

» LEADERS CONNECTED

NOAH19

Tel Aviv

10-11 APRIL



















































PROGRAM

STRATEGIC PARTNERS




























PREMIUM PARTNERS



| SESSION TITLE | | COMPANY | TIME | TITLE / COMPANY | SPEAKER | POSITION | FUNDING (CAPITAL RAISED / \$M) | YEAR FOUNDED |
|------------------------------------|----|---|---------------|--------------------------------------|---|---|--------------------------------------|-----------------|
| Breakfast | | | 8:30 - 10:00 | | | | | |
| | K |  | 9:25 - 9:30 | Welcome Note NOAH Advisors | Marco Rodzynek | Founder & CEO | | |
| | K |  | 9:30 - 9:40 | Lakestar | Klaus Hommels | Founder & CEO | - | 2012 |
| Mobility & Travel of the Future | FC |  | 9:40 - 9:50 | Gett | Dave Waiser  | Founder & CEO | 693 | 2010 |
| | |  | 9:50 - 10:00 | Porsche | Magnus Walker | | - | 1931 |
| | |  | 10:00 - 10:10 | Sweet Inn | Paul Besnainou | Founder & Executive Chairman | 47 | 2014 |
| | |  | 10:10 - 10:20 | StoreDot | Doron Myersdorf | Founder & CEO | 146 | 2012 |
| | |  | 10:20 - 10:30 | Autotalks | Hagai Zyss | CEO | 70 | 2008 |
| | |  | 10:30 - 10:40 | Valens | Dror Jerushalmi | Co-Founder & CEO | 164 | 2006 |
| | |  | 10:40 - 10:50 | HERE Mobility | Liad Itzhak | SVP Head of Mobility | - | 2012 |
| | |  | 10:50 - 11:00 | Optimal+ | Uzi Baruch | GM and VP for Automotive & Electronics BU | 72 | 2005 |
| | K |  | 11:00 - 11:10 | OurCrowd | Jonathan Medved | Founder & CEO | - | 2013 |
| Cognitive Computing | |  | 11:10 - 11:20 | SentinelOne | Tomer Weingarten | Co-Founder & CEO | 110 | 2013 |
| | |  | 11:20 - 11:30 | AU10TIX | Ron Atzmon | Managing Director | - | 2005 |
| | |  | 11:30 - 11:40 | ThetaRay | Mark Gazit | CEO | 67 | 2013 |
| | |  | 11:40 - 11:50 | EarlySense | Avner Halperin | Co-Founder & CEO | 145 | 2004 |
| | |  | 11:50 - 12:00 | Cortica | Karina Odinaev | Co-Founder & COO | 69 | 2007 |
| | |  | 12:00 - 12:10 | PlaySight | Ronnie Noy | VP Product | 26 | 2013 |
| | |  | 12:10 - 12:20 | iguazio | Asaf Somekh | Founder & CEO | 48 | 2014 |
| | |  | 12:20 - 12:30 | Anodot | David Draï | Co-Founder & CEO | 28 | 2014 |
| | |  | 12:30 - 12:40 | Planck | Elad Tsur | Co-Founder & CEO | 12 | 2016 |
| | |  | 12:40 - 12:50 | over.ai | Noam Fine | CEO | - | 2014 |
| | |  | 12:50 - 13:00 | Verbit.ai | Tom Livne | Co-Founder & CEO | 34 | 2017 |
| | |  | 13:00 - 13:10 | iAngels | Shelly Hod Moyal | Founding Partner & Co-CEO | - | 2013 |
| | |  | | binah.ai | David Maman | Founder & CEO | - | 2016 |
| | |  | 13:10 - 13:20 | Lightricks | Zeev Farbman | Co-Founder & CEO | 70 | 2013 |
| | |  | | Insight Venture Partners | Harley Miller | Principal | - | 1995 |
| | CP |  | 13:20 - 13:30 | Inception | Dana Porter | Co-Founder & CMO | 15 | 2016 |
| International Success Stories | |  | 13:30 - 13:40 | Revolution Precrafted | Robbie Antonio | Founder & CEO | 15 | 2015 |
| | |  | 13:40 - 13:50 | Atlantis | Christian Strobl | Co-Founder & CEO | - | 2015 |
| | |  | 13:50 - 14:00 | Ocado | Stewart McGuire | Head of Corporate Development | - | 2000 |
| | |  | 14:00 - 14:10 | Stocard | Björn Goß | CEO | 32 | 2012 |
| | |  | | Macquarie Capital | Elmar Broscheit | Managing Director | - | 2000 |
| | |  | 14:10 - 14:20 | Lalafo | Anna Polishchuk | Co-Founder | - | 2015 |
| | |  | | Lalafo | Yuriy Mukhin | Co-Founder | - | 2015 |
| | |  | 14:20 - 14:30 | Frontier Car Group | Peter Malmqvist | CFO | 169 | 2016 |
| | |  | 14:30 - 14:40 | Minute Media | Asaf Peled | Founder & CEO | 76 | 2011 |
| | |  | 14:40 - 14:50 | Epidemic Sound | Oscar Höglund | Co-Founder & CEO | 39 | 2009 |
| | |  | 14:50 - 15:00 | GoOpti | Marko Guček | CEO | 5 | 2011 |
| | |  | 15:00 - 15:10 | TravelPerk | Avi Meir | Co-Founder & CEO | 74 | 2015 |
| | |  | 15:10 - 15:20 | Student.com | Luke Nolan | CEO | 70 | 2011 |
| | |  | | Zava | David Meinertz | CEO | 2 | 2011 |
| | |  | 15:20 - 15:30 | Student.com | | | | |
| | |  | | Zava | | | | |
| | |  | 15:30 - 15:40 | engineer.ai | Sachin Dev Duggal | Co-Founder & CEO | 30 | 2012 |
| | |  | 15:40 - 15:50 | Bench | Ori Gold | Co-Founder & CEO | - | 2012 |
| | CP |  | 15:50 - 16:00 | Flytrex | Yariv Bash | Co-Founder & CEO | 11 | 2013 |
| | K |  | 16:00 - 16:05 | Closing Note NOAH Advisors | Marco Rodzynek | Founder & CEO | | |










STARTUP STAGE - Day 1


































10 April

| SESSION TITLE | COMPANY | TIME | COMPANY | SPEAKER | POSITION |
|--|---|---------------|-------------------|-----------------------|--------------------------------------|
| K |  | 10:30 - 10:35 | Welcome Note | | |
| | | | | | |
| Fintech, Insurtech & Blockchain-Powered Businesses CP |  | 10:35 - 10:43 | COTI | Guy Klajman | CRO |
| |  | 10:44 - 10:52 | ReceetMe | Helene Berkowitz | CEO |
| |  | 10:53 - 11:01 | Confirmu | Yatir Zaluski | CEO |
| |  | 11:02 - 11:10 | FlyMoney | Tal Ekroni | Co-Founder & CEO |
| |  | 11:11 - 11:19 | Vinsent | Jacob Ner David | Co-Founder & CEO |
| | | | | | |
| B2B Software & Services CP |  | 11:22 - 11:30 | DeepCoding | Sebastien Adjiman | Co-Founder & CEO |
| |  | 11:31 - 11:39 | WPSemantix | Dan Weitzner | Co-Founder & VP R&D |
| |  | 11:40 - 11:48 | KonnecTo | Marni Mandell | Co-Founder & COO |
| |  | 11:49 - 11:57 | Fixel | Elad Levy | Head of Growth & Co-Founder |
| |  | 11:58 - 12:06 | Emerj | Hannit Cohen | Co-Founder & CTO |
| |  | 12:07 - 12:15 | Placense | Max Lenzen | Co-Founder & DPO |
| |  | 12:16 - 12:24 | BBetter Solutions | Emily Neilson-Winkler | Co-Founder & CEO |
| |  | 12:25 - 12:33 | NeuroApplied | Lior Moyal | Co-Founder & CEO |
| |  | 12:34 - 12:42 | D-ID | Gil Perry | Co-Founder & CEO |
| | | | | | |
| | | 13:00 - 13:30 | Lunch break | | |
| Mobility & Travel of the Future CP |  | 13:30 - 13:38 | VAYAVISION | Ronny Cohen | CEO |
| |  | 13:39 - 13:47 | mappo | Deddi Zucker | CEO |
| |  | 13:48 - 13:56 | SeeVoov | Asaf Toker | Co-Founder & CEO |
| |  | 13:57 - 14:05 | Enroute | Aviv Frenkel | Co-Founder & CEO |
| |  | 14:06 - 14:14 | WeSki | Yotam Idan | Co-Founder & CEO |
| |  | 14:15 - 14:23 | Chakratec | Ilan Ben-David | CEO |
| |  | 14:24 - 14:32 | VHOLA | Asaf Tsin | CEO |
| |  | 14:33 - 14:41 | Addionics | Moshiel Biton | Co-Founder & CEO |
| |  | 14:42 - 14:50 | Arbe | Shlomit Hacoheh | VP Marketing |
| |  | 14:51 - 14:59 | Enigmatos | Orit Fredkof | VP Business Development & Co-Founder |

STARTUP STAGE - Day 2

11 April

| SESSION TITLE | | COMPANY | TIME | COMPANY | SPEAKER | POSITION |
|---------------------------------------|----|---|---------------|--------------|-----------------------|------------------|
| K | |  | 10:30 - 10:35 | Welcome Note | | |
| | | | | | | |
| Ecommerce, Marketplaces & Classifieds | CP |   | 10:35 - 10:43 | SellFee Tech | Tomer Warschauer Nuni | Founder & CEO |
| | | | 10:44 - 10:52 | Proonto | Yoel Feldman | Co-Founder & COO |
| Revolutionary Consumer Products | CP |   | 10:55 - 11:03 | Water.io | Yoav Hoshen | Co-Founder |
| | | | 11:04 - 11:12 | Bosco | Enon Landenberg | Founder & CEO |
| EduTech | CP |  | 11:15 - 11:23 | Proprep | Itay Koppel | Co-Founder & CEO |
| Industrial Digitisation | CP |  | 11:26 - 11:34 | Printsyst | Itamar Yona | CEO |
| Digital Health | CP |   | 11:37 - 11:45 | IMedis AI | Tomer Glottmann | CEO |
| | | | 11:46 - 11:54 | NTVS | Amir Sadeh | Co-Founder & CEO |

| SESSION TITLE | | COMPANY | TIME | TITLE / COMPANY | SPEAKER | POSITION | FUNDING (CAPITAL RAISED / \$M) | YEAR FOUNDED |
|-------------------------|----|---|---------------|---------------------------------------|--|------------------------------------|--------------------------------------|-----------------|
| Breakfast | | | 8:30 - 10:00 | | | | | |
| | K |  | 9:55 - 10:00 | Day 1 Summary NOAH Advisors | Marco Rodzynek | Founder & CEO | | |
| B2B Software & Services | FC | | | Adtech | | | | |
| | |   | 10:00 - 10:10 | Playbuzz | Yael Shafrir  | VP of International Partnerships | 66 | 2012 |
| | | | 10:10 - 10:20 | Guesty | Amiad Soto | Co-Founder & CEO | 59 | 2013 |
| | |  | 10:20 - 10:30 | Webpals Group | Inbal Lavi | CEO | - | 2007 |
| | | | | HR & Collaboration Tools | | | | |
| | |   | 10:30 - 10:40 | hibob | Ronni Zehavi | Co-Founder & CEO | 45 | 2015 |
| | | | 10:40 - 10:50 | Monday.com | Eran Zinman | Co-Founder & CTO | 84 | 2012 |
| | |   | 10:50 - 11:00 | IWG | Ofer Witkon | Israel Country Manager | - | 1989 |
| | CP | | | Enterprise Software | | | | |
| | |   | 11:00 - 11:10 | Oracle Netsuite | Lisa Walden | Head of Partner Marketing | - | 1998 |
| | | | 11:10 - 11:20 | Dropbox | Adrienne Gormley | Head of EMEA | - | 2007 |
| | | | | Dropbox | Meir Morgenstern | Israel Site Lead | - | 2007 |
| | |   | 11:20 - 11:30 | AppsFlyer | Oren Kaniel | Co-Founder & CEO | 83 | 2011 |
| | FC | | | Cybersecurity | | | | |
| | |  | 11:30 - 11:40 | imVision | Sharon Mantin | Founder & CEO | 4 | 2015 |
| | | | 11:40 - 11:50 | Namogoo | Ohad Greenshpan | Co-Founder & CTO | 29 | 2014 |
| | | | 11:50 - 12:00 | GuardiCore | Pavel Gurvich | Co-Founder & CEO | 46 | 2013 |
| | |  | | Greenfield Partners/TPG | Shay Grinfeld | Managing Partner | - | 2016 |
| | CP | | | Big Data & Analytics | | | | |
| | |   | 12:00 - 12:10 | Clicktale | Shlomi Hagai | CEO | 60 | 2006 |
| | | | | Clicktale | Liraz Margalit | Head of Behavioral Research | 60 | 2006 |
| | | | 12:10 - 12:20 | Chorus.ai | Micha Y. Breakstone | Co-Founder & President | 55 | 2015 |
| Fintech & Insurtech | CP |    | 12:20 - 12:30 | eToro | Yoni Assia | Founder & CEO | 223 | 2007 |
| | | | 12:30 - 12:40 | Forter | Michael Reitblat | Co-Founder & CEO | 100 | 2013 |
| | | | 12:40 - 12:50 | Payoneer | Yuval Tal | Founder & President | 270 | 2005 |
| | |   | 12:50 - 13:00 | Simplex | Nimrod Lehavi | Co-Founder & CEO | 9 | 2014 |
| | | | 13:00 - 13:10 | Mesh | Oded Zehavi | Founder & CEO | - | 2018 |
| | |   | 13:10 - 13:20 | SafeCharge | David Avgi | CEO | 17 | 2007 |
| | FC | | 13:20 - 13:30 | Credorax | Igal Rotem  | CEO | 95 | 2007 |
| | | | | | | | | |
| Block-chain | CP |  | 13:30 - 13:40 | Orbs | Daniel Peled | CEO | 133 | 2017 |
| Digital Health | CP |   | 13:40 - 13:50 | RealView Imaging | Aviad Kaufman | Co-Founder & CEO | 10 | 2008 |
| | | | 13:50 - 14:00 | OrCam | Dr. Yonatan Wexler | EVP, R&D | 86 | 2010 |
| Industrial Digitisation | CP |    | 14:00 - 14:10 | Netafim | Gal Yarden | SVP Corporate Commercial Solutions | 500 | 1965 |
| | | | 14:10 - 14:20 | CropX | Tomer Tzach | CEO | 11 | 2013 |
| | | | 14:20 - 14:30 | SeeTree | Barak Hachamov | Co-Founder & Chairman | 15 | 2017 |
| | |   | | | | | | |
| | |  | 14:30 - 14:40 | Windward | Ami Daniel | Co-Founder & CEO | 32 | 2010 |
| | | | 14:40 - 14:50 | Freightos | Zvi Schreiber | CEO | 93 | 2011 |
| | |  | 14:50 - 15:05 | Nanofabrica | Dr. Jon Donner | Co-Founder & CEO | - | 2016 |
| | | | | i3 equity Partners | Eran Wagner | Managing Partner | - | 2016 |
| | | | | | | | | |
| | K |  | 15:05 - 15:10 | Closing Note NOAH Advisors | Marco Rodzynek | Founder & CEO | | |

Three Conferences, One Mission: Empower the European Digital Ecosystem



10-11
APRIL

HANGAR 11
TEL AVIV

Connecting Israel's Startups with Large Corporates and Investors

Mission To promote Israel - European relationships and enable funding



13-14
JUNE

STATION
BERLIN

Connecting European Champions and Challengers

Mission To bring together future-shaping executives and investors active across segments driven by digital revolution



30-31
OCTOBER

OLD BILLINGSGATE
LONDON

Connecting Capital with Entrepreneurs

Mission To provide a physical marketplace that facilitates funding of digital European companies at all stages

Top Investors Come to NOAH Regularly!

Total Attendees over the Last 10 Years

| | # of attendees | First time at NOAH | | # of attendees | First time at NOAH |
|------------------------------|----------------|--------------------|---------------------------------------|----------------|--------------------|
| 1. Lakestar | 105 | 2009 | 26. Technology Crossover Ventures TCV | 29 | 2010 |
| 2. Holtzbrinck Ventures | 85 | 2009 | 27. Maryland GmbH | 28 | 2010 |
| 3. Index Ventures | 77 | 2009 | 28. Oakley Capital | 28 | 2012 |
| 4. Hellman & Friedman | 75 | 2009 | 29. Earlybird Venture Capital | 27 | 2010 |
| 5. KKR | 69 | 2009 | 30. Project A Ventures | 27 | 2009 |
| 6. SevenVentures | 69 | 2012 | 31. NGP Capital | 26 | 2012 |
| 7. Target Global | 67 | 2009 | 32. Piton Capital | 26 | 2009 |
| 8. Vitruvian Partners | 58 | 2009 | 33. Spectrum Equity Investors | 25 | 2010 |
| 9. General Atlantic | 55 | 2009 | 34. 10x.Group | 24 | 2009 |
| 10. Accel Partners | 53 | 2009 | 35. FinLeap | 24 | 2011 |
| 11. BCG Digital Ventures | 44 | 2009 | 36. HPE Growth Capital | 24 | 2012 |
| 12. TA Associates | 42 | 2009 | 37. iLab Ventures | 24 | 2011 |
| 13. EQT Partners | 41 | 2009 | 38. HgCapital | 23 | 2009 |
| 14. Eight Roads | 40 | 2009 | 39. Atomico | 22 | 2009 |
| 15. Permira | 39 | 2009 | 40. Coparion | 22 | 2015 |
| 16. Acton Capital | 38 | 2009 | 41. SpeedInvest | 22 | 2012 |
| 17. Summit Partners | 36 | 2009 | 42. Catalonia Trade & Investment | 21 | 2016 |
| 18. Partech Ventures | 35 | 2012 | 43. Frog Capital | 21 | 2009 |
| 19. Rocket Internet | 35 | 2010 | 44. Northzone | 21 | 2011 |
| 20. e.ventures | 33 | 2009 | 45. Rheingau Founders | 21 | 2011 |
| 21. MCI Capital | 33 | 2010 | 46. DN Capital | 20 | 2009 |
| 22. Atlantic Labs | 31 | 2010 | 47. Scottish Equity Partners | 20 | 2012 |
| 23. btov Partners | 30 | 2011 | 48. TPG Capital | 20 | 2009 |
| 24. Macquarie Capital | 30 | 2009 | 49. LetterOne Technology | 19 | 2010 |
| 25. Insight Venture Partners | 29 | 2011 | 50. RTP Global | 19 | 2012 |

STRATEGIC PARTNERS



PREMIUM PARTNER



INDUSTRY PARTNER



EVENT PARTNERS



NOAH Advisors provides corporate finance services to the digital sector in Europe

Selected Completed NOAH Transactions

| | | | |
|--|--|--|--|
| <p>September 2018</p> <p>Sale of 100% in</p> <p>10Bis תנבים www.10bis.co.il</p> <p>for €135m to</p> <p>Takeaway.com</p> <p>Financial Advisor to 10bis and its shareholders</p> | <p>July 2018</p> <p>Sale of 100% in</p> <p>PromoFarma.com</p> <p>to</p> <p>Zur Rose Group</p> <p>Exclusive Financial Advisor to PromoFarma and its shareholders</p> | <p>August 2017</p> <p>Acquisition of a Majority Stake in</p> <p>Luminati</p> <p>by</p> <p>EMK Capital Enterprise Management Knowledge</p> <p>at a valuation of \$200m</p> <p>Financial Advisor to EMK Capital</p> | <p>December 2016</p> <p>Investment in</p> <p>FLIXBUS</p> <p>by</p> <p>SILVERLAKE</p> <p>Financial Advisor to Silver Lake</p> |
| <p>October 2016</p> <p>Investment in</p> <p>KäuferPortal</p> <p>by</p> <p>ProSiebenSat.1 Media SE GENERAL ATLANTIC</p> <p>84% Ownership</p> <p>Exclusive Financial Advisor to KäuferPortal and its Shareholders</p> | <p>September 2016</p> <p>Acquisition of a Majority Stake in</p> <p>PARSHIP ELITE Group</p> <p>by</p> <p>ProSiebenSat.1 Media SE</p> <p>from</p> <p>OAKLEY CAPITAL</p> <p>at a valuation of €300m</p> <p>Financial Advisor to Oakley Capital</p> | <p>May 2016</p> <p>Investment in</p> <p>10Bis תנבים www.10bis.co.il</p> <p>by</p> <p>TA ASSOCIATES</p> <p>Exclusive Financial Advisor to 10Bis and its Shareholders</p> | <p>September 2015</p> <p>Sale of a 70% stake in</p> <p>Drushim פורטל דרושים drushim.co.il</p> <p>to</p> <p>yad2.co.il axel springer Axel Springer Digital Classifieds</p> <p>Exclusive Financial Advisor to Drushim and its Shareholders</p> |
| <p>July 2015</p> <p>Primary funding for</p> <p>biSCIENCE</p> <p>from</p> <p>WPP KANTAR MEDIA</p> <p>Advisor to BiScience</p> | <p>December 2014</p> <p>Sale of 100% of</p> <p>fotolia</p> <p>for \$800m to</p> <p>Adobe</p> <p>Exclusive Financial Advisor to Fotolia and the Selling Shareholders</p> | <p>October 2014</p> <p>Sale of 100% of</p> <p>trovit</p> <p>for €80m to</p> <p>NEXT Co., Ltd.</p> <p>Exclusive Financial Advisor to Trovit and its Shareholders</p> | <p>September 2014</p> <p>Sale of controlling stake in</p> <p>facile.it RISPARMIARE È FACILE</p> <p>to</p> <p>Oakley Capital Private Equity</p> <p>Exclusive Financial Advisor to Facile.it and its Shareholders</p> |
| <p>August 2014</p> <p>ask.fm</p> <p>sale to</p> <p>IAC Ask</p> <p>Advisor to the Selling Shareholders</p> | <p>May 2014</p> <p>walla bezeq www.walla.co.il</p> <p>sold 100% of</p> <p>yad2.co.il</p> <p>for \$228m to a joint venture between</p> <p>axel springer GENERAL ATLANTIC</p> <p>Exclusive Financial Advisor to Yad2 and its Shareholders</p> | <p>February 2013</p> <p>Growth equity investment from</p> <p>softonic</p> <p>Partners Group REALIZING POTENTIAL IN PRIVATE EQUITY</p> <p>for a 30% stake alongside Softonic's Founders and Angel Investors at a valuation of €275m</p> <p>Exclusive Financial Advisor to Softonic and its shareholders</p> | <p>May 2012</p> <p>fotolia</p> <p>\$150 million growth equity investment from</p> <p>KKR</p> <p>for a 50% stake alongside Fotolia's Founders and TA Associates Additional \$150 million senior debt financing</p> <p>Financial Advisor to Fotolia and its Shareholders</p> |

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