offer its one-stop wallet - including financial services, shopping, and more - to 100 of millions of customers in Europe, Northern America, and APAC and shape the future of how people shop and access financial services

KEY COMPANY FACTS



Corporate Facts

Headquarters	Mannheim, Germany
Founded	2012
Funding	\$31m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Macquarie Capital, Shortcut Ventures, Alstin, Rocketship VC
NOAH Content	Stocard at NOAH
Website	stocardapp.com

Key Operating KPIs

Total Users	35m
User Growth	1m / month
Transactions per Year	1bn

STOCARD @ NOAH

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Service Providers	Marketing, Analytics, Digital Services
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Stocard @ NOAH

Key Presentation Topics	1. How the mobile wallet will reshape how we shop and access financial services
	2. Stocard - building the leading mobile wallet

SPEAKER PROFILE



Doron Myersdorf
Founder & CEO

- Doron brings vast experience in business and technology management to StoreDot
- Prior to founding the company, he served as senior director of SanDisk SSD Business Unit, establishing and managing the division in Israel, building product strategy, marketing and business development, resulting in sales to leading laptop makers amounting to over \$100M in revenue in under 3 years
- Previously, he was VP Flash and Operations of msystems, a flash memory global leader
- Doron's diverse record also includes founder and CEO of InnerPresence and co-founder and VP business development of Siftology
- Doron holds PhD in R&D Management, MSc in IS and BSc in Industrial Engineering Management - all from the Technion – Israel Institute of Technology

COMPANY PROFILE

- StoreDot is a leader in the innovation of materials and their device applications
- We are developing ground-breaking materials based on a unique methodology that integrates nanotechnology with novel organic compounds
- With a strong team of world-class researches, we dramatically improve the value proposition for a range of devices, including Smartphones, power banks and Electric Vehicles
- Designed to replace known technologies with enhanced physical, chemical, and electrical properties, StoreDot's technology is optimized for fast-charging batteries for both mobile devices and electric vehicles
- With a strong and diversified team of noted scientists, StoreDot is positioned to reinvent the world of fast charging as we know it

KEY COMPANY FACTS



Corporate Facts

Headquarters	Herzliya, Israel
Founded	2012
Funding	\$146m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	BP, Daimler, Singulariteam, Millhouhse, Samsung Ventures
NOAH Content	StoreDot at NOAH
Website	store-dot.com

STOREDOT @ NOAH

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M&A	Seeking an operational and financial partners for the construction of the OneGiga factory for battery cells dedicated for fast charging technology
Partnerships	Automakers, battery developers and producers
Key Hires	Electrochemistry researches and experts

StoreDot @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> 1. How fast charging is impacting the adoption of electric vehicles? 2. The role of new battery technology for EVs 3. The infrastructure requirements for ultra fast charging
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Leading Marketplace For International Student Accommodation

SPEAKER PROFILE



Luke Nolan
CEO

- Luke is the Founder and CEO of Student.com, a company aiding students find their perfect home abroad
- An entrepreneur at heart, Luke had the idea for a student accommodation marketplace when friends in Asia asked for help finding accommodation while they studied abroad
- Luke founded Student.com in 2011, originally named Overseas Student Living, with the aim of serving a rapidly increasing global community of international students. By 2015, Student.com had become the largest accommodation marketplace for international students
- Luke holds a Master in International Economics and Management (MIEM) from SDA Bocconi and a B.A. in Banking and International Finance from Cass Business School

COMPANY PROFILE

- Student.com is the world's leading marketplace for international student accommodation, differentiating itself from the other real estate marketplaces by focusing on the untapped student accommodation market by connecting students to professional landlords identifying and exploiting a niche in the property market
- The company lists more than 800,000 beds in more than 400 cities across 29 countries, all displayed on an interactive map subdivided by different neighborhoods
- Student.com also provides multilingual consultants helping students find their home abroad
- To date, the company has raised \$70 million from investors including VY Capital, Li Ka-Shing's Horizons Ventures, Expa, Spotify founders Daniel Ek and Martin Lorentzon, Hugo Barra of Xiaomi and Jim Breyer of Breyer Capital.
- The company is headquartered in London, United Kingdom and has offices in China, Hong Kong, USA and Australia

KEY COMPANY FACTS



Corporate Facts

Headquarters	London, United Kingdom
Founded	2011
Funding	\$70m
Employees	101-250
Active Markets	Global
Ownership	Private – VCs
Key Investors	Horizon Ventures, Breyer Capital, VY Capital
NOAH Content	Student.com at NOAH
Website	student.com

Key Operating KPIs

Number of Homes	800k+ beds listed
Location	400+ cities across 29 countries

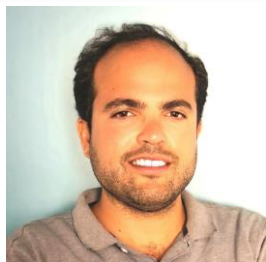
STUDENT.COM @ NOAH

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SPEAKER PROFILE



Paul Besnainou

*Founder &
Executive
Chairman*

- Paul Besnainou is a 30-year old French-Israeli entrepreneur, who is entirely self-taught
- After his high school diploma, he opted to pursue his studies at the Mir Yeshiva rather than attend a prominent business school
- Following his seven years of Talmudic studies, he emerged filled with intellectual curiosity, discipline, and an analytical spirit - characteristics that would lead him to found and direct, only a year later, Sweet Inn
- In just 4 years since its founding, Sweet Inn is already located in 13 cities around Europe and in Israel, totaling over 600 apartments and employ more than 200 employees

COMPANY PROFILE

- Founded in 2014, Sweet Inn is an international, fast-growing travel-tech startup that aims to disrupt the hospitality industry
- Sweet Inn is developing its own proprietary technology to tackle its biggest operational hurdle - automating & optimizing task management, pricing, communications and resource allocation.
- Investing in data infrastructure and models to drive loyalty personalization and end-to-end customer experience.
- With dedicated local teams operating from City Lobbies and a mobile app that allows guests to Live Chat with the team anytime, order personalized services and view local tips tailored to their apartment location, Sweet Inn guarantees travelers a hassle-free vacation
- Handling long term lease, fully compliant with domestic applicable laws, Sweet Inn entrusts in-house interior designers with the decor of its apartments, which are all inspired by the unique character of the area surrounding the residence.
- Within just four years of its launch, Sweet Inn is now operating in 13 prominent cities (Paris, London, Dublin, Barcelona, Madrid, Seville, Rome, Milan, Brussels, Lisbon, Juan-les-Pins, Tel Aviv, and Jerusalem).

KEY COMPANY FACTS



Corporate Facts

Headquarters	London, UK & Tel Aviv, Israel
Founded	2014
Funding	\$47m
Employees	101-250
Active Markets	Europe, Israel
Ownership	Private – VCs
Key Investors	Qumra Capital, BRM, La MAISON, Mi3
Website	sweetinn.com

Key Operating KPIs

Apartments Listed	600+
Active Cities	13

STUDENT.COM @ NOAH

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Service Providers	Ecommerce Services, Communications, Marketing
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Sweet Inn @ NOAH

Other Attendees	<ol style="list-style-type: none"> Shmulik Tal, VP R&D Rachel Benharoch, VP Product Julia Bellaiche, Content Marketing Manager
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World's First and Largest Automated Branding Platform

SPEAKER PROFILE



Yali Saar
Co-Founder &
CEO

- Yali Saar is the Co-Founder and CEO of Tailor Brands, the world's first AI driven, fully automated, branding platform.
- Used by over 10m businesses worldwide, Tailor was the first company to use AI to design logos and expanded from there to provide its small business client based with the same sort of services that a big agency would supply big name clients in a fully automated manner. Tailor's research has been covered by numerous publications and institutions, including Harvard Business School
- Saar is a Forbes 30Under30 alumni, a former agency creative, journalist and Chief Creative Officer for Raising the Bar, a worldwide education initiative with branches in New York, San Francisco, Melbourne, Sydney, Perth, Auckland, Adelaide, and more

COMPANY PROFILE

- Tailor Brands is the world's first automated branding platform, offering a subscription based service to over 10,000,000 businesses worldwide
- Tailor Brands is re-shaping the creative industry by teaching computers how to design, write copy and even plan strategy
- Founded in September 2014 by Yali Saar, Tom Lahat and Nadav Shatz, the company has raised over \$20.6M to date and has offices in both NYC and Tel-Aviv

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2014
Funding	\$21m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Armat Group, Pitango Venture Capital, Mangrove Capital Partners
Website	tailorbrands.com

Key Operating KPIs

Active Accounts	10m
New Monthly Accounts	500k

TAILOR BRANDS @ NOAH

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Service Providers	Ecommerce Services, Marketing, Analytics, Digital Services
M&A	SaaS based SMB Services with revenues of \$100k+ MRR that can compliment our portfolio of services
Key Hires	VP R&D, VP H&R

Tailor Brands @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> Can creativity be automated? Tailor Brands: Story and KPIs The science behind creative automation
Other Attendees	<ol style="list-style-type: none"> Maayan Kotler, VP Marketing Tom Lahat, Chief Design Officer Nadav Shatz, CTO Gal Schlesinger, PM

SPEAKER PROFILE



Mark Gazit
CEO

- Mark is a prominent senior executive with over 20 years of experience in leading rapid growth global organizations, and is an expert authority on Cyber Security, IT, Big Data Analytics, Telecommunications, Critical Infrastructure and FinTech
- Mark's background is particularly strong in leadership and growth management in global markets, a field in which he built and led multiple companies, helping them expand globally. His expertise extends to building successful management teams
- Mark serves on boards of directors in commercial enterprises and non-profit organization, and lectures in leading universities and considered to be an expert in his field

COMPANY PROFILE

- ThetaRay is dedicated to helping clients at large financial organizations, cyber security divisions and critical infrastructure become more resilient and seize opportunities
- Its advanced analytical solutions operate with unprecedented speed, accuracy and scale, enabling clients to manage risk, detect money laundering schemes, uncover fraud, expose bad loans, uncover operational issues and reveal valuable new growth opportunities

KEY COMPANY FACTS



Corporate Facts

Headquarters	Hod Hasharon, Israel
Founded	2013
Funding	\$61m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	GE, Jerusalem Venture Partners, Bank Hapoalim
Website	thetaray.com

THETARAY @ NOAH

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Corporate Online Travel Booking and Management Platform

SPEAKER PROFILE



Avi Meir

Co-Founder & CEO

- Avi likes to refer to himself as a hacker with an MBA
- He is the CEO and Co-Founder of TravelPerk, one of the fastest-growing tech startups in Europe having raised \$30m from some of the world's leading investors including Spark Capital—famous for Twitter, Trello and Slack—and was recently named one of Europe's highest-rated tools in B2B tech by G2Crowd
- Prior to founding TravelPerk, Avi was Co-Founder of Hotel Ninjas, which was acquired by Booking.com in 2014, and VP Product at Budgetplaces.com, which was acquired by Palamon in 2011
- Avi started writing code when he was 12 years old, holds an MBA from IESE, and is a recognized traveltech thought leader and a frequent speaker at industry events

COMPANY PROFILE

- TravelPerk is a next generation travel booking and management platform pioneering the future of corporate travel. TravelPerk offers the world's largest travel inventory alongside powerful management and reporting features, allowing companies of any size to effortlessly manage the entire process in one single place - simple, powerful and 100% free
- The platform includes integrations to the world's leading travel providers (e.g. Skyscanner, Expedia, Amadeus, Booking.com), a powerful control center for user management, visibility, policies, invoicing and reporting, and is additionally backed by a 24/7 travel support concierge service that helps users before, during and after a business trip
- Thanks to state-of-the-art technology, "consumer-level" design and a revolutionary business model that is 100% free for the users, the company is transforming the business travel experience for both travelers and administrators worldwide. Backed by world-class investors including Spark Capital, investors in Slack, Trello and Twitter, TravelPerk now has the buy-in to take the pain out of business travel with an all-in-one solution that just works

KEY COMPANY FACTS



Corporate Facts

Headquarters	Barcelona, Spain
Founded	2015
Funding	\$74m
Employees	251-500
Active Markets	Global
Ownership	Private – VCs
Key Investors	Kinnevik AB, Felix Capital, Target Global, Spark Capital
NOAH Content	TravelPerk at NOAH
Website	travelperk.com

TRAVELPERK @ NOAH

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SPEAKER PROFILE



Dror Jerushalmi
Co-Founder & CEO

- Dror Jerushalmi draws upon 20 years of high-level international business development and marketing management experience in the semiconductor industry to steer Valens on a path of growth and success
- Dror defines the company's market penetration and business strategies, and has been the leading force behind establishing HDBaseT as the global standard for digital connectivity
- Previously, Dror was Director of Business Development at Saifun Semiconductor. Before that, he was VP of Marketing at Emblaze Semiconductor, where he established the company's reputation as an industry leader recognized by customers, press and analysts. He also held Business Development and Marketing management positions at Tioga and DSPG

COMPANY PROFILE

- Valens is a fabless semiconductor company enabling the next-generation of high-speed connectivity with HDBaseT technology
- Established in 2006, Valens is a private company headquartered in Israel with offices worldwide. The company is the world leader in HDBaseT technology, addressing the needs of the different sectors that depend on advanced digital media distribution, such as audiovisual, industrial, medical, and now automotive
- HDBaseT Automotive simplifies and optimizes in-vehicle connectivity, providing the necessary infrastructure to enable the many cameras, sensors, LiDARs, smart antennas, displays and more, taking vehicles to the next level of connectivity
- Valens' HDBaseT Automotive chipsets provide a single, holistic, cost-effective approach to in-vehicle connectivity

KEY COMPANY FACTS



Corporate Facts

Headquarters	Hod Hasharon, Israel
Founded	2016
Funding	\$164m
Employees	251-500
Active Markets	Global
Ownership	Private – VCs
Key Investors	Oppenheimer & Co, Linse Capital, Israel Growth Partners
Website	valens.com

VALENS @ NOAH

Looking for @ NOAH

Service Providers	Offline Services (Consulting, Investment Banking, Research)
M&A	Valens is a growing, independent and financially-sound company, looking to further growth with product development, industry standardization and strategic partnerships. The company is not specifically looking for additional funding, but is open to any opportunity that will cement our strategic relationships with other players in the market

Valens @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> 1. Can creativity be automated? 2. Tailor Brands: Story and KPIs 3. The science behind creative automation
Other Attendees	<ol style="list-style-type: none"> 1. Dana Zelitzki, VP Marketing 2. Sandra Welfeld, Communications

SPEAKER PROFILE



Tom Livne
Co-Founder & CEO

- Tom is the Co-Founder and CEO of Verbit.ai, a company developing cloud-based speech recognition technology solutions
- Tom possesses vast experience with every aspect of the tech startup lifecycle, including building companies, with a particular emphasis on SaaS business models, raising funds, patent filing, team building and introducing new products to the market
- Prior to founding Verbit.ai, Tom was the Co-Founder of AppInsight Inc., a mobile application security startup and, before that, he served as an associate at LeumiTech, a leading technology banking group
- Tom completed his Bachelor of Business Administration concurrently with his Bachelor and Masters of Laws and received his MBA specializing in High Tech Management and Entrepreneurship

COMPANY PROFILE

- Verbit.ai is a technology company harnessing the power of artificial and human intelligence to provide a transcription and captioning solution
- The company embeds adaptive algorithms that generate speech-to-text files with over 99% accuracy delivered at record-breaking speed, supporting on-demand Communication Access Real-time Translation (CART) services for real-time results
- Verbit.ai' flexible cloud system includes customizable templates and allows users to upload files directly, via API or through integrations with leading video hosting platforms
- The company raised \$34m from investors such as Viola Ventures, Vertex Ventures, Oryzn Capital, HV Holtzbrinck Ventures, Vintage Investment Partners and ClaiTech
- Verbit.ai is headquartered in New York, USA with offices in Tel Aviv, Israel and Kiev, Ukraine, counting up to 60 employees

KEY COMPANY FACTS



Corporate Facts

Headquarters	New York, USA
Founded	2016
Funding	\$34m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	Vintage Investment Partners, Oryzn Capital, ClaiTech
Website	verbit.ai

VERBIT @ NOAH

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SPEAKER PROFILE



Inbal Lavi
CEO

- Equipped with close to 15 years of experience in the online marketing industry, Inbal Lavi has been the CEO of Webpals Group, since January 2014
- Since taking the helm at Webpals, Inbal has overseen all three of the company's major acquisitions: Dau-Up, MarMar Media and ClicksMob, as well as additional website acquisitions. Her career spans almost 15 years in the online marketing industry, with expertise in marketing strategy, operations, and P&L management. MarTechExec recently named Inbal one of the 50 Women You Need to Know in Martech, the only Israeli woman to make the list. Globes, the largest financial newspaper in Israel, selected Inbal as one of the top 40 young Israeli leaders for 2017
- She holds a B.Sc. and an M.Sc. with honors in Industrial Engineering from Tel Aviv University

COMPANY PROFILE

- Webpals Group is a performance marketing company, specializing in driving high value users to online and mobile businesses
- Utilizing proprietary technology, thousands of exclusively managed web assets in over 18 languages, and with over 400 employees hailing from around the world, Webpals works with partners on a performance basis meaning that the company only succeeds when our partners succeed
- Webpals Group is wholly owned by XLMedia (AIM: XLM)

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2008
Funding	\$48m
Employees	251-500
Active Markets	Global
Ownership	Private – XLMedia
Website	webpals.com

WEBPALS GROUP @ NOAH

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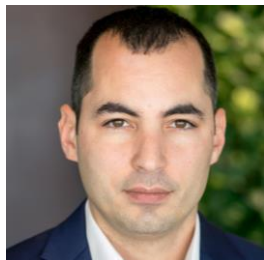


Webpals Group @ NOAH

Other Attendees

1. Itay Gissin, SVP New Business
2. David Levy, Business Development Director
3. Daniel Neumann, VP Business Development
4. Liat Zohar, VP Corporate Marketing

SPEAKER PROFILE



Ami Daniel

Co-Founder &
CEO

- Ami has been building organisations for two decades. First, there was a community center in Haifa, aimed at promoting coexistence. Then came an NGO to inspire troubled teens
- He served as a naval officer, but after his vessel was hit by a missile, he decided to set up Windward with co-founder Matan Peled
- Ami holds an LLB from Tel-Aviv University

COMPANY PROFILE

- Windward helps organizations improve their understanding of maritime risk, enabling them to take better actions to protect themselves. Our unbiased, data-driven risk insights are objective and available on demand. And because they're based on our unique, ship operational profiles, they help customers make the best decisions every day
- Windward operates across the maritime ecosystem, with solutions for governments, multilateral organizations, marine insurers and shipping companies.
- GOVERNMENT:** Catch the bad guys at sea - our machine learning algorithms are trained by the best domain experts and data scientists to help analysts expose anomalous ship activities, and generate leads on unknown targets
- INSURANCE:** Improve underwriting, monitor compliance and prevent losses - for marine insurers, our machine learning models use vessel operating patterns to apply a risk rating to every ship and fleet, augmenting underwriting decisions and measuring the likelihood of a vessel having an accident in the year ahead. They also monitor sanctions compliance, and assist with loss prevention and claims investigation

KEY COMPANY FACTS



Corporate Facts

Headquarters	Tel Aviv, Israel
Founded	2010
Funding	\$32m
Employees	51-100
Active Markets	Global
Ownership	Private – VCs
Key Investors	XL Innovate, Aleph, Horizons Ventures
Website	wnwd.com

Product Videos

Video 1	https://youtube.com/watch?v=ksTmPOuG36Q
Video 2	https://youtube.com/watch?v=MlChLnyqh0Y

WINDWARD @ NOAH

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Partnerships	Marine insurers, shipping cos, energy cos
Key Hires	Senior Data Scientist

Windward @ NOAH

Key Presentation Topics	<ol style="list-style-type: none"> Maritime risk Predicting smuggling and sanctions violations Predicting accidents
Other Attendees	<ol style="list-style-type: none"> Elliott Gotkine Omer Primor

SPEAKER PROFILE



David Meinertz
CEO

- David is the Co-Founder and CEO of Zava, formerly known as DrEd, an online doctor service provider
- David has a 10 years experience in investing and helping building and re-building small and medium-sized companies in healthcare, electronics and distribution sectors in Europe
- Prior to co-founding Zava, David was the Director for Continental Europe at Expert Health Ltd., a leading online healthcare company in London where he focused on international expansion
- David holds an MBA, with a specialization in Private Equity, Venture Capital and Restructuring, from HEC Paris

COMPANY PROFILE

- Zava is an online medical service provider in which real General Practitioners prescribe real medicines in real time, offering trustworthy, affordable and regulated medical consultations without the need for a face-to-face visit
- The company offers numerous services including treatment for sexually transmitted infections, impotence and hair loss, as well as contraception, travel medicines, stop smoking medicines and repeat prescriptions for certain chronic conditions
- Zava is headquartered in London, United Kingdom and the service is currently active in France, Germany, Ireland, Austria, Switzerland and UK.

KEY COMPANY FACTS



Corporate Facts

Headquarters	London, United Kingdom
Founded	2011
Funding	£1.1m
Employees	101-250
Active Markets	Europe
Ownership	Private
Key Investors	Angels
NOAH Content	Zava at NOAH
Website	zavamed.com

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